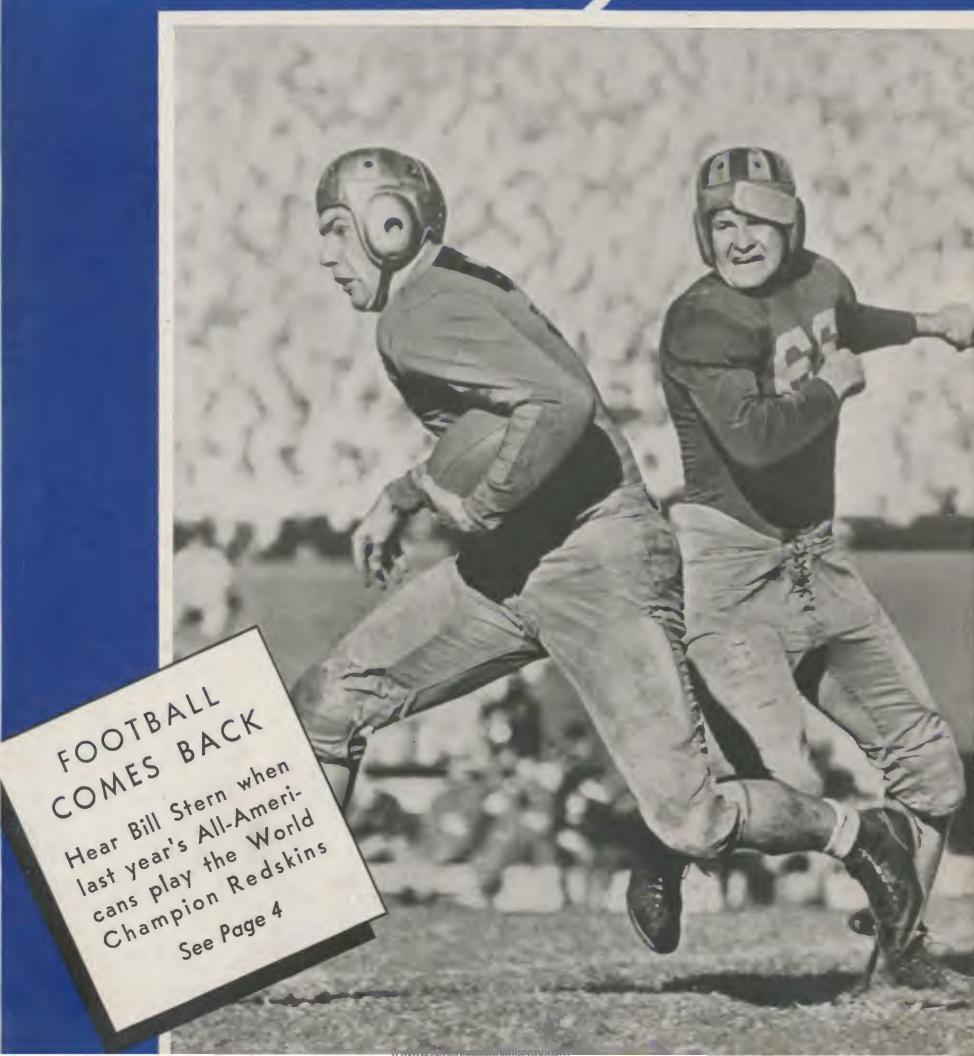
COMPLETE PROGRAMS FOR WEEK ENDING SEPTEMBER 3

RADIC mude TEN CENTS





Doubles Your Radio Enjoyment

731 PLYMOUTH COURT CHICAGO, ILLINOIS

Crusaders Wanted

The first glimmerings of a bigger and better season of broadcasting are visible about the horizon. Already, stars are coming home from Europe, big shows are in rehearsal from New York to Hollywood, fresh energies are being poured into production, and fresh dollars are being spent to make 1938-39 the greatest season of entertainment ever known.

We listeners can rejoice with good cause. But as we rejoice let us consider also a condition of which not enough of us are aware. We set-owners number 25,000,000. The broadcasters number less than a thousand. What they give, we accept blindly-or reject with the snap of a switch. Between the broadcaster and the listener there is no responsible group and no medium of communication. It is as if we stand on a continent while situated on an island a hundred miles away a band of broadcasters bombard us with gifts which they hope we will accept.

Isn't it about time a bridge was built to that island so that we 26,-000,000 listeners may tell broadcasters what we think of their gifts?

If programs are to grow better they must rise on the tide of public opinion. But what are we doing about it?

We should like to hear from interested crusaders, from men and women who may band together for the betterment of broadcasting, and who may use their pens as a crusader's lance as they join with the stars and the producers in a united effort to make 1938-39 the biggest and best radio year yet.

It Can Be Done

Our hearts shed tears as we blunder into this crisis and that disaster. Our careful plans are upset, our dreams are shattered, so we pine or pray according to our natures.

To all whose troubles seem endless and whose lives seem hopeless we submit these friends. One is Clover Kerr, the California girl whose two legs and one arm were



cut off in an accident some time ago. Today, she has accomplished a miraculous comeback. Not only does she give a regular radio broadcast, but she dances, rides horseback, writes books, and lives an extraordinarily useful life.

The other friend is Ray McNamara, organist of WWL, New Orleans. Recently, he broke his wrist. Immediately, his program was canceled. But within a few days he turned up for a private audition. With one hand and two feet, he played music that amazed people. So he went back to his quarter-

hours of organ music thrice daily. Isn't it true that the only permanent injury is the one which breaks one's spirit?

"Very, Very . . . "

To wagons with five wheels, mustache cups, bustles, and other of life's little non-essentials let us add the announcer who says "very, very."

We heard this the other night: "Ladies and gentlemen, we are very, very happy to introduce a very, very famous lady. She is

very, very beautiful and very, very talented and you are going to be very, very gratified at her very, very remarkable ability, etc. . . .

We have a word for such inept announcers. In fact we have two words. We call them Mike Lice.

Nazi Tactics

Linton Wells, whose broadcasts on the RCA Magic Key program have made him a welcome quest in every home, gives us an interesting insight into German radio tactics. Those of RADIO GUIDE'S readers who have read James Street's stories about international broadcasting will find his report of significance.

During Mr. Wells' recent visit to South America, he attempted to tune in the speech President Roosevelt delivered on June 25. It had been announced well in advance and many others also wished to hear it. As it began, however, it was blotted out by a German piano recital from a super-power German station which went off the air immediately upon the conclusion of the President's talk. This was explicitly a violation of radio agreements and treaties which have been made by our country and Germany.

Such tactics on the part of the Hitler regime are typical, and reveal the unfair obstacles put in the way of our own nation when we seek friends beyond the Rio Grande.

VOICE OF THE LISTENER

Dear VOL:

I wish to call to your attention that WCAE in Pittsburgh was making an announcement regarding radios being too loud late in the evening some time before you suggested that readers should be considerate of their nextdoor neighbors.

Each evening, about 11 or 11:30 they made their announcement. "Is the volume on your radio turned up too loud? Perhaps your neighbors have retired early. Just lower the volume on your radio a little."

We like the idea very much, especially during the summer months when a loud radio is very noticeable. -Joe Carson, Connellsville, Pa.

Congratulations to WCAE for a "first."—Ed.

Dear VOL:

I would say amen to your article under the heading "Any Kindness I Can Show," and will add that not only will the broadcasters profit by a vacation and be able to give us better entertainment, but during the warm weather and long days many of us listeners are paying less attention to the radio and more to the "out of doors," and when the stars return from their vacations and resume broadcasting we shall appreciate them all the more for our vacation as well as theirs.-H. F. Millard, Northfield,

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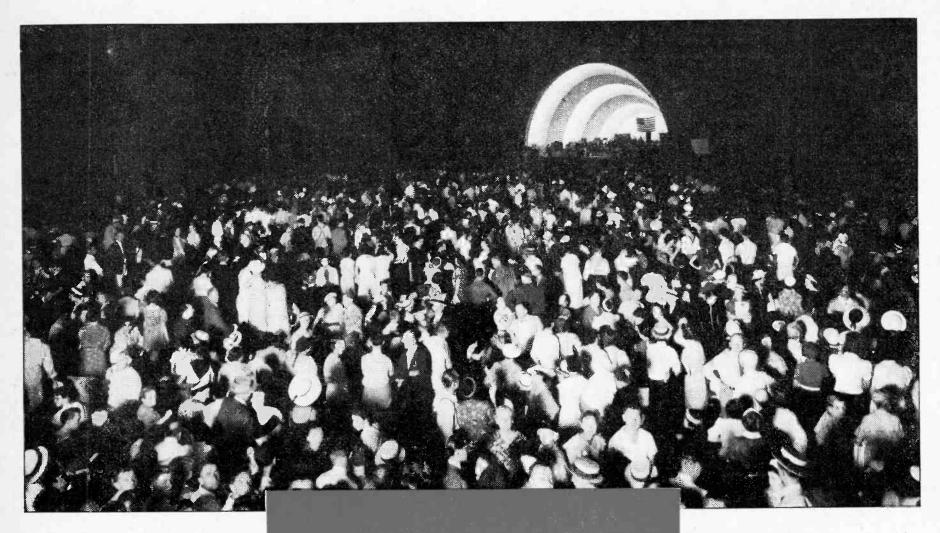
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AST summer, a total of 3,500,000 persons crowded into Chicago's
Grant Park to hear the world's
greatest music, performed by the
world's greatest artists, in a series of concerts without parallel in the musical history of America. Crowds ranging up to 225,000 jammed the well-kept greensward in front cf the big bandshell on the shore of Lake Michigan. When there were no more seats, they sat on the grass; they brought news-papers, blankets, pillows, folding chairs—anything and everything. Grandmothers came to the concerts, and so did babes in arms. The people came from big office buildings just across Michigan Foulevard from the park, and they came from the tarthest-flung su-burbs of Chicago. In their thousands and tens of thousands, they came to prove that a sternly realistic Chicago union leader had been right when he declared that, given the opportunity, the common people, the man in the street and his wife, would flock to hear the world's best music-the great classics of all time.

And the thousands who sat enraptured under the star-studded summer skies in Grant Park were only a part a very small part—of the millions of music-lovers who actually made up the audience. For Grant Park concerts are broadcast to the nation by all three of the great networks: the National Broad-casting Company, the Columbia and the Mutual Broadcasting Systems have all brought the superb Grant Park con-certs to the radio listeners of America. On almost any night in the week you can tune in a Grant Park concert.

There are other popular summer concerts in these music-loving United States. New York has its Lewisohn Stadium concerts, the people of Boston can hear a great symphony on almost any summer evening, Philadelphia has its Robin Hood Dell concerts-from Atlantic to Pacific, the list is long. But for sheer size, for wealth of star performers and vastness of audience, Chicago's Grant Park concerts stand alone.
Almost single-handed, one man cre-

MUSIC UNDER THE STARS

MR. AND MRS. AMERICA APPRECIATE FINE MUSIC—CHICAGO'S GRANT PARK SUMMER CONCERTS PROVE THEY DO!

ated the Grant Park concerts. The man was dynamic, hard-boiled little Jimmy Petrillo, member of the Park Commis-sion of the City of Chicago, president of the Chicago Federation of Musicians. Petrillo has a way of getting things

Petrillo has a way of getting things accomplished despite any chance obstacles that may be in the way.

"This is a great thing for the people of Chicago, there's no doubt about that," Petrillo says, "but it's also a great thing for my people—the musicians in the union. I did it for them—for my people."

JIMMY PETRILLO has done a lot for "his people." They say in Chicago that Petrillo is a czar, a dictator-that he rules over the musicians' union with an iron hand. They'll tell you that no union boss, not even John L. Lewis himself, is harder-hitting, more unyielding. But he does get things done, and that, after all, is what they pay off on. Since Jimmy Petrillo took over the union, a wave of prosperity has swept over Chicago musicians. No longer do dance-hall proprietors, theater owners, or other employers of musicians try to "squeeze" the men who provide music for them. They don't dare, because they

know that if they did, they'd find themselves on the receiving end of a phone call from Jimmy Petrillo—and after that, they might find it a little hard to hire so much as one good musician in the

so much as one good musician in the city of Chicago.

Yes, Jimmy Petrillo, short, dapper, a fighting man from the word "go," knows how to take care of "his people." He's happy that the people of Chicago have an opportunity to hear great music beautifully played—but most of all he's happy for the hundreds of musicians happy for the hundreds of musicians who have found steady weekly em-ployment through the Grant Park concerts and the affiliated parks in outly-

ing Chicago.

There's nothing bashful about Jimmy Petrillo. He's willing to admit that he had more to do with the inauguration of the Grank Park concerts than did anyone else, and he's perfectly candid

in detailing the methods he used.
"First of all," he says, "I had to be
a Park Commissioner. That took a long time. It was tough, you know, to get, like all political jobs. But I got it, and then I went to work. It was my idea that the people of Chicago would understand and appreciate good music— and they do! Look, tell me," says the

earnest Mr. Petrillo, "tell me where else in this country you'll find crowds like we get out there. You won't, that's all, at least I don't know where you'd go to look for them."

'One fight I've had over these concerts," Jimmy Petrillo will tell you, "is over the question of paid admissions. See, the union puts up some of the money, and the Parks District puts up some. Well, every once in a while, somebody gets the bright idea, we'll charge admissions, make a little money out of these crowds that come out there. Maybe not much money, maybe only a dime or a nickel. You get 200,000 people, that mounts up. But every time anybody makes that suggestion, Î fight it. And I'll keep on fighting it. You charge admissions out there at these concerts, and you'd find the whole picture was changed. The air would be different. Way it is now, the people can come and go as they like, it's a community spirit. But if we charged admission, it'd get commercial. I don't like that. I'll fight it."

People who know him will tell you that when Jimmy Petrillo really rolls up his sleeves and begins to fight, it's something to see—from a distance.

ARDLY a man of artistic temperament, you say. Right. Petrillo is no artist, but a hard-headed, practical man who knows how to handle artists—and how most artists need handling! Head of the musicians' union though he is, Jimmy Petrillo is no musician himselfbut he has brought to Chicago such men and women as Lily Pons, Rosa Raisa, Marion Claire, Helen Jepson, Albert Spalding, Moritz Rosenthal, Vivian della Chiesa, Ephraim Zimbalist, and dozens and scores of others. Still to appear on this summer's series, for instance, are Gladys Swarthout, Alec Templeton, Jane Froman, John Charles Thomas, Bobby Breen! To hear artists of this caliber, Americans are willing to pay admission prices ranging from \$1.50 skyward—but in Chicago's Grant Park, a million dollars' worth of entertainment costs the audience nothing!



News on the Wing

Few professions, in America or anywhere else, are so adaptable, so easily made fluid to keep pace with changing times, as the profession of journalism. Particularly in the years since the World War, newspaperdom has undergone change after change. Old methods have been tossed into the discard, new and bizarre and striking ways of getting the news set up. In the old days—"the good old days" —of American journalism, the days of Horace Greeley and the other greats of a period the like of which we will not see again, journalism, the presentation of the news, meant just one thing: paper and print. But all that has been changed now. News comes through in a dozen different mediums. Newest and most important of all is radio. Radio can bring the news to a million listeners almost before it has happened, and the dreams of many a newspaper publisher these days are full of weird figures, men and women who may be the reporters of tomorrow: reporters working with microphones and television transmitters instead of paper and pencil. Particularly well adapted to radio is the field of interpretive news, dramatized news reviews. There are many programs on the air today working on this basis. There is only one absolutely top-ranking one: The March of Time. Through the March of Time, the whole world passes before your loudspeaker. On the air Fridays at 9:30 p.m. EDT.

Three Years, One Million

Is there money in farming? Can a man hope to take great wealth out of the soil? Decidedly he can, if the example of Lester Pfister counts for anything. Pfister, scheduled to guest-star on the "It Can Be Done" program on Wednesday, August 31, started some time ago to experiment with new varieties of corn. Was he successful? He was, to the tune of exactly one million dollars! That is the money the Pfister hybrid corn earned for its originator within three years, making him just about the wealthiest man of his own acquaintance! And he did it all with the little kernels of corn! You'll find Lester Pfister and the story of the three-million-dollar ears of corn on the Columbia network at 10:30 p.m. EDT.

". . . Save My Child!"

Did you ever see a fireman poke an axe through a plate glass window? Chances are that if you did you muttered to yourself something about wanton destruction of the taxpayers' property, something about grown-up little-boy vandalism. When firemen pour a stream of water into a house, someone among the spectators is sure to say, "Oh, they're ruining all that nice furniture! Wouldn't you think they could use chemicals, or something?" Few public servants are so thoroughly misunderstood as are firemen. A rare bird indeed is the citizen who knows the pressing reasons behind

HIGHLIGHTS

PREVIEWS OF SOME OF THIS

a fireman's actions. This matter of window-breaking, for instance. In some types of fires it is imperative to break windows, because the pent-up smoke and gases, if allowed to become concentrated, may produce a terrible explosion. At other times, the windows must not be broken, lest they create a draft. For some kinds of fires, water is the only effective means of control; other types, fires of chemical origin, for instance, will react violently to water. To learn something about the arduous, danger-filled life of the fireman, tune in "Americans At Work" at 10:30 p.m. on Thursday, September 1. CBS.

Dry Farming

There are many more ways of farming than the world as a whole knows much about. The farmer of the Philippines, for instance, grows his rice in half-flooded marsh-land, as does his Japanese counterpart. Fantastic as it seems, it is perfectly possible to grow crops without any earth at all! Science has now proved that a mixture of nutrients in water will grow almost anything, the plants themselves being merely suspended in wire netting over the tanks of fluid. But most farming isn't that easy, rather to the contrary. Long hours, back-breaking toil, and a continuously uncertain outcome make the farmer's life a hard one. But there are many farmers who so love the land, the open spaces, the rich, good feeling of contentment that being in the midst of growing things can bring, that they would not leave it for anything else. They draw their life-blood from the earth, even though that earth is at times stubborn and recalcitrant. If you tune in "The Farmer Takes the Mike," at 4 p.m. EDT, Sunday, August 28, you may hear just such a man or woman. For farmers and their families from Salt Lake City will be on the air, discussing "dry farming." CBS.

Real Estate to Radio

From the day in January, 1918, when she left a real estate job to appear as an extra girl on a movie lot in Hollywood, until the autumn of 1933 when she made her first regular appearance before the microphone on the "Irene Rich for Welch" program over National Broadcasting Company networks from Chicago, Irene Rich ran the gamut of the entertainment field. She has starred in all of the three great mediums: radio, stage, screen. She became a Hollywood



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extra in January, was a star by May, 1918. She made pictures for the old United Company, for Warner Brothers, Samuel Goldwyn, William deMille, and Fox, appearing with such stars as Dustin Farnum, Mary Pickford, and Will Rogers. Irene Rich is possessed of a startling amount of energy, as is self-evident. She could hardly have accomplished so much if she weren't! Today, at an age when many women are prone to consider the best part of their lives to be over, Irene Rich claims that she is just getting started, that she has so many plans for the future she doesn't know what to do with them! She has two daughters, Jane and Frances, whom she says are surprised at her, but very proud. To hear Irene Rich: Sunday, August 28, 9:45 p.m. EDT (7:15 p.m. PST, for the West).



For Laughter's Sake

Most people begin to laugh the minute they see Billy House, star of the Wrigley "Laugh Liner" program—and once started, they don't stop easily. For Billy House is funny. All fat men, so runs the old adage, are jolly, and if the degree of jollity is in proportion to avoirdupois, then Billy House is one of the jolliest fat men alive: confidential estimates of his weight run to 300-and-some-odd pounds! With a spectacular career on stage and screen behind him—some of his movie work is as funny as anything ever put on celluloid, and he starred in the Broadway smash-hit "White Horse Inn"—Billy House has turned now to radio, with a program of his own. It's a good program, and you are herewith invited to tune it in, come Sunday next, August 28, at 6:30 p.m. EDT.

Police! Police!

Most glamorous of all the world's police forces is the celebrated Canadian Mounted Police. The "Mounties," with thousands and thousands of miles of snow-covered wilderness for their beat, have piled up a record for efficiency and bravery the like of which the world has not seen before. Even after due allowance has been made for exploitation of the "They Always Get Their Man" legend, and for the romance and glamour surrounding the Mounted Police, a solid record of undeniable accomplishment stands out. Another top-notch police force is that of Mexico City. Some of the world's finest pistol shots, for instance, are Mexican policemen. In America, the police forces of New York, Milwaukee, San Francisco are outstand-

OF THIS WEEK

WEEK'S BETTER PROGRAMS

ing. On Monday, August 29, the heads of these great police forces will meet at the Police Executives' 45th International Conference in Toronto: Col S. T. Wood, commissioner of the Canadian Mounted Police; General Fedrico Montes, chief of police of Mexico City, and William J. Quinn, superintendent of the San Francisco police department. These three men will discuss problems of crime detection and law enforcement during a broadcast scheduled to go on the air at 10:30 p.m. EDT, over the Columbia network.

Big Money

The fabulous five- and six-figure incomes of men and women who labor in the vineyards of Hollywood are well known. But few people



can tell you much about the earnings of the radio greats. Did you, for instance, ever hear of Irna Phillips? Probably not, and yet Irna Phillips is as interesting a person as the broadcasting industry can boast. She's a writer—and what a writer! Irna Phillips believes in mass production—and she makes it pay. You may not have known it, but it's dollars to doughnuts you have listened to many of Irna Phillips' dramatic shows. Radio scripts roll out of her typewriter in an endless stream. Typical of dramatic programs carrying the Phillips imprint is "The Woman in White," heard Monday through Friday at 10:45 a.m. EDT. A story of the heroic and little-sung lives of the nurses in a great hospital, "Woman in White" provides high entertainment for radio listeners, does its share to contribute to Irna Phillips' \$80,000-a-year income, her \$500,000 radio-derived nest-egg.

C. McCarthy, Scholar

A few months ago staid Harvard unbent so far as to give an honorary degree to Walt Disney, creator of Mickey Mouse. Mickey himself, however, wasn't in the running. Comes now Northwestern University with a little plan to go Harvard one better. On Sunday, August 28, Charlie McCarthy will be given the honorary degree of Master of Innuendo by Edgar Bergen's alma mater. This will definitely put him a grade above Bergen, who never got an honorary degree in his life. And as far back as the records go—that's a long, long way, too—no mere wooden-headed dummy ever before was given a degree by a great university. Charlie McCarthy's honor is definitely a "first."

The ceremonies of presentation will be heard on the Chase & Sanborn hour at 8 p.m. EDT on Sunday (NBC) with Bergen and McCarthy in Chicago and the rest of the cast broadcasting as usual from Hollywood.

Europe's Lesson

What can we learn from Europe? It's a common enough question today as Americans look across the water at a continent either aflame or smoldering, from one end to the other. Most people feel, of course, that what we can best learn is what not to do. There is more than a grain of truth in that. It's a problem that will be thoroughly discussed on Wednesday, August 31, when Alma Kitchell interviews Mrs. Arthur Brin. The time: 2:15 p.m. EDT, NBC. The subject: "What American Women Can Learn from the Experiences Through Which Their European Sisters Are Passing." One such drastic lesson has been recently reported in dispatches from Germany. In preparations for what appears to be certain war, Adolf Hitler has found it desirable to conscript thousands of men for service in construction squads working on the border forts. When the trains carrying these men first made ready to leave Berlin stations, scores of women threw themselves on the tracks in a hopeless attempt to keep their loved ones from leaving them.

Severest Critic

Jimmie Fidler is the enfant terrible of the Hollywood radio columnists. He says what he thinks, and some of the things he thinks are well calculated to strike terror into the hearts of the movie colony. For no matter how big the star, he or she knows that Fidler's voice goes twice each week into millions of American homes, and a word or two from him may well spell the difference between success and failure. No other radio columnist is so unsparing with the rod of criticism, and when Jimmie Fidler starts to read his "Open Letter," listeners can be sure that they are about to hear solid, justifiable estimates of screen favorites. In addition to his radio program—on the air Tuesdays at 10:30 p.m. EDT and Fridays at 7:15 p.m. EDT (6:30 p.m. PST, for the West). Fidler writes a gossip column for newspaper syndication. Combining the "nose for news" with the slight naivete that a successful columnist must have, Fidler will probably be a top-notch star in his field for a long time to come.



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w americantadiohistory com



Blackface Yeterans

Comedians may come and comedians may go, but apparently the famed blackface team of "Pick and Pat" is going on forever. They first broadcast their amusing nonsense in 1927, and they've been big-time ever since. If that isn't a record, it will do until a record comes along. Pat Padgett and Pick Malone are both native Georgians, but they didn't meet until 1927, when both were in New York, broke, without jobs or prospects of jobs. They came together in an Automat, became friends after they had decided to pool their meager supply of nickels and have lunch. Their first job together lasted just two weeks. Next they went on the air-at 8:30 in the morning, with no scripts!—and scored an immediate hit. And they've been doing it over and over again ever since. At the present writing, it looks as if they'd never stop, and there are radio authorities who confidently predict that Pick and Pat will be doing their side-splitting stuff right up to the time when they have to be rolled up to the microphone in wheel-chairs.

In Ancient Days

The mysteries of the earth we live on are so many and so intricate that no one man can hope to wrest meaning from them all. But to the trained geologist the surface of the earth tells a fascinating story. To the layman, a hill in the countryside is just a hill; to a geologist it may be a sign-post, a trail-mark, left by a huge river of ice that passed by 50,000 years ago. Rivers, mountains, lakes—all have their stories to tell. If you like to learn something of the tremendous fascination of geology, tune in "The World Is Yours" on Sunday, August 28, at 4:30 p.m. EDT, NBC.

Hobby Horsies

Strange and varied, indeed, are the vagaries of man. And nowhere, perhaps, do the peculiarities and quirks of individuality more strongly show themselves than in the hobbies with which busy people seek to amuse themselves. Front and center of hobby cultivation today, at least insofar as radio is concerned, is the "Hobby Lobby" program, broadcast at 7 p.m. EDT (7:30 p.m. PST, for the West), every Sunday by the National Broadcasting Company. This week five hobby-horse riders will present a veritable field-day for listeners. Scheduled for Sunday's program is Larry Nixon, of New York City, whose hobby is learning about tramp traveling; a Mr. Kincaid, of Cleveland, who collects airplane spark-plugs; and Irving Davidson of New York, whose hobby is the study of humor. The arduous business of tracking down cigar-store Indians to add to his collection occupies the spare time of Charles Sanders of New York, and he'll tell all about it. And Milton Feinberg of Philadelphia will tell how to grow rockgardens in watchcases!

GOOD AFTERNOON, FOOTBALL FANS

BY BILL STERN

We saw a boy playing with a football the other day. It reminded us that America's No. 1 college game is only weeks away from becoming our regular Saturday afternoon entertainment. Because there is so much to the game of which the listener must always be unaware, and because Bill Stern of the National Broadcasting Company has brought to many audiences word-pictures of great games, we asked him to start our football-listening season with a written word-picture of the announcer's side of a football broadcast. Read this story and then listen on Wednesday to his description as last year's All-American Collegians play in the first game of the new season.

VERY Saturday afternoon in the fall of the year, I sit high up in one of the stadiums and become the envy of millions the country over.

In short, I'm a football broadcaster. It's nice work—but don't try to get

it. Here's why:

Because you have to talk at a strained pitch for three hours without a let-up and maintain interest in a game long after you would have gotten

REVIEW LAST YEAR'S STIRRING SEASON FROM THE BROADCASTING BOOTH, WITH RADIO'S LEADING FOOTBALL ANNOUNCER

up and left. You have a chance to watch the teams for only three days, at the most, and then are expected to recognize any one of over a hundred men, from a distance of over three hundred feet, calling not only the right players, as well as the ball-carrier and the tackler. Because all this must come forth as fast as it happens so that your voice beats the roar of the crowd. You must try to be impartial when one team is definitely inferior to the other. You try to paint with your eyes a scene that has never been really set to canvas, yet do it with words that all can understand. A smooth, continuous flow of words must go out over the air, even though you

yourself are listening to a cue coming through from New York on a set of headphones. Oh well, I could go on and on, but that's not the point of this story. Rather, let's review the 1937 football season.

football season.

It all started officially on September 1st in Chicago, when the College All-Stars played the Green Bay Packers. Hence, about four days early we hied ourselves out to Chicago and began to study the players. The College All-Stars were picked from all the college teams in the country as a result of a popular poll, and were made up principally of stars of the previous year. Most of them I had seen play before, so it wasn't so difficult. The Packers were a different problem. As NBC does

not do pro games, they were all new names to me. It wasn't so easy to spot them all, but that took care of itself, and before we knew it September 1st had arrived and we were all set for the kick-off of the '37 season.

This game was played in Soldier Field, Chicago, and playing football in Soldier Field is like playing water polo in the Atlantic Ocean. We couldn't even hear the cheers, our booth was so far away from the playing-field, but the echoes sounded pretty good. To improve matters, in the second half of the game a bit of a fog rolled in from Lake Michigan, with the result that there were moments when we couldn't see the playing-field at all. However, we went merrily along. Luckily, we and the game ended at the same time, and mighty glad we were to climb down from our lofty perch once more.

THAT held the fans for one week.

Of course, a letter or two came in asking what the idea was of saying that there was no drilling of bands at half-time when the papers said that two bands had held the huge crowd spellbound with a highly intricate drill—but then, you know what kidders the



newspaper sports-writers always are. The next week, the game held in New York was sponsored by the Heratd Tribune. To cooperate, we planned a special broadcast, with each of the players saying a few words over the air. We realized for the first time, much to our surprise, how many different foreign languages are taught in our institutions of learning. Why, would you believe it, the boys had mastered these languages so well that most of them spoke with a foreign accent!

The game was played at the Polo Grounds and was a success in almost every way from a broadcasting view-point. I say almost, as one thing occurred to spoil a perfect afternoon. As this is primarily a ball-park at which they do not allow broadcasting, there is no broadcasting booth. Rather, you are placed in the regular scoreboard. Most of the slots, where they ordinarily put in the runs as they are made, are left open for us to see through. This means that it is a continual game of hide-and-seek, dodging from one slot to the other. We tried to remember to keep the right holes closed so that the score would always be right for the forty thousand assembled there, but once in the excitement of a long run, unknown to us, someone took a touchdown away from the All-Stars by pushing out one of the scoreboard markers. Before we realized the mistake, about twenty thousand bleacher fans were threatening to kill the referee, thinking he had ordered the

NoW the season was to start in earnest. The first big game was in Columbus, Ohio, where Ohio State clashed with T. C. U., as an opener for both. We got there, as usual, several days in advance and went to work studying the players. Francis Schmidt, coach of Ohio State, who the year before had been like a sphinx, took us to his heart and told us T. C. U. was too tough an opener . . inside dope. Leo Mayer, coach of T. C. U., told us off the record that Ohio State was too tough an opener for T. C. U. We are just quoting this to show you what the inner workings are like to a radio announcer. They wouldn't have thought of saying that to you. Ohio State won the game, incidentally, but a little mite of dynamite named Davey O'Brien of Texas Christian was the best man on the field.

The one comical thing about this broadcast was that along in the third period our big NBC banner flying over the booth came down with a thud, draped itself across our window, completely blotting out the view, and it took minutes to free it—minutes when a nation was listening to the first big game of the year and when Ohio State was on its way to what proved to be the winning touchdown. No one will ever know what I would have liked to say in those minutes.

west. It was Notre Dame against Drake—little Drake not given a chance by the public but highly respected by the Irish. Drake lost, but went on to win the next six straight games after that. To us the outstanding part of the game was the moaning at South Bend that the team was not up to standard. It seems they had only 450 out for the team instead of the customary 600. We got to know Elmer Layden pretty well and I can honestly say he is one of the best-liked and most-respected coaches in the business. He is one coach who actually has no secrets and comes as close to being loved as a coach can.

loved as a coach can.

Before the game, Coach Layden assured us that it would be an easy

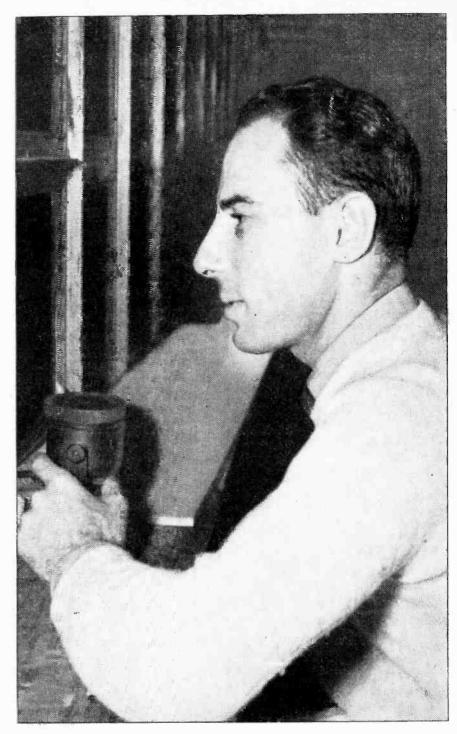
broadcast as he expected to use only eight teams, not the full 450, and he did pretty near that. He used six full teams, and imagine our embarrassment when, in talking to him weeks later, we found out that while we had announced one team after another going in, he had switched backfields on several teams and lines on others. We were mighty glad to say good-by to South Bend before falling heir to a nervous breakdown—trying to remember each player in that mob.

NEXT came the World Series weekend. This meant that we could get on the air for only the last half of the football game, as the series was on during the time of the first half. Well do we remember sitting in our booth biting our fingernails as the minutes ticked away in the Army-Columbia game. First, Columbia scored, then Army scored, kicked the extra point and took the lead. Columbia then regained its lead just before the end of the first half to go back out in front. We figured that the scoring was over, so as we took the air at the start of the second half, it was with a heavy heart. Imagine our joy, however, as the lead changed three more times, to wind up finally in Army's favor, giving us one of the most exciting Saturdays in the season—and was Sid Luckman brilliant that day!

One thing happened that afternoon to disturb our calm. It was toward the end of the game. Army was leading, then came a moment of lull, in which we proceeded to read off some scores of other games. All was going fine, when suddenly we came across a piece of paper with the score of the game we were broadcasting. It was the wrong score, so as we read it we changed it to the correct figures. A few moments later another score was handed to us. Again it was our own game and again the score was wrong. We read it, and again we corrected it. A minute later came a message, "What's the matter, can't you read?"

THE Pittsburgh - Fordham taffy - pull came next. We had done this game two years in a row, and each year wound up with a nothing-to-nothing score, so this year we decided to skip it and grab the Harvard-Navy game in Baltimore. Result: We walked right into a Harvard O-Navy O tie. But that wasn't all we walked into. In the Baltimore stadium, the broadcasting booths, first of all, were on the wrong side of the field. This meant that if the sun was out it would be right in our eyes. Secondly, due to their moving the playing-field, the booths were on the ten-yard line. First, we tried to get them to change the booths to the middle of the field, then we prayed for clouds, but ended up on the ten-yard line on a cloudless day. The sun was in our eyes all afternoon and most of the play was at the far end of the playing-field. With the exception of the sun, the bad position to work from, and a scoreless-tie game, we had a swell afternoon.

The next week found us heading once more out west, out into the land of the Irish—Notre Dame. Navy was to clash with Notre Dame, so South Bend was our destination. We arrived early and once more began the game of memorizing some hundreds of players. Just to make things a little more complicated, Elmer Layden decided it had been too easy the last time, so now he wasn't going to make up his mind in advance as to who might play. After not sleeping for a couple of nights, we found that a few of the boys on the eleventh team had confessed that they were All-State players and Coach Layden was dusting them off as his start-



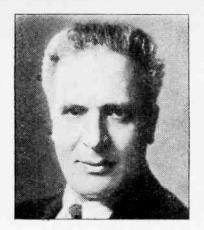
Bill Stern, NBC's No. 1 football expert, calls the plays as they come—and before the roar of the growd anticipates his comment. To do that he travels, sees the games from the best seats, meets the players—or does he?

ing team. In came the Navy team and with them cold weather. And was it cold! We took the air that Saturday afternoon during a blinding snowstorm. The field was under a blanket of snow inches deep. The players tackled snowdrifts. The ticket-sellers froze. This spring when they opened the stadium for spring practise, they found a couple of newspapermen who had been buried there that famous Saturday afternoon last year. But seriously, it was snowing so heavily that we never saw the other side of the stadium, scarcely heard the cheers, and often called for hot coffee.

NO SCONER were we home than we were off for Minneapolis, where a little school by the name of Minnesota has some fair-to-middlin' teams. We arrived early, as usual, to watch the Gophers work out. They were the biggest, strongest, fiercest looking bunch of embryonic bachelor-of-arts students that these eyes have ever beheld. We also found interest in the game running high. Notre Dame was to be Minnesota's opponent, and the big boys from the West were all set to get in each other's hair. It seemed that Minnesota hadn't been licked at home since 1932, and the betting was pretty

heavy, with some picking the Gophers by forty points.

SIXTY-FOUR thousand saw that game and sixty-four thousand got their money's worth. The day was beautiful, the booths good, and the teams evenly matched, all of which made a very smooth broadcast, but for one incident. One of our spotters was a former student, and was vitally interested in the outcome of the game—not only because of his former playing days but he had money on the outcome. Every time his team would make a few yards, he was the first to cheer, forgetting completely that he was working in a broadcasting booth. His remarks were something to hear. All afternoon I kept the mike as far away from him as possible, but lo and behold, came an exciting play, his team fumbled and the tide of the game turned. Out came an oath that would have made radio history. Luckily, I felt it coming and covered the mike with my hand. To the world in general, there followed a few seconds of silence, but to us in the booth an agonizing suspense until the controlman nodded that the remark had not gone over the air. Notre Dame won by the slimmest of margins, but (Continued on Page 17)



Bruno Walter conducts concert from Lucerne Monday on NBC

SUNDAY, AUGUST 28 at 12:30 p.m. EDT on NBC The Radio City Music Hall of the Air

The Perole String Quartet
Three Movements from Quartet in
A-Major (Gliere)
Piano Quintet in E-Flat (first
movement) (Schumann)
Ignace Strasfogel, pianist,
assisting artist

Quartet in G-Major (Haydn)
Third Movement Quartet in E-Flat
Minor (Tschaikowsky)

SCHUMANN, creating his quintet in 1842, was in the flush of his great love for Clara, whom he had married two years before. Their happiness and deep devotion are reflected in the romantic and spirited nature of this music. A few months after the completion of the quintet, it had its first performance at a private musicale in Leipzig. Clara was to have played the piano part, but fell ill and so it was read at first sight by a certain not-quite unknown composer named Felix Mendelssohn! He made some slight criticisms of the quintet, which Schumann accepted willingly. After the alterations and the publication, the composition at once took its place as a lasting favorite in the repertoire of chamber music.

A more introspective, somber and even tragic opus is that of Tschaikowsky, written in 1875 when he had a nervous breakdown and left Moscow to travel abroad in search of health. That spring his good friend, Ferdinand Laub, the famed violinist, had died, and to his memory Tschaikowsky dedicated the third of his four quartets. The composer's strong gift for the expression of grief is exemplified in the sorrow-laden chords of the first movement and the Funeral March constituting the third.

SUNDAY, AUGUST 28 at 3 p.m. EDT on CBS

"Everybody's Music"

The Columbia Symphony Orchestra Howard Barlow, conductor

Overture and Krakoviak from "Russlan and Ludmilla" (Glinka) On the Steppes of Central Asia (Borodin) Save the Saugatuck (Gerschefski) Nocturnes (Debussy)

A HUMAN-INTEREST story goes with the composer of "Save the Saugatuck." He is Edwin Gerschefski, and his work achieved honorable mention in the contest held by the Silvermine Association, in connection with the musical festival at Silvermine, Connecticut. However—and here enters

The March of Music

A Weekly Preview Edited by Leonard Liebling

... An ampler Ether, a diviner Air . . . "—Wordsworth

Amputated Music

Letters continue to come complaining of the minimum of good music on radio stations in the West, Northwest, South and Southwest; the writers say that even such occasional broadcasts are often ruthlessly cut off to make way for local jazz or hillbilly programs. The correspondents appeal to this department for help, but I do not know how to give it, except to publish this paragraph. Many of the local stations are not on the national networks, and the only remedy appears to be for listeners in such localities to band together in large numbers and send a concerted, signed request (or protest) to the offending stations.

Veteran Basso Art

Leon Rothier, long-time basso of the Metropolitan Opera (where the coming season will be his twenty-ninth at that establishment), made such a decided impression at his June 21 appearance on the CBS "Story of the Song" series that he has been re-engaged for its August 30 program. Being French, most of his roles at the Metropolitan were in that language, but his versatility enabled him to take part actively also in the Italian and German operas. His chief accomplishments are a refined sense of style, perfect French diction (which he often generously taught to his colleagues), and ability to act all his characterizations convincingly.

Now in his sixty-third year, Rothier is on the air, too, in his own series over Station WQXR, which broadcasts recorded programs in the New York area. Many noted artists have paid tribute to the fine French basso by making solo contributions to his radio programs.

All's Well with 1938-1939

There had been disconcerting rumors that owing to unfavorable business conditions some of the leading sponsored musical programs will not return to the air this winter. It seems, however, that the fears were premature, for business now is headed upward, and already announcement is made that we shall be able to dial Ford and Chesterfield as usual. From other sources the welcome news dribbles out that the rest of the elite programs also have secured time and may be expected to publicize their presence very shortly.



Margaret Speaks and Alfred Wallenstein play between rehearsals for "Voice of Firestone" Monday, NBC, 8:30 p.m. EDT (7:30 PST for West)



Leon Rothier returns to "Story of the Song" series on Tuesday

the human interest—the first prize went to Mrs. Gerschefski, Edwin's wife. Sitting as one of the judges was Howard Barlow, and his vote for first prize went to the husband, but his fellow members were a majority against his opinion. "I like the composition greatly," said Barlow before the final verdict came, "and I'm going to program it, win, lose or draw." And so here it is.

The strange title of the Gerschefski score is not, as might be supposed, taken from a story or a poem, but refers to a picturesque river in Connecticut (near Norwalk) whose beauty is in danger of being marred by the erection of industrial plants along its shores. Now see whether you can find in the music, the composer's descriptive essays, his protest against materialism and his plea for the preservation of loveliness in Nature.

"Krakoviak" (from Glinka's celebrated early Russian opera) is the name of a Polish dance. Borodin's oncepopular tone-picture of the lonely eastern wastes, returns to hearing after a too long absence from radio programs. The composition describes a passing caravan of horses and camels, Asiatics and Russians singing their native airs.

TUESDAY, AUGUST 30 at 6:30 p.m. EDT on CBS

The Story of the Song Leon Rothier, basso

Aria from "Philemon" (Gounod)
Oh, Moon Upon the Water (Cadman)
Verborgenheit (Wolf)
Aria from "Iphigenia in Aulis" (Gluck)
J'ai Pleure en Reve (Hue)
There Is No Death (O'Hara)
Legende de la Sauge from "Le Jongleur
de Notre Dame" (Massenet)
When Dull Care (Leveridge)
La Colomba (Schindler)
Mephisto's Serenade from "The Damnation of Faust" (Berlioz)

ROTHIER'S selections represent wide variety, even without songs by Schubert, Schumann, Brahms and Strauss. Operatic excerpts appear generously and a bow is made to two native American composers, Cadman and O'Hara.

The basso aria from Gounod's "Philemon and Baucis" (1860) sounds one of the resonant episodes in an otherwise light-toned opera. Gluck's nobly classic measures call for the sure authority that Rothier possesses. He should be at home too in the poetical narration "Legend of the Sage-Bush" from Massenet's moving little opera "The Juggler of Our Lady." Look for the full revealment of the singer's sonority and temperamental drive in the satanic serenade by Berlioz.

WEDNESDAY, AUGUST 31 at 2:30 p.m. EDT on CBS

Opera Series

"The Secret Marriage" (Cimarosa)

Marguerite Hawkins, soprano Helen Arden, soprano Hope Herne, contralto Peter Nicolaeff, basso Fritz Lechner, baritone William Horne, tenor

Paul Berl, pianist Carl Bamberger, conductor

HAVE told you before about the Neapolitan, Domenico Cimarosa (1749-1801), and his best-known and only surviving work "The Secret Marriage." Do you remember how remarkably prolific he was with his nearly eighty operas written in twentynine years? And his triumphal receptions all over Europe? And that he excelled in comic librettos set to tunefully sparkling and fastidiously chiseled music?

When the "Secret Marriage," composed for the Austrian emperor, Leopold II, had its premiere before that monarch, he was so enchanted that he served the participants with supper and commanded an immediate repetition of the entire performance.

Cimarosa's end was tragic. Accused of taking part in the revolutionary demonstration against the march of the French troops into Naples (1799), he was condemned to death, pardoned and banished to Venice. Immediately resuming composition, he was at work on a half-finished opera "Artemisia," when he died suddenly. Report had it that political intrigants poisoned him, but the rumor was later disproved.

Cimarosa holds a world's operatic record, for in 1793, his "Secret Marriage" had sixty-seven consecutive performances at the Vienna Royal Opera.

SATURDAY, SEPTEMBER 3 at 12 noon EDT on CBS

The Columbia Concert Hall The Kreuter String Quartet Katherine Bacon, pianist

Indian Sketches (Griffes)
Piano Quintet in D Major (Bridge)

RANK BRIDGE, English composer, distinguished for symphonic and chamber music, has, however, won more renown in the latter branch of writing.

There is a reason for that, because Bridge's chief musical activity in his younger years was as a violinist in several famous quartet organizations, where he learned the nature and style of creations in the smaller ensemble forms. All his chamber works exhibit intimate knowledge of string instruments and their capacities.

The quintet, an early example from Bridge's pen, shows one fault of youth, the tendency to injudicious length, but already the coming expert displays important musical personality, sense of form and adeptness in workmanship. The slow movement reflects uncommon elevation and beauty of mood.

Bridge has not yet been made "Sir," a distinction conferred on most of the leading English composers, but his talents should eventually be rewarded with knighthood. By the way, he visited America in 1923-24 and conducted some of his orchestral compositions in New York, Boston and Pittsburgh.



Josef and Rosina Lhevinne, as successful as man and wife as they are as pianists, appear this Thursday night on the Kraft Music Hall

Josef and Rosina Lhevinne Are One in Life and Art

Kraft Music Hall, Thursday, September 1, at 10 p.m. EDT, NBC

ISTINGUISHED pianists, Josef and Rosina Lhevinne are able to give a warm affirmative answer to the long-asked question, Should Artists Wed? It has just come up again with Luise Rainer, film favorite, and Clifford Odets, acclaimed playwright, married about a year ago, now reported separated.

With the Lhevinnes no such career trouble ever manifested itself, and the coming season represents their fortieth year in public musical life, a period of unclouded wedded happiness and unbroken artistic successes individually and together. The anniversary is also the fortieth of their marriage, and both events are to be observed this winter with celebrations at home and on the concert platforms.

As the couple has two children, Josef naturally did .more traveling and made more solo appearances, with the result that his name is perhaps better established than Rosina's, and that is according to her wish. She says—Mr. Odets will smile meaningly—that when husband and wife are in the same profession, the woman must play second fiddle; in this case, second piano. The Lhevinnes carry out the idea literally, for since her marriage.

Rosina has resolutely refused to appear as a soloist, but gives many recitals with Josef on two pianos. I might add that she is a splendid performer and when I heard her play the Chopin E Minor concerto privately a season or two ago, I was astonished at her musical command, highly polished style, brilliant technic, and unusual beauty of tone.

Josef, born in Moscow, began his musical studies when he was five and showed such precocity that the celebrated pianist Safonoff (later conductor of the New York Philharmonic) took him into his class at the Moscow Conservatory, where the boy soon won the virtuoso diploma and gold medal. Josef later gained the Rubinstein prize and finally became professor of piano at the Moscow Imperial Russian Conservatory. His American debut occurred in 1906, with the Russian Symphony Orchestra in New York. Since then he has been touring this country and Europe when he is not teaching at the Juilliard School, where Rosina is also on the piano faculty. The Lhevinnes will appear to-

gether on the Kraft Music Hall program, and dialers are advised not to miss the occasion.

Bruno Walter Batons At Lucerne Festival

Monday, August 29, at 3:40 p.m. EDT on NBC $\,$

A LTHOUGH his conviction that art should not be controlled politically or racially keeps Toscanini from assisting at Bayreuth and Salzburg, he made triumphal appearances recently at the Lucerne Festival in free Switzerland.

Following the glamorous Italian maestro in the Swiss lake-city, comes Bruno Walter, leading a concert of which forty minutes are to be broadcast to America on August 29, at 3:40 p.m. EDT, on NBC. The program will have some Wagner numbers as its special feature, a composer for whom the German conductor long ago established his love and understanding.

Walter, non-Aryan, is himself a victim of Nazi discrimination, being denied conductorship at the opera-houses and concert halls of Germany and

Teutonized Austria. Before Hitler and his executive buddies discovered the "degenerative" influences of non-Aryan music-making, Walter had been a prime favorite of the public in both of those countries. At that time no one even remotely suspected that he was weakening the Germanic character and poisoning the artistic taste of his compatriots!

Other countries are willing to take those terrible risks, however, and so Walter is showered with invitations to conduct there as often as his time permits during his prolonged tours throughout the year.

America has had him since his exile from Germany, and he served brilliantly for several seasons as coconductor with Toscanini for the concerts of the New York Philharmonic.

Also Recommended

For Stations, See Our Program Pages

Sunday, August 28

Yella Pessl and the Madrigal Singers. 11:30 a.m. EDT, NBC. Examples of ancient harpsichord music and madrigals.

The Magic Key. 2 p.m. EDT, NBC. Symphony orchestra, variety program; Frank Black, conductor.

Grant Park Symphony Concert. 9p.m. EDT, CBS. CBS Symphony Orchestra; Carl Hohengarten, conductor.

Monday, August 29

The Voice of Firestone. 8:30 p.m. EDT, NBC. (7:30 p.m. PST for the West.) Symphony Orchestra; Alfred Wallenstein, conductor; Margaret Speaks, soprano. Sleeping Beauty Waltz (Tschaikowsky), I'm the Echo (Kern), Mock Morris (Grainger), Dark Eyes (Trad. Russian), Spanish Dance (Moszkowski), "A Fors e Lui" from "Traviata" (Verdi).

American Rhythm Masters. 9 p.m. EDT, NBC. NBC Carnival of Popular Music Program.

Grant Park Concert. 9:30 p.m. EDT, NBC. Thaviu's Band.

Tuesday, August 30

NBC Music Guild. 2:30 p.m. EDT, NBC.

Grant Park Symphony Concert. 10:30 p.m. EDT, CBS.

Thursday, September I

Sinfonietta. 8 p.m. EDT, MBS. Small symphony orchestra, Alfred Wallenstein, conductor. Musical Joke (Mozart), Mozartiana (Tschaikowsky).

Keyboard Concerts. 5 p.m. EDT, CBS. Julius Chajes, pianist: Chromatic Fantasy (Bach); Ballade In D Minor, Ballade In G Minor (Brahms); Two Melodies from "Twenty-Four Melodies" (Hugo Kaurder); Etude In A Flat, Opus 25, No. 1; Etude in C Major, Opus 10, No. 1 (Chopin).

Essays in Music. 10 p.m. EDT, CBS.

Saturday, September 3

NBC Music Guild. 12 noon EDT, NBC.

Grant Park Symphony Concert. 9 p.m. EDT, MBS. Woman's Symphony Orchestra, conducted by George Dash.

Symphonic Strings. 10 p.m. EDT, MBS. String Orchestra; Alfred Wallenstein, conductor. Orchestra Quartet (Stamitz), Minuet (Grazioli), Father Gallitzen Remembers Prince Dmitri (Gaul), La Favorite (Couperin).

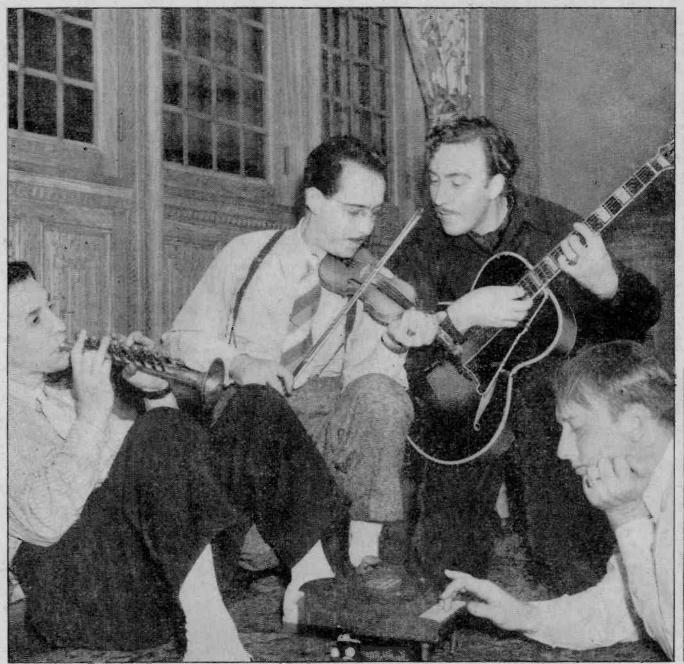
New Books

"Chords and Discords." By Sam Franko. (Viking Press, New York City, \$2.75). Memoirs of an American musician covering half a century of musical life in America and Europe.

"The Orchestra Speaks." By Bernard Shore. (Longmans-Green, New York, \$2.50). The leading English viola player has written a fascinating and amusing book on the orchestra, which includes penetrating character sketches of some of the world's best-known conductors such as Toscanini, Koussevitzky, etc.

"Puccini Among Friends." By Victor Seligman. (MacMillan and Co., New York, \$4). A collection of Puccini letters giving a vital picture of the composer and presenting his own opinions on many of his operas, among them "Tosca," "La Boheme" and "Madame Butterfly,"

KIDDING THE PUBLIC: "THE KIDOODLERS" DO IT WITH TOYS



When "The Kidoodlers" go on the air Mondays and Wednesdays at 12:15 p.m. EDT, Saturdays at 3:15 and Sundays at 2:30, all over NBC, they play arrangements that were worked out like this. Ed Lewis plays a 25-cent horn, Paul Cordner plays a miniature violin, Bob Remington a standard-size guitar, while Bill Kearns works the toy plane

// THE Kidoodlers," that madcap instrumental quartet heard four times a week over NBC, playing on a weird collection of about 100 five-and-tencent store toy musical instruments, came into being three years ago when two small musical organizations decided to break up, with the result that two men from each of them joined to form a quartet operating on an entirely new and different musical principle! A small town in Ohio, Barnesville, is the parent city of the organization, for two of its members lived and worked there before coming to New York and big-league success. Fred Allen's program gave them their first genuinely big opportunity, and the weird name they use was coined then.

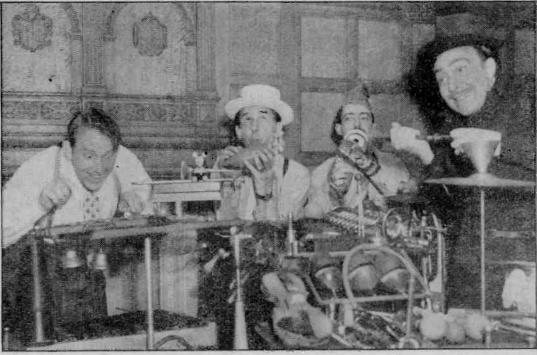
Exclusive Radio Guide Photographs by Gene Lester



Bill Kearns plays a little wooden whistle---while his hands are busy with other toy instruments, too!



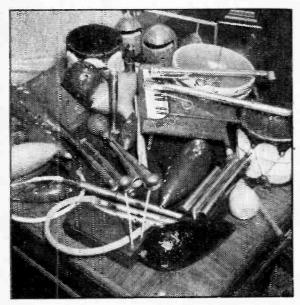
Clowning as he does it, Paul Cordner plays on his miniature violin. The instrument cost only \$6, but it's one of the most expensive in the ensemble. It's perfect in every way



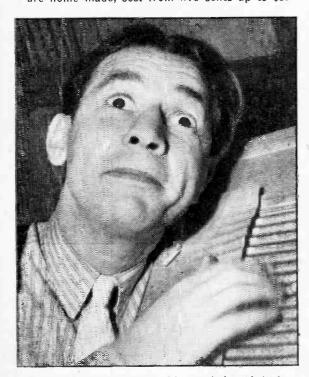
Here are "The Kidoodlers" in a typical broadcast pose. Left to right: Kearns, Lewis, Cordner, Remington. Both Remington and Kearns are composers with published tunes to their credit. Remington wrote "Ocarina Man," Kearns did "Tune Up Your Heart Strings"



Bob Remington tears off an ocarina solo. "The Kidoodlers" have a complete set of ocarinas of all sizes, presented to them by a manufacturer



This is a close-up of some of the 112 instru-ments used by "The Kidoodlers." Some of them are home-made, cost from five cents up to \$3!



Ed Lewis demonstrates his wash-board technique. The wash-board is a small child's size, was one of the "Kidoodlers'" first instruments

T'S nice being back on the job again after spending a vacation that I shall never forget as long as I live. Sho' 'nuff. Met some folks from North Carolina on the boat and they were mighty nice people, so if my scribbling suggests a touch of southern dialect "you-all" will know the reason why.

Wherever I went I asked at least one person about his radio-listening habits. For instance, up in Gaspe, Canada, our guide and chauffeur told me most of the townsfolk listen to the United States stations and that the news broadcasts were the most popular because they kept them informed of the latest world events. When asked his favorite program, he replied unhesitantly: "The Saturday Night National Barn Dance," and added that he believed he was expressing the sentiments of most of his neighbors. The next question was, "How do you like Charlie Mc-Carthy?" I almost passed out when he replied, "Never heard of him." "How do you like Jack Benny?" was our next query. I quit asking questions when he replied, "Never heard of him either." Thus, sponsors can get a rough idea of what listeners across the border want from their loudspeaker.

Not much has happened along Radio Row during my annual holiday. However, after many phone calls here are the latest items to reach my ears: Texaco has purchased time on the CBS network for a half-hour program to be heard Wednesday nights starting October 5. At this writing the sponsor is

trying to decide on one of several big names for the show, which will more than likely origi-nate in Hollywood . . . Bob Benchley, who was being considered several weeks ago by Texaco, now has Old Gold ciggy execs discussing the possibility of the humorist heading an air show for

They tell me Donald Novis has been signed for the Fibber McGee and Molly show when it resumes broadcasting,

which is good news . . . Frank Parker may appear on the first Burns and Allen shows, which will em-anate from New York. Georgie and Gracie will stop off in Kansas City and make a personal appearance at the Jubilesta . . . Last year Dave Rubinoff was a featured attraction at this annual event. He has undergone several operations since then, and today is far from being in good health . . . Phil Stewart has prepared a program called "Phil's Philosophies," featuring himself, which is a cross between a Tony Woms and a Dale Carnegie. Understand several sponsors are interested . . . Another Chicago announcer has the interest of the motion-picture people. M-G-M, which took Truman Bradley from behind the microphone and put him in front of the cameras, has its eyes on mellow-voiced Franklyn MacCormack, who's also being considered by the sponsors of the "Sunday Evening Hour" as a logical successor to Brad in that spot. Methinks it's a good

Several weeks ago, this column mentioned that Henny Youngman would be a permanent member of the "Monday Night Show" despite the fact he was publicized everywhere as having signed for only four weeks. Confirmation of this department's report was made the other day . . . Cinemactor Edmund Lowe may be on the air in the fall in a series of Philo Vance dramatizations . . . Betty Lou Gerson has snared the starring role in "Arnold Grimm's has snared the starring role in "Arnold Grimm's Daughter." Betty has played in most of the popular dramatic shows originating in the Windy City ... "Attorney at Law" will be dropped from the airlanes when Fibber McG & M return ... "The Farmer Takes the Mike" is slated to depart after the broadcast of October 9 ... Uncle Ezra is expected back with "Station E-Z-R-A" in the early fall. In the meantime he can still be heard on the Saturday Night Barn Dance.

Programs that have been awarded contract renewals: Paul Whiteman, Major Bowes' Amateur Hour, "Big Sister," "Myrt and Marge," and "Aunt Jenny's Real Life Stories" . . . Uncle Jim takes his Question Bee over to CBS for a new sponsor starting October 5. He will precede "Gang Busters" . . "Life Can Be Beautiful" is a new show to make its debut on September 5, and will be heard Mondays through

Fridays over the NBC-Red network . Charles Coughlin will schedule his air talks later than usual this year (5:30 p.m. EST) because it is reported he does not want to compete with the broadcasts of professional football games.

When Frank Crumit and Julia Sanderson return to the airlanes on September 20, they will add another audience-participation show to the already-crowded list. Their offering will be called "Battle of the Sexes," and will be heard in the current "Vox Pop" spot on Tuesday nights . . . "Vox Pop" moves to Saturday night starting October 1, and will compete with Prof. Quiz, which will make it a battle of the wits in every sense of the word . . . It will be Kate Smith's eighth successive year on CBS when she returns to the air on September 29.

Starting sometime in October, visitors to New York will be able to visit Robert Ripley's "Believe-It-Or-Not Odditorium" which will present oddities from all over the world. It will be located on Broadway and Fifty-First Street . . A series of movie shorts based on Dave Elman's "Hobby Lobbyists" will soon be released. Ditto for John Nesbitt's "Passing Parade" yarns. Nesbitt, by the way, has an uncanny knack of painting pictures with words.

Marion and Jim Jordan (Fibber McGee and Molly) have been touring the country by auto. Molly is

getting along nicely and is expected back on the show when it opens next week . . . CBS Announcer Charley Stark had to cut his vacation short and return home because his baby Barry took sick. All better now . . . Ireene Wicker is getting ready for a European trip and expects to be gone about five or six weeks, divid-ing her time between London and Paris . . . Charley Cantor, one of the busiest men in radio, returned from a month's stay in New Hampshire

full of wim, wigor and witality . . . A postcard arrived from Howard Claney vacationing in Budapest. The announcer is pictured with a verra attractive milkmaid . . . Eric Rolfe is planning to take his frau on a fishing trip to Canada for his vacation . . . Red Evans just returned from an air trip to California

AIRIALTO

LOWDOWN

BY MARTIN LEWIS

Andre Kostelanetz and his bride, Lily Pons, are due back from their South American honeymoon trip this week . . . Colonel Manny Prager, one of the Ben Bernie lads, has taken unto himself a bride . . . CBSongstress Doris Rhodes is studying piano and harmony . . . Announcer John Lang, who the gals say is too handsome, is being screen-tested and it looks as though he will soon be bound for Hollywood . . . According to Winchell, Rudy Vallee wouldn't mind becoming the governor of Maine. Rudy must figure if W. Lee O'Daniel can do it in Texas purely on the strength of his radio popularity, there's no reason why he can't . . . Some admirer is sending Irene Beasley a basket of roses regularly and Irene would like to know who it is . . . Eddie Guest was guest of honor at a birthday party given him at the Collège Inn in Chicago last Wednesday . . . Allen Prescott, the "Wifesaver," was slightly ... Allen Prescott, the "Wifesaver," was slightly injured last week in an auto accident. He'll have to remain in bed for two weeks ... In case you didn't know, Cliff Soubier's (Little Cliffie of the Minstrel Show) right name is Sourbeer, and the new NBC ork pilot Charles Marglis is really Margolis.

BANDNOTES: Raymond Scott and his six-man quintet will be heard regularly over CBS from now on. Scott is expecting a visit from the stork any hour now. Tony Martin, with his new orchestra, is heading eastward . . . Phil Harris is breaking attendance records every place he visits . . . Benny Goodman played at the Steel Pier in Atlantic City August 14 to 19 and was followed in by his former drummerboy, Gene Krupa . . . Marek Weber, ork pilot of the "Contented Hour," is organizing a dance band and expects to open in a Chicago hotel spot very soon . . . Nat Shilkret, who left radio to become musical director of RKO pictures, is expected to return to radio . . . While in Quebec, Canada, we heard Gilbert Darisse's orchestra playing from the Chateau Frontenac. His music is excellent.

THE RADIO PLAYBILL: THIS WEEK-"MARY MARLIN"

B ASED upon the general idea that life is what you make it, "The Story of Mary Marlin" is the story of a woman who is disillusioned in her husband, but determined to find happiness with him despite her disillusionment. A man may err, Mary Marlin feels, but a woman must forgive even when his error is that hard-to-take one—infidelity. After Joe Marlin has made a brilliant political comeback following his unfortunate love affair with a secretary, the people of lowa send him to the United States Senate. When Bunny Mitchell's attentions to Joe threaten to precipitate a second separation between the Marlins, Eve Underwood, a distinguished

Washington hostess, arranges to have Joe sent on a mission to Russia. In the current sequences, Joe, a victim of amnesia, is lost in Russia while Mary Marlin carries on in his place, having accepted the governor's appointment to fill out his term in the Senate. Intense and absorbing in the extreme, "The Story of Mary Marlin" is one of the first-ranking serials on the air today, concerned as it is with every-day problems and the kind of crises that are encountered in every life. Broadcast over national networks five days a week, 52 weeks a year, since January 1, 1935, "Mary Marlin" is heard at 11 a.m. EDT, repeated at 3 p.m. (NBC)





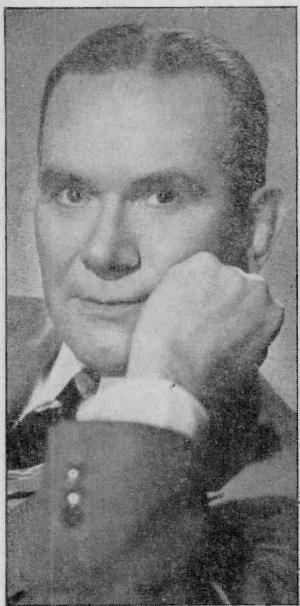
MARY MARLIN is a woman who believes life is a constant challenge, and that it's never too late to find happiness. Even though she has been disillusioned in her husband, Joe Marlin, Mary—finally convincing herself that she and Joe do love each other—has put the past behind her and determined to make a success of her life and her husband's. On the night of November 4, 1936, when she received the doubly gratifying news

that her Joe Marlin had been elected as the new Senator from lowa and that she was the mother of a bouncing baby boy, she was sure that she had been right, and so was Joe. But with Joe's disappearance in the fatal airplane accident in Russia, she faces disaster. Anne Seymour plays "Mary Marlin."

NEXT WEEK
WOMAN IN WHITE"

JOE MARLIN is an idealist with all the instability of a man with extreme temperament. After Joe's reconciliation with Mary, he resolved to make something of his life. Starting from scratch, although disgraced and disillusioned in himself, he made a brilliant comeback, publicly recognized by the people of his state when they sent him to the United States Senate and its new opportunity. With the birth of his son, Davey, the deepest wish of his heart was ful-

son, Davey, the deepest wish of his heart was fulfilled, and Joe set out for Washington, full of hope, resolved to devote himself unselfishly to the nation. However, success and the fulsome praise of his fellows, plus Bunny Mitchell's love, went to his head. Robert Griffin plays this leading role.



DAVID POST (Carlton Brickert), senior partner in the law firm of Post & Marlin, is one of the best-loved figures in Cedar Springs, a friend of Mary and Joe since they married. Only he knew that when Mary became Joe's wife, he, David, lost the only woman he could love.



FRAZER MITCHELL, a cabinet member and powerful political figure, came into the lives of the Marlins when Joe came to Washington. However, his friendship turned into enmity when he began to suspect that his young wife, Bunny, was in love with Joe. Phil Lord plays Mitchell.



BUNNY MITCHELL, young wife of a man older than herself, felt cheated by life until Mitchell decided that the simplest way out of his alliance with Rufus Kane, labor leader, would be to be President, himself, thus make his wife First Lady! It is Frances Carlon's role.



RUFUS KANE, played by Rupert LaBelle, is a famous labor leader who has a strong urge to be President. When he saved little Davey Marlin from death under a truck's wheels, he met Mary Marlin, who now influences his life.



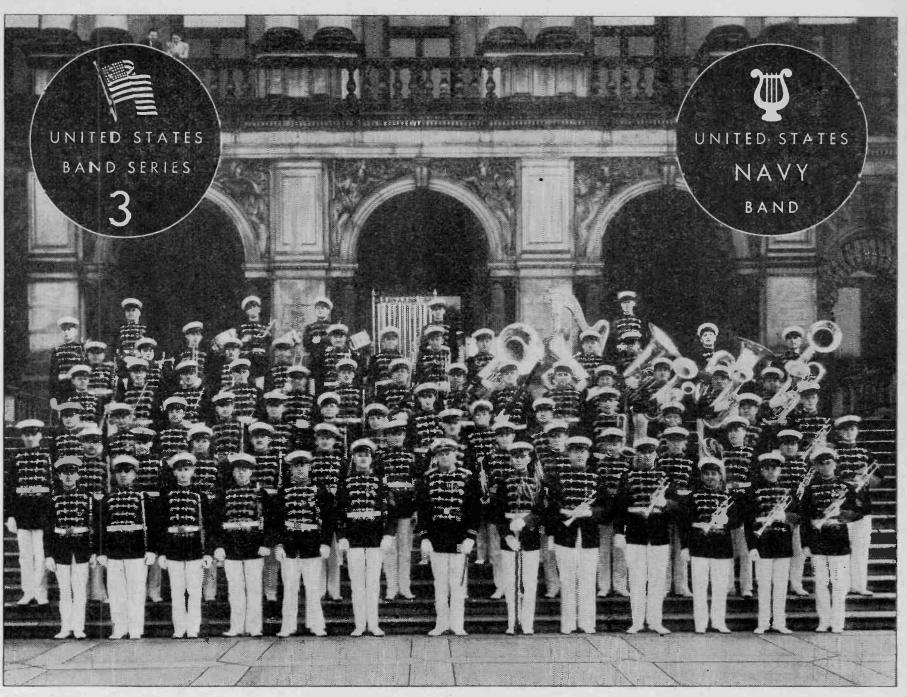
EVE UNDERWOOD, daughter of a famous President, is the widow of Senator Chris Underwood who died just as he was to run for the presidency. To Eve, Washington is the world's center. June Meredith takes the role of Eve.



HENRIETTE DORNE, Mary's childhood friend from Cedar Springs, has had a romance that equals Mary's own. A young bride, her husband, Michael, went to war. He returned to her crippled and bitter. Betty Lou Gerson's role.

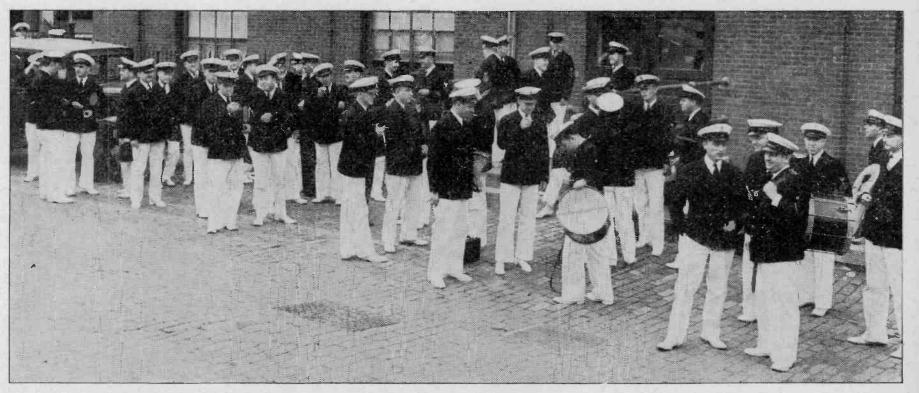


TIMOTHY KENT is a little blind boy who was given to Mary's care by his dying mother. Henriette has adopted him. Pater Hujaz, once a world-famous pianist, discovered talent in him, is teaching him. Frankie Pacelli has the role.



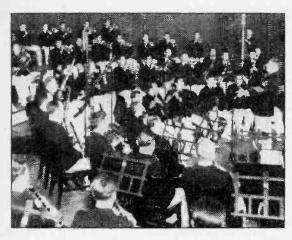
The first United States Navy Band was officially listed on the records in 1838. It consisted of a bandmaster and five musicians! Since that time the Navy Band has grown to 76 members, Navy Bandmen range in age

from 19 to 50, enlist for a minimum of four years' service, get average pay of \$126 a month plus a percentage for length of service and a subsistence allowance. Fifty percent of them have had some sea experience

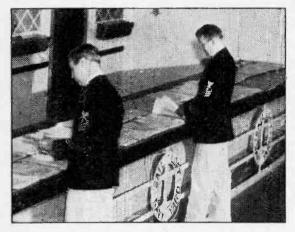


Rehearsals for the morning over, the men stand at ease in the courtyard before marching to their next scheduled place of appearance. The band plays at the Capitol steps on Monday nights; at the World War Memorial

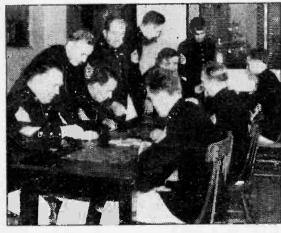
in West Potomac Park, Washington, on Tuesday nights; in the Navy Yard each Wednesday night, and at government hospitals on Thursdays and Fridays. It's heard over NBC at 3 p.m. EDT Mondays; CBS at 3:30 Fridays



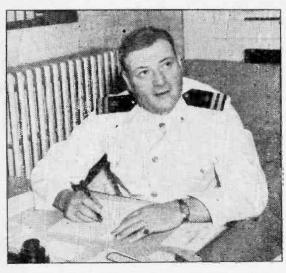
The band in rehearsal in the auditorium of the Navy Sail Loft in Washington. Charles Brendler, assistant conductor, is directing



In one corner of the Sail Loft—a huge room formerly used for sail-cutting—Navy Band librarians lay out individual music folios



The band recreation room is popular between engagements. Ping-pong, pool, chess, other games are all available—and frequently used



Lieutenant Charles Benter, conductor of the United States Navy Band, at his desk in the Navy Sail Loft. He was a friend of Sousa

ELSON EDDY, who recently returned to the Sunday coffee hour, refuses to be bulldozed by air gossips, fan magazine writers, or even his public. Commenting on one film news broadcaster's remarks about Eddy's "fishy handshake," Nelson remarked, "I only give fishy handshakes to fishy people." As for the reports that he had feuded with Jeanette MacDonald during the filming of "Sweethearts" and thus delayed its production five days, Eddy said, "Nonsense. We have been the best of friends during the picture, despite quarrels which I admit we have had during the making of previous pictures. I don't have to make news. They make it up for me!" . . . When Eddy's car came up the NBC Hollywood sludio driveway on Sunday, August 14, the autograph fans encircled it so thickly that it couldn't be moved. Three NBC attendants had to mount the car's running-boards and help Eddy to get through the jam . . . and one discontented lady (?), who had tried vainly to crash the broadcast without a ticket, was heard to shout, as she turned haughtily on her high heel, "All right, then, I won't drink your — coffee!"

Speaking of air gossips, a pair of them seem to have fallen out—and in again. Walter Winchell, in his column, cracked: "Louella Parsons, the best program spoiler in the business, has not been sold (scheduled for a sponsored radio program) for the fall." But before Louella left New York for Holly-

wood, it is reported that she and Walter got together and made peace on unannounced terms. Her Hollywood office reported there was "nothing to" the incident. No?

Vital Statistics: Sued for divorce, one comedian Jack Oakie, by wife Venita Arden . . . Father of six-pound-four-ounce daughter on August 11, is Bill Burns, writing brother of George, who has to stand all of Gracie's nonsense . . . Father, August 12, of a

six-pound-eleven-ounce boy, christened David, is NBC's popular singer, Tommy Harris, who is currently heard on "Crickets."

Marion Talley's sudden trip to Reno, with misinterpreting news flashes immediately following, had nothing to do with a divorce; Miss Talley went there by train merely to meet her mother and sister, driving west from Kansas, and motor with them back to Hollywood.

As for those rumors of a Tony Martin-Alice Faye breakup every day on the Fox lot, Alice receives several telegrams and, every night, a long-distance phone call from her bandleading husband on tour. Alice hopes to finish her current picture in time to spend a vacation—and their first anniversary, September 4, with him.

Norris (Lum's Abner) Goff, his wife Elizabeth and their two children left their servants in a furnished Bel-Air home they had leased several months earlier, and traveled to Chicago and Wisconsin for a vacation trip. Upon their return west, they arrived at their house, rang the bell and were greeted by strange servants. The mystery was explained when their landlord came to the door. He had decided he wanted his home back and had, without notice, ousted the Goff retinue. "No," he answered, when questioned, "I don't have the least idea where they have gone." . . After the air had cleared, the Goffs registered at a hotel.

Dorothy Lamour, paid \$675 weekly by NBC Artists Service for her singing on Chase & Sanborn Hour, wants to break her contract with the network's booking bureau because, she says, in her complaint to the California State Labor Commission, her sponsor (Chase & Sanborn) is paying more to the NBC Artists Service for her work than she herself receives. The paper, which she signed, would bind her until December 27, 1942, and eventually yield her \$1,350 for each broadcast . . . Catering to Dorothy, her sponsor asked her to take another week off, following her recent appendectomy, to rest up thoroughly before resuming.

These box-car salary figures always amaze me.

As for Bing Crosby, he doesn't want to make any more money, or he'll be paying 80 cents, instead of 60 cents, out of his every dollar earned to Uncle Sam and California in taxes. Bing must be knocking down somewhere between \$300,000 and \$500,000 annually from his radio, pictures, records, songs and Del Mar racetrack. That venture, by the way, is up fifty percent in revenue over last year. Misquoted recently that he wouldn't make any more films after "Follow the Sun," in which he is currently engaged at Paramount, Bing explained that while he hadn't said that, he didn't want to make MORE than his present three or four pictures annually, but that he'd not cut down the number as it would mean throwing too many people in related film jobs out of work—and he doesn't believe in relief or the dole.

Robert Benchley, the sophisticated comic, if released from his film-writing contract, will join the radio kings with a starting pay-check of \$2,250 a week, signed by Old Gold cigarettes. The latter will increase in size until at the end of three years it reads \$4,000. The Old Gold program, if Benchley is free to take it, will start November 16 or 20.

And now the anti-climax. One morning last week I picked up a young lad, clad in dungarees, who wanted a lift west along Sunset Boulevard. He'd just come from Boston, was a singer, and had sung in New York over a na-

HOLLYWOOD

SHOWDOWN

BY EVANS PLUMMER

in New York over a national amateur hour . . . and he charged he had to pay \$25 to a clerk in the program's office in order to go on the air! . . Kids, quit being chumps. If you have any talent, you should be paid for it.

The radio and film families are trading media. One Man's Family's film deal is still on the shelf—and chilling. But now Pepper Young's Family is threatening to break out on the screen,

break out on the screen, and the Jones Family, of 20th Century-Fox fame, has a radio sponsor nibbling . . . May Robson is also sassing back at Cocomalt (ex-Penner angel) over radio terms, and Katherine DeMille, Cecil B's daughter, is showing off her quarter-hour commentary show to prospective buyers.

Edgar Bergen has two dogs, a cocker-spaniel named Skinnay Dugan, and a German shepherd called Baron. Their reactions to the Bergen dummies are cute. The pooches don't mind the presence of Charlie McCarthy, but both canines scram to dark corners if "Mortimer," Charlie's country cousin, is brought into their presence . . . Sometimes, Bergen admits, Mortimer even scares him!

William Powell will star in the first play of the October 2 renewed Silver Theater series . . . Don Ameche will be back on the Sunday coffee show September 4 . . . George McCall flew 3,000 miles to New York last week for a two-hour business conference, then back 3,000 miles to Hollywood . . . Martha Raye and fiance Dave Rose back in town and much together . . . Eddie Cantor showing his friends his importation, the "Lambeth Walk," an English version of the big apple . . . One-time radio queen lady-in-waiting Dorothy Page has signed to do a series of horse operas for Grand National.

Freeman ("Amos") Gosden is completing, at his Beverly Hills home, a sunken tennis court of tournament proportions and as large, it is reported, as that at the home of Raquel Torres (Mrs. Stephen Ames). Court is being paved an optical brown, and Amos hopes to have Donald Budge christen it.

Film Flickers: Tyrone Power left Hollywood August 17, for the Jesse James country in Missouri, where he will enact that historical bandit for the picture of the same name . . . Jack Benny's "Rochester" (Eddie Anderson) has a role as Rochester in the Bob Hope-Shirley Ross "Thanks for the Memory" picture . . . Gladys Swarthout is due in Hollywood late in September to make "Ambush" for Paramount . . . Success at last! A dozen years ago Andy Devine began his film career as a football player. Last week he started work on "Swing That Cheer," cast as an assistant football coach.



Some of the Montefiore Hospital's patients were able to walk into the big auditorium—a gift from the Warner Brothers' motion-picture company—and others were brought in in wheel-chairs and rolling beds. Standing

in front, left, is Nila Mack, originator of the "Let's Pretend" show, a program that has developed numerous child stars. Miss Mack is here conferring with Announcer Bert Parks of the Columbia Broadcasting System



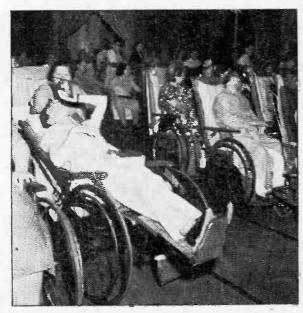
Just a few seconds before air-time. Billy and Bobby Mauch are at the microphone at far right, waiting for their cues, while Miss Mack gives Announcer Bert Parks a few last-minute words. Note portable control panel

"LET'S PRETEND" VISITS THE SICK

POR what is thought to have been the first time in the history of radio, a Coast-to-Coast program was broadcast from a hospital recently, when Nila Mack's famous "Let's Pretend" show was put on the air from New York's Montefiore Hospital. Billy and

Bobby Mauch starred in the Grimm fairy-tale, "Snow Drop and The Seven Dwarfs." This drama, the basis of Walt Disney's film, was hugely enjoyed by the 225 patients who watched in the hospital's auditorium, as well as 500-odd who listened through bedside receivers.

Photographs by Bert Lawson



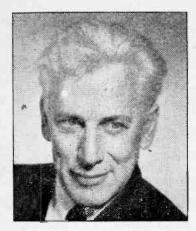
Since this patient is unable to raise her head, she uses a mirror and a prism to watch the program. Most of the patients have heart disease



Billy and Bobby Mauch with Miss Mack. The twins got their start on her "Let's Pretend" program, were happy to demonstrate gratitude by appearing!



Radio Guide • Week Ending September 3, 1933



background to game of words

Eastman Makes Lively Feature of Word Game

Wednesday, CBS, 10-10:30 p.m.

Max Eastman knows words and he has winning ideas about appreciation, hence Eastman belongs in the "Word Game."

Perhaps the most significant single word in the nomenclature of educa-tion and human progress is "thought." A close second, however, and closely allied to the first as its medium of expression, is the one composed of those very four letters, "word." This leads us to assume that a radio program built around "words" should be vital and therefore appealing to listeners, especially if it is presented in an informally entertaining manner.

They say that "you can't tell what's in a book by the cover," and everybody probably agrees with Eastman that you can't know what depths of design and possibilities of application lie in a word by simply considering its objective letters. The purpose of the "Word Game" is to explore in an enjoyable manner the world of words. As the master of ceremonies himself puts it, "All of us like to talk, at least when we can get anybody to listen. We talk with words, and this game is to see if we know about what and with what we're talking." In this refined version of the old-fashioned spelling-bee, contestants chosen at random are given the opportunity to define words exactly and use them in sentences, solve grammatical questions, give synonyms and antonyms, and even deal with the colloquialisms and slang of our elastic language.

Eastman himself should know what he's talking about, for he ranks high as a man of letters not only in one field, but in a number. He is widely known as a lecturer, a poet, an essayist, a humorist and an editor.

Life of European Women Discussed for Americans

Wednesday, NBC, 2:15-2:30 p.m.

That women are curious about each other is a fact which has often been abused by distortion. Women like to know things about fellow members of their sex other than what they wear. "What American Women Can Learn from the Experiences Through Which Their European Sisters are Passing" is a topic which will surely interest many of those American women and give them a fuller appreciation of the blessings of their homeland. This subject will be discussed by Mrs. Arthur Brin, former president of the National Council of Jewish Women, when interviewed upon her return from Europe by Alma Kitchell on the "Let's Talk It Over" program.

Listening to Learn

RECOMMENDED PROGRAMS

Times given are EDT. For EST and CDT subtract 1 hour; CST, 2 hours; MST, 3 hours; PST, 4 hours. Recommendations based on cultural values

DRAMA

Sunday, August 28

Shakespeare's England. 1-1:30 p.m., NBC.

Way Down Home, 1:30-2 p.m., NBC. Drama depicting life of James Whitcomb Riley.

There Was a Woman. 5-5:30 p.m., NBC. Dramatization of women in the lives of famous men.

Monday, August 29

Mercury Theater. 9-10 p.m., CB Dramatic program by Orson Welles. CBS.

Tuesday, August 30

Let's Pretend. 5:30-5:45 p.m., CBS. (Also Thursday at this time.) Nila Mack takes the children into the land of make-believe.

Four Corners Theater. 8-8:30 p.m., CBS. Dramatization of popular rural play.

Friday, September 2

The Nation's Playhouse. 11:30 p.m.-12 mid., MBS.

Saturday, September 3

Original Play. 8:30-9 p.m., NBC. Dramatization of "Valor Fulfilled," by Aubrey Wisberg.

EDUCATIONAL GAMES

Monday, August 29

of Games. 5:30-5:45 p.m., March CBS. (Also Wednesday at this time.)

Tuesday, August 30

Information, Please. 8:30-9 p.m., NBC. Questions and answers by prominent guests.

HISTORY

Wednesday, August 31

Living History. 7:30-7:45 p.m., CBS. The story of Henry Clay, the great peacemaker, will be dramatized.

INSPIRATION

Sunday, August 28

Highlights of the Bible. 10-10:30 a.m., NBC. Dr. Frederick K. Stan on "How Do We Find God?"

Church of the Air. 10-10:30 a.m., CBS. Spencer Miller, Jr. (Episcopal). From New York City: 1-1:30 p.m., Rev. Edward A. Duff (Catholic).

Sunday Vespers. 4-4:30 p.m., NBC. Dr. Oscar F. Blackwelder speaks on "Jesus and Modern Youth."

Catholic Hour. 6-6:30 p.m., NBC. Rev. Edward V. Stanford talks on the general subject, "Education."

Cheerio. 10:30-11 p.m., NBC. Inspirational talk and music.

Saturday, September 3

Call to Youth. 12 noon to 12:15 p.m.,

NBC. Guest speaker.

The Art of Living. 6:45-7 p.m., NBC. Dr. Norman Vincent Peale, speaker. Message of Israel. 7-7:30 p.m., NBC.

PERSONAL—SOCIAL PROBLEMS

Tuesday, August 30

Highways to Health. 4-4:15 p.m.,

Friday, September 2

World Economic Cooperation. 4:45-5 p.m., CBS. Subject, "The Economic Plebiscite."

PEOPLE—THOUGHT—COMMENT

Sunday, August 28

Reviewing Stand. 11:15-11:30 a.m., MBS. Discussions of current problems under auspices of Northwestern University.

The Farmer Takes the Mike. 4-4:30 p.m. CBS. The problems of "dry farming" will be discussed from Salt Lake City.

The People's Platform. 7-7:30 p.m. CBS. The standards of success will be discussed by prominent guests.

Headlines and By-Lines. 10:30-11 p.m., CBS. News by Bob Trout, editorials by H. V. Kaltenborn.

University of Chicago Round Table Discussions. 10:30-11 p.m., NBC. Open discussions on topics of the day.

Monday, August 29

American Viewpoints. 7:15-7:30 p.m., CBS. (Also Friday, 10:45-11 p.m.)

National Radio Forum. 10:30-11 p.m., NBC. Guest speakers, talking from Washington on current national topics.

Tuesday, August 30

Let's Talk It Over. 2:15-2:30 p.m., NBC. (Also Wednesday and Thursday at the same time.)

The Roving Prof. 7:45-8 p.m., NBC. Professor William Montgomery Mc-Govern comments on little-known facts of family life in the Orient. Subject: "Personalities the World Around."

Thursday, September 1

Of Men and Books. 4:45-5 p.m., CBS. Prof. John T. Frederick.

Nature Study Program. 5:15-5:30 m., NBC. Dr. H. Raymond Gregg lectures from Rocky Mountain Na-tional Park.

Americans At Work. 10:30-11~p.m., CBS. Interviews with firemen from Philadelphia.

Friday, September 2

"So You Want to Be ... 5:45-6 p.m.,

SCIENTIFIC DEVELOPMENTS

Sunday, August 28

The World Is Yours. 4:30-5 p.m., NBC. "The Seven Days of Geology," dramatization. (Under auspices of Smithsonian Institution.)

Monday, August 29

New Horizons. 5:45-6 p.m., CBS. Program under auspices of American Museum of Natural History. Subject, "The North Pole."

Tuesday, August 30

Science in the News. 6-6:15 p.m., NBC. Guest speakers.

Wednesday, August 31

Exploring Space. 5:45-6 p.m., CBS. Topic: "Meteorites."

Science on the March. 7:45-8 p.m., NBC. Dr. Carroll Lane Fenton speaks on "With Beaks and Feathers." (How birds earn their living, etc.)

Thursday, September 1

Men Against Death. 8-8:30 p.m., CBS. Dramatizations taken from books of Dr. Paul de Kruif.

Friday, September 2

Adventures in Science. 7:30-7:45 p.m., CBS. Dramatizations and talks.



Edward Tomlinson interprets culture of neighbor Americas

Commentator Interprets Life in Other Americas

Sunday, NBC, 6:45-7 p.m.

In these times of international strife and national dissension, "Pan American" is an encouraging word, justly signifying the New World spirit of cooperation and friendly relations. And in the promotion and maintenance of this policy, Edward Tomlinson stands out as a key figure, due to his reputa-tion as one of the foremost authorities on the life and affairs of South and Central America. So it is with real interest that Tomlinson is welcomed back to the airlanes with another radio edition of his famous commen-taries entitled, "The Other Americas." In these programs Commentator Tomlinson describes, relates and interprets the history, folk-lore, music, social culture, and economic and political trends of our American neighbors, especially as they fit into the pattern of international relations in our western hemisphere.

This tall, youthful, genial ace authority is actually an unofficial envoy, so commanding is his experience and knowledge in this field, even eliciting the wired compliments of Secretary of State Hull upon the inauguration of one of his radio series. In magazines and newspapers, over the air and from the lecture platform he has pictured and interpreted the life of the republics to the south of the United States for some fifteen years. He is equally at home in describing the cosmopolitan brilliance of Buenos Aires, the simple existence along the Tapijas River, the ancient civilization of the Incas, the social vicissitudes in Uruguay.

Born in Georgia of Scotch-English ancestry, Tomlinson studied music intensively as a youth in compliance with his concert aspirations. After two years of service in the World War with American and British forces, his attention turned more to international affairs and finally swung into his present field, to bring recognition from government officials of these continents as a beneficial agent.

Youth Congress Results Summarized for Nation

Sunday, CBS, 1:30-1:45 p.m.

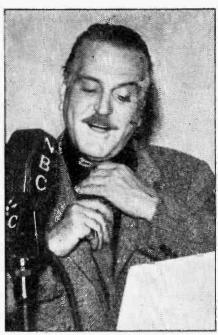
Betty Shields-Collins, young English secretary of the World Youth Congress, will present a radio report on the activities of the Congress, which has recently completed an eight-day session at Vassar College. Most of the countries of the world were represented by youth delegates, discussing vital personal, social and international



Good news this week is return of Maxwell House "Good News of 1939" to NBC Thursday night at 9 p.m. EDT. Robert Taylor (right) was master of ceremonies last year, will be again. Ed Gardner, with him above, is producer



Fannie Brice brought "Baby Snooks" to radio with Hanley Stafford as "Daddy," won new fame in the part



Frank Morgan appeared as a guest, was a surprise sensation. Both he and Miss Brice return as "regulars"



Meredith Willson has conducted "Good News" orchestra from first. Program began in November, 1937, was not popular because of confusing scripts. It later won variety-show awards, became one of the best Hollywood programs!

NEWS IS "GOOD NEWS" SHOPPING GUIDE

NNUMERABLE merchandise bargains can be secured at small expense by listening to your radio. The items below are recent offers made by network programs. Let them aid you in getting more for your money.

Silk Stockings

"Win Your Lady" (Sundays, 9 p.m. EDT; 6:30 p.m. PST, NBC) offers a pair of silk stockings in any size to all who send 50c and 3 wrappers from Woodbury Facial Soap to Woodbury's, Box 55, Cincinnati, Ohio. Stockings are worth \$1.00. Be sure to include name and address.

The "Stepmother" program (Monday through Friday, CBS, 10:45 a.m. EDT) offers an eight-day supply of Colgate Tooth Powder. There are no requirements. Write to Stepmother, Colgate, Jersey City, N. J.

Bracelet

"Big Sister" (Monday through Friday, 11:30 a.m. EDT; 10 a.m. PST, CBS) offers a bracelet to those U. S. listeners sending a Rinso box-top plus 15c to "Big Sister," c/o Columbia Broadcasting System, 485 Madison Avenue, New York City, and to those Canadian listeners sending a Rinso box-top plus 20c to above address.

Recipe Booklets

"Your Family and Mine" (Monday through Friday, NBC, 5:30 p.m. EDT) offers various recipe booklets to those who write "Your Family and Mine," c/o National Broadcasting Company, New York City.

"Contented Hour" (Monday, NBC, 10 p.m. EDT) is offering a Carnation Cook Book for fifteen cents in coins or stamps. Address: Carnation Company, Milwaukee, Wisconsin.

Cook Book

"The Mystery Chef" (Tuesday and Thursday, NBC, 9:45 a.m. EDT; 9 a.m. PST) offers a cook book written by the Mystery Chef. Your local announcer will tell you where you can get one

Question-Bee Game and Coffee

"Uncle Jim's Question Bee" (Saturdays, NBC, 7:30 p.m. EDT). Six contestants (three men and three women) are picked from the audience. First prize is \$25.00. All contestants receive copy of Uncle Jim's Question-Bee Game and one can of G. Washington Coffee. Those who submit accepted questions with correct answers receive one can of coffee for each accepted question. Address Uncle Jim, G. Washington Coffee Co., Morristown, N. J.

Cash Prizes

"Professor Quiz" (Saturdays, CBS, 9 p.m. EDT; 8 p.m. PST) conducts weekly contests with six prizes of \$25 each to those who submit the six winning lists of five questions and correct answers to Professor Quiz, CBS, 485 Madison Ave., New York City. Entry blanks from Nash-Kelvinator dealers should be used but are not compulsory.

MR. FAIRFAX KNOWS ALL

No personal replies to questions unless accompanied by stamped, self-addressed envelope.

TED MALONE was born May 18, 1908.—C. D., Muscatine, Iowa.

VIVIAN FRIDELL plays the part of Mary Noble in "Backstage Wife." She was married to Garret de Gelleke in 1936. KEN GRIFFEN portrays Larry Noble. He is married to Genelle Gibbs.—M. J., Winter Haven, Fla.

The theme song of "The Woman in White" is Interlude (Lucas). WILLARD FARNUM takes the part of John Adams, IRENE WINSTON portrays Rosemary Hemingway and PHIL LORD plays the role of THOMAS HAWKINS.—O. W., Shelbyville, Ind.

BARTON YARBOROUGH (Clifford Barbour in "One Man's Family") was born in Goldthwaite, Texas. He has done theatrical work since the age of 17, playing leads in New York and London. He attended the University of California. Yarborough is tall and athletically built, with light-blue eyes and brown hair. He is a bachelor.—N. C. Reading. Pa. C., Reading, Pa.

The theme song of "The World Is Yours" is Knowledge and Great Doors (Schramm). TOM HOIER portrays The Old Timer and ELIZABETH MORGAN takes the role of Mona Jackson. The rest of the cast changes for each program.—M. S., Paterson, N. J.

BETTY CAINE is heard as Sue on "Just Neighbors" and Annie in "The Story of Mary Marlin." She was born in Hastings, Michigan, 28 years ago. She studied social service work at

William Smith College for Girls, Geneva, N. Y., where she was elected to Phi Beta Kappa. Betty received her dramatic training with Jesse Bonstelle's stock company, where she played leads and character roles for several years. She left stock to become a secretary, then turned to radio. In real life Miss Caine is Mrs. Raymond Johnson, wife of the young radio actor.—D. L., Jackson, Michigan.

The theme song of "Guiding Light" is Afrodite (Goetzl). IRNA PHIL-LIPS is the author. She also writes "Road of Life" and "The Woman in White."—J. E., Baltimore, Md.

NAN GREY, Kathy Marshall in "Those We Love," is also a young motion-picture actress. She was born July 25, 1920, in Houston, Texas. She is golden haired and blue eyed. VIR-GINIA SALE, who portrays the part of Martha in this same program, is the sister of the late comedian, Chic Sale. OWEN DAVIS, JR:, who plays the role of Allen McCrea, is son of the famous playwright, Owen Davis.— E. M., Danville, Ill.

ARTHUR GODFREY was born in New York, August 31, 1903. He is five feet eleven inches tall, weighs 185 pounds, has auburn hair and blue eyes. He is unmarried.—K. D., Houston Tayas ton, Texas.

BONNIE BAKER, vocalist with BONNIE BAKER, vocalist with Orrin Tucker's orchestra, was born in Texas in 1917. She attended high school in Houston, and latter studied at Mt. DeSales Academy in Macon, Georgia. She likes to play tennis and read mystery stories. Her hobby is collecting dolls of all descriptions.—L. R., Grand Rapids, Mich.

GOOD AFTERNOON, FOOTBALL FANS

(Continued from Page 5)

nothing will compare to the excitement of those few seconds in which irreparable damage might have been done.

The following week found us back in the East for the Princeton-Dartmouth game at Princeton, New Jersey. Here was a Princeton team that had been having a very disappointing season, playing a great Dartmouth team that was unbeaten. Naturally the odds were on Dartmouth. Yet we were amazed to see Princeton assume an early lead of nine points, and at half-time lead the green team from New Hampshire nine to seven. This looked like an upset in the making, and we were just starting to congratulate ourselves on being in for such a surprise when the tide turned. Did I say tide? It was more like an avalanche!

Well, the next week started the rainy season. They tell me it rains in Ethiopia in the spring. Maybe! But the end of the '37 season would have made Ethiopia seem like a dry spell. We got our first taste of it at the Army-Notre Dame game at the Yankee Stadium. There they have no broadcasting booth, but rather you work from a box located in the mezzanine of the stadium. Not only did the spectators get soaked that afternoon, but our mikes and equipment took it on the chin, too.

THE following Saturday we journeyed down to Boston for the annual Harvard-Yale game; this annually is an outstanding game because of the high tradition that goes with it. It was raining again, mixed up with a bit of snow. This time we were sheltered in a new broadcasting booth that had never been used. It was swell, except that they placed some loudspeaker horns right in front of us, which meant that the audience would not only hear us but the announcer at the stadium as well, and as trying to get two announcers to agree on a football game is like trying to get a husband and wife to agree on a bridge hand, it promised to be an interesting afternoon. However, the horns were finally fixed so that our mikes would not pick them up and we went to work. The game was a good one, with a supposedly weaker vard team going out in front, being tied and finally regaining the lead to win, incidentally keeping alive a strange tradition: in all the fifty-some years this game has been played be-tween these two institutions, the team to score the first touchdown has always been the winner.

We had been warned ahead of time to be particularly careful of our grammar that afternoon, as Harvard, being the center of culture and literature, naturally notices little slips that might pass anywhere else. Hence it was a distinct shock, right in the middle of a very exciting play, when we must have been raving over the work of some Yale player, to get the following note flung hastily into the booth by a Harvard supporter: "You ain't so hot." After that we relaxed and felt more at home.

Next came the most strenuous week in football for an announcer—a game on Thursday, Thanksgiving day, and one two days later, the last Saturday of the regular season. So we headed southward for the Alabama-Vanderbilt game in Nashville. The entire nation was up in arms about this game, as it had a direct bearing on two Bowl games—the Rose Bowl and the Sugar Bowl. If Alabama won, it was almost a foregone conclusion she would be invited to one of these. If Vanderbilt

were the winner, she would most certainly go on to New Orleans for the Sugar Bowl—both highly prized rewards. Hence the eyes of the nation were on Nashville that afternoon. All cloud in the sky and just the right chill in the air. Come it was perfect weather, not in the air. Came the morning of the game and, you guessed it . . . rain . . . rain, and still more rain.

Vanderbilt's stadium is not one of the biggest in the country, but it holds about 25,000 people. However, they were actually advertising in the paper and over the radio for people to please stay home. All seats had been grabbed up long ago, and there wasn't a Chinaman's chance of any late-comers getting in. The press-box consisted of a wooden shack thrown together on one side of the stadium, much too small for the overflow of newsmen who arrived to cover the game. The broadcasting booths were built up on two of the

press-box, and if the press-booth was small, the broadcasting booths looked all the world like they had been built by Chic Sale, a good-sized phone-booth would have put them to shame. make everything complete, some wag had climbed up to them in the night and on our booth had painted "Women" and on the one next to us, "Men." This proved a bit embarrassing, but the powers that be at Vanderbilt were equal to the occasion, and the morning of the game they were entirely repainted. Result: Everything you touched or sat on was covered with wet paint. This, coupled with the steady downpour, was cozy.

The game was everything one could hope for, with a substitute running out in the closing moments to boot a spectacular field goal and keep Alabama undefeated. But by far the most unusual incident connected with this game happened before the game even started. It was the night before, and as an added precaution we tried to find out what the bands were going to play at half-time so that no copyrighted numbers would go over the air. That night we tried to locate the Alabama band, which we knew was in town. From our hotel room we called every place they might be. Everywhere they reported that they hadn't seen them. Finally we gave up in disgust, only to find out the next morning that all the time we had been telephoning upstairs, the band had been down in the lobby of our hotel playing a concert. That was the only place we hadn't looked.

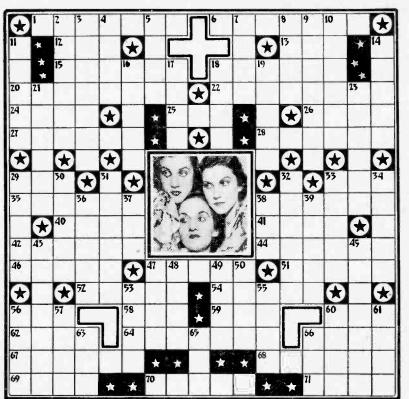
AS SOON as the turkey-day classic was over, we headed for Philadelphia and the Army-Navy game. Flying up in a thick fog, we arrived in Phila-delphia Friday morning, and at once went to work on this annual creme de la classic. It was raining all day Friday, and by game-time Saturday was not only pouring but over the Municipal Stadium hung a low fog, the most dreaded curse of all for broadcasting. Rain may get you wet, the sun may hurt your eyes, snow may freeze you, but fog blinds you, and on this par-ticular day the playing-field might just as well have been in another country. For once Lady Luck smiled on us, for a few minutes before game time the rain turned to a slight drizzle and the fog lifted sufficiently to see the playing-field. I have often shuddered as I wondered what would have happened if it had not. The field was so flooded that the Cadets and Middies could not parade. This was a big disappointment to some 105,000 people assembled for the game. The game was one of the dullest of the season, partly because neither was a great team but mainly due to the terrible playing conditions. Very few passes were attempted, and those that were fizzled out. As a result it was a very glum crowd that sat idly by, getting drenched. Yet it was our job to keep up the traditions and make this the most glamorous game of the year. We'll say this, though: The game held far more glamour than one of our foremost movie stars, one noted for her sex appeal. She sat just in front of our booth and breezed in at the start looking like a DeMille production trying to find a cutting-room, but after sitting two hours in the rain looked more like Boris Karloff.

THE season regularly ends there, but now, with all the Bowl bally-hoo, it goes right on its way until January first for the post-season battles. Hence, it seemed no time at all until we were bound for New Orleans for the Sugar Bowl game between Louisiana State and Santa Clara—a great southern team battling a great Pacific Coast aggregation. I don't know whether you have ever been in New Orleans over New Year's Eve. If you haven't, you won't believe the rest of this story. Yet, if anything, I'll confine myself to understatements.

There is no city in the world that celebrates New Year's as they do there. It is something every one should see
—and hear. For days they prepare for
the coming event. The town is loaded up with fireworks-not the nice little crackers that Junior shoots off to the annoyance of the neighbors but all cannon crackers. In fact, if your fireworks aren't at least over six inches in length you are labeled a sissy. Everyone buys thousands of them and three days before the event they start shooting them off. The first day it's not so

(Continued on Page 19)

RADIO GUIDE'S X-WORD PUZZLE



HORIZONTAL

- 6. The Stars in the portrait
- Feminine name
- A unit Sets again
- Recorded items of debt
 Jacob ——, "The Lamplighter"
- -, bandleader
- (poss.)

 Coleman, bandleader
- Time gone past
 Angler's equipment
 To dwell, live in
 Gibson, singer

- Help
- Lay or deposit bandleader
- Jan —, bandleader Electrical machine for con-verting power into energy A confederate
- 41. Ireland 42. Bird with black and yellow
- plumage

 Blaufuss, orchestra
- Twist or turn as in pain Wood of great durability

- 47. Wood of great durability
 51. Nestles
 52. Group of huts in an African village
 54. Grain (plural)
 56. Unit of electrical resistance
 58. Poorly lighted
 59. A fruit
 60. Movable cover
 52. An inhabitant of ancient An inhabitant of ancient France

- 64. To contract against damage by fire (plural)66. Type used as a standard of
- measurement
- Masculine name
- 68. Woody —, bandleader
 69. —— O'Dell, soloist
 70. —— Krueger, bandleader
 71. University at New Haven

VERTICAL

- Goff, "Abner" Dorothy
- Mental picture Work

Solution to Puzzle



- Penetrated Quieted A flower Nikola , American elec
- trical inventor 16. Large marine duck
 17. Hollace ——, coloratura so
- prano

 18. One masted ship used in the Red Sea

 19. High, steep bank

 21. Feminine name

 23. Wearisomeness

- Glowing
 Draw off gradually
 Jackie —, singer
 An oppressor
 Trousers Excursions
- Ray —, orchestra lea Town in New York Moisture in little drops orchestra leader
- Ken —, announcer —— Maxwell, tenor
- Pertaining to ethics Brother of Abel
- Shade trees
 River in northeastern Asia
 Rage as a madman
 Entrance to a mine
- 49. 50. 53. 55. 56. 57. To whip Curved molding
- Frank —, tenor
 Capital of Peru
 Person born in Denmark
 Meadow
 Vacc
- Raise up with a lever



Lud Gluskin, veteran pianist-conductor, batons Hollywood's "The World Dances" Sunday at 8 p.m. EDT, CBS

FRIENDS OF YOURS

Comedian Billy House puts one in the book for the "Laugh Liner" he master-of-ceremonies Sundays, 6:30 p.m.



Edward Roecker sings with Benny Krueger's orchestra on "Pick and Pat's" show on CBS at 8:30 p.m. EDT Mondays (7:30 p.m. PST for the West)



Doris Rhodes left stage and night clubs for radio this year. She began with Buddy Clark, now has her own Wednesday show on CBS, 6:45 p.m.



Barry Wood played saxophone for Buddy Rogers, Vincent Lapez, Abe Lyman—then decided to sing. He croons now on CBS at 10:30 p.m. EDT Fridays

GOOD AFTERNOON, FOOTBALL FANS

(Continued from Page 17)

bad. It is like any Fourth of July. The second day, they forget to stop during the wee hours of the morning, and on the day before New Year's millions are shot off a second. Sounds impossible? Just go there and see! As nightfall approaches, the din becomes almost unbearable. The main street, Canal, is one mass of exploding firecrackers, and it is impossible to hear yourself talk normally to a person walking right next to you. It's an unforgettable evening. This, coupled with the big football game on the following day, has the city on edge.

NEW YEAR'S day finally came, and as game-time approached . . . that's right . . . it started to rain. The old jinx was on us again. However, it wasn't bad, and compared with the weather we had seen in the East it seemed like a nice day. At half-time, due to there being a convention of football coaches in New Orleans, we put on the air some of the better-known, such as Elmer Layden of Notre Dame, Jimmy Crowley of Fordham, Bo McMillan of Indiana, Alonzo Stagg of the College of the Pacific, Harry Kipke ex- of Michigan, Harry Stuhldreher of Wisconsin, Lynn Waldorf of Northwestern, and many others.

But it was the closing few moments of our closing game that handed us another jar. With about five minutes still to go, our Morse man directly below us started to wave his hards wildly to attrack our attention. We saw him and hesitated, thinking New York had sent a cue or a message through on the wire. Instead of telling us what he wanted, as we paused, he merely became more excited and gestured with both hands. We now thought something drastic had gone wrong. Certainly no man would be that excited without reason. Again we paused and leaned out the window to him, expecting the worst, but all he said was, "Look, the sun's out."

THAT, ladies and gentlemen, as we say in radio, is all there is. The 1937 season is gone and almost forfotten, the '38 season approaches; we can't help wondering what it will bring. But for all of this we wouldn't give away a moment of it. The laughs, the heartaches, the thrills are all part of the game, a game that will never be dull.

So next time when you are sitting comfortably at home, listening to a big game, remember it is not always milk and honey for that man announcing the game, and many times he'd probably trade places with you at the moment. Or next time you go to a game, try announcing it yourself, try to keep up with the plays, the players, the gains, the losses, and the million and one things that crop up in any game. And remember, no second guessing, call it as you see it, for that's what he has to do. Lastly, call it not only as you see it but the split second you see it. Beat the roar of the crowd. He has to, for if he doesn't the crowd will very soon beat him, and that's the tip-off that he's behind the action. It's a great life if you don't weaken, and if you do, someone else will soon be in your place before the microphone.

Bill Stern may be heard broadcasting a play-by-play account of the allstar football game over an NBC network at:

work at:
EDT 9:15 p.m. — EST 8:15 p.m.
CDT 8:15 p.m. — CST 7:15 p.m.
MST 6:15 p.m. — PST 5:15 p.m.

RECORDS OF THE WEEK

A new department reviewing the recordings of your radio favorites

In introducing "Records of the Week" as a regular weekly department in RADIO GUIDE, the editors acknowledge the mounting interest in records, as evidenced by increasing sales of records of all types of music, as well as the growing membership rosters of the "record clubs." The reviewer's attempt is to serve record-buyers of all dispositions. Readers particularly interested in certain types of records or in the records of certain artists are invited to make their preferences known to the editors.

Symphonic:

THE affinity between radio and fine music is spotlighted in the recent releases of two NBC orchestras... the first appearance of the famed NBC Symphony on wax... and the second appearance of the very fine NBC String Symphony.

Public Maestro Number One, Arturo Toscanini, out of the hundred-odd symphonies written by Franz Joseph Haydn, picked the Thirteenth to introduce the remarkable NBC Symphony to record-buyers. This orchestra gained a tremendous reputation in its first season, and bids fair to continue upward under the great Toscanini. Its brilliance is well exemplified in this album, and the pure and strong music of Haydn makes excellent listening. The work was recorded in NBC's famous Studio 8-H in Radio City just before the maestro concluded last winter's engagement. (Victor Album 454. \$6.50.)

Frank Black has already brought us "Program Number One," an album of obscure music for string symphony. He carries on favorably with the new set, "Program Number Two." Dr. Black has done a tremendous job of uncovering worthy unscheduled works. In this new album, he first offers thirteen charming waltzes by Johannes Brahms—the "Liebeslieder Walzer," which are not the familiar ones. They were originally written for two pianos and four voices, and are transcribed for string orchestra by Friederich Hermann.

Second in the Black series is "Ra-kastava" ("The Lover") by Sibelius. It is early Sibelius . . . the sentimental man we know in "Romans" or "Maiden with the Roses" rather than the powerful and mystic composer of "Finlandia" or the Fourth Symphony. But the great Finn always has a magnificent flavor of his own, and this is no exception. On the second record, his great trick of clinging to one note is noticeable and effective.

Third in this series is "Sinfonietta" by the Frenchman, Albert Roussel, who died last year. It is a composition of startling nature, modern and volatile. Frank Black should certainly be congratulated in his service to music with these fine offerings. (Victor Album 455. \$7.50.)

Concert:

"POP GOES THE WEASEL" gives the Boston Pops a chance to be symphonically cute, but not too successfully so. It is one of those arrangements that brings polite chuckles from a live audience, but borders on the charlatan. Mr. Fiedler and the Pops, however, are finding themselves a definite place in the musical world, particularly on records, refurbishing numerous of the most-popular concert

favorites such as "Kamenoi-Ostrow" and the "William Tell" overture. "Pop Goes the Weasel" comes on Victor 4397 for \$1.

Popular:

A MAZON GOES WOOING. Sid Phillips, whose compositions and arrangements contributed much to the success of the London's Bert Ambrose and his orchestra, "gives" with a spark of originality in this swing-poem played by a small but sprightly band. Brunswick 8187.

Dinah's in a Jam is the ridin'est of the new Duke Ellington records, with "Pyramid" as the most bizarre, almost all trombone and percussion. The Duke still exhibits plenty of sparkle. Brunswick 8168-9.

Sweet Sue is probably one of the most overdone of all old tunes, but when Jimmy Lunceford and his band got into it on their latest record, it got a thorough repolishing. The second chorus displays a flock of key-changes that really raises the eyebrows. Decca 1927.

Dusk in Upper Sandusky. The sharp title doesn't camouflage the fact that Jimmy Dorsey has already recorded this one under the name of "Dorsey Stomp." The new version is considerably faster, and contains an overdose of drumnastics on the part of Tex Mc-Kinley. Decca 1939.

My Reverie is one of the happiest of musical thoughts in recent weeks of record releases. It is a Debussy air, set smartly to dance tempo and put to words by Larry Clinton, whose band is one of the newest and smartest. Victor 26006.

My Own, from Deanna Durbin's new picture, is a thoroughly charming song and treated very kindly by the Tommy Dorsey boys, who are currently moving eastward after a summer in Hollywood. Victor 26005.

So Help Me. Another in the fortunate cycle of Mildred Bailey records put out on the Vocalion label, low-cost and somewhat obscure brand. Mildred started singing back in the old Whiteman days, and still ranks way up. Vocalion 4253.

A Song of Old Hawaii. Tony Martin of the fine voice and Mannie Klein of the fine trumpet give way to that Polynesian weakness which seems so contagious, but so tiresome. Vocalion 4253.

— David Alden



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Many men trained now make \$30 \$50, \$75 a week in Radio Many started making \$5, \$10, \$15 a week extra in spare time soon after enrolling Illustrated 84-page sook moints out Radio's many opportunities, also how! Italin you at home to be a Radio Expert through my practical 50-50 method. Television training is included. Money Back Agreement given. Mail coupon today. Get book FREE

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On the market five years, 100,000 customers in U.S. and foreign countries. In use from the Arette Region of Norway to the Tropics of Africa. Each factory tested on actual long distance reception. Camoth harm set—Easily connected to any radio, including radios having no ground or radios for doublet aerial. Note: It will not operate on battery or antomobile radios.

5 DAYS TRIAL Mail coupon at once. Pay postuma \$1.00 plus as satisfied, return within five days and your dollar will be refunded without question.

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Radio Guide • Week Ending September 3, 1938

WHAT USERS SAY

MORNING

8:00 CST

9:00 CDT

Russian Melodies, dir. Alexander Kiriloff: WLW WMT WCFL Kiriloff: (sw-15.21)

Church of the Air: WCCO KMOX WBBM WFBM 21.51)

Highlights of the Bible; Dr. Frederick K. Stamm, spkr.; Ra-dio Choristers: WMAQ WIRE

(sw-21.5)
Speaker: Dr. Frederick K.
Stamm. Subject: "How Do We
Find God?"

Reading the Funnies: KWK WMBD WAAF-Carnival of Comics WAM-Carnival of Comics
WBOW-Church of Christ
WFAM-News; Gospel Tabernacle
WGN-Sunday Morning Concert
WHIP-First Slovak Hour
WHO-Bible Broadcaster WIDA-Sunday Song Service
WIND-Contrast in Harmonies
WISN-St. Boniface Church
WJBC-Church of the Air
WJD-Happy Go Lucky Time
WLS-Everybody's Hour
WOWO-Christian Science Reader WTAD-Gospel Singers WTMJ-Church Services

8:15 CST 9:15 CDT Russian Melodies: WOWO

WIND-Swing Melodies

8:30 CST 9:30 CDT

 $\begin{array}{lll} \textbf{Blaisdell} & \textbf{Woodwind} & \textbf{Ensemble:} \\ WMAQ & & \end{array}$

Horn & Hardart Children's Hour: (sw-21.51)

Dreams of Long Ago: 1 WCFL WOWO WMT WIRE

Wings Over Jordan: WKBB WCCO WBBM WFBM KMOX

WAAF-Symphonic Hour WAAF-Symphonic Hour WBOW-Radio Gospel WFAM-Moderate Melodies WHIP-St. Adelbert's Mass WIBA-Fiore Melodies WIND-Interlude WISN-Spiritual Fellowship WJJD-Happy-Go-Lucky Time WLS-Little Brown Church WLW-Church Forum WROK-Music, Maestro, Please WTMJ-Our Club

8:45 CST 9:45 CDT

WIBA-News WFAM-Farms and Homes, realty WIBA-News; Interlude WIND-Remote Control

9:00 CST 10:00 CDT

Charles Paul, organist: WCCO WBBM WFAM WMBD WKBH WFBM WOC WISN

News; Alice Remsen, co WOWO WMAQ (sw-1521)

News; Pine Tree Tavern, sketch: (sw-21.5)

Old Time Tunes: WGN

News! WROK WTMJ KMOX-Church of the Air KWK-Bible Auditorium WBOW-News; Sunshine Hour WCFL-Double in Stars WHO-Master Singers
WHO-Master Singers
WIBA-The Norwegian Hour
WIND-Leaders in Dance Time
WIRE-Feld Sisters
WJJD-Bureau of Missing Persons
WKBB-United Church Service
WI WJJOH Onional Pages respected WLW-John Quincy Bass, organist WMT-Church Prgm. WTAD-St. Peters Church

10:15 CDT

Neighbor Nell, philosopher: WOWO KWK WLW (sw-15.21)

Reviewing Stand: WGN

News: WLS WMBD
News: WLS WMBD
KMOX-Travelogue
WAAF-Do You Remember?
WHO-Seventh Day Adventist
WJJD-Dick Jurgens' Orch
WMAQ-Sunday Melody Revue
WROK-Music, Maestro, Please
WTMJ-Safety Prgm.

Schedule Changes for August 28 to September 3

This department announces programs which change their networks or hour of broadcast for two weeks after the change is made. Consult the program listings for your local station

Good News of 1939 (sponsored by Maxwell Honse Coffee) starts a new series of broadcasts Thursday, September 1, at 7 p.m. CST (8 p.m. CDT). The cast will include Robert Young as master of ceremonies, Frank Morgan, Meredith Willson's orchestra and screen stars as guests.

PROGRAM CHANGES

PROGRAM CHANGES

First Nighter (sponsored by Campana) switches over to the CBS network Friday. September 2.

The program can be heard at 6 p.m. CST (7 p.m. CDT).

Wayne King's Orchestra (sponsored by Lady Esther), who was formerly heard on Tuesday nights, begins a new series of programs on Friday nights start-

ing September 2, "The Waltz King's" music can be heard at 8 p.m. CST (9 p.m. CDT).

CLOSINGS

Boake Carter (sponsored by Huskies) left the air after the last broadcast on Friday, August 26. However, up to the time of going to press it had not been decided whether Boake will con-

tinne to broadcast over the CBS network as a sustaining feature. Pulitzer Prize Plays presented the last dramatization of world-famous plays Thursday, August 25.

WISN-Dance Orch. WJBC-Organ Melodies WJJD-Fred Beck, organist WKBH-Cathedral Hour WMAQ-Question-Air Bob Brown WTAQ-Red Ravens' Orch.

1:15 CDT

Sunday Dinner at Aunt Fanny's: WHO KSD

Walberg Brown Strings: WCCO

Denver Darling's Trail Blazers:

News: WKBH WKBB WJBC WAAF-Musical Newsy WCFL-Musicale WFBM-Bohemians WOC-Music of the Moment WROK-News; Musicale WTAD-Baseball Game

12:30 CST 1:39 CDT

Summer Session: WMBD WFBM KMOX WKBH WBBM (sw-KMOX 15.27)

Kidoodlers: WMAQ KSD (sw-15.33)
On page 8 you will find pictures of the Kidoodlers.

WAAF-Tower Tunes WAAF-Tower Tunes
WCCO-Strange As It Seems
WCFL-Tune Teasers
WHO-Wm. Wirges' Orch.
WIND-Rhythm in Brass
WISN-Polish Merrymakers
WJJD-Hawaiian Echoes
WKBB-Melody Parade
WISN-Baseball Game

NBC-R CBS NBC 12:45 CST 1:45 CDT Vincente Gomez, guitarist: KSD WMAQ (sw-15.33)

Summer Session: WTAQ WCCO Charlie & Jane Entertain: WGN

WAAF-So You Want to Ride WCFL-Musicale WCFL-Musicale
WHO-Headines of the Week
WHD-Concert Echoes
WJD-Eddie Fitzpatrick's Orch.
WMBD-For Men Only
WOC-Lynn Fulrath Says

1:00 CST 2:00 CDT

Everybody's Music, dir. Howard Barlow: KMOX WOC WKBB WFAM WFBM WMBD WKBH WTAQ WBBM (sw-15.27) The music detail for this program may be found on page 6 this week.

Sunday Drivers: WMAQ KSD WBOW WHO (sw-15.33)

Richard Himber's Orch.: KWK WENR WOWO WMT (sw-15.21)

Smartie Quartet: WGN

WAAF-Kourt of Knowledge, conducted by Jack Odell WCCO Home Folks Frolic WCFL-Concert Hour WHIP-S. S. Patzkoski WIBA-News WIND-Dance Band WIND-Dance Band
W.RE-Concert Hall
WISN-Five Star Theater
WJJD-Preview
WLW-Voice of the Farm
WROK-Dixon Community Hour
WTMJ-Frank Trumbauer's Orch.

1:15 CST 2:15 CDT

Everybody's Music: WCCO Sunday Drivers: WLW WIBA On a Sunday Afternoon: KWK

WHIP-Interstate Tunes WIND-Hawaiian Melodies WIRE-Sunday Newspaper WISN-Dugout Doings

2:30 CDT Horse & Buggy Days; Variety Prgm.: WMT WOWO WENR

Prgm.: W1 (sw-15.21) Romance Melodies: WBOW WIBA WMAQ (sw-15.33)

Everybody's Music: WFBM

KSD-Municipal Opera WAAF-Matinee Melodies WBBM-Pat Flanagan WHIP-Budapest Hour WHO-Strange As It Seems WIND-Dixieland Band WIRE-Rhythm Makers Revue WISN-Baseball; Indianapolis Milwaukee WJJD-Lennie Conn's Swing Quar-

Log of Stations Listed in Edition E-Midwestern

Location Location 1.000 250 20,000 50,000 50,000 50,000 St. Louis, Missouri CBS 1120 WISN Milwaukee, Wisconsin CBS WIBC* WIBC* KOA(8 pm on) Bloomington, Illinois Chicago, Illinois Detroit, Michigan 830 550 St. Louis, Missouri NBC-R
St. Louis, Missouri NBC-B & MBS
Chicago, Illinois Local
West Lafayette, Indiana Local 1350 920 890 770 5.000 CBS CBS WAAF WBAA WBBM WBOW 1,000 1,000 50,000 250 1,000 Dubuque, Iowa La Crosse, Wisconsin WKBH Local CBS CBS Chicago, Illinois Cincinnati, Ohio Chicago, Illnois Peoria, Illnois 870 700 670 1440 600 WLS WLW WMAO NBC-B NBC & MBS NBC-R Chicago, Illinois Terre Haute, Indiana 50,000 500,000 500,000 50,000 5,000 5,000 250 50,000 NBC Minneapolis-St. Paul, Minn. Chicago, Illinois Chicago, Illinois South Bend, Indiana WCFL 5.000 CBS 50,000 100 5,000 50,000 Cedar Rapids and CBS CBS Waterloo, Ia. NBC-B & MBS Waterloo, Ia. N Davenport, Iowa Fort Wayne, Indiana Rockford, Illinois South Bend, Indiana Iowa City, Iowa Quincy, Illinois Cleveland, Ohio WOC Indianapolis, Indiana WOC WOWO WROK WSBT WSUI WTAD WTAM† WTAQ WTMJ 720 940 820 1480 Chicago, Illinois MBS Local CBS Local NBC-R NBC 1410 1360 880 900 1070 1,000 500 1,000 1,000 WHAS* 5,000 50,000 Madison, Wisconsin Local CBS Louisville, Kentucky Hammond, Indiana Des Moines, Iowa Madison, Wisconsin 5,000 5,000 5,000 5,000 5,000 5,000 WHIP WHO WIBA 50,000 1,000 5,000 Green Bay, Wisconsin Milwaukee, Wisconsin WIND 560 1400 Gary, Indiana Indianapolis, Ind. 1330 NBC-R 620

Frequencies of Stations Carrying Rebroadcasts: KSL, 1130; KNX. 1050; KPO, 680; KOA, 830; KPRC, 920; WBAP, 800; WOAI, 1190;

NBC—National Broadcasting Company CBS—Columbia Broadcasting System MBS—Mutual Broadcasting System NBC-B—National Broadcasting Company Basic Blue Network NBC-R—National Broadcasting Company

Basic Red Network †—Night Programs only *—10 a.m. to 5 p.m. Only NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

PLEASE NOTE: Symbols in parentheses, such as (sw-9.53), after a program listing indicates that this program may be heard by tuning in 9.53 megacycles on your short-wave dial. For foreign short-wave programs, please see page 36.

Major Bowes' Capitol Family: Major Bowes' Capitol Family; Dalton Bros.; Nicholas Cosentino, tnr.; Charles Magnante, accord-ionist; Sam Herman, xylophon-ist; Robt. Reed, m.c.; Waldo Mayo's Orch.: WFAM WKBB WMBD WKBH WCCO (sw-21.51)

Rollini Trio: N KWK (sw-15.21) WOWO WCFL

Madrigal Singers: WBOW News: WLW WBBM WHIP

Crescent Hour of Music: WOC
KMOX-Piano Recital
WAAF-Swing High
WFBM-Christian Men Builders
WGN-Morning Melodies
WIBA-Ist Congregational Church
WIND-Listen to Yourself
WIRE-Indiana Univ. Prgm.
WISN-Sunday Morning Revue
WJJD-Happy Go Lucky Time
WLS-String Trio Concert
WMAQ-Prevue of New Records
WTMJ-Masters of Rhythm WOO

9:45 CST 10:45 CDT

Bill Stern's Sport Scraps: WCFL WOWO (sw-15.21)

Madrigal Singers: WLW (sw-21.5)

Walter Flandorf, organist: WGN KMOX-Recorded Prgm. KWK-United Charities Reporter WAAF-Let's Dance WBBM-Waltz Time WHIP-Associated Masters
WIND-Sunday Morning Melodies
WJJD-Sunday Rhythms

10:00 CST 11:00 CDT

10:30 CDT | Dick Barrie's Orch.: WGN WAAF-Music in the Air

WBBM-Piano Parade WCFL-Hit Revue WIND-Sing & Swing WIND-Sing & Swing
WIND-Sing & Swing
WJBC-Family Album
WJJD-Salon Ensemble
WLW-Cadle Tabernacle Choir WROK-News; Music, Please WTAD-News WTAQ-Catholic High Mass

10:15 CST 11:15 CDT

Silver Strings: (sw-15.33) News WAAF WCFL News: WAAF WCFL WBBM-Voice of Romance WHIP Four Wonders WIND-Organ Melodies WJBC-Ave Maria Hour WTAD-Hannibal Prgm.

10:30 CST 11:30 CDT

Radio City Music Hall Chamber Music Series: KWK WMT WLW WOWO (sw-15.21) The music detail for this program may be found on page 6 this week.

may be found on page 6 this week.

Salt Lake City Tabernacle Choir & Organ: WKBB KMOX WISN WCCO WMBD WBBM WFAM WOC (sw-21.51)

Program: The Choir will sing All Brenthing Life (Bach), Yet Doth the Lord from "Elijah" (Mendelssoin), To Music (Schubert) and And Then Shall Your Light Break Forth from "Elijah" (Mendelssoin). The organ solos. The Nightingale (Nevin), Allegro Maestoso (Handel) and When Thou Art Near (Bach), will be offered.

Meridian Music: WROW WHO

Meridian Music: WBOW WHO WIBA WMAQ (sw-15.33) WAAF-Waltztime

Southernaires, Negro Male Quartet: KWK WOWO WLS WIRE WMT (sw-15.21)

Major Bowes: KMOX WOC
Silver Strings: WBOW WMAQ WHO WIBA

WAAF-Waltztime WCFL-Varieties
WGR-Walter Flandorf, organist WHIP-The Week's News WIND-Methodist Church Prgm. WIRE-Melody Hour WIJD-Sunday Party WKBH-String Ensemble

WLS-Howard Peterson WROK-Organ Reveries

10:45 CST 11:45 CDT Los Cumbancheros: WGN WAAF-Orchestra Pit WBBM-Waltz Time WAAF-Orchestra FIG.
WBBM-Waltz Time
WCFL-Voice of Romance
WHIP-Gospel Melody Time
WIBA-Worker's Alliance
WJBC-Park Methodist Episcopal

WJBC-Park Methodist Episc Church WKBH-Church Service WLW-Drifting Pioneers WMAQ-Do You Like Music WROK-Swedish Mission Ta nacle Services

11:00 CST 12:00 CDT

Shakespeare's England, drama: WMAQ WIBA WHO (sw-15.33) Radio City Music Hall Chamber Music Series: WENR WLW

Church of the Air: WOC KMOX WCCO WFAM WKBB

German Hour: WIND WISN
WAAF-Musical Hour
WBBM-Morning Varieties
WBOW-Evangelical Church
WCFL-Laff Parade
WGN-Reading the Comics
WHIP-Master Jeweler
WMBD-Peoria Trinity Tabernacle
WTAQ-Organ Melodies

11:15 CST 12:15 CDT WCFL-Varieties

WTAQ-News WTMJ-Question Bee 11:30 CST 12:30 CDT

Way Down Home, drama: WENR

Youth Congress Report: WKBB KMOX WCCO WFBM WTAQ Betty Shields-Collins, English secretary of the World Youth Congress, will give the report. Charlotte Lansing, sop.; Glenn Darwin, bar.: WIRE WLW (sw-15.33)

News: WJJD WMAQ
WBBM-The Round Lake Funster
WCFL-Love & Memories
WFAM-Funny-Paper Man
WHIP-Hungarian Fantasies
WHO-Humanitarian Hour
WIBA-Tony Salerno's Orch.
WMT-Geo. Cervenka's Orch.
WOC-Ports of Call
WOWO-Missionary Hour
WTMJ-That Was the Song

11:45 CST 12:45 CDT Poet's Gold, David Ross; Orch.: WKBH WKBB WFBM WTAQ WCCO WMBD

Glenn Darwin, bar.; Charlotte Lansing, sop.: WMAQ KMOX-My Brother's Keeper

drama WFAM-Young America on the Air WJJD-Rose Vanderbosch, pranist WTMJ-Harry Ford

AFTERNOON

1:00 CDT

The Magic Key of RCA; Symphony Orch.; Frank Black, dir.; Guest: WLW WMT WENR KWK WIBA WOWO WTMJ WBOW WIRE (sw-15.21)
Guests: Col. Stoopnagle, master of ceremonies; Beveridge Webster, concert planist; Conrad Thibault, baritone; Golden Gate Quartet; Ozzie Nelson and his orchestra with Harriet Hilliard, vocalist.

Sunday Dinner at Aunt Fanny's: WHO (sw-15.33)

Walberg Brown Strings: WKBB KMOX WBBM

News: WMBD WCCO WOC WAAF-Remember with Joy WCFL-Spotlight Prgm. WFAM-News; Hungarian Hour WFBM-Songhits Men with Wings, drama: WGN WHIP-Historic Poland WIND-Down the Mississippi WLW-Waltzing Over the World WROK-Musicale WTMI-New Voices of 1938

1:45 CST 2:45 CDT

Romance Melodies: WIBA Jimmy Livingston's Orch.: KWK

WBBM.Dugout Dope WGN-Leadoff Man WHO-Rhythm Makers WIND-Dugout Interviews WJJD-Warm Up Time

2:00 CST 3:00 CDT

Sunday Vespers: WENR
Speaker: Dr. Oscar F. Black-welder, pastor, Lutheran Church
of the Reformation, Washington,
D. C. Subject: "Jesus and Modern Youth."

Rangers Serenade: WHO WBOW WIRE (sw-9.53)

The Farmer Takes the Mike, talks: WFBM WMBD WTAQ WKBH KMOX WFAM WCCO WOC WKBB (sw-15.27)
Farmers and their families, from Salt Lake City, will discuss "dry farming."

"dry farming."

Yurn to page 2 for more detail.

Benay Venuta's Prgm.: KWK WLW

Baseball; Chicago Cubs vs. Phila-delphia: WGN WBBM WCFL WIND WJJD Strange As It Seems: WMAQ KSD RSD WAAF-Jimmie Kozak, pianist WBAA-Concert Review WIBA-Through the Years WMT-Walnut Street Church WOWO-Temple Radio Service WROK-News; Sunday Song Ser-WTMJ-Wisconsin State Fair

2:15 CST 3:15 CDT Rangers Serenade: WMAQ KSD WAAF-Newsroom Oddities; Jack Odell

2:30 CST 3:30 CDT The World Is Yours; Smithsonian Inst., drama: WBOW WIRE WLW WTMJ WMAQ WIBA (sw.9.53)

sw-9.55)
Dramatization: "The Seven
Days of Geology."
Turn to page 3 for more detail.

Benno Rabinoff, violinist: WENR

Singers from Toronto: WMBD WTAQ KMOX WFAM WFBM WOC WKBH WKBB WCCO (sw-WOC \ 15.27)

Benay Venuta's Prgm.: WMT

KSD-Rosario Bourdon's Orch WAAF-Rhythm Review WHIP-Jerome Cerny; Symphonic WIRE-Welcome Stranger WROK-Week in Review WSUI-Campus Concert

2:45 CST 3:45 CDT Nola Day, songs: WENR WOWO

KMOX Preview of Muny Opera KSD-News WIRE-To be announced

3:00 CST 4:00 CDT

3:00 CST

Marion Talley, sop. (Ry-Krisp);
Josef Koestner's Orch; Chorus:
WIRE WMAQ WTMJ WIBA
WHO (sw-9.53)

Miss Talley will sing La Sorrento and Ernani. The Chorus
will sing I've Got a Pocket Full
of Dreams and a medley of Old
Man River, Muddy Waters, Down
the River of Golden Dreams and
Row, Row Your Boat. The
duo will offer This Time It's
Real and the ensemble will play
selections from "Sweet Adeline."
The orchestra will play Smiles.

Taxas Bangers: WCCO WMBD.

Texas Rangers: WCCO WMBD WTAQ WFAM WFBM KMOX WKBH WKBB WOC (sw-15.27)

There Was a Woman, drama: WENR WOWO WBOW KWK WMT

KSD-Baseball Scores WAAF-Musical Moderne
WHIP-Men of Vision
WJBC-Bloomington Band
WLW-Church by the Side of the WROK-Betty Watson, soprano

3:15 CST 4:15 CDT WHIP-News Flashes WROK-Music Graphs

3:30 CST 4:30 CDT

Phil Cook's Almanac: WTAQ WKBH WMBD WKBB WCCO WOC KMOX WFBM (sw-15.27) The stories of Oliver Wendell Holmes and Jenny Lind will be

Dick Barrie's Orch.: KWK

Spy Secrets, drama (Energine): WMAQ WHO WIRE WLW (sw-9.531

Jean Sablon, songs: WENR WMT WIBA WTMJ WBOW (sw-15.21)

WAAF-Hollywood Brevities WFAM-Don Pablo's Orch. WHIP-Christian Missionary Alli-

wowo-Church of the Nazarene WROK-George Hall's Orch.

3:45 CST 4:45 CDT The Master Builder, talk: WMT WENR WBOW WIBA

WAAF-Melody Medley WBBM-Tenth Inning WGN-Bill Anson WROK-Master Singers WTMJ-Concert Violinist

4:00 CST 5:00 CDT Music for Fun: WOC KMOX WKBB WKBH WFBM WCCO WMBD WSBT WBBM

Catholic Hour: WMAQ WBOW WHO WIBA WIRE (sw-9.53)

Summer Concert Orch., dir. Joseph Cherniavsky: WOWO Joseph WLW

Mitchell Ayre's Orch.: WGN KWK WMT

WAAF-Salon Concert WCFL-Jack Kelly's Orch. WENR-Sach's Amateur Hour WHP-American Legion Band WIND-Baseball Scores WIND-Baseonal Scores
WJBC-Church Choirs
WJJD-Baseball Scoreboard
WROK-News; Concert Interlude
WTAQ-Ave Maria
WTMJ-German Hour

4:15 CST 5:15 CDT WHIP-I Am the Law of Your Life WIND-Afternoon Melodies W.J.D.-Happy Harmonies WOC-Gerry Morrissey, songs WROK-Freeport Studios

4:30 CST 5:30 CDT A Tale of Today, drama (Princess Pat): WMAQ WLW (sw-9.53-

Laugh Liner (Wrigley's Gum) Billy House. comedian; Jack Ful-ton, tnr.; Carl Hohengarten's Orch.: WOC WMBD KMOX ton, tnr.; Carl Hohengarter Orch.: WOC WMBD KMC WSBT WFBM WCCO WKE WTAQ WBBM (sw-11.83) Turn to page 2 for more detail.

Canadian Grenadier Guards Band: WMT WOWO WBOW KWK WIBA WIRE KSD

To be announced: WKBB

WAAF-George Morgan, tnr. WBAA-Band Concert WCFL-Henry Halstead's Orch. WGN-Walter Flandorf, organist WHIP-Roseland Bethany Reform

VIO-Baseball Time WIND-Concert Hour W.JBC-Women's Clubs W.JD-Tea Dance Time WTAD-Moods in Black & White

4:45 CST Dorothy Foster, pianist: WGN

What's New in South America; Edward Tomlinson, commentator; WMT WOWO KWK WBOW WIBA WIRE KSD

Dorothy Foster, pianist: WGN

WAAF-Jack Odell, news WIND-Baseball Scores WISN-Tenth Inning WJBC-Lillian Lynch WTAD-America Thru the Years

5:00 CST 6:00 CDT Jell-O Hobby Lobby; Dave Elman, m.c.; Harry von Zell; Ray Mor-ton, tnr.; Harry Salter's Orch. WMAQ WTAM KSD WLW (sw-

WMAQ WTAM KSD WLW (sw-9.53) (also at 9:30 p.m.)
Gnests: Mr. Kincald of Cleveland, collector of spark plugs from airplanes: Larry Nixon of New York City whose bobby is knowing about tramp traveling; Charles Sanders of New York City who collects cigar store Indians: Milton Feinberg of Philadelphia, grower of rock gardens in the cases of nocket witches; and Irving Davidson of New York City whose hobby is the study of humor.

Turn to page 3 for more detail.

Popular Classics; Orch.: WBOW WENR WIRE WIBA WTMJ (sw-11.87)

The People's Platform: WHAS KMOX WFBM WMBD WTAQ WKBB GWBBM WJR WKBH WCCO WISN (sw-11.83)
Guests: Eleanor Arnett Nash, style consultant, and Albert Edward Wiggam, scientist and fecturer.

Good Listening for Sunday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) Radio City Music Hall Chamber Music Series.

AFTERNOON

12:00 CST (1:00 CDT) The Magic Key. 1:00 CST (2:00 CDT) Everybody's Music. 2:00 CST (3:00 CDT) The Farmer Takes the Mike. 2:30 CST (3:30 CDT) The World Is Yours. 4:30 CST (5:30 CDT) The Laugh Liner. 5:00 CST (6:00 CDT) Hobby Lobby. 5:30 CST (6:30 CDT) The Passing Parade.

NIGHT

6:00 CST (7:00 CDT) Chase and Sanborn Hour. 7:00 CST (8:00 CDT) Win Your Lady. 7:45 CST (8:45 CDT) Irene Rich. 8:00 CST (9:00 CDT) Horace Heidt. 8:30 CST (9:30 CDT) University of Chicago Round Table Discussions.

Hawaii Calls: KWK

News: WJJD WMT Baseball Scores: WOWO WOC WAAF-Hollywood Amer. Legion

Band
WCFL-Philip Warner, pianist
WGN-Shep Fields' Orch.
WHIP-Foreign News
WHO-Melody Time
WIND Polish Prgm WMT-News WSBT-Baseball Scores; News

5:15 CST 6:15 CDT Popular Classics: WMT

WAAF-Half and Half WAAF-Half and Half
WCFL-News
WHIP-Organ Melodies
WIRE-Marshall Players
WJJD-Tommy Tucker's Orch.
WOWO Aloha Land
WROK-Musicale
WSBT-New Yorkers WTAD-Hannibal Prgm.

5:30 CST 6:30 CDT 5:30 CS1 5:30 CB1 Passing Parade (Gulf Oil); John Conte; John Nesbitt; Al Garr, thr.; Oscar Bradley's Orch.; Guests: WJR WSBT WFBM

Interesting Neighbors with Jerry Belcher (F. W. Fitch Co.); WHO WBOW WMAQ WIRE WTAM KSD

Week-End Potpourri: WOC WISN WKBH WKBB WBBM WCCO WTAQ

m.c.; Harrison Knox, tnr.; Norman Cloutier's Orch.: WMT WLS KWK WOWO (sw-11.87)

KMOX-France Laux, sports WGN-Dick Jurgens' Orch. WHIP-Little Business Man WIBA-Joe Tantillo's Orch. WJJD-Mixed Choir WLW-Peter Grant, news WMBD Organ Melodies WROK-Salvation Army String

5:45 CST 5:45 CST
KMOX-Headline Highlights
WAAF-Evening Concert
WCFL-Douglas Wilson
WHIP-Gypsy Strings
WJJD-Priscilla Holbrook, pianist
WLW-Jimmy James' Orch.
WMBD-Sports
WTAD-The Shadow 6:45 CDT

9:00 CST (10:00 CDT) Walter Winchell.

Boredom by Budd; Budd Hulick,

WTMJ-Musical Spelldown

What Is The Truth About Hollywood

Nose Operations?

Screen Guide brings you authoritative, first-hand information on a much-discussed subject-in pictures! Plastic surgery is resorted to frequently to improve one's personal appearance—it has brought much publicity to famous people—See pictures of an actual operation in

October Screen Guide



6:00 CST 7:00 CDT

Chase & Sanborn Hour: Edward Chase & Sanborn Hour; Edward
Arnold, m.c.; Edgar Bergen &
Charlie McCarthy; Nelson Eddy,
bar.; Dorothy Lamour, sop.;
Stroud Twins, comedians; Robert
Armbruster's Orch.; Guest: KSD
WIRE WMAQ WIBA WHO
WTMJ WTAM WLW (sw-9.53)
Turn to page 3 for more detail.

The World Dances; Lud Gluskin's Orch.: WJR WSBT WCCO WHAS WTAQ KMOX (sw-11.83)

Spy at Large, drama: WMT WOWO WBOW (sw:11.87)

Sports: WKBB WTAD WOC WKBH KWK WBBM-Carlos Molina's Orch.
WCFL-Evening Bells
WFBM-Baseball Scores
WGN-Concert Orch.
WHIP-Rt. Rev. Leon Grochowski WIND-Re-creation of

WIND Re-creation of Game WISN-Down by Herman's WJJD-Hal Munro's Orch. WLS-Don Kelley's Sport Scoop WMBD-Ann Dooley, songs WROK-News; Organ Recital

6:15 CST 7:15 CDT The World Dances; Lud Gluskin's Orch.: WKBB WKBH WFBM

Mal Hallett's Orch.: KWK

News: WMBD WOC KMOX.The Onward Road WJJD-Variations, musical prgm. WROK-V.F.W. Prgm.; Dinner

Music WTAD-Hannibal Prgm

6:30 CST 7:30 CDT Talk by Brackett Lewis: WOC
WJR WBBM WMBD WISN
WSBT KMOX WCCO WFBM
WHAS WKBH WKBB (sw-11.83)
Subject: "What is Czechoslovakla's Destiny."
Songs We Remember: WBOW
WLS (sw-11.87)

Invitation to Waltz: KWK WGN

WCFL-Lithuanian Prgm.
WHIP-South Side Church
WJID-Old Music Shop
WMT-Baseball Scores
WOWO-Mauric Cross' Orch.
WROK-Dinner Music
WTAD-Debutants
WTAO-News WTAQ-News

6:45 CST 7:45 CDT
To be announced: WOC WJR
WBBM WMBD WISN WSBT
KMOX WCCO WFBM WHAS
WKBH WKBB (sw-11.83)

Songs We Remember: WMT

News: WKBB WTAD WROK-Musical Workshop WTAQ-Club Normandie Enter

7:00 CST 8:00 CDT

7:00 CST

Manhattan Merry-Go-Round (Dr. Lyons); Pierre LeKreun, tnr.; Men About Town, trio; Rachel Carley, vocalist; Don Donnie's Orch.: WTAM KSD WMAQ WHO WIRE (sw-9.53)

Miss Carlay will sing There's A Far Away Look In Your Eye, Laissee Moi and, with Mr. Le Kreun. If I Love You More, Mr. Le Kreun will also sing Little Lady Make Believe. The trio will sing My Swiss Hill-Billy and Pouet Pouet. The orchestra will play Billets Doux and a neelley of J'aime Les Femmes, Tango Cortez and Di'ts Moi Mere.

Win Your Lady, drama (Wood-

Win Your Lady, drama (Woodbury): WENR WMT WLW KWK (sw-11.87) (also at 8:30 p.m.) Grant Park Concert: WOC WJR
WBBM WMBD WISN WSBT
KMOX WCCO WFBM WHAS
WKBH WTAQ (sw-1183)
Turn to page 1 for a story of the
Grant Park Concerts.

WBOW-Marian Mace, songs WCFL-Irish Hour WGN-Jack Russell's Orch. WGN-Jack Russell's Orch.
WIBA-Week in Review
WIND-News & Sports
WJJD-The Cornhuskers
WKBB-Dubuque Star Revue
WROK-Freeport Studios
WSUI-Vespers
WTMJ-Around the Dial

7:15 CST 8:15 CDT Grant Park Concert: WKBB

WBOW-Musical Workshop WIBA-Master Singers
WIND-Invitation to the Waltz
WJJD-Supertime Frolic
WTMJ-Dance Orch.

8:30 CDT 7:30 CST Walter Winchell (Jergens Journal): WENR WMT WLW KWK (sw-11.87) (also at 9 p.m.)

SUNDAY

August 28

American Album of Familiar Music (Bayer's Aspirin); Frank Munn, tnr.; Jean Dickenson, sop.; Buckingham Choir; Arden & Arden, piano duo; Bertrand Hirsch, violinist; Elizabeth Lennox, contr.; Gus Haenschen's Orch.: WHO KSD WIRE WMAQ WTAM WIBA WTMJ (sw-9.53)

Readers Guide: WBOW

WGN-Jimmy Dorsey's Orch. WIND-Gary Civic Series

7:45 CST 8:45 CDT Trene Rich, drama (Welch Grape
Juice): WENR WOWO WMT
KWK WLW (sw-11.87) (also
at 9:15 p.m.)
Turn to page 2 for more detail.

WBOW-Social Securities Prgm. WGN-News; Sports WIND-Hal Munro's Orch. 8:00 CST 9:00 CDT

Good Will Hour (Ironized Yeast):

Horace Heidt's Alemite Briga-diers: WHO KOA KSD WIRE WLW WTAM WMAQ (sw.9.53)

Grant Park Concert: WISN WHAS WFBM WBBM WCCO WHAS W (sw-11.83)

Grant Park Concert: WOWO WBOW WENR KWK

WCFL Amateur Hour WCFL Amateur Hour
WIBA-Old Refrains
WIND-Grant Park Concert
WKBB-Continental Nights
WMT-Music Memory Contest
WOC-Romantic Musings
WROK-Swedish Free Church WSUI-Baccalaureate Services WTMJ-Dance Orch.

8:30 CST Win Your Lady, drama (Woodbury's): KOA KPRC WSM WOAI WBAP (also see 7 p.m.)

Univ. of Chicago Round Table Discussion: WHO WTAM WBOW WMAQ WTMJ WIBA (sw-9.53) Good Will Hour (Ironized Yeast):

Cheerio; Talk & Music: WMT WENR WOWO (sw-11.87)

Headlines & By-Lines with Trout & Kaltenborn: WJR WISN WOC WMBD WTAQ WKBH WKBB WHAS WSBT WFBM WBBM WHAS W (sw-11.83)

Your Sunday Dat Stokes' Orch.: WGN Date; Harold

KMOX-Let's Celebrate
KSD Marion Talley, sop.
KWK-Baseball Scores; Concert
Under the Stars
WCCO-State Fair Prgm. WIRE-Answers

9:00 CST 10:00 CDT

Walter Winchell (Jergens Journal): KOA WSM KPRC WBAP (also see 7:30 p.m.)

Vincent Lopez' Orch.: WJR WOC WFBM WKBB WHA WKBB WHAS WMBD

Your Sunday Date: KWK WLW News; Johnny Messner's Orch.: KSD WTAM WMAQ (sw-9.53)

News: WIBA WMT
Dance Orch. WKBH WTM#
KMOX-Evening Serenade
WBOW-Caravan of Song WCFL-Old Fashioned Revival

WCFL-Old Fashtoned R Hour WENR-News; Globe Troter WHO-Rogosinski & Austin WIND-To be announced WIRE-Carl Baker WOWO-Back Home Hour WPOK Mysicals WROK-Musicale WSBT-Don Pablo's Orch. WTAQ-Club Normandie Enter-

9:15 CST 10:15 CDT Irene Rich, drama (Welch Grape Juice): WSM KOA KPRC WBAP (also see 7:45 p.m.)

Reggie Child's Orch.: WENR KWK WMT (sw-6.14)

Enric Madriquera's Orch.: WLW WGN-Shep Fields' Orch. WHO-Sports Review WIBA-Club Chanticleer

(Continued on Next Page)

SUNDAY

August 28

(9:15 p.m. Continued)

WIRE-News; Baseball Interviews WTAM-Star Gazers' Club WTAQ-Dance Orch. 9:30 CST

10:30 CDT Jell-O Hobby Lobby: KFI WHO WIRE WIBA WTMJ KOA (also see 5 p.m.)

Ray Kinney's (WBOW (sw-9.53) Orch.: WTAM

Paul Pendarvis' Orch.: WISN WMBD WKBH WFBM WKBB WCCO WHAS WOC (sw-6.12)

Abe Lyman's Orch.: KWK 10:00 CST WMAQ

Old Fashioned Revival: WMT

KMOX-The Shadow, drama
WBBM-News with Todd Hunter
WENR-Earl Hines' Orch.
WJR-The Hermit's Cave, drama
WLW-Country Sunday
WROK-Aloha Land WSBT-News WTAQ-Riverside Ballroom Orch.

9:45 CST 10:45 CDT Paul Pendarvis' Orch.: WBBM WSBT

WGN-Dick Jurgens' Orch.
WJBC-Peggy Payne & Pioneers
WROK-News
WTAQ-Bay Beach Orch.

CST 11:00 CDT 16:15 CST Clinton's Orch.: KOA Larry Clinton's WMAQ WIRE
Freddy Martin's Orch.: WOWO
WIRE KWK (sw-6.14)

Glen Gray's Orch.: WISN WKBH WHAS WTAQ WBBM WKBB WCCO KMOX (sw-6.12)

Guy Lombardo's Orch.: WGN News: WMBD WOC WHO WFBM WJR WROK WJR WROK
WBOW-Leo Baxter's Orch.
WCFL-Pentecostal Church
WENR-Music As You Desire It
WIBA-Sunday Serenade
WLW-Paul Sullivan, news
WTAM-Tom Ireland; Musical Bulletin Board

letin Board WTMJ-Dance Orch.

Larry Clinton's Orch.: WHO KSD Glen Gray's Orch.: WJR WOC WFBM WMBD

Guy Lombardo's Orch.: WLW WCCO-Cedric Adams WHAS-World News WTAM-Music You Want

10:30 CST 11:30 CDT

One Man's Family: KPO KFI (also see Wed. Prgm. at 8 p.m.) Erskine Hawkins' Orch.: WBOW WHO KSD KOA

Lou Sailee's Orch.: WJR WKBH WISN WFBM W WMBD WTAQ WKBB WBBM

11:15 CDT Earl Hines' Orch.: WMAQ WIRE 11:00 CST WOWO (sw-6.14)

Bob Crosby's Orch.: WGN WMT KMOX-Headline Highlights

KMOX-Headnine
KWK-News
WCCO-Baseball Scores
WHAS-Dance Band
WIBA-Hollywood at the Beach
WIND-In the Gloaming
WLW-Ray Pearl's Orch.

10:45 CST 11:45 CDT

Erskine Hawkins' Orch.: WENR Lou Sailee's Orch.: WCCO KMOX Bob Crosby's Orch.: KWK

WIBA-Club Chanticleer WIND-Cappy's Cabana

12:00 CDT

Clyde McCoy's Orch.: WHO WIRE WMAQ WBOW WIBA

Carlos Molina's Orch.: WKBB WOC WCCO WMBD WFBM WBBM WISN KMOX WTAQ

Paul Martin's Orch.: WENR

Night Editor: KOA

Jimmy Livingston's Orch.: WGN KWK WMT

KSD-Joe Reichman's Orch. WIND-Nite Watch WKBH-Weather Report WLW-Twenty-four Hour Review WTAM-Slumber Hour

End of Sunday Programs

Monday

Monday

August 29, 1938

MORNING

8:00 CDT 7:00 CST

Breakfast Club; Vocalists; Don McNeill, m.c.; Orch.; WCFL WBOW WOWO News

Arthur Godfrey, songs: WFAM (sw-21.51)

The Band Goes to Town: (sw 21.5)

News: WJJD WTAD
Early Risers: WISN WROK
Musical Clock: WBBM WHIP
WKBB WIRE WKBH KMOX WOC KWK-Band Music; News WAAF-Breakfast Express WCCO-Air Almanac WCCO-Air Almanac WFBM-Early Birds WGN-Everyday Words; Good Morning Prgm. WHO-Faye & Cleo WIBA-On the Farm Front; Mu-

WIBA-On the Farm Fron sical Clock WIND-The Abundant Life WLS-Organ Concert WLW-Merrymakers WMAQ-Your Neighbor WMBD-Breakfast Club WMT-Country Home; Musical

WTAQ-Mike's Uprisin'
WTMJ-Top o' the Morning

7:15 CST 8:15 CDT Montana Slim, s WFAM (sw-21.51) songs; News:

Person to Person: (sw-21.5)

News: WCCO WHO WMT WLW Breakfast WTAD Melodies: WROK KWK-Sunnytime WHIP-Hit Revue WIND-Morning Review WJJD-H. Zimmerman, organist WMBD-Musical Clock

7:30 CST

8:30 CDT

Joyce Jordan, Girl Interne, sketch (Calox Toothpowder & Solidified Albolene); WBBM

Ward & Muzzy, piano duo; News: (sw-21.5)

News: (sw-21.5)
News: WKBB WTAQ WIBA
Morning Devotions: WKBH WLS
Musical Clock: WBOW WMT
KMOX-Ozark Varieties
WCCO-Musical Chimes
WFAM Your Engagement Book
WHO-Williams Brothers Quartet
WIND-Hawaiian Melodies
WLW-Gospel Singer
WMAQ-Whistler & His Dog; News
WMBD-Weather Report
WROK-Morning Parade

7:45 CST

8:45 CDT

Amanda Snow, songs: (sw-21.5) Bachelor's Children, sketch (Old Dutch Cleanser): KMOX

News: WIND WTAD WIRE WHIP KWK-News; Rapid Service WBBM-Linda's First Love WFAM-Morning Devotions WHO-Rare Bits of News WHO-Rare Bits of News
WIBA-Musical Clock
WJD-Tuberculosis Inst. Prgm.
WKBH-Breakfast Melodies
WLS-Variety Music
WLW-Your Hollywood News Girl
WMAQ-A Step Ahead with Norman Ross man Ross WMBD-Police Flash WTAQ-Today's Almanac

8:00 CST 9:00 CDT Just Neighbors, sketc WCFL WTMJ WOWO sketch: KWK Pretty Kitty Kelly, sketch (Wonder Bread): WISN WFBM WCCO KMOX WBBM WOC WKBB

Mrs. Wiggs of the Cabbage Patch, sketch (Old English WMAQ WIRE

Musical Clock: WROK WMT News: WKBH WMBD WAAF KSD-News; Dick Leibert, ganist
WFAM-Concert Time
WGN-Martha Crane & Helen Joyce WHA-Band Wagon

WHA-Band Wagon
WHIP-Salon Musicale
WHO-Coffee Pot Inn
WIND-Priscilla & Her Piano
WJID-Gene Austin, songs
WLS-Hal Culver, with Howard
Peterson, organist
WLW-Hymns of All Churches
WTAD-Tales Old & New
WTAQ-Morning Potpourri

8:15 CST

9:15 CDT

John's Other Wife, sketch (Louis Philippe): WMAQ WIRE

Myrt & Marge, sketch Suds): KMOX WFBM WISN WBBM WMBD

Jerry Sears' Orch.: KWK (sw-15.21)

KWK (sw-15.21)

KSD-Bright & Early Melodies
WAAF-Rhythm Rhapsody
WHA-Morning Melodies
WHO-Hoxie Fruit Reporter
WIND-Your Favorite Band
W.J.D-Eddie Fitzpatrick's Orch.
WKBB-Musical Almanac
WKBH-Uncle Bob
WLS-News Report
WLW-Myrt & Marge, sketch
WOC-Musical Clock
WOWO-Swing Patrol
WTAD-Gems of Melody
WTMJ-Hymns of All Churches

8:30 CST

9:30 CDT

Hilltop House (Palmolive Soap): WISN WMBD KMOX WBBM WCCO

Just Plain Bill, sketch (Koly nos): WMAQ WIRE

Walter Biaufuss' Orch.: KSD Josh Higgins of Finchville, sketch: WCFL

Tex Fletcher, lonely cowboy WMT

KWK-Musical Prgm.
WAAF-Canary Serenade
WBOW-Radio Gospel
WFAM-Shoppers' Guide
WFBM-Morning Serenade
WGN-Morning Melodies
WHIP-Variety Time
WHO-Those Happy Gilmans
WIBA-Today's Almanac; Society
Reporter Reporter WJJD-Adult Education Council, A. H. Woodworth WKBB-Chancel Steps

WKBB-Chancel Steps WKBH-Olive Hagen, organist WLS-Old Kitchen Kettle WLW-Hilltop House, sketch WOWO-Tri-Topics WROK-Morning Devotions WTAD-Interchurch Revival WTAQ-Sunshine Hour WTMJ-Blue Room Ensemble

8:45 CST 9:45 CDT

Woman in White, sketch (Pillsbury): WMAQ WIRE WTMJ bury): WMAQ WIRE WI WHO KSD Turn to page 3 for more detail.

Popular Waltzes: WBOW WMT (sw-21.5)

Stepmother, sketch (Colgate) WBBM WCCO WFBM KMOX

Ma Perkins, sketch (Oxydol): WLS (sw-15.21) Details of contest on this program may be found on inside back cover.

Earl Lawrence, bar.: KWK

WCFL-Bittersweet Melodies WHIP-Women & The Home WIND-Musical Varieties WIND-Musical Varieties
WISN-Early Risers Club
WJJD-Tommy Tucker's Orch.
WKBB-Stars Over Hollywood
WKBH-Amer. Family Robinson
WLW-Betty & Bob, sketch
WMBD-Women of Today
WOWO-Modern Home Forum
WROK-Town Crier
WTAD-Hannibal Prgm.

9:00 CST 10:00 CDT Originalities: WIBA WCFL WBOW (sw-21.5)

Richard Maxwell, tenor-philos pher: WISN WKBB WC WKBH WFAM WFBM

David Harum, sketch (Bab-0): KSD WIRE WMAQ WHO (sw-15.33)

The Story of Mary Marlin, sketch (Ivory Soap): WLS (sw-15.21)

Turn to pages 10 and 11 for pic-tures of the members of the cast.

Get Thin to Music (Wheaties): WGN

KMOX-Fashions in Melody KWK-Singing Cowboys WAAF-Woman's Page WBBM-Heart of Julia Blake WCCO-Ma Perkins, sketch WHA-Your Health WIND-Traffic Court WJJD-Priscilla Holbrook, pianio

tunes
WLW-The Goldbergs, sketch
WMBD-Messenger; Weather
WMT-News: Radio Gossip
WROK-News WTAQ-Woman to Woman WTMJ-Dan Harding's Wife

9:15 CST 10:15 CDT Vic & Sade, sketch (Crisco): WLS WLW (sw-15.21)

Lorenzo Jones, sketch (Phillips): WAMQ WIRE WHO KSD Ruth Carhart, songs: KMOX WFAM WKBH

Breen & de Rose, songs: WMT WBOW (sw-21.5)

Bachelor's Children (Old Dutch Cleanser): WGN

News: WKBB WMBD WOC Editor's Daughter, sketch: WBBM KWK-Great Works of Man KWK-Great Works of Man WAAF-Hog 'n' Harmony WCCO-Bachelor's Children WCFL-Rhythm Roundup WFBM-Apron Strings WHA-American Observer WHIP-Modern Varieties WIBA-Organ Melodies WISN-Symphonetta WJJD-Frank Trumbauer's Orch. WROK-On the Mall WTAQ-Crimson Trail WTAQ-Crimson Trail WTMJ-The Happy Gilmans

9:30 CST 10:30 CDT Pepper Young's Family, sketch (Camay Soap): WLS (sw-15.21) Details of contest on this program may be found on inside back cover.

Story of the Month: WCFL Big Sister, sketch (Rinso): WCCO WBBM WISN WMBD KMOX WFBM

Do You Remember?: WTMJ WBOW (sw-21.5)

KWK-Pop Wise & Filbert WAAF-All About Dogs, talk WFAM-Health Talk; Native Melo-

WGN-Man on State Street
WHA-Musical Varieties
WHIP-Monitor News
WHO-Mountain Pet's Mountain-

eers WIND-Between Us Girls, inter-WIRE-Dessa Byrd WJJD-Harry Ziminerman, organ-

ist
WKBB-Eb & Zeb, sketch
WKBH-Today's Almanac
WLW-Short, Short Story
WMAQ-Radio Tatler
WMT-Gospel Baritone
WOC-W.P.A. Prgin.
WOWO-Linda's First Love WROK-Musicale WTAD-Ma Perkins, sketch WTAQ-Roundup

9:45 CST 10:45 CDT

Aunt Jenny's Stories (Spry): KMOX WMBD WFBM WBBM WISN WCCO

Viennese Ensemble: WBOW WMT (sw-21.5)

Kitty Keene, Inc., (Dreft): WHO Pauline Alpert, pianist: KWK

The Road of Life, sketch (Chipso): WMAQ WTMJ WLW Getting the Most Out of Life (Fleischmann's Yeast): (sw-15.21)

NSD-George Hall's Orch.
WAAF-Novelettes
WCFL-Anything Can Happen
WFAM-Lou Pike, organist
WGN-Painted Dreams
WHIP-Hillbilly Time
WIBA-Church of the Air
WIND-News & Livestock Reports
WIRE-Linda's First Love
WIND-Current News & Markets
WJJD-Dance Orch.
WKBB-Rhythm & Romance
WKBH-Swing Interlude
WLS-Grace Wilson, contr.
WOC-Melodic Variations
WROK-Melody Time
WTAD-Kitty Keene, sketch

11:00 CDT 10:00 CST

Dorothy Dreslin, sop.: WMT WIRE KWK

Mary Margaret McBride, columnist (La France & Satina): WOC WFBM KMOX WBBM WCCO WFAM WMBD WISN

Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ Vaughn De Leath, songs: KSD

WAAF-Let's Dance WAAF-Let's Dance
WBOW-Christian Science Prgm.
WCFL-Peekers in the Pantry
WGN-Manhattan Mother, sketch
WHA-Homemakers
WHIP-Vocalrieties
WHO-The Goldbergs
WIBA-Linda's First Love, sketch
WIND-Bob Atcher & Bonnie
Blue Eyes, hillbilly songs
WJBC-Theater Time
WJJD-Bureau of Missing Persons
WKBB-Hollywood Reporter

WJJD-Bureau of Missing Persons WKBB-Hollywood Reporter WKBH-Home Economics WLS-Market Reports; News WLW-Editor's Daughter, sketch WOWO-Bill Board WROK-News; Program Prevue WSUI-Illustrated Musical Chats WTAD-News

WTAQ-Hits & Encores WTMJ-What's New in Milwaukee? 10:15 CST 11:15 CDT

The O'Neills, sketc Soap): WMAQ WLW sketch (Ivroy

Irene Beasley, R.F.D. No. 1: WFBM WTAQ WFAM WKBB WOC

Kidoodlers: WBOW KWK WIRE ODDUIESS. 1250... IV-15.33)
On page 8 you will find pictures of the Kidoodiers.

the Kidoodiers.

KMOX-Houseboat Hannah, sketch KSD-Royal Hawaiians
WAAF-Willie Winn, sport of kings
WBBM-Voice of Romance
WCCO-Judy & Jane
WGN-Don Pedro's Magic Violin
WHIP-Musical Spotlight
WHO-Houseboat Hannah
WIBA-Editor's Daughter, sketch
WIND-Priscilla Holbrook, pianist
WISN-News
WJBC-Women in the News WJBC-Women in the News WJBC-Women in the News
WJJD-Criminal Court Interviews
WKBH-Your Home Prgm.
WLS-H. Peterson, organist
WMBD-Linda's First Love
WMT-Bits of Everything
WROK-Music Graphs
WTAD-Bea & Vee

10:30 CST 11:30 CDT

Nat'l Farm & Home Hour; Guest Speakers: WMAQ WIBA WBOW (sw-15.21)

Romance of Helen Trent, sketch (Edna Wallace Hopper); Virginia Clark: WBBM KMOX

Time for Thought: KSD Speaker: Dr. Charles J. Ture Subject: "Things Men Live By

News: WGN WHIP KWK WAAF-Live Stock Market; Sweet WCCO-Happy Gilmans
WCFL-Double in Stars
WFAM-Harlan Hogan
WFBM-Mrs. Farrell's Kitchen of WHO-Myrl & Marge, sketch
WIND-Harry Zimmerman, organist
WIRE-Footnotes; News
WISN-Ann Leslie's Scrapbook
WJBC-Dollar Daze
WJJD-Safety Court
WKBB-House of MacGregor
WKBH-Songtime
WLS-Homemakers
WLW-News; Livestocks; River;
Weather; Markets
WMBD-Honeymoon Lane
WOC-Radio Bazaar
WOWO-Richard Trojan
WROK-Kaye Kreamer, Woman's

WOWO-Richard Trojan
WROK-Kaye Kreamer, Woman's
Forum
WTAD-Tonic Tunes
WTAQ-News; Merry-Go-Round
WTMJ-Kitty Keene, Inc.

10:45 CST Nat'l Farm & Home Hour: WLW

Our Gal Sunday, sketch (Anacin): WBBM KMOX
Cobwebs & Cadenzas: WCFL
WIRE

World Traveler: WMT

KWK

KSD-Lady Courageous WAAF-Myrna Dee Sergent, talk WCCO-Grandma Travels WFAM-Homespun WFAM-Homespun Verse
WGN-Musical Mail Box
WHIP-Trio
WHO-Hilltop House
WISN-Organ Melodies
WJBC-Peggy Payne & Pioneers
WKBB-Treasure Chest
WKBH-Famous Homes
WLS-Short, Short Stories

WMBD-Bandwagon
WOC-Screenfans Prgm.
WOWO-AI Becker Interviews
WROK-Freeport Studios
WTAD-Betty & Bob, sketch
WTMJ-Blue Room Ensemble

11:00 CST 12:00 CDT Vincent Curran, songs: KSD

The Goldbergs, sketch (0xydol):
WOC WKBB WCCO WBBM
(sw-15.27)
Details of contest on this program
may be found on inside back cover.

KMOX-Ma Perkins, sketch WAAF-Symphonic Hour WBAA-Contract Bridge Chats WCFL-Hit Review WBAA-Contract Bridge Chats
WCFL-Hit Review
WFBM-Bohemians
WGN-Noontime Melodies
WHA-Music Appreciation
WHIP-Southtown Church Hour
WHO-Dan Harding's Wife, sketch
WIND-News
WIRE-Singin' Sam
WJBC-Surprise Party
WJJD-Melody Review
WKBH-Magic Violin
WMBD-Wayside Chapel
WMT-Tom Owens' Cowboys
WOWO-Consolaires
WSBT-News; Stork Report;
Farm Flashes
WSUI-Prgm. Calendar; Weather
WTAD-All for the Ladies
WTAQ-Hollywood on Parade
WTMJ-Heinie and Dinty

11:15 CST 12:15 CDT

Vic & Sade, sketch (Crisco): WBBM KMOX WCCO WISN

Words & Music: WCFL KSD (sw-15.33)

WHIP-Englewood Hour WHIP-Englewood Hour
WHO-Vic and Sade, sketch
WIND-Novelty Organist
WIRE-Farm & Home Hour
WJBC-Personality
WJJD-News
WKBB-Book of the Hour
WKBH-Club Calendar WLS-Melody Parade; Grace Wil-WLD-Melody Parade; Grace son, contr. WMBD-Polly of the Range WMT-Sweet & Swing WOC-Studio Swingapators WOWO-Today's News WSBT-The Day Dreamer WSUI-Homemaker's Chat WTMJ-Heinie and His Genadiers

11:30 CST 12:30 CDT Road of Life, sketch (Chipso): KMOX WBBM

Words & Music: WIBA

Mother-in-Law, sketch: KWK

Mother-in-Law, sketch: KWK
WBOW-Presentation
WCCO-Houseboat Hannah
WCFL-Mid-day Melody Mart
WFBM-Hoosier Farm Circle
WGN-Markets; Mid-day Service
WHA-Organ Gems
WHIP-Man on the Street
WHO-Home Folks
WIND-Bob Atcher & Bonnie Blue
Eyes, hillbilly songs and guitar
WISN-Morning Musicale
WJBC-Singing Sam
WJJD-Loop Noon-Day Service
WKBB-Social Calendar; Farm
News; Do You Want a Job?
WKBH-Rhapsody and Rhythm;
Livestock Quotations
WLS-Markets; News
WLW-Livestock & Poultry Reports; News WMAQ-Fort Pearson, news WMBD-Thrift Message; Melody Miniature WMT-Cedar Valley Hillbillies WOC-Hymns of All Churches VOWO-Men of Note

WSBT-In Movieland WSUI-Yesterday's Musical Favor-WTAD-Police News WTAQ-Mailman

11:45 CST 12:45 CDT

Those Happy Gilmans, comedy sketch (Corn-Kix): WLW WMAQ (sw-15.21)

Judy & Lanny, songs: WOWO KWK

Gospel Singer; Edward MacHugh bar.; Organ (Ivory Soap)
KMOX WBBM WCCO

Your Hollywood Newsgirl (Lydia E. Pinkham): WCFL

WBAA-News WFBM-Markets: Farm Bureau WHA-Magazine Rack WHIP-Cascade Melodies WHO-Markets; Weather WIBA-Agricultural Adjustment WIND-News & Livestock Reports WIND-News & Livestock Reports
WISN-Even as You and I
WJBC-Reid & Vin
WKBH-Hits and Encores
WLS-Dinner Bell Prgm.
WMBD-Window Shopper
WMT-News; Cedar Valley Hillbillion billies
WOC-Farm Bureau & Markets
WROK-Round the Town
WSBT-Man on the Street
WSUI-Farm Flashes; Emm

AFTERNOON

WTAQ-Farmhands

12:00 CST 1:00 CDT Betty & Bob, sketch (Gold Medal): WIRE WTMJ WMAQ KWK WHO (sw-15.21)

Enoch Light's Orch.: WOC WCCO WSBT WKBB WKBH (sw-15.27)

Al Roth's Orch.: (sw-15.33)

Harold Turner, pianist: WGN

News: WJBC WMBD WTAD WAAF KMOX-Singin' Sam KSD-Sports Review WBAA-Agricultural Forum WBBM-Manhattan Mother WBOW-Street Reporter WCFL-Spotlight Prgm. WFBM-Blue Ribbon Melodies WFBM-Blue Ribbon Melodies
WHA-Musicale
WHIP-Wally Estrup, songs
WIBA-Country Home; Interlude
WIND-Lupi Italian Hour
WISN-Musical Heat Wave
WJJD-Markets
WLW-Linda's First Love, sketch
WMT-Cedar Valley Hillbillies
WOWO-Purdue Agricultural Program gram WSUI-Rhythm Rambles

12:15 CST 1:15 CDT

Arnold Grimm's Daughter, sketch (Gold Medal): WIRE WMAQ KWK WLW WTMJ (sw-15-21)

Al Roth's Orch.: WBOW WIRW

As You Like It: WGN

News: WIBA WKBB WFBM Kitty Keene: WCCO KMOX Man on the Street: WKBH WBBM WBAM / WAAF-Encores WBAA-Sports, Dick Shively WCFL-Echoes of Havana WHIP-Alice Oleson, pianist WHO-Melodious Favorites WJBC-Walkathon WJJD-Midday Round-Up
WLS-Cornbelt Gossip
WMBD-Town Crier; Markets
WMT-Question Man; Voice

Iowa WOWO-Market Service WROK-Column Left, News WTAD-Cy & Freckles

12:30 **CST** 1:30 **CDT**Three Consoles: WISN WFBM
WSBT (sw-15.27)

Joe Green's Orch.: WOWO WCFL (sw-15.33)

Valiant Lady, sketch (Gold Medal): WLW WIRE WMAQ KWK al): WLW (sw-15.21)

Girl Meets Boy: WGN

News: WHO WOC Rhythm Rascals: WTAQ WTMJ KMOX-Linda's First Love WAAF-Live Stock Market; Waltz NBAA-Luncheon Dance
WBBM-Kitty Keene, sketch
WBOW-On the Mall
WCCO-First Edition
WCFL-To be announced

WHA-Farm Prgm.
WHIP-Concert Orch.
WIBA-Market Reports
WIND-WPA Prgm.
WKBB-Man on the Street; Pet WKBH-Luncheon Music
WLS-Voice of the Feed-lot WLS-Voice of the WMBD-Farm News WMT-Markets; Cedar Valley Hillbillies WROK-Couple on the Street WTAD-Farm; Weather: Ma Markets

12:45 CST 1:45 CDT Hymns of All Churches (Gold Medal): WIRE WMAQ KWK WHO (sw-15.21)

Three Consoles: WOC

News: WKBH WTAQ KMOX-Editor's Daughter, sketch KSD-News; Markets WAAF-The "L" Reporter, inter-

WBAA-Market Reports
WBBM-Houseboat Hannah
WBOW-County Agricultural Agt.
WCCO-Tune Times WCCO-Tune Times
WGN-Hits of Today
WIBA-Melody Moments
WIND-Organ & Vibra Harp
WJJD-Ben Kanter, piano & song
WKBB-What's Where on the Air
WLS-Listeners Mike; Markets
WIW-KSITY Keepe Inc. sketch WLW-Kitty Keene, Inc., sketcl WMBD-Colonel H. S. Beeney WMBD-Colonel H. S. Beeney; Noonday Melodies WMT-Joe Doakes; Many Happy Returns; A Trip Thru Niagara WROK-Home Folks Hour

1:00 CST 2:00 CDT Navy Band: WBOW For pictures turn to page 12.

WTMJ-Sidewalk Reporter

Dear Columbia: WISN WFBM WKBB WSBT WOC (sw-15.27)

The Story of Mary Marlin, sketch (Ivory Flakes): WMAQ WTMJ WHO WLW KSD Turn to pages 10 and 11 for pic-tures of the members of the cast.

Marriage License Romances: WGN WMT

News: WHIP WTAD WIND News: WHIP WTAD WIND Man on the Street: WMI WTAQ KMOX-Recorded Prgm. KWK-Backstage Wite, sketch WAAF-Waltz Time WBBM-Broadcast Rhymsters WCCO-Day Prespec WMBD WCCO-Day Dreams
WCFL-Make Believe Danceland
WHA-Wis. Interesting Places
WIBA-Dane County Farm Hour WIRE-Reporter
WJJD-Tommy Tucker's Orch.
WKBH-Ma Perkins
WLS-Homemakers Hour
WOWO-The Observer

1:15 CST 2:15 CDT Oxydol's Own Ma Perkins, sketch:
WMAQ WTMJ WHO KSD

Details of contest on this program
may be found on inside back cover.

Dear Columbia: WTAO WKBH

Navy Band: (sw-15.33)

KMOX-Judy & Jane, sketch KWK-Great Works of Man WAAF-Washington Park Races WBAA-Rosalind McClanahan, so prano
WBBM-Meet the Missus
WCCO-Betty & Bob
WGN-Music Modern
WHA-Wisconsin Political Forum WHA-Wisconsin Political
WHIP-Dancing Party
WIBA-Concert Trio
WIND-Piano Tunes
WIRE-Noonday Headlines
WLW-Ma Perkins, sketch WMBD-His Majesty, the Baby WMT-Frank Voelker, organist WTAD-Little Theater

1:30 CST 2:30 CDT The Pittsburghers: WMBD WSBT WTAQ WFBM WISN WKBB WOC WKBH (sw-15.27)

Pepper Young's Family, sketch (Camay Soap): WMAQ WTMJ (Camay Soap): WMAQ WTMJ WLW WHO KSD Details of contest on this program may be found on inside back cover-

Harold Stokes' Orch.: WGN

News: WLS WMT
KMOX-Magic Kitchen
KWK-News; Musical Prgm.
WAAF-Matinee Melodies
WBAA-Monitor Views the News
WBBM-Pat Flanagan
WCCO-Julia Blake WBM-Pat Flanagan
WCCO-Julia Blake
WHA-Organ Melodies
WIND-Band Stand
WIRE-Dessa Byrd
WJJD-Lennie Conn's Quartet
WOWO-Name the Tune
WROK-Stars on Parade
WTAD-Medical Ass'n

Keyboard Arabesque: WISN WOC WSBT WKBH WTAQ WFBM (sw-15.27)

The Guiding Light, sketch (White Naptha): WHO WMAQ WTMJ KSD WLW

Navy Band: WLS WMT

KWK-Marriage License Romanco WBAA-Rosemary Robinson, pi anist
WBBM-Dugout Dope
WC(O Markets
WCFL-Baseball Interviews WGN-The Leadoff Man WHIP-Topical Commentary WIND-Dugout Interviews
WJJD-Warm Up Time
WMBD-Hello, Neighbor
WOWO-Women in the News

WROK-Old Refrains 2:00 CST 3:00 CDT Patterns in Swing: WISN WSBT WKBH WTAQ WFBM WOC (sw-15.27)

Music Festival from Switzerland: WENR WOWO WBOW WMT

Backstage Wife, sketch Lyons): WMAQ WTMJ \ Lyons): WMA WHO WIBA

Baseball; Cubs vs. Philadelphia: WGN WBBM WCFL WIND

Baseball; Cubs vs. rnnaueipina. WGN WBBM WCFL WIND WJJD Dan Harding's Wife, sketch: KSD WLW KMOX-Those Happy Gilmans KWK-Today at Two WAAF-News Flashes; Weather WBAA-Concert Review WCCO-Ladies First WHA-Chapter a Day WHIP-Gay Caballeros WMBD-Editor's Daughter, sketch WMBD-Editor's Daughter, sketch WROK-News; Program Prevue WTAD-Hannibal Prgm. WTAM-Variety Prgm.

Patterns in Swing; Orch.: WCCO WMBD

Stella Dallas, sketch (Milk Magnesia): WIRE WTMJ WIBA
WMAQ WHO

Club Matinee: WENR WOWO WBOW WMT

Midstream, drama: WLW KWK KMOX-One Woman's Opinion KSD-Heart of Julia Blake, sketch WHIP-Fashions WROK-Judy Marsh, songs WTAQ-Fiddlers Three

2:30 CST 3:30 CDT Happy Jack, songs: WMAQ KSD Deep River Boys: WFAM WISN

WTAQ WFBM WMBD WKBH WOC (sw-15.27)

Club Matinee: WIBA

KMOX-Popular Melodies: Head-KMOX-Popular Melodies; Head-line Highlights KWK-Swing Organ WAAF-The Rhumba Beat WBAA-Home Builders WCCO-Front Page Parade WHA-Music of the Masters WHIP-Organ Moods WIRE-To be announced WI-W-Heart of Julia Blake WROK-Robert Bruce, grapholo-gist gist WTAD-Sports Roundup WTMJ-News; Police; Weather

Spotlight
2:45 CST
3:45 CDT
Lois Elliman, songs: WOC WTAQ
WFBM WFAM WKBH WMBD
WISN (sw-15.27) Spotlight

Girl Alone, sketch: WMAQ The Hatterfields: WLW

KMOX-Dope from the Dugout KSD-Xavier Cugat's Orch. KWK-Man in the Stands WBAA-Song Time WCCO-Baseball Game WHIP-Orch. With Denna Taylor WHO-Favorite Melodies WIRE-Police Court WROK-Rhythm Before Three WTAD-Cy & Freckles WTMJ-Down a Country Road

3:00 CST 4:00 CDT Nat'l Hillbilly Champions: WOC WKBH WTAQ WFBM WFAM WMBD WISN WCCO

Paul Martin's Music: WBOW WMAQ WIRE

Neighbor Nell, philosophy; Irma Glen, organist: WENR

1:40 CST 2:40 CDT Baseball Game: WTAD WMT WAAF-Sport Shorts

WBOW WIBA WENR
The music detail for this program may be found on page 7 this week. WAF-Musicale Moderne

1:45 CST 2:45 CDT

Harold Stokes' Orch.: WGN

Baseball Game: WTAD WMT WAAF-Sport Shorts

WBAA-Dick Curtner, pianist WFBM-Tea Time Tuner
WFBM-Tea Time Tuner
WFBM-Tea Time Tuner
WFBM-Tea Time Tuner
WFBM-Tea Time WHIP-Homespun
WHIP-Homespun
WJJD-Fred Beck, organist
WMBD-Bargain Counter WBAA-Symphony Hall
WHIP-Harmony Hall
WIBA-Today's Front Page
WJBC-God's Cheer for the Shut-

> W).W-Houseboat Hannah, sketch WOWO-News WROK-Kaye Kreamer, Women of WTMJ-Valiant Lady, sketch

> 3:15 CST 4:15 CDT Silhouettes of the West: WENR WOWO WMT WIBA

WHIP-Flying Lessons WHO-Judy and Jane, sketch WLW-Charlie's Singing School WTMJ-Home Harmonizers 3:30 CST 4:30 CDT

Your Family & Mine (Sealtest): WMAQ WIBA WTMJ

Charles Sears, tnr.: WBOW WENR $\begin{array}{ll} \textbf{March of Games; Arthur Ross,} \\ \textbf{m.c.: WOC WFBM WMBD WISN} \\ \textbf{WKBH} \end{array}$

Mitchell Ayres' Orch.: WLW Don Winslow of the Navy: (sw 15.21)

News: WHO WJBC WAAF-Melody Medley WFAM-Young America; Concert
WHA-Weather Bureau
WHIP-Concert Orch.
WIRE-To be announced
WOWO-Terry Evans
WROK-Helene Kimberley, songs
WTAQ-Herman Daumler, violinist Concert

3:45 CST 4:45 CDT New Horizons: WKBH WFAM WFBM WMBD WTAQ WISN WOC

Erwin Gluckman's Orch.: WENR WIRE WOWO

Rex Maupin's Orch.: WTMJ WBOW WMAQ WBBM-Tenth Inning WIBA-Bible Readings WJBC-Variety WLW-Man of Mars

WROK-Master Singers 4:00 CST 5:00 CDT Don Winslow of the Navy, sketch (Krispies): WLW WENR Ralph Blaine, tnr.: WBOW WHO WIBA KSD WMAQ (sw-9.53)

To be announced: WIRE WOWO News; Rhythm Roundup: WFBM WKBH WTAQ WBBM WFAM

News: WOC WISN WHIP Baseball Scores: WIND WJJD WAAF-Tea Dance
WBAA-The Magic Carpet
WCFL-Varieties
WGN-Bill Anson
WHA-Wisconsin Political Forum WJBC-Request Hour WMBD-Kitty Keene, Inc. WROK-News; Musicale WTMJ-Variety Revue

4.15 CST 5:15 CDT

Malcolm Claire, childrens' stories; News: WMAQ WBOW KSD (sw-9.53)

Songs for You: WISN WTAQ WKBH WBBM

Harp & Accordion Duo: WGN KWK

WBAA-Melody Moods WCFL-Varieties WENR-News WFAM-Killer Dillers WFBM-C. B. Milholland WHM-C. B. Milholland
WHA-Organ Reverie
WHIP-Airlane Dance
WHO-Baseball Time
WIBA-Dance Hour
WIND-Musical Toast
WIRE-News; Minute Interviews
WJJD-Parade of Music WLW-To be announced WMBD-News; Pet Corner WOC-Baseball Review WROK-Freeport Studios

4:30 CST 5:30 CDT Summer Serenade: WISN WKBH WTAQ WBBM WFAM (sw-11.83)

Chesterfield Daily Sports Column Paul Douglas: WOWO WENT Paul Douglas: WOWO KSD WLW (sw-15.21)

Paul Sabin's Orch.: WIBA WBOW WMAQ (sw-9.53)

Fanfare; Soloists & Orch.: KWK News: WIND WJBC

4:45 CST 5:45 CDT Lola Hutchinson, sop.; Rex Mau-pin's Orch.: WENR

Adrian Rollini's Orch.: WMAQ KSD WIBA WBOW

Lowell Thomas, news commentator (Sun Oil): WLW (sw-11.87)

WAAF-Tower Tunes WBAA-The Story Book Hour WBBM-Chicago Hour WFAM-Baseball Scores; News WFAM-Baseball Scores; News
WGN-Little Orphan Annie
WHA-Fun Time
WIND-Listen to Yourself
WISN-To be announced
WJBC-Screen Guide Gossip
WJJD-Garwood Van's Orch.
WKBH-Kiddies' Hour
WMBD-Dean & Gail
WOWO-Home Folk Frolic
WTAQ-Theater Lobby Interviews

5:00 CST 6:00 CDT Concert Hour: WOWO WENR WMT KWK

Ray Heatherton, songs: WTAQ KMOX (sw-11.83)

To be announced: WMAQ WLW Alias Jimmy Valentine, sketch (Dr. Lyons Tooth Powder): (sw-11.87)

KMOX-Grandstand Managers KSD-News; Dick Leibert, organ

ist KWK-Home Plate Interviews WAAF-The Bandstand WBBM-Sports WBOW-Merry Go Round WCCO-Livestock WFAM-Crimecasts WFAM-Crimecasts
WFBM-WPA Speaker
WGN-Concert Orch.
WHA-Evening Musicale
WHIP-Polish Merchants Hour
WHO-Johnny at the Piano
WIBA-The Plainsmen WIND-German Hour WIRE-Audition Book WISN-Show Window WISN-Show Window WJJD-News WMBD-Happy Train WOC-Man on the Street WSUI-Musical Moods WTAD-Cy & Freckles WTMJ-News; Moment Musicale

5:15 CST 6:15 CDT Rose Marie, songs: WMAQ WHO

American Viewpoints: WBBM WISN WKBH WCCO WMBD (sw-11.83)

(sw-11.53)

Preview of Thompson Trophy Air Races: KWK

Sports: WROK WLW
KMOX-Let's Compare Notes
KSD-Popeye, the Sailor, sketch
WAAF-International Pot Pourri
WCFL-Tune Teasers
WENR-Chicago Better Business
Burgan Bureau WFAM-Let's Go Fishing

WFBM-Bohemian Prgm.
WGN-Evening Serenade
WIBA-Outdoor Wisconsin WIRE-To be announced WJJD-Ben Kanter, piano & song WOC-Organ Moods WTAD-Hannibal Prgm. WTAQ-Bureau of Public Service WTMJ-Heinie & His Grenadier

5:30 CST
6:30 CDT
Angler & Hunter: WBOW
Raymond R. Camp will give
the results of the Second Annual
International Tuna Angling Cup
Matches and interview the members of the winning team.

Night Time on the Trail: WFAM WBBM KMOX WFBM (sw-11.83)

Music Is My Handicap: WCFL WOWO WMT KWK News: WKBH WIBA WMAQ WTAD WIRE WIAD WIRE Sports: WGN WTAQ WOC KSD WSUI WMBD WCCO-On the Trail WENR-Ennio Bolognini's Orch. WHIP-Homespun WHO-New Tunes WISN-Sports; Interlude
WJJD-Sentenced Men, interviews
WLW-Let's Celebrate
WROK-Tubby Weeks, songs

Vivian Della Chiesa, WENR WOWO 5:45 CST 6:45 CDT sop.:

Night Time on the Trail: WISN WMBD WTAQ WCCO WKBH WOC

MONDAY

August 29

Harrison Knox, tnr.: WMAQ

News: WHO WLW News: WHO WLW
Sports: WCFL WTMJ WJJD
Sports; News: KWK WMT
KSD-Your Family and Mine
WAAF-Evening Concert
WBOW-Ice Jamboree WGN-The Dukes & Their Duch-

WIBA-Today's Birthdays; Sports WIRE-Basonology WROK-Dance Hour WSUI-Daily Iowan of the Air

NIGHT

6:00 CST 7:00 CDT Public Hero No. 1 (Falstaff): WMAQ WHO KSD

Believe It Or Not (Huskies); Robert L. Ripley; Linda Lee, vocalist; B. A. Rolfe's Orch.; Guest: WTAM WLW (sw-9.53)

(also at 8:30 p.m.)
Ripley will explain how a couple's life was saved because they had applied for a divorce.

Monday Night Show (Brewers' Ass'n); Connie Boswell; Ted Husing; Trio; Henny Youngman, comedian; Richard Himber's Orchestra: WHAS KMOX WBBM WFBM WJR WOC WCCO (sw.) (also KNX at 10 p.m.) Guest: Alice Marble, tennis player.

Sing Song, variety show: WOWO (sw-11.87)

Ernie Fiorito's Orch.: WGN WMT

Sports: WKBB WTAD WBOW WLS WKBH News: WCFL WAAF KWK-Al Sarli's Jam Session WFAM-The New Yorkers WHIP-Concert Master WHBA Dealing in Factor Dispare WIBA Dealing in Facts; Dinner WIBA-Dealing in racis, Difference Concert WIND-Recreation of Today's Baseball Game WIRE-Outside Looking In WISN-Down by Herman's WJJD-Frankie Trumbauer's Orch. WMBD-Dinner Music WROK-News; Concert Hall WSUI-Dinner Hour Prgm WTAQ-Mutiny on the High Seas WTMJ-Let's Dance

6:15 CST 7:15 CDT Monday Night Show: WKBH

News: WLS WMBD
WBOW-Our Neighbors
WCFL-Pop Tunes
WFAM-Amer. Family Robinson
WJJD-Your City Government
WKBB-Sweetheart Serenade
WROK-Nick & Pete
WTAD Fresheet Thing in Town WTAD-Freshest Thing in Town WTAQ-Parade of Bands

6:30 CST 7:30 CDT Lone Ranger, drama (Silvercup): WGN

Pick & Pat (Model Smoking Tobacco); Benny Krueger's Orch.; Edward Roecker, bar.: WBBM WJR (sw-11.83) (also at 9:30

The Voice of Firestone: Margaret Speaks, sop.; Symphonic Orch., dir. Alfred Wallenstein: WMAQ WHO WTMJ WIRE WIBA WLW WTAM (sw-9.53) (also at 9:30

p.m.)
The music detail for this program may be found on page 7 this week. Those We Love, drama (Pond's Cream): WLS KWK WMT (sw-11.87)

News: WOC WTAQ WHAS KMOX-France Laux, sports KSD-Garden Melodies WBOW-Studio Party WCCO-Romantic Rhythms WCFL-Douglas Wilson WFAM-Brilliant Bronze Boys WFBM-N. E. C. Speaker; Lee Winter Winter Winter
WHIP-Razzberry College
WISN-Patterns in Rhythm
WJD-Bob Atcher & Bonnie
Blue Eyes, hillbilly songs
WKBB-Dance Time WKBH-Dinner WMBD-Good Neighbor
WOWO-Maurie 'Cross' Orch,
WROK-Monroe Community Hour
WTAD-Dust Off the Diamond

(Continued on Next Page)

MONDAY

August 29

6:45 CST 7:45 CDT News: WKBB WFBM KMOX-Harry Cool & Harmonettes WCCO-Baseball Resume WCFL-Jack Kelley's Orch. WFAM-Farm Credit Admin. WKBH- Shall We Dance? WOC-Sesqui-Centennial Prgm WTAQ-Talking Drums

7:00 CST 8:00 CDT The Mercury Theater; Orson Welles, producer: WISN WHAS WBBM KMOX WCCO WFBM WMBD WKBH WSBT WTAQ WJR WOC (sw-11.83)

String Symphony Orch.; Frank Black, cond.: WLS WIBA WMT (sw-11.87)

Questions & Answers; Joseph Cherniavsky's Orch.: WHO WLW WBOW WTAM (sw-9.53)

Bob Crosby's Orch.: WGN

KSD-U. of C. Round Table Discussion KWK-Ferde Grofe's Orch. WCFL-Labor Flashes WIND-News & Sports WIRE-Baseball Interview; Musi-WIRD-Baseball Interview; Mical Interlude
WJJD-Suppertime Frolic
WKBB-Dubuque Star Revue
WLS-Round Table Discussion

WMAQ-Abe Lyman's Orch. WROK-Freeport Studios WSUI-Children's Hour WTMJ-Let's Celebrate 7:15 CST 8:15 CDT String Symphony Orch.; Frank Black, cond.: WLS WTMJ WOWO

Mercury Theater: WKBB

WCFL-Favorite Melodies WIND-Grant Park Concert WIRE-To be announced WSUI-Through the Art Galleries WTAQ-House of Peter MacGreg

8:30 CDT Orch.; Frank String Symphony Orch.; Frank Black, cond.: WMT WIRE WENR

Park Concert: WMAQ WHO WBOW Guests: Leroy Shields and his Orchestrs.

Turn to page 1 for a story of the Grant Park Concerts.

KSD-Pepper Uppers

WCFL-News WGN-Jimmy Dorsey's Orch. WKBB-W. P. A. Prgm. WLW-Unsolved Mysteries WSUI-Evening Musicale WTAM-Pageant of the Masters WTAQ-Pearl Isle Troubadours

7:45 CST 8:45 CDT 7:45 CST 8:45 CDT
WCFL-George Hessberger's Orch.
WGN-News & Sports
WIND-The Law of Life
WKBB-M. D.'s of Melody
WSUI-Iowa State Med. Society
8:00 CST 9:00 CDT
Wayne King's Orch. (Lady Esther): WFBM WHAS WCCO
WJR WBBM KMOX (sw-11.83)

Carnation Contented Program:

Carnation Contented Program;
Orch. directed by Marek Weber;
KSD WHO WMA KOA WIRE
WIBA WTMJ WTAM

The Lullaby Lady will sing Do
Do. Mr. Tanner will offer Borachita (Esperon) and the quartette will sing Amapola (Lacalle). A violin solo, Estrellita
(Ponce), will be offered. The orchestra will play Negra Consentida (Pardave), Je alousy
(Gade). La Comparsita (Rodriguez), Carloca Fantusy (Youmans) and Tango Del La Rosa
(Bottero).

To be announced: WKBB

True or False, quiz prgm. (J. B. Williams Co.): WENR WOWO WMT WLW KWK (sw-11.87)

Mirgenthwirkers Lobblies: WGN

WBOW-Bertha Pratt King WBOW-Bertha Pratt King
WCFL-Philip Kinsman's Orch.
WIND-Organ & Vibra-harp
WISN-James Melton, tnr.; Orch.
WKBH-Rapid Ad
WMBD-Men for Work
WOC-German Band
WROK-Home Builders
WSBT-Polish Hour
WSUI-Famous Short Stories
WTAQ-Dick Sampson, bar.

WIND-Contemporary Problems WKBB-Facts About the Community Chest WIND-Baseball; Louisville vs. Milwaukee
WKBB-Community Chest Prgm.
WROK-News; Prgm. Prevue;
Trees Beautiful
WTAQ-News

8:30 CST 9:30 CDT Nat'l Radio Forum: WENR (sw-11.87)

Henry Weber's Pageant of Mel-ody: WGN WMT

Good Listening for Monday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour.

AFTERNOON

1:40 CST (2:40 CDT) Music Festival.

NIGHT

6:00 CST (7:00 CDT) Robert L. Ripley. 6:00 CST (7:00 CDT) Richard Himber. 6:30 CST (7:30 CDT) Voice of Firestone. 6:30 CST (7:30 CDT) Pick and Pat. 7:00 CST (8:00 CDT) Orson Welles. 8:00 CST (9:00 CDT) True or False. 8:00 CST (9:00 CDT) Contented Hour. 8:00 CST (9:00 CDT) Wayne King. 8:30 CST (9:30 CDT) Round Table Discussions.

Believe It Or Not (Huskies); Larry Clinton's Orch.: WLW Robert L. Ripley; Linda Lee, vocalist; B. A. Rolfe's Orch.; Guest: WMAQ KSD WIRE WHO WIBA WTMJ KOA KFI (also WIND-Brooks Connally, comment WIND-Brooks Connally, commen-

see b p.in.)

Round Table Discussion: KMOX
WTAQ WBBM WCCO WFBM
WOC (sw-11.83)

This broadenst will come from
the Police Executives' 45th International Conference in Toronto. Colonel S. T. Wood, commissioner of the famous Canadian Mounted Police, General
Fedrico Montes, police chief of
Mexico City, and William J.
Quinn, superintendent of the San
Francisco force, will discuss
problems of crime detection and
law enforcement.
Turn to page 2 for more detail.

Larry Clinton's Orch.: WTAM WBOW

KWK-Lone Ranger, sketch KWK-Lone Ranger, sketch
WCFL-Make Believe Danceland
WHAS-Baseball; Louisville vs.
Minneapolis
WIND-Two Pianos
WJR-Let's Celebrate
WLW-Merrywether's Minstrels
WOWO-Rhythm Ramblers
WROK-Tea on the Terrace
WSUI-Favorite Melodies

8:45 CST 9:45 CDT

News: WMT WOWO WBBM WCCO-Welcome Stranger WFBM-Know Your Government WIND-Brooks Connally, commen-

tator WJR-Harry S. Toy, talk WMBD-Headliners of Sports WROK-The Builders WSUI-Daily Iowan of the Air

9:00 CST 10:00 CDT Amos 'n' Andy, sketch (Campbell's Soup): WMAQ WIRE WHO KSD WTAM WLW KOA KFI

Alias Jimmy Valentine (Dr. Lyons): WENR WMT WOWO KWK (also see 5 p.m.)

Henry Busse's Orch.: WJR WOC WBBM WCCO WSBT

Wm. Farmer's Orch.: WBOW

KMOX-The Goldbergs, sketch WFBM-Sports Review WIBA-News WIND-Swedish Prgm. WKBH-Barn Dance WMBD-James Melton, tnr.; Or-

WROK-Piano Reveries, Don Coil WTAQ-Club Normandie Enter-WTMJ-Kilowatt Hour

Round Table Discussion: WOC WKBH WTAQ WKBB KMOX Henry Busse's (sw-11.83) WFBM WSBT 10:15 CDT Orch.: KMOX

James Melton, tnr.: Orch.: WTAO WBBM

News: WIRE WKBB Sports: WHO WFBM KOA-Girls of the West KSD-Russ David's Music KSD-Russ David's Music
WIBA-Tropical Moods
WLW-Kresup Erion, sop.
WMAQ-Fort Pearson, news
WMBD-Value Hints
WROK-Musicale
WTAM-Tom Manning
WTMJ-Easy Aces

9:30 CST 10:30 CDT The Voice of Firestone; Margaret Speaks, sop.: KFI KOA (also see 6:30 p.m.)

Pick & Pat (Model Smoking To-bacco): WFBM WHAS KMOX WCCO (also see 6:30 p.m.)

Dance Orch.: KWK

Al Donahue's Orch.: WHO WLW KSD WBOW WTAM (sw-9.53) Gene Krupa's Orch.: WOC WTAQ WMBD WKBB (sw-6.12)

Jimmy Dorsey's Orch.: WGN

Baseball Game: WIRE WMT News: WSBT WBBM WCFL-Rita Rio's Orch. WENR-Ennio Bolognini's Orch. WIBA-Aloha Land WIBA-Aloha Land
WIND-Evening at Country Club
WJR-Baseball Scores; Lions Tales
WMAQ-Abe Lyman's Orch.
WOWO-Johnny Silvers' Orch.
WROK-Lee Williams' Orch.
WTMJ-Dance Orch.

9:45 CST 10:45 CDT Al Donahue's Orch.: WIBA

Gene Krupa's Orch.: WBBM WJR WSBT

News: WROK WIND KSD-Joe Reichman's Orch. WLW-Clyde McCoy's Orch. WTMJ-Today's Events

10:00 CST 11:00 CDT Roger Pryor's Orch.: WSBT KMOX WTAQ WKBB WBBM (sw-6.12)

Clyde Lucas' Orch.: WMAQ WBOW

Reggie Childs' Orch.: WOWO WCFL Red Norvo's Orch.: WGN

News: WFBM WHO WJR WOC WMBD WLW WKBH KOA-Colorado's Hour KSD-Weather Report KWK-Sports

Talk by Rep. Clare E. Hoffman: WCCO-Let's Celebrate
WGN

WENR-Music as You Desire It
WHAS-Baseball; Louisville vi Wildwalkee
WIBA-Concert Band Hour
WIND-Swing Quartet
WTAM-Musical Bulletin Board
WTMJ-Sports; Dance Orch.

10:15 CST 11:15 CDT Buddy Rogers' Orch.: WJR WOC WFBM WKBH

Clyde Lucas's Orch.: WLW WHO Red Norvo's Orch.: KWK

News: WHAS WCCO WCCO-Cedric Adams WIND-Cafe Continental WMBD-Sports; Program Review WTAM-Music You Want

10:30 CST 11:30 CDT Vox Pop: KFI (also see Tues at 7 p.m.)

Bubbles Becker's Orch.: WOWO WCFL WIRE (sw-6,14)

Ted Weems' Orch.: WTAQ WOC WMBD WFBM WBBM WSBT WKBB WJR WKBH

Earl Hines' Orch.: WMAQ WIBA WBOW WLW WHO

Radio's Candid Camera; Bob Crosby's Orch.: WMT WGN

KMOX-Morning Headlines KWK-News WCCO-Rollie Johnson WHAS-Dance Band WIND-News & Music

10:45 CST 11:45 CDT Ted Weems' Orch.: KMOX

Bubbles Becker's Orch.: WENR Bob Crosby's Orch.: KWK

WCCO-N. W. Umpires Ass'n WCFL-News WIND-Cappy's Cabana

11:00 CST 12:00 CDT Frank Trumbauer's Orch.: WENR

Stanley Hickman Serenade: WOC WFBM WBBM WMBD WKBB KMOX WTAQ

Will Osborne's Orch.: WHO WIRE WMAQ WIBA WBOW

KOA-Dick Stabile's Orch.
KSD-Joe Reichman's Orch.
WCO-Jimmy Grier's Orch.
WIND-Nite Watch
WKBH-Weather Report
WLW-Twenty-Four Hour Review WTAM Otto Thurn's Orch.

End of Monday Programs

Tuesday

Tuesday

August 30, 1938

MORNING

8:00 CDT 7:00 CST Richard Maxwell, tnr.: WFAM (sw-21.51)

Breakfast Club; News: WCFL WBOW

The Band Goes to Town (sw 21.5)

Musical Clock: WBBM WOC WKBB WIRE WKBH KMOX WHIP KWK-Band Music; News WAAF-Breakfast Express WCCO-Air Almanac WFBM-Early Birds WGN-Everyday Words: Good WGN-Everyday Words; Good
Morning Prgm.
WHO-Faye & Cleo
WIBA-Farm Front; Musical Clock
WIND-The Abundant Life
WISN-Early Risers Club
WJJD-News
WLS-Trailer Tim
WLW-Merrymakers
WMAQ-Your Neighbor
WMBD-Breakfast Club
WMT-Country Home; Musical
Clock

WRUK-Early Risers WTAQ-Mike's Uprisin' WTMJ-Top o' the Morning

Clock WOWO-Radio Bible Class

Person to Person: (sw-21.5) News: WMT WHO WLS WLW Breakfast WTAD

KWK-Sunnytime WGN-Jean Abbey WHIP-Half and Half WIND-Morning Review WJJD-H. Zimmerman, organist WMBD-Musical Clock

8:30 CDT 7:30 CST Joyce Jordan, Girl Interne, sketch (Calox Toothpowder & Solidified Albolene): WBBM

Ward & Muzzy, piano duo; News: WHO

Breakfast Club; News: WOWO

News: WTAQ WKBB
Morning Devotions: WKBH WLS
Musical Clock: WMT WBOW
KMOX-Ozark Varieties
WCCO-Musical Chimes
WFAM-Your Engagement Book
WGN-Good Morning Prgm.
WIBA-News; Musical Clock
WIND-Hawaiian Melodies
WLW-Gospel Singer
WMAO-The Whistler & His Dog WLW-Gospel Singer WMAQ-The Whistler & His Dog WMBD-Weather Report WROK-Morning Parade

7:45 CST 8:45 CDT Bachelor's Children, sketch (Old Dutch Cleanser): KMOX

dio Bible Class
thy Risers
the Risers
the State of the Morning

T 8:15 CDT

Slim, songs; News:
w-21.51)

Person: (sw-21.5)
MT WHO WLS WLW
Melodies WROK

News: WIND WTAD WHIP WIRE
KWK-News; Rapid Service
WBBM-Linda's First Love, sketch
WFAM-Morning Devotions
WHO-Rare Bits of News
WIND-Invitation to the Waltz
WJJD-Salon Echoes
WKBH-Breakfast Melodies
WLS-Variety Music
WLW-Your Hollywood News Girl
WMAQ-A Step Ahead with Norman Ross
WMBD-Police Flash
WTAQ-Today's Aimanac News: WIND WTAD WHIP WIRE

8:00 CST 9:00 CDT Pretty Kitty Kelly, sketch (Won-der Bread): WOC WBBM WISN WFBM WCCO KMOX WKBB 9:00 CDT

Just Neighbors, sketch: WOWO Mrs. Wiggs of the Cabbage Patch, sketch (Old English Floor Wax): WMAQ WIRE

News: WKBH WMBD WAAF Musical Clock: WROK WMT KSD-News; Dick Leibert, organ WFAM-Concert Time WGN-Martha Crane & Helen

WGN-Martha Crane & He
Joyce
WHA-Band Wagon
WHIP-Salon Musicale
WHO-Coffee Pot Inn
WIND-Priscilla, pianist
WJJD-Bosworth Broadcast
WLS-The Smile Market
WLW-Hymns of All Churches
WTAO-Breakfast Club
WTAO-Breakfast Club

WTAQ-Morning Potpourri 8:15 CST 9:15 CDT John's Other Wife, sketch (Louis Philippe): WMAQ WIRE Myrt & Marge, sketch (Super Suds): WFBM KMOX WBBM WCCO WMBD WISN

Jerry Sears' Orch.: WCFL KWK (sw-15.21)

KSD-Bright & Early Melodies WAAF-The Home Reporter WHA-Morning Melodies WHO-Fruit Reporter WIND-Your Favorite Band WKBB-Musical Almanac WKBB-Musical Almanac
WKBH-Uncle Bob
WLS-News Report
WLW-Myrt & Marge, sketch
WOC-Musical Clock
WOWO-Swing Patrol
WTMJ-Hymns of All Churches

9:30 CDT 8:30 CST Hilltop House with Bess Johnson (Palmolive Soap): WCCO WBBM KMOX WISN WMBD

Walter Blaufuss' Orch .: KSD Just Plain Bill, sketch (Kolynos): WMAQ WIRE

Alan Courtney's Gloomchasers: WGN KWK WMT

WAAF-Canary Serenade WART-Canary Serenade
WBOW-Radio Gospel
WCFL-Hit Revue
WFAM-Shoppers' Guide
WFBM-Favorite Melodies
WHIP-Variety Time
WHO-Those Happy Gilmans
WIBA-Today's Almanac; Society
Reporter Reporter WIND-Jimmy Dean, cowboy songs WJJD-Illinois Medical Society WJJD-Illinois Medical Society
WKBB-Chancel Steps
WKBH-Olive Hagen, organist
WLS-Old Music Chest
WLW-Hilltop House, sketch
WOWO-Tri Topics
WROK-Morning Devotions
WSUI-Daily Iowan of the Air
WTAD-Interchurch Revival
WTAQ-Sunshine Hour
WTMJ-String Quartet

8:45 CST 9:45 CDT Woman in White, sketch (Pills-bury): WMAQ WIRE KSD WHO WTMJ
Turn to page 3 for more detail.

Oxydol's Own Ma Perkins, sketch: WLS (sw-15.21) Details of contest on this program may be found on inside back cover.

Stepmother, sketch (Colgate): KMOX WCCO WBBM WFBM Popular Waltzes: WBOW (sw-21.5)

WCFL-Bittersweet Melodies WCFL-Bittersweet Melodies
WHIP-Women & The Home
WIND-Swing Melodies
WISN-Early Risers Club
WJJD-Tommy Tucker's Orch.
WKBB-Tonic Tunes
WKBH-Betty Simonsen
WLW-Betty & Bob, sketch
WMBD-Jay's Women of Today
WOWO-Modern Home Forum
WROK-Town Crier
WTAD-Hansibal Prom WTAD-Hannibal Prgm.

9:00 CST 10:00 CDT

Originalities: WIBA (sw-21.5) David Harum, sketch (Bab-O); WMAQ KSD WHO WIRE

The Story of Mary Marlin, sketch (Ivory Flakes): WMAQ WLS WIRE WHO KSD (sw-15.21-15.33)

Turn to pages 10 and 11 for pictures of the members of the cast.

Mary Lee Taylor (Pet Milk): WMBD KMOX WFBM WBBM WOC

Get Thin to Music (Wheaties):

WAK-Singing Cowboys
WAAF-Musical Memories
WBOW-State Teachers College
WCCO-Ma Perkins, sketch
WCFL-Variety Prgm.
WFAM-Musicale WHA-Your Health
WHND-Municipal Court
WISN-Songs of Yesterday
WJJD-Priscilla Holbrook, pianist
WKBB-Hits & Encores WKBH-Success Story WLW-The Goldbergs, sketch WMT-News; Radio Gossip WROK-News WTAQ-Rhythm and Romance WTMJ-Dan Harding's Wife

10:15 CDT Vic & Sade. sketch (Crisco): WLS WLW (sw-15.21)

Breen & de Rose: WBOW WMT (sw-21.5) Rhythmaires: WFAM KMOX

Bachelor's Children, sketch (Old Dutch Cleanser): WGN Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO KSD

News: WKBB WMBD WOC
Editor's Daughter: WBBM WOWO
KWK-Great Works of Man
WAAF Hog 'n' Harmony
WCCO-Bachelor's Children
WFBM-Apron Strings
WHA-World Observer
WHIP-Modern Varieties
WIBA-Organ Melodies
WISN-Symphonetta
WJJD-Frank Trumbauer's Orch.
WKBH-Music Makers WKBH-Music Makers WROK-On the Mall WTAQ-Music in a Sentimental Mood WTMJ-Happy Gilmans

9:30 CST 10:30 CDT Gen. Fed. of Women's Clubs Program: WIBA (sw21.5)

Pepper Young's Family, sketch (Camay Soap): WLS (sw-15.21) Details of contest on this program may be found on inside back cover.

Big Sister, sketch (Rinso): WCCO WBBM WISN WMBD KMOX WFBM The Story of the Month: WCFL WBOW

KWK-Pop Wise & Filbert WAAF-Swing High WFAM-Hollywood Fashion Review

Frequencies

WISN-1120
WJBC-1200
WJJD-1130
WJBC-1300
WKBB-1500
WKBB-1500
WKBB-1500
WKBB-1500
WMAQ-670
WMAQ-670
WMT-600
WOC-1370
WOW-1160
WOC-1370
WOW-1160
WSUI-880
WTAD-900
WTAM-1070
WTAQ-1330 KMOX-1090 KOA-830 KSD-550 KWK-1350 WAAF-920 WBAA-890 WBBM-770 WBOW-1310 WCCO-810 WCFL-970 WCFL-970 WENR-870 WFAM-1200 WFBM-1230 WGN-720 WHA-940 WHAS-820 WHIP-1480 WHO-1000 WIBA-1280 WIND-560

WGN-Man on State Street WHA-Musical Varieties WHIP-Linnea WHO-Sweet and Swing WIIO-Sweet and Swing
WIND-Serenade to the Ladies
WIRE-Dessa Byrd
WJJD-Women's Exchange Prgm.
WKBB-Eh & Zeb
WKBH-Today's Almanac
WLW-Summer Sing
WMAQ-Radio Tatler
WMT-Louise Ilathaway
WOCL livery Prgm WMT-Louise Hathaway
WOC-Library Prgm.
WOWO-Linda's First Love
WROK-Musicale
WTAD-Ma Perkins, sketch
WTAQ-Roundup
WTMJ-Organ Melodies

9:45 CST 10:45 CDT

Kitty Keene, Inc., sketch (Dreft): WHO

Viennese Ensemble: KWK WMT WOWO WBOW (sw-21.5)

The Road of Life, sketch (Chipso): WMAQ WTMJ WLW

Getting the Most Out of Life (Fleischmann's Yeast): (sw-15.21)

KSD-Buccaneers, octet KWK-The Kiddie Klub WAAF-Novelettes WCFL-Anything Can Happen WFAM-Lou Pike, organist WGN-Painted Dreams WGN-Painted Dreams
WHIP-Hillbilly Time
WIBA-Church of the Air
WIND-Livestock Markets
WIRE-Linda's First Love, sketch
WJJD-Dick Jurgens' Orch.
WKBB-Gems of Melody
WKBH-Swing Interlude
WLS-Grace Wilson, contr.; John
Brown, pianist
WOC-Melodic Variations
WROK-Melody Time
WTAD-Kitty Keene, sketch

10:00 CST 11:00 CDT Town Tempos: WCCO WISN WFAM WFBM Tower Town WTAQ WISN WOC WMBD

Dan Harding's Wife, sketch (National Biscuit Co.): WMAQ

Vaughn de Leath, songs: KSD

Campus Kids: WBOW . WMT WIRE KWK

KMOX-Jean Abbcy, talk WAAF-Let's Dance WBBM-Missus Goes to Market WCFL-Peekers in the Pantry WGN-Manhattan Mother, sketch WGN-Manhattan Mother, sketch
WHA-Homemakers
WHO-The Goldbergs, sketch
WHA-Linda's First Love, sketch
WHD-Bob Atcher & Bonnie
Blue Eyes, hillbilly songs
WJBC-Theater Time
WJJD-Bureau of Missing Persons
WKBR-Hollywood Reporter W.J.D. Bureau of Missing Persons WKBB-Hollywood Reporter WKBH-Home Economics WLS-Markets; News WLW-Editor's Daughter. sketch WOWO-Bill Board WROK-News; Program Prevue WSUI-Illustrated Musical Chats WTAD Mours. WTAD-News WTMJ-What's New in Milwaukee?

10:15 CST 11:15 CDT

Irene Beasley, R. F. D. No. 1: WFBM WTAQ WFAM WKBB

The O'Neills, sketch (Ivory Soap): WMAQ WLW

Bailey Axton, tnr.: KWK WBOW WIRE WBOW (sw-15.33)

KMOX-Houseboat Hannah, sketch KSD-Nat Shilkret's Orch. & The Master Singers WAAF-Willie Winn, sport of kings WABM-Voice of Romance
WCCO-Judy & Jane
WGN-Don Pedro's Magic Violin
WHIP-Musical Spotlight

WHO-Houseboat Hannah WIBA-Editor's Daughter, sketch WIND-Priscilla Holbrook, pianist WIND-Priscilla Holbrook, pianist WISN-News WJBC-Women in the News WJD-Criminal Court Interviews WKBH-Your Home Prgm. WLS-Piano Concert WI.S-Piano Concert
WMBD-Linda's First Love
WMT-Bits of Everything
WROK-His Majesty, the Baby
WTAD-Bea & Vee

10:30 CST 11:30 CDT

National Farm & Home Hour; Spkrs; Walter Blaufuss' Orch.: WIBA WMAQ WBOW (sw-15.21)

Time for Thought: KSD
Speaker: Dr. Francis C. Stiffe
Subject: "The Brotherhood
the Bible."

Romance of Helen Trent (Edna Wallace Hopper): KMOX WBBM

Wallace Hopper): KMOX WBBM
News: KWK WHIP WGN
WAAF-Livestocks; Sweet & Słow
WCCO-Happy Gilmans
WCFL-Double in Stars
WFAM-Harlan Hogan
WFBM-Mrs. Farrell's Kitchen
WHO-Myrt & Marge, sketch
WIND-Harry Zimmerman, organist
WISN-State Fair News
W.JBC-Front Porch Interviews
W.JBC-Front Porch Interviews
W.JBC-Safety Court
WKBB-House of MacGregor
WKBH-Questions and Answers
WLS-Evelyn, the Little Maid
WLW-News: Livestocks; River;
Weather; Markets WLS-Evelyn, the Little Masu WLW-News: Livestocks; River; Weather; Markets WMBD-Honeymoon Lane WOC-Radio Bazaar WOWO-Musical Workshop WROK-Kaye Kreamer, woman's WTAD-Let's Waltz WTAQ-News; Merry-Go-Round WTMJ-Kitty Keene, sketch 10:45 CST 11:45 CDT

Piano Recital: WIRE WCFL KSD

Our Gal Sunday, sketch (Ana cin): KMOX WBBM

National Farm & Home Hour KWK WLW

Reveries: WMT

WAAF-Myrna Dee Sergent, talk WCCO-Grandma Travels WFAM-Civic Safety Council WGN-Musical Mail Box WHIP-Trio
WHO-Hilltop House, sketch
WHO-Hilltop House, sketch
WISN-Ann Leslie's Scrapbook
WJBC-Peggy Payne & Pioneers
WKBB-The Mixing Bowl
WKBH-Piano Styles
WLS-Weather; Markets
WMBD-Bandwagon
WOWO-Honolulu Serenaders
WROW Frequent Stylides WROK-Freeport Studios WTAD-Betty & Bob, sketch WTMJ-String Quartet

11:00 CST 12:00 CDT

The Goldbergs, sketch (Oxydol):
WOC WKBB WBBM WCCO
Details of contest on this program
may be found on inside back cover.

Glenn Darwin, bar.: KSD

KMOX-Ma Perkins, sketch WAAF-Symphonic Hour WBAA-The Dentist Says WCFL-Smoke Rings Serenade WFBM-Bohemians WGN-Luncheon Dance Music WGN-Luncheon Dance Music WHA-Music Appreciation WHIP-Southtown Church Hour WHO-Dan Harding's Wife, sketch WIND-Indiana News WIRE-Singin' Sam WISN-Organ Melodies WJBC-Surprise Party WJJD-Melody Review WKBH-Magic Violin WLS-Melody Parade; Grace Wilson, contr. son, contr.
WMBD-Messenger; Morn. Hymns
WMT-Tom Owens' Cowboys
WOWO-Consolaires
WSBT-News; Stork Report; Farm Flashes WSUI-Program Calendar; Weather Report WTAD-All for the Ladies WTAQ-Em Owen, organist WTMJ-Heinie-Spam

11:15 CST 12:15 CDT

Vic & Sade, sketch (Crisco): WBBM KMOX WCCO WISN Words & Music: WCFL KSD (sw-15.33)

Between the Bookends: WMT

News: WJJD WOWO News: WJJD WOWO
WBAA-Morning Melodies
WHIP-Englewood Hour
WHO-Vic and Sade
WIND-Tommy Ott, organist
WIRE-Farm Hour

W.JBC-Personality WJBC-Personality
WKBB-Book of the Hour
WKBH-Club Calendar
WMBD-Pekin Homemaker
WOC-Studio Swingcopators
WSBT-None-Such Neighbors
WSUI-The Radio Stylist
WTMJ-Heinie & His Grenadiers

11:30 CST 12:30 CDT

To be announced: WIBA KSD (sw-15.33)

Road of Life, sketch (Chipso): KMOX WBBM

Mother - in - Law, sketch: KWK WBOW-Presentation WCO-Presentation
WCCO-Houseboat Hannah
WCFL-Noon-Day Concert
WFBM-Hoosier Farm Circle
WGN-Markets; Mid-day Service
WHIP-Man on the Street WHO-Bowers Band

WHO-Bowers Band
WIND-Christian Science Prgm.
WISN-Morning Musicale
WJBC-Singing Sam
WJJD-Priscilla Holbrook, pianist
WKBB-Social Calendar; Farm
Flashes; Do You Want a Job?
WKBH-Rhapsody and Rhythm; WKBH-Rhapsody and Rhythm Livestock Quotations WLS-Markets; News WLW Live Stock & Poultry Re-ports; News WMAQ-Fort Pearson, news

WMBD-Thrift Message; Melody Winiature
WMT-Sweet and Swing
WOC-Hymns of All Churches
WOWO-Joe Trimm

WSBT-Harlan Hogan WSUI-Yesterday's Musical Favorites WTAD-Police News WTAQ-Mailman

11:45 CST 12:45 CDT

Those Happy Gilmans, comedy sketch (Corn-Kix): WMAQ WLW (sw-15.21)

Gospel Singer; Edward MacHugh, bar.; Organ (Ivory Soap): WCCO WBBM KMOX

Ann Leaf, organist: (sw-15.27) Armchair Quartet: WOWO KWK

WBAA-News WCFL-Know Yourself WFBM-Markets; Farm Bureau

WFBM-Markets; Farm Bureau Prgm.
WHA-Magazine Rack
WHIP-Cascade Melodies
WHO-Markets & Weather
WIND-News & Livestock Reports
WISN-Even As You and I
WJBC-Rhythm Review
WJJD-Salon Ensemble
WKBH-Artie Saunder's Orch. WKBH-Artie Saunder's Oren.
WKLS-Dinnerbell Prgm.
WMBD-Window Shopper
WMT-News; Cedar Valley Hill-billies
WOC-Form Bureau & Markets

WROK-Round the Town
WSBT-Man on the Street
WSUI-Farm Flashes
WTAD-Debutants WTAQ-Farmhands WTMJ-Livestock Quotations

AFTERNOON

12:00 CST 1:00 CDT

Tours in Tone: WKBB WKBH WOC WCCO WSBT (sw-15.27)

Betty & Bob, sketch (Gold Medal): KWK WIRE WTMJ WHO WMAQ (sw. 15.21)

Harold Turner, pianist: WGN News: WTAD WJBC WMBD WAAF KMOX-Singin' Sam KMOX-Singin' Sam KSD-Sports Preview WBAA-Jim Hoffman, pianist WBBM-Mamhattan Mother, sketch WBOW-Street Reporter WCFL-Spotlight Prgm. WFBM Blue Ribbon Melodies WFBM Blue Ribbon Melodies
WHA-Musicale
WHIP-Wally Etrusp, ongs
WIBA-Country Home; Interlude
WIND-Lupi Italian Hour
WISN-Musical Heat Wave
WJJD-Livestock Markets
WLW-Linda's First Love, sketch
WMT-Cedar Valley Hillhillies
WOWO-Familiar Hymns
WSUI-Rhythm Rambles
12:15 CST 1:15 CDT
Pinky Hunter, songs: WGN

Let's Talk It Over: WBOW Harry Cool & Harmonettes: WOC WKBH WSBT (sw-15.27)

Arnold Grimm's Daughter, sketch (Gold Medal): WIRE WMAQ WLW KWK WTMJ (sw-15.21)

Kitty Keene: WCCO KMOX
Man on the Street: WTAQ WKBH
WBBM
News: WFBM WKBB
WAAF-Encores
WBAA-Court of Safety
WCFL-Echoes of Havana
WHIP-I Am the Law of Your Life
WHO-Voice of the Farm
WIBA-News; Market Reports
WIND-Dugout Interviews
WJBC-Walkathon
WJJD-Midday Roundup
WBD-His Majesty, the Baby WBBM
News: WFBM WKBB
WAAF-Encores
WBAA-Court of Safety
WCFL-Echoes of Havana
WHIP-I Am the Law of Your Life
WHO-Voice of the Farm
WIBA-News; Market Reports
WIND-Dugout Interviews
WJBC-Walkathon
WJJD-Midday Roundup
WLS-Voice of the Farm
WMBD-Town Crier; Farm Mkts.
WMT-Question Man; Voice of
Iowa WOWO-Market Service WROK-Column Left, news WTAD-Cy & Freckles

12:30 CST 1:36 CDT Valiant Lady, sketch (Gold Med-al): WLW WIRE WMAQ KWK (sw-15.21)

To be announced: WSBT WFBM WOC WISN (sw-15.27)

West & Matey: WGN

News: WHO WOC Farm News: WLS WMBD KMOX-Linda's First Love, sketch WAAF-Markets; Adult Education Councii Council
WBAA-Luncheon Dance Time
WBBM-Kitty Keene, Inc.
WBOW-On the Mali
WCCO-First Edition WCFL-Music Guild

WCFL-Music Guld
WHA-Farm Prgm.
WHIP-Concert with Dorothy Kay
WIND-Safety Talk
WKBB-Man on the Street
WKBH-Luncheon Music
WMBD-Farm News
WMT-Markets; Cedar Valley HillBillion

WMT-Markets; Cedar vaney Initibillies
WOWO-Ozark Rambler
WROK-Couple on the Street;
Treasure Chest
WTAD-Farm; Weather; Markets
WTMJ-Voice of Farm

12:45 CST 1:45 CDT Hymns of All Churches (Gold Medal): WMAQ WHO WIRE KWK (sw-15.21)

To be announced: WMBD

Jimmy Shields, tnr.; Orch.: WGN News: WKBH WTAQ KMOX-Editor's Daughter, sketch KSD-News; Market Reports WAAF-The "L" Reporter WBAA-Market Reports WBBM-Houseboat Hannah WBOW-County Agricultural Agt. WCCO-Tune Time WUBA-Melody Moments
WIND-Organ & Vibra Harp
WJJD-Piano and Song
WKBB-Pet Corner; What's Where

on the air WLS-Gabriel Heatter WLS-Gabriel Heatter
WLW-Kitty Keene, sketch
WMT-Joe Doakes; Many Happy
Returns; Iowa Cornhuskers
WOWO-Ranch Boys
WROK-Home Folks Hour WTAD Luncheon Music WTMJ-Sidewalk Reporter

1:00 CST 2:00 ODT Adventures in Rhythm: WKBB WFBM WSBT WOC WISN (sw-15.27)

Story of Mary Marlin, sketch (Ivory Flakes): WMAQ WHO WLW WTMJ KSD Turn to pages 10 and 11 for pic-tures of the members of the cast.

tures of the members of the cast.

News: WIND WTAD WHIP
Man on the Street WMBD
WTAQ
KMOX-Inquiring Reporter
KWK-Backstage Wife, sketch
WAAF-Waltz Time
WBAA-Alberto Schmadel, sop.
WBBM-Broadcast Rhymsters
WBOW-Sportscasting
WCCO-Day Dreams
WCFL-Make Believe Danceland
WGN-Rhythm Rambles WCFL-Make Believe Danceland
WGN-Rhythm Rambles
WHA-Farm Organization Forum
WIBA-Concert Trio
WIND-Current News
WIRE-Reporter
WJJD-Tommy Tucker's Orch.
WKBH Ma Perkins
WLS-Homemakers Hour
WMT-A Trip Thru Niagara
WOWO-The Observer

1:15 CST 2:15 CDT
Oxydol's Own Ma Perkins,
sketch: WMAQ KSD WTMJ
WHO
Details of contest on this program
may be found on inside back cover. 2:15 CDT

Little Variety Show: (sw-15.33) Adventures in Rhythm: WKBH

Reminiscing: KWK

KMOX-Judy & Jane, sketch WAAF-Washington Park Races

WMBD-His Majesty, the Baby WMBI-Gospel Music WMT-Ralph Slade's Orch. WTAD-Yellow Fang

WTAQ-Golden Matinee 1:30 CST 2:30 CDT Army Band: WBOW WIBA (sw-15.33)

Four Clubmen: WKBH WFBM WMBD WCCO WOC WSBT WTAQ (sw-15.27)

Pepper Young's Family, sketch (Camay Soap): WHO WLW KSD WMAQ WTM.J Details of contest on this program may be found on inside back cover.

Monds in Music: WGN

KMOX-Magic Kitchen KWK-News & Music WAAF-Matinee Melodies WBAA-Monitor Views the News WBBM-Pat Flanagan WCFL-News WHA-Organ Melodies

WIND-Band Stand WIRE-Dessa Byrd; Hoosier News

WIRE-Dessa Byrd; Hoosier News
WJJD-Two Pianos
WLS-News Report
WMT-News; Musical Interlude
WOWO-Name the Tune
WROK-Old Refrains
1:45 CST 2:45 CDT
The Guiding Light (White Naptha): WMAQ WHO WTMJ KSD
WLW

Army Band: WLS

Melody Ramblings: WOC WSBT WKBH WFBM WTAQ (sw-15.27)

KWK-Marriage License Romance WBAA-Eugene Finegan, violinist
WBAM-Dugout Dope
WCCO-Markets
WCFL-Baseball Interviews
WGN-The Leadoff Man
WHIP-Classic Gems
WIND-Dugout Interviews
WIMD-Warm Un Time WIND-Dugout Interviews
WIJD-Warm Up Time
WMBD-Hello, Neighbor
WMT-Movie Man
WOWO-Women in the News
WROK-Tabernacle Hour
WTAD-Bessie Dean Reinert

2:00 CST 3:00 CDT Seaside Nights from London: WOWO WENR WBOW

Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE WHO WIBA WIRE

Highways to Health: WTAQ WKBH WSBT WFBM (sw-15.27) Baseball; Cubs vs. Boston: WGN WBBM WCFL WIND WJJD Dan Harding's Wile WLW KSD KMOX-Those Happy Gilmans KMOX-Those Happy Gilmans
KWK-Teday at Two
WAAF-News; Weather
WBAA-Concert Review
WCCO-Ladies First
WHA-Chapter a Day
WHIP Gav Caballeros
WMBD-Editor's Daughter, sketch
WMT-Court Hussey's Orch.
WOC-Charm Cottage
WROK-News; Program Prevue
WTAD-Hannibal Prgm.
2:15 CST 3:15 CDT

WIAD-Hannibal Prgni.
2:15 CST 3:15 CDT
Stella Dallas, sketch ,Milk of
Magnesia): WIRE WTMJ WIBA
WMAQ WHO

TUESDAY August 30

Seaside Nights from London: WOWO WBOW WENR

Accent on Music: WCCO WTAQ WMBD WFBM WKBH WSBT WOC (sw-15.27)

Midstream, drama: KWK WLW KMOX-One Woman's Opinion KSD-Rhythm Makers WHIP-Fashions WROK-Ber. Whitchurch, songs

2:30 CST 3:30 CDT Happy Jack, songs: WMAQ KSD

Four Notes & Milton Charles: WTAQ WKBH WMBD WFBM WOC WSBT WFAM (sw-15.27)

Club Matinee: WMT WENR WBOW WIBA

To be announced: WKBII
KMOX-Popular Melodies; Headline Highlights
KWK-Swing Organ
WAAF-Jinnnie Kozak, pianist
WBAA-Home Builders
WCCO-Front Page Parade
WHA-Music of the Masters
WHIP-Organ Moods
WIRE-Marimba Time
WI-W-Thomas Contrad Sawyer WLW-Thom: Conrad Sawyer
WOWO-Old Time Religion
WROK-Rhythm Before Three
WTAD-Sports Talk
WTMJ-News; Police; Weathers

Spotlight 2:45 CST 2:45 CST 3:45 CDT Girl Alone, sketch: WMAQ

Lyrics by Lorraine: WFAM WOC WISN WMBD WCCO WTAQ WFBM WKBH (sw-15.27)

The Hatterfields: WLW

KMOX-Dope from the Dugout KMOX-Dope from the Dugod KSD-Songs of Jean Carmen KWK-Man in the Stands WBAA-Treasure Chest WHIP-Orch.; Eurnice Clark WHO-Tea & Trumpets WIRE-Police Court WTAD-Cy & Freckles WTMJ-Down a Country Road
3:00 CST 4:00 CDT
Paul Martin's Music: WBOW
WIRE WMAQ

The Four of Us; Irma Glen, organist: WENR

Columbia Chamber Orch.: WCCO WKBH WFAM WMBD WBBM WTAQ WFBM (sw-15.27)

Basehall Game: WTAD WMT Baseball Game: WTAD WMT Baseball; Cardinals vs. Phillies: KWK KMOX KSD-Baseball Scores WAAF-Rhumba Beat WBAA-Social Security Talk WHIP-Reba Lessard, concert pi-

anist WIBA-Today's Front Page WJBC-Bible Study Hour WLW-Houseboat Hannah, sketch WOWO-News WROK-Kaye Kreamer, Women of WRON-Kaye Kreamer, Women of the Hour WTMJ-Valiant Lady 3:15 CST 4:15 CDT Silhouettes of the West: WENR WOWO WIBA

WBAA-Afternoon Musicale WENR-To be announced
WHIP-Hawaiian Moods
WHO-Judy & Jane, sketch
WLW-Charlie's Singing School
WTMJ-Home Harmonizers

(Continued on Next Page)

What Is Sex Appeal Worth To A Movie Actress?

What is sex appeal worth to Betty Grable—a typical American girl, who has everything, but has had a long, hard battle to get starring roles? Is talent better than beauty? Read Betty's story in

October Screen Guide

NOW ON SALE

TUESDAY

August 30

5:50 CST 4:30 CDT Edward Davies, bar.: WENR WBOW

Nila Mack's Let's Pretend: WOC WFBM WKBH WTAQ WMBD WCCO

Charlie Eckel's Orch.: WLW Your Family & Mine (Sealtest): WMAQ WIBA WTMJ

Don Winslow of the Navy: (sw-15.21)

News: WHO WJBC WAAF-How Much Do You Know WFAM Young America on the Air; Pop Concert WHA-Weather Burcau Kathryn WHIP-Concert with

Jeanne WIRE-Master Singers WOWO-Book Review WROK-Helene Kimberley

3:45 CST 4:45 CDT Joseph Gallicchio's Orch.: KSD WMAQ WIBA WBOW WTMJ

Indiana Indigo; Soloists & Orch.: WOWO WENR WIRE

WBAA-Scientific News Review WBBM-Tenth Inning WJBC-Variety
WLW-Man of Mars
WROK-Master Singers

4:00 CST 5:00 CDT Don Winslow of the Navy, sketch (Krispies): WLW WENR

News; Eton Boys Quartet: WFAM WCCO WFBM WBBM WTAQ WKBH

Science in the News; Guest Speaker: WTBA WMAQ WBOW (sw-9.53)

Paul Sabin's Orch.: WOWO WIRE

News: WHIP WOC WAAF-Song Webs
WBAA-The Magic Carpet
WCFL-Jack Kelley's Orch. WGN-Bill Anson WHA-Wisconsin Political Forum WHO Rhythm Makers WIND-Baseball Scores WIND-Baseball Scores
WJBC-Request Hour
WJJD-Baseball Scoreboard
WMBD-Kitty Keene. Inc.
WROK-News; Musicale
WTMJ-Variety Revue

4:15 CST 5:15 CDT KSD KWK WBOW WMAQ (sw 9.53)

Barry Woods' Music: WBBM WCCO WFAM WKBH WFBM WTAQ

WAAF-Tea Dance WBAA-Melody Moods WENR-News WGN-Armchair Melodies WHA Organ Reverie WHA Orean Reverie
WHIP-Airlane Dance
WHO-Baseball Time
WIBA Dance Hour
WIND-Musical Toast
WIRE-News; Minute Interviews
WJJD-Parade of Music WLW-To be announced WMBD-News; World News; Pet Corner WOC-Baseball Review

WROK-Freeport Studios 4:30 CST 5:30 CDT The Story of a Song: WCCO WTAQ WFAM WKBH (sw-11.83) The should detail for this proguain may be found on page 6 this week

Marlowe & Lyon, piano duo: WIBA WBOW WMAQ WIRE KWK (sw-9.53)

Chesterfield Daily Sports Column with Paul Douglas: WLW KSD WENR WOWO (sw-15.21)

News WIND WIRC News: WIND WJBC
WAAF-Sport Shorts
WBBM-Piano Parade
WFBM-Tea Time Tunes
WHIP-Fred C. Rathje, talk
WJJD-Salon Echoes WMBD-Bargain Counter

4:45 CST 5:45 CDT Lowell Thomas, news commenta-tor (Sun Oil): WLW (sw-11.87) The Story of a Song: WKBB WTAQ WCCO

Dinner Concert: WENR WIBA

Nola Day, songs: WMAQ WBOW WIRE (sw-9.53)

KSD-Xavier Cugat's Orch; Songs & Sketch WAAF-It's Dance Time WBAA-Story Book Hour
WBBM-Chicago Hour
WCFL-Jack Kelly's Orch.
WFAM Baseball Scores; News
WGN-Little Orphan Annie
WHA-Fun Time
WHIP-Fred J. Rathje WHIP-Fred J. Rathje
WIND-Listen to Yourself
WJBC-Varieties
WJJD-Garwood Van's Orch,
WKBH-Kiddies' Hour
WMBD-Polly of the Range
WOWO-Home Folk Frolic
5:00 CST 6:00 CDT
Easy Aces, sketch (Anacin):
WENR WMT WIRE (sw-11.87)

To be announced: WLW WMAQ Ray Heatherton, bar.: WTAQ (sw-11.83)

News: WCFL WTMJ WJJD KMOX-Grand Stand Managers KSD-News; Gabriel Heatter KWK-Home Plate Interviews WAF-Harmony Hall WBBM-Sports
WBOW-Merry Go Round
WCCO-Livestock
WFAM-Crimecasts WFAM Crimecasts
WFBM-Christian Science Prgm.
WGN-Concert Orch.
WHA-Evening Musicale
WHIP-Polish Merchants Hour
WIBA-The Plainsman
WIND-German Hour
WISN Teath Inning WISN-Tenth Inning
WMBD-Happy Train
WOC-Man on the Street
WOWO-Organ Reveries
WSUI-Musical Moods WTAD-Cy & Freckles

5:15 CST 6:15 CDT

George McCall's Screenscoops
(Old Gold Cigarettes): (sw11.83) (also at 9:15 p.m.)
For news of Hollywood read "Hollywood Showdown" in every issue
of Radio Guide.

Ray Bloch, pianist: WOC WFAM WCCO WKBH

Vocal Varieties (Tums); Smoothies; DeVore Sisters; Wm. Stoess' Orch.: WHO KSD WIRE WMAQ (sw-9.53) (also at 9:15

Mr. Keene, Tracer of Lost Persons, drama (American Home Prod.): WENR WMT (sw-11.87) Vincent Pirro's Orch.: WGN

KMOX-Let's Compare Notes WAAF-Rhythm Review WBBM-Thomas Conrad Sawyer WCFL-Tune Teasers WCFL-Tune Teasers
WFBM-Bohemians
WIBA-W. P. A. Musicale
WISN-Show Window
WJJD-Ben Kanter, pianist
WLW-Denton & Barber, sports
WMBD-Twilight Melodies
WOWO-Plane Talks
WROK-Sports
WTAD-Hannibal Prgm.
WTAQ-Bureau of Public Service
WTMJ-Heinie & His Grenadiers
5:30 CST 6:30 CDT
Ink Sports: WOWO WMT

Ink Spots: WOWO WMT

The Inside of Sports (Phillies Cigars): WLW KWK

Helen Menken in "Second Husband," drama (Bayer Aspirin): KMOX WBBM

Adrian Rollini's Orch.: WBOW WCFL WHO

News: WKBH WIBA WMAQ WAAF WIRE Sports: KSD WMBD WSUI WGN WCCO-Four Naturals WENR-Ennio Bolognini's Orch.

WENR-Ennio Bolognini's Orch.
WFAM-Keyboard and Console
WFBM-NYA Prgm.
WISN Sports; Interlude
WJJD-Sentenced Men, interviews
WKBB-Echeos of Stage & Screen
WOCOLGAN Moods
WROK-Organ Reveries
WTAQ-Al Michel's Sport Wheel
5-45 CST 6-45 CDT

5:45 CST 6:45 CDT
The Roving Prof.: WMAQ
Subject: "Personalities the
World Round."

Vivian della Chiesa, sop.: WENR Inside of Sports (Phillies Cigars): WGN

gars): WUW WHO
Sports: WCFL WTMJ WJJD
Sports: News. WMT KWK
KSD-Your Family and Mine
WAAF-Evening Concert WBOW-Ice Jamboree
WCCO-Country Dance
WFBM-Footlight Parade
WIBA-Today's Birthdays. St
WIRE-Basonology; Baseball terviews WISN-Twilight Ensemble WKBH-Musical Appetizers

Good Listening for Tuesday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour.

AFTERNOON

4:30 CST (5:30 CDT) Story of a Song.

NIGHT

6:00 CST (7:00 CDT) Four Corners Theater. 6:00 CST (7:00 CDT) Johnny Presents. 7:30 CST (8:30 CDT) Attorney-at-Law. 7:30 CST (8:30 CDT) Benny Goodman. 8:00 CST (9:00 CDT) Hal Kemp. 8:30 CST (9:30 CDT) Jimmie Fidler.

WMBD-Flo Francis WOC-George Skolsky, talk WROK-Interesting Facts
WSUI-Daily Iowan of the Air
WTAQ-Camera Club

NIGHT

6:00 CST 7:00 CDT Four Corners Theater, dir.; Earl McGill: KMOX WJR WCCO WBBM WFBM WTAQ WHAS (sw-11.83)
"Mr. Bob," by Rachel M. Baker, will be presented.

Accents on Brass; Charles Marglis' Orch.: WLS (sw-11.87) Johnny Presents Russ Morgan & Johnny Presents Russ Morgan & His Orch. (Philip Morris); Jack Johnstone's Oramas; Genevieve Rowe; Swing Fourteen; Floyd Sherman, trn.; Glenn Cross & Beverly: WHO WTMJ WTAM WI.W WIRE KSD WMAQ (sw-9.53 (also at 9:30 p.m.)

Morton Gould's Orch.: WMT

News: WAAB WCFL Sports: WTAD WKBB WKBH WOC KOA-Westernaires KOA-Westernaires KWK-Al Saril's Jam Session WBOW-Luke Walton, sports Baseball Interviews WFAM-The New Yorkers

WFAM-The New Yorkers
WHIP-Opportunity Knocks
WHSA-Concert Trio
WIND-Recreation of Today's Game
WISN-Down by Hermans
WJJD-Hal Munro's Orch.
WMBD-Dinner Music
WOWO-Spelling Bee
WROK-News; Concert Hall
WSUI-Dinner Hour Prgm.

6:15 CST 7:15 CDT

Morton Gould's Orch.: KWK

News: WOC WMBD
WBBM-Houseboat Hannah
WBOW-Our Neighbors
WCF4-Pop Tunes
WFAM-Amer. Family Robinson
WIBA-Concert Interlude; Dealing
in Facts in Facts
WJJD-Salon Ensemble WKBB-Sweetheart Serenade WKBH-Dinner Music WLS-News Report WROK-Gene Robinson, pianist WTAD-Freshest Thing in Town

6:30 CST 7:30 CDT To be announced: WHO WMAQ WTMJ WIRE WTAM WIBA KSD (sw-9.53)

Get Together Prgm; Jack Berch's Boys: WBBM WOC WKBH WJR WMBD KMOX WISN WCCO WHAS (sw-11.83)

Information Please: WBOW WLS (sw-11.87)

The Green Hornet, drama: WGN KWK WMT

WCFL Douglas Wilson WFAM Brilliant Bronze Boys WFBM-Nat Brandwynne's Orch. WHIP-Love Letter WJJD-Bob Atcher & Bonnie Blue W.J.D-Bob Atcher & Bonnie Bl Eyes, hillbilly songs WKBB-Mystery Pianist WLW-Buster Locke's Orch. WOWO-Maurie Cross' Orch. WROK-Italian Hour WTAD-Dust Off the Diamond WTAO Nows WTAQ-News

6:45 CST 7:45 CDT

News: WKBB WFBM News: WKBB WFBM
WBBM-Meet the Missus
WCCO-Baseball Resume
WCFL-Townsend Plan, talk
WFAM-George E. Sokolsky
WJJD-Church on the Hillside WLW-Jimmy James' Orch. WTAQ-Ramblin' Trio

7:00 CST 8:00 CDT Grand Central Station (Lister-ine): WJR WHAS WBBM WCCO KMOX WFBM (sw-11.83)

Don't You Believe It (Sensation Cigarettes): WGN KWK

Vox Pop (Molle Shave) conducted by Wallace Butterworth & Parks Johnson: KSD WIRE WHO WTAM WMAQ WLW (also see Mon. prgms. at 10:30 p.m.)

Now & Then; Frank Hodek's Or-chestra: WMT WIBA WMT

WBOW-The Magic Claw WCFI.-Labor Flashes WIND-News & Sports
WIND-Fiddlers Three
-WJJD-Sons of the Pioneers
WKBB-Dubuque Star Revue
WKBH-Echoes of the Stage and WKBH-Echoes of the Stage WLS-Grant Park Concert WMBD-George Cobb, violinist WOC-Voices of Friendship WROK-Freeport Studios WSBT-Curtain Calls WSUI-Children's Hour WTAQ-WPA Concert WTMJ-Miller High Life Party

7:15 CST 8:15 CDT Frank Ferneau's Orch.: KWK

WCFL-Teachers Union, talk WGN-Concert Orch. WGN-Concert Orch.
WIBA-Clarice Lee
WIND-News Behind the News
WISN-Ruby Newman's Orch.
WJJD-Suppertime Frolic
WKBB-Sentimental Music
WMBD-Maurice Warner
WOWD-Music Graphs WOWO-Music Graphs
WSUI-Browsing Abroad
WTAQ-House of Peter McGregor

7:30 CST 8:30 CDT Attorney at Law, drama (John-son's Wax): WIRE KSD WHO WLW WTAM WTMJ WMAQ WIBA

Benny Goodman's Orch. & Guest (Camel Cigarettes): WJR WOC WMBD KMOX WCCO WHAS WBBM WFBM WSBT WTAQ WISN WKBH (sw-11.83)

Jamboree: WOWO WENR (sw-11.87)

KWK-Current Popular Music WCFL-News WIND-Invitation to the Waltz W.I.D Suppertime Frolic WKBB-Amer. Family Robinson WMT-Do You Want to Be Radio? WSUI-Evening Musicale

7:45 CST 8:45 CDT Jamboree: WMT

KWK-Inside of Sports WFCL-Geo. Hessberger's Orch. WGN-News and Sports WIND-Hal Munro's Orch. WKBB-Gems of Melody WSUI-Vacation Adventuring

8:00 CST 9:00 CDT Time to Shine (Griffin Shoe Polish); Hal Kemp's Orch.; Guests WJR WBBM WCCO KMOX WHAS WFBM (sw-11.83)

Music All Our Own: KSD KOA WHO WIBA WTAM (sw-9.53) Lois Elliman & Bill Perry: WMRD

True Detective Mysteries (Lambert Co.): WI.W WGN

KWK-Answer Game WCFL-Grant Park Concert WIND-Organ & Vibra-harp WIRE-To be announced WISN-Dance Orch. WKBB-Conservation Talk WKBH-Rapid Ad

WMAQ-Grant Park Concert
WMBD-Washington Shadows
WOC-Play Burgemeister
WROK-Home Builders
WSUI-Ave Maria flour
WSBT-Music of the Moderns
WTAQ-Treasures Next Door
WTMJ-Washington Park Concert

8:15 CST

WGN-Concert Orch. WIND-Grant Park Concert WKBB-Gaslight Harmonies WKBH-Olive Hagen, organist WLW-Steve Merrill, tnr. WMBD-Roxy La Rocca Orch. WROK-News: Program Prevue

8:30 CST 9:30 CDT 8:30 CST 9:30 CDT
Jimmie Fidler's Hollywood Gossip (Drene): KSD KOA WLW
WHO WIRE WTMJ WIBA
WMAQ WTAM
Turn to page 3 for more detail.
For news of Hollywood read "Hollywood Showdown" in every issue
of Radio Guide.

Grant Park Concert: WJR WFBM WMBD WKBH WOC WSBT
WKBB WBBM WMBD WISN
Turn to page 1 for a story of the
Grant Park Concerts.

Felix Knight, tnr.; Orch: WBOW WMT (sw-11.87)

Dick Barrie's Orch.: KWK

Let's Celebrate: KMOX WCCO WCFL-Make Believe Danceland WENR-Business and Governmen Round Table WGN-The Northerners WHAS-Here's to You w()WO-The Hoosierettes WROK-Verna Davis, songs WSUI-Organ Melodies WTAQ-Piano Classics

8:45 CST 9:45 CDT Don't You Believe It (Sensation Cigarettes): WLW

Grant Park Concert: WCCO KMOX Jessie Crawford, organist: WHO WMAQ WIRE (sw-9.53)

State of the Nation; Jay Franklin. commentator: WENR WMT (sw-6.14)

News: WIND WOWO News: WIND WOWO
KOA-The Camera Speaks
KSD-James Melton. tnr.; Orch.
WBM-Arthur Godfrey
WBOW-Dance Orch.
WIBA-Club Chanticleer
WROK-Grange Prgm.
WSUI-Daily Iowan of the Air
WTAM-On Wings of Song
WTAQ-Ray McMonigle, tnr.
WTMJ-Washington Park Concert

9:60 CST 10:00 CDT Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA KFI WHO KSD WLW WTAM

Mal Hallett's Orch : WJR WOC WHAS WBBM WCCO WISN

Eddie Le Baron's Orch.: WBOW Jimmy Dorsey's Orch.: WGN

News: WMT WENR WIBA KMOX-The Goldbergs, sketch KWK-Easy Aces, sketch WFBM-Sports Review WIND-Hit Review
WOWO-Johnny Silvers' Orch.
WROK-George Hall's Orch.
WSBT-Don Pablo's Orch.
WTAQ-Club Normandie Entertain

19:15 CDT 9:15 CST Vocal Varieties (Tums): KOA WTMJ KFI WIBA WLW (also see 5:15 p.m.)

George McCall's Screenscoops (Old Gold Cigarettes): WFBM WBBM KMOX WHAS WISN WJR WOC WCCO (also see 5:15

p.m.)
For news of Hellywood, read "Hol-tywood Showdown" in every issue of Radio Guide.

Eddy Rogers' Orch.: WMT

News: WIRE WMAQ WKBB KSD Russ David's Orch. KWK-Tracer of Lost Persons WENR-Ennio Bolognini's Orch. WGN-Shep Fields' Orch. WHO-Sports Review WIND-Hal Munro's Orch, WKBH-Social Security talk WMBD-Value Hints WROK-Musicale WTAM-Tom Manning

9:30 CST 10:30 CDT
Johnny Presents Russ Morgan
& His Orch. (Philip Morris):
KOA KFI WIBA (also see 6
p.m.)

Abe Lyman's Orch.: WMAQ WBOW (sw-9.53) WTAM

Vincent Lopez' Orch.: WOC WISN WKBH WFBM WKBB WMBD (sw-6.12)

Harry Gwens' Orch.: WCFL

Salute to Cities: WLW

Baseball Game: WISN WIRE WHAS WMT
KMOX-France Laux, sports
KSD-Trailing the Highway Patrol,

drama
WBBM-News with Todd Hunter
WCCO-Musical Moments
WENR-Earl Hines' Orch.
WHO-Hits and Encores
WIND-An Evening at the Country Club

WIND-All Evening at try Club
WJR-Baseball Scores; Lions Tales
WROK-Lee Williams' Orch.
WSBT-News
WTAQ-Bay Beach Orch.; News
WTMJ-Let's Dance

9:45 CST 10:45 CDT Vincent Lopez' Orch.: WCCO WJR WBBM WSBT KMOX 9:45 CST

News: WIND WROK WGN-Dick Jurgens' Orch. WHO-The Songfellows WTAM-Sammy Watkins' Orch. WTMJ-Today's Events

10:00 CST 11:00 CDT Erskine Hawkins' Orch.: WCFL (sw-6.14)

Count Basie's Orchestra: WISN WSBT WKBB WBBM WCCO WTAQ (sw-6.12)

Richard Himber's Orch.: WMAQ WBOW

George Olsen's Orch.: WGN

News: WMBD WFBM WOC
WHO WJR WLW
Sports: WTMJ KWK
KMOX-Recorded Prgm.
KOA-Joe Myers, sports
KSD Weather Report
WENR-Music as You Desire It
WIBA Evening Concert
WIND-Swing Quartet
WKBH-News; Music
WTAM-Musical Bulletin Board

10:15 CST 11:15 CDT Count Basie's Orch.: WKBH WJR WFBM

Richard Himber's Orch.: WHO

George Olsen's Orch.: KWK News: WHAS WCCO KMOX-At Your Leisure, inter view
KOA-Dick Stabile's Orch.
WCCO-Cedric Adams
WIND-Cafe Continental
WLW-Burt Farber's Orch.
WMBD-Sports Review; Program

Review WOC-Shamrocks WTAM-Music You WTMJ-Dance Orch. You Want

10:30 CST 11:30 CDT Johnny Long's Orch.: WISN WBBM WSBT WKBH WMBD WKBB WFBM WTAQ WOC WJR

Leo Reisman's Orch.: WBOW WHO WCFL WIRE Blue Barron's Orch.: WMAQ (sw-

Mitchell Ayre's Orch.: WGN KWK WMT

KMOX-News KMOA-News
WBAA-The Shadow, drama
WCCO-Rollie Johnson
WHAS-Dance Orch.
WIBA-Hollywood at the Beach
WIND-In the Gloaming
WLW-Deacon Moore's Orch.

10:45 CST John Long's Orch.: KMOX WCCO

Blue Barron's Orch .: WENR

KOA-Westernaires WIBA-Club Chanticleer WIND-Cappy's Cabana WISN-Tenth Inning

11:00 CST 12:00 CDT
Carlos Molina's Orch.: WBBM
WISN KMOX WTAQ WKBB
WCCO WMBD WFBM WOC

WIII Osborne's Orch.: WMAQ WHO WBOW WIRE

Charlie Agnew's Orch.: WIBA WENR Jimmy Joy's Orch.: WMT WGN

KSD-Joe Reichman's Orch. KWK-Jack Gaulke's Orch. WIND-Nite Watch WKBH-Weather Report WLW-Twenty-four Hour Review WTAM-Ralph Malvin's Orch.

End of Tuesday Programs

E 7/46

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MORNING

8:00 CDT ews: WCFL 7:00 CST Breakfast Club; News: WBOW

Arthur Godfrey, songs: WKBB WFAM (sw-21.51)

The Band Goes to Town: (sw-21.5)

Musical Clock: WBBM WHIP WIRE WKBB WKBH KMOX WOC

Early Risers: WROK WISN News: WTAD WJJD KWK-Band Music; News
WAAF-Breakfast Express
WCCO-Air Almanac
WFBM-Early Birds
WGN-Everyday Words; Good WGN Everyday Words; Good Morning Prgm. WHO-Faye & Cleo WIBA-Farm Front; Musical Clock WIND-The Abundant Life WLS-Organ Moods WLW-The Merrymakers WMAQ-Your Neighbor WMBD-Breakfast Club WMT-Country Home;

Clock WOWO-Bible Class WTAQ-Mike's Uprisin' WTMJ-Top o' the Morning

7:15 CST 8:15 CDT Person to Person: (sw-21.5)

Montana Slim, songs; News WFAM (sw-21.51)

News: WCCO WHO WMT WLS KMOX-Recorded Prgm. KWK-Sunnytime WHIP-Hit Review WHIP-Hit Review
WIND-Morning Review
WJJD-Harry Zimmerman, organist
WLW-Peter Grant, news
WMBD-Musical Clock
WROK-Breakfast Melodies
WTAD-Breakfast Brevities

7:30 CST 8:30 CDT Joyce Jordan, Girl Interne (Calox Toothpowder & Soldified Albo-lene): WBBM

Breakfast Club, News: WOWO WCFL

Al & Lee Reiser, piano duo; News: (sw-21.5)

Fiddlers Fancy: (sw-21.51)

News: WTAQ WKBB Morning Devotions: WKBH WLS Musical Clock: WMT WBOW KMOX-Ozark Varieties WCCO-Musical Chimes WCCO-Musical Chimes
WFAM-Your Engagement Book
WHO-Williams Brothers Quartet
WIBA-News; Musical Clock
WIND-Hawaiian Melodies
WLW-The Gospel Singer
WMAQ-The Whistler & His Dog WMBD-Weather Report WROK-Morning Parade

7:45 CST 8:45 CDT Amanda Snow, songs: (sw-21.5) Bachelor's Children, sketch (Old Dutch Cleanser): KMOX

News: WHIP WIND WTAD WIRE WLS KWK-News; Rapid Service WBBM-Linda's First 1 sketch

WFAM-Morning Devotions
WHO-Rare Bits of News
WJJD-Chicago Tuberculosis Institute Prgm. WKBH-Breakfast Melodies WLW-Your Hollywood News Girl WMAQ-A Step Ahead with Nor-

man Ross WMBD-Police Flash WTAQ-Today's Almanac

8:00 CST 9:00 CDT Just Neighbors, sketch: WCFL WOWO KWK

Pretty Kitty Kelly, sketch (Wonder Bread): WOC WBBM WFBM KMOX WCCO WISN WKBB

Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WIRE WMAQ

Musical Clock: WROK WMT News: WKBH WMBD WAAF KSD-News; Dick Leibert, organ-WFAM-Concert Time

WGN-Martha Crane & Helen WUA-Martha Crane & Hele Joyce WHA-Band Wagon WHIP-Salon Musicale WHO-Coffee Pot Inn WND-H. Zimmerman, organist W.I.ID-Bosworth Broadcast

WLS-Smile Market WLW-Hymns of All Churches WTAD-Tales Old and New WTAQ-Morning Potpourri

8:15 CST Myrt & Marge, sketch (Super Suds): WBBM WCCO KMOX WFBM WMBD WISN

Jerry Sears' Orch.: WCFL KWK (sw-15.21)

John's Other Wife, sketch (Louis Philippe): WMAQ WIRE

KSD-Bright & Early Melodies WAAF-Rhythm Rhapsody WHA-Morning Melodies WHO-Fruit Reporter WIND-Your Favorite Band WKBB-Musical Almanac WKBB-Musical Almanac
WKBH-Uncle Bob
WLS-Variety Music
WLW-Myrt & Marge, sketch
WOC-Musical Clock
WOWO-Swing Patrol
WTAD-Geins of Melody
WTMJ-Hymns of All Churches

8:30 CST_e 9:30 CDT Just Plain Bill, sketch (Kolynos): WMAQ WIRE

Hilltop House, Bess Johnson (Palmolive Soap): WBBM WISN KMOX WCCO WMBD

Josh Higgins of Finchville: WCFL Walter Blaufuss' Orch : KSD

Manhatters: KWK WMT WGN

WAAF-Canary Serenade
WBOW-Radio Gospel
WFAM-Shoppers' Guide
WFBM-Morning Serenade
WHIP-Variety Time
WHO-Those Happy Gilmans
WIBA-Today's Almanac; Society

WlBA-Today's Almanac; Society Reporter WIND-Jimmy Dean, cowboy songs WJD-School for Taxpayers WKBB-Chancel Steps WKBH-Olive Hagen, organist WLS-Old Kitchen Kettle, with Ann Hart; Novelodeons WLW-Hilltop House, sketch WOWO-Tri Topics WROK-Morning Devotions WTAD-Interchurch Revival WTAD-Interchurch Revival WTAQ-Sunshine Hour

8:45 CST Popular Waftzes: WBOW WMT (sw-21.5)

WTMJ-Bargain-a-Minute

Woman in White, sketch (Pillsbury): WMAQ KSD WHO WIRE WTMJ
Turn to page 3 for more detail.

Ma Perkins, sketch (Oxydol): WLS (sw-15.21) Details of contest on this program may be found on inside back cover.

Stepmother, sketch (Colgate) WBBM WFBM KMOX WCCO

Earl Lawrence, bar.; KWK WGN

Earl Lawrence, bar.: KWK WG
WCFL-Bittersweet Melodies
WHIP-Women & The Home
WIND-Swing Melodies
WISN-Early Risers Club
WJJD-Tommy Tucker's Orch
WKBB-Stars Over Hollywood
WKBH-Jungle Jim
WLW-Bettv and Bob. sketch
WMBD-Women of Today
WOWO-Modern Home Forum
WROK-Town Crier
WTAD-Hannibal Prgm.

9:00 CST 10:00 CDT The Story of Mary Marlin, sketch (Ivory Soap): WLS (sw-15.21) Turn to pages 10 and 11 for pic-tures of the members of the cast.

Richard Maxwell, tnr.: WKBB WKBH WISN WFBM WFAM WKBH WIS

Originalities:WIBA WCFL WBOW

David Harum, sketch (Bab-0) KSD WMAQ WHO WIRE Get Thin to Music (Wheaties)

WGN
News: WROK WIND
KMOX-Fashions in Melody
KWK-Singing Cowboys
WAAF-Woman's Page of the Air
WBBM-Heart of Julia Blake
WCBD-Uncle John
WCCO-Ma Perkins, sketch
WHA-Your Health
WJJD-Salon Ensemble
WI.W-The Goldbergs, sketch
WMBD-Messenger; Weather
WMT-News; Radio Gossip
WTMJ-Dan Harding's Wife

9:15 CST 10:15 CDT Vic & Sade, sketch (Crisco) WLS WLW (sw-15.21)

Lorenzo Jones, sketch (Phillips) WMAQ WHO WIRE KSD Breen & de Rose, songs: WBOW WMT (sw-21.5)

Pappy Cheshire's Nat'l Hillbilly Champions: WKBH KMOX WFAM

News: WKBB WMBD WOC Editor's Daughter, sketch:WBBM WOWO KWK-Great Works of Man WAAF-Hog 'n' Harmony WCCO-Bachelor's Children WCFL-Anything Can Happen WCCO-Bachelor WCFL-Anything Can Hap WFBM Apron Strings WFBM Apron Strings
WHA-International Scene
WHIP-Modern Varieties
WIBA-Organ Melodies
WIND-Hillbilly Ballads
WISN-Symphonetta
WJJD-Frank Trumbauer's Orch.
WKBH-Music Makers
WROK-On the Mall
WTAQ-Crimson Trail
WTMJ-Those Happy Gilmans

9:30 CST 10:30 CDT Big Sister, sketch (Rinso): WBBM WISN WCCO WMBD KMOX WFBM

Do You Remember?: WIBA WTMJ WBOW

Pepper Young's Family, sketch (Camay Soap): WLS (sw-15.21) Details of contest on this program may be found on inside back cover.

May be found on inside back cover.

KWK-Pop Wise & Filbert

WAAF-Swing High

WCFL-Varieties

WFAM-Morning Melodies

WGN-Man on State Street

WHA-Musical Varieties

WHIP-Monitor Views the News

WHO-Mountain Pete's Mountain-WIND Between Us Girls, inter-

views WIRE-Dessa Byrd WJJD-Harry Zimmerman, organ WJD-harry Eminerman, using the WKBB-Eb & Zeb, sketch WKBH-Today's Almanac WLW-Short, Short Story WMAQ-Radio Tatler WMT-Gospel Baritone WOC-Musical Variations WOWO-Linda's First Love, sketch

sketch WROK-Musicale WTAD-Ma Perkins, sketch WTAQ-Roundup

Kitty Keene, Inc., sketch (Dreft): WHO

Getting the Most Out of Life (Fleischmann's Yeast): (sw-15.21)

Marcella Hendricks, songs: KWK

KSD-Melodeers WAAF-Novelettes WCFL-Voice of Romance WFAM-Lou Pike, organist WFAM-Lou Pike, organist
WGN-Painted Dreams
WHIP-Hillbilly Time
WIBA-Church of the Air
WIND-Livestock Markets
WIRE-Linda's First Love, sketch
WJJD-Dick Jurgens' Orch.
WKBB-Rhythm & Romance
WKBH-Swing Interlude WIRE-Linda S FIG.
WJJD-Dick Jurgens' Orch.
WKBB-Rhythm & Romance
WKBH-Swing Interlude
WLS-Grace Wilson, contr.
WROK-Melody Time
WTAD-Kitty Keene, Inc., sketch

10:00 CST J1:00 CDT
Mary Margaret McBride, columnist (La France & Satina):
WBBM KMOX WFBM WISN
WCCO WMBD WFAM WFBM WOC

Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ

Paula Durand, contralto: KSD KWK WIRE

The Balladeers: WMT

News: WLS WTAD WAAF-Let's Dance WBOW-Christian Science Prgin. WBOW-Christian Science Prgin.
WCFL-Peekers in the Pantry
WGN Manhattan Mother, sketch
WHA-Homemakers
WHIP-Redeemer Lutheran
WHO-The Goldbergs, sketch
WIBA-Linda's First Love, sketch
WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar WJBC-Theater Time WJJD-Bureau of Missing Per sons WKBB-Hollywood Reporter WKBH-Home Economics

9:15 CDT Bachelor's Children (Old Dutch WLW-Editor's Daughter, sketch WIRE-Singin' Sam WOWO-Bill Board WJBC-Surprise Pa WROK-News; Program Prevue WSUI-Illustrated Musical Chats waukec?

> 10:15 CST 11:15 CDT Irene Beasley, R.F.D. No. 1: WOC WFBM WFAM WTAQ WKBB Kidoodlers: KWK WBOW WIRE (sw-15.33)
> On page 8 you will find pictures of the Kidoodlers.

The O'Neill, sketch (Ivory Soap) WLW WMAQ

Houseboat Hannah, sketch: KMOX WHO KSD-Xavier Cugat's Orch. WAAF-Willie Winn, sport of kings WBBM-Voice of Romance WCCO-Judy and Jane
WCCO-Judy and Jane
WGN-Don Pedro's Magic Violin
WHIP-Musical Spotlight
WIBA-Editor's Daughter, sketch
WIND-20th Century Serenade WISN-News W.JBC-Women in the News WJJD-Criminal Court Interviews
WKBB-House of McGregor
WKBH-Home Prgm. WLS-H. Peterson, organist WMBD-Linda's First

10:30 CST 11:30 CDT Nat'l Farm & Home Hour; Speakers: W1BA WBOW WMAQ (sw-15.21)

sketch WMT-Bits of Everything

WROK-Music Graphs WTAD-Bea & Vee

Time for Thought: KSD Speaker: Dr. Charles Trexler. Subject: "Your Wealth."

Romance of Helen Trent (Edna Wallace Hopper): WBBM KMOX

News: WHIP KWK WAAF-Livestock; Sweet & Slow WCCO-Happy Gilmans WCFL-Double in Stars WFAM-Harlan Hogan WFBM-Mrs. Farrell's Kitchen WGN-Quin Ryan, news WHO-Myrt & Marge, sketch WIND-Harry Zimmerman, organis WTAD-Ma Perkins, sketch
WTAQ-Roundup

9:45 CST

Aunt Jenny's Stories (Spry):
WCCO KMOX WFBM WMBD
WBBM WISN

The Road of Life, sketch (Chipso): WLW WTMJ WMAQ
Viennese Ensemble: WOWO WMT
WBOW (w-21.5)

Kitty Keene, Inc., sketch

WIRE-Footnotes; News
WISN-Ann Leslie's Scrapbook
WJBC-Dollar Daze
WJJD-Judge Stephen Adamow
ski's Safety Court Broadcast
WKBII-Songtime
WLS-Evelyn, the Little Maid
WLW-News: Livestocks; River
Weather; Markets
WMBD-Honeymoon Lane
WOC-Radio Bazaar
WOWO-Richard Trojan
WROK-Kaye Kreamer, woman's WIRE-Footnotes: News

WROK-Kaye Kreamer, woman' WTAD-Tonic Tunes WTAQ-News; Merry Go Round WTMJ-Kitty Keene, Inc., sketch

10:45 CST 11:45 CDT Nat'l Farm & Home Hour: WLW

Our Gal, Sunday, sketch (Ana cin): WBBM KMOX

Dorothy Crandall, pianist: WCFL Reveries: WMT

KSD-Lady Courageous KSD-Lady Courageous
WAAF-Myrna Dee Sergent, talk
WCCO-Grandma Travels
WFAM-Luncheon Dance
WGN-Musical Mail Box
WHIP-Trio
WHO-Hilltop House, sketch
WIRE-Jimmie Grier's Orch.
WISN-Organ Melodies
WJBC-Peggy Payne & Pioneers
WKBB-Treasure Chest
WKBH-Arkansas Travelers
WKSH-Arkansas Travelers
WLS-Short, Short Stories
WMBD-Bandwagon
WOC-Screen Fans Prgm.
WOWO-Ohio State Agr'l Prgm.
WROK-Freeport Studios WROK-Freeport Studios WTAD-Betty and Bob, sketch WTMJ-Bargain a Minute

11:00 CST 12:00 CDT The Goldbergs, sketch (Oxydol):
WOC WKBB WBBM WCCO
Details of contest on this program
may be found on inside back cover.

Jean Ellington, songs: KSD

KMOX-Ma Perkins, sketch WAAF-Symphonic Hour WBAA-Contract Bridge Chats WCFL-Smoke Rings Serenade WFBM-Bohemian WFBM-Bonemians
WGN-Luncheon Music
WHA-Music Appreciation
WHIP-Southtown Church Hour
WHO-Dan Harding's Wife, sketch
WIND-Indiana News

WJBC-Surprise Party WJJD-Melody Review WKBH-Magic Violin WLS-Melody Parade WMBD-Wayside Chapel WMT-Tom Owens' Cowboys WOWO-Voice of the Farm WSBT-News; Stork Report, Farm WSUI-Program Calendar; Weath-WTAD-All for the Ladies WTAQ-Hollywood on Parade WTMJ-Heinie and Dinty

11:15 CST

Vic & Sade, sketch (Crisco): WBBM KMOX WCCO WISN Words & Music: WCFL KSD (sw-15.33)

Between the Bookends: WMT

Between the Bookends: WMT
News: WJJD WOWO
WBAA-Morning Melodies
WBBM-To be announced
WHIP-Englewood Hour
WHO-Vic and Sade, sketch
WIND-Tonmy Ott, organist
WIRE-Farm Hour
WJBC-Personality
WKBB-Book of the Hour
WKBH-Club Calendar
WMBD-Polly of the Range
WOC-Hymns of All Churches
WSBT-The Day Dreamer
WSUI-Magazine Notes
WTMJ-Heinie & His Grenadiers

11:30 CST 12:30 CDT Road of Life (Chipso): KMOX WBBM

Words & Music: WIBA Mother-in-Law, sketch: KWK

Man on the Street: WHIP WOWO WBOW-Presentation WBOW-Presentation
WCCO-Houseboat Hannah
WCFL-Noon-day Concert
WFBM-Hoosier Farm Circle
WGN-Markets; Midday Service
WHO-Home Folks
WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar WISN-Morning Musicale WJBC-Singin' Sam WJBC-Singin' Sain
WJJD-Noonday Service
WKBB-Social Calendar; Farm
News; Do You Want a Job?
WKBH-Rhythm and Romance; Livestock Quotations
WLS-Markets; News
WLW-Live Stock & Poultry Reports; News WMAQ-Fort Pearson, news WMBD-Thrift Message; Melody Miniature
WMT-Cedar Valley Hillbillies
WOC-Caroline Ellis
WSBT-In Movieland
WSUI-Yesterday's Musical Fa-

WTAQ-Mailman 11:45 CST

vorites WTAD-Police News

12:45 CDT

Those Happy Gilmans, comedy sketch (Corn-Kix): WMAQ sketch (Corn-Kix): WLW (sw-15.21)

Judy & Lanny, songs: KWK wowo

Your Hollywood Newsgirl (Lydia E. Pinkham): WCFL

Gospel Singer; Edward MacHugh, bar. & Organ (Ivory Soap): KMOX WBBM WCCO

Markets: Farm Bureau: WFBM WOC WBAA-News WBAA-News
WHA-Magazine Rack
WHIP-Cascade Melodies
WHO-Markets: Weather
WIND-News & Livestock Reports
WISN-Even as You and 1
WJBC-Reid & Vin
WKBH-The Song Stylist
WLS-Dinnerbell Prgm.
WMBD-Window Sbopper
WMT-News; Rodgers & Ackley
WROK-Round the Town
WSBT-Man on the Street
WSUI-Farm Flashes
WTAD-Dance Revue WTAD-Dance Revue WTAQ-Farmhands

AFTERNOON

12:00 CST 1:00 CDT Chattanooga Frolic: WCCO WOC WKBB WKBH (sw-15.27)

Betty & Bob, sketch (Gold Medal): WMAQ WTMJ WIRE WHO KWK (sw-15.21)

Harold Turner, pianist: WGN Vivian della Chiesa, sop.: WOWO

WEDNESDAY

August 31

News: WJBC WTAD WMBD WAAF KMOX-Singin' Sam KSD-Sports Preview WBAA-Farm Facts WBBM-Manhattan Mother WBOW-Street Reporter WCBD-J. C. O'Hair WCFL Spotlight, Prepr WCBD-J. C. O'Hair WCFL-Spotlight Prgm. WFBM-Blue Ribbon Melodies WHA-Noon Musicale WHIP-Wally Estrup, songs WIBA-Country Home; Interlude WIND-Lupi Italian Hour WISN-Musical Heat Wave WISD-Mursical Heat Wave WJJD-Markets WLW-Linda's First Love, sketch WMT-Cedar Valley Hillbillies WSBT-Your Club & Mine WSUI-Rhythm Ramhles

12:15 CST 1:15 CDT Chattanooga Frolic: WSBT

Let's Talk It Over: WBOW
Alma Kitchell will interview
Mrs. Arthur Brin. Subject:
"What American Women Can
Learn from the Experiences
Through Which Their European
Sisters Are Passing." Sisters Are Passing."
Turn to page 3 for more detail.

Arnold Grimm's aughter, sketch (Gold Medal): WMAQ WIRE WLW WTMJ KWK (sw-15.21)

As You Like It: WGN

News: WFBM WKBB Kitty Keene, Inc., sketch: KMOX WCCO WAAF-Encores

WAAF-Encores
WBAM-Sports Questionnaire
WBBM-Man on the Street
WCFL-Echoes of Havana
WHIP-Alice Oleson, pianist
WHO-Melodious Favorites
-WIBA-News. Market Reports
WJBC-Walkathon WJBC-Walkathon
WJJD-Midday Roundup
WKBH-Man on the Street
WLS-Corn Belt Gossip
WMBD-Town Crier; Markets
WMT-Question Man; Voice

Iowa WOWO-Market Service WROK-Column Left, news WTAD-Cy and Freckles

12:30 CST 1:30 CDT Chamber Opera Series: WFBM WISN WSBT (5w-15.27)
The music detail for this program may be found on page 7 this week.

Waltz Favorites: WOWO WCFL (sw-15.33)

Valiant Lady, sketch (Gold Med-al): WLW WIRE WMAQ KWK (sw-15.21)

West & Matey: WGN

West & Matey: WGN

News: WOC WHO
Rhythm Rascals: WTAQ WTMJ
KMOX-Linda's First Love, sketch
WAAF-Markets; Health Talk
WBAA-Dance Time
WBBM-Kitty Keene, Inc.
WBOW-Midday Melodies
WCBD-Scripture Truth Hour
WCCO-First Edition
WHA-Farm Prgm.
WHIP-Concert Orch. with Jean
Hurst

WIND-Nat'l Emergency Council WIND-Nat'l Emergency Council WKBB-Man on the Street WKBH-Luncheon Music WLS-Voice of the Feed-lot; Mkts. WMBD-Farm News WMT-Markets; Hillhillies WROK-Couple on the Street; Highways Are Happy Ways WTAD-Farm; Weather; Markets Street:

Betty Crocker (Gold Medal): WIRE WMAQ KWK WHO (sw-15.21)

Chamber Opera Series: WOC

Chamber Opera Series: WOC

News: WKBH WTAQ
KMOX-Editor's Daughter. sketch
KSD-News; Market Reports
WAAF-The "L" Reporter
WBAA-Market Reports
WBBM-Houseboat Hannah
WBOW-County Agricultural Agt.
WCCO-Voice of the Farm
WGN-Hits of Today
WIBA-Melody Moments
WIND-Organ & Vibra Harp
WJJD-Music & Song, Ben Kanter
WKBB-Pet Corner; What's Where
on the air wKBB-Pet Corner; What's where on the air wLS Listeners Mike WLW-Kitty Keene. Inc. WMBD-Noonday Melodies; Geo. McDonald

(Continued on Next Page)

WEDNESDAY

August 31

(12:45 p.m. Continued)

WMT-Joe Doakes; Many Happy Returns; A Trip Thru Niagara WROK-Home Folks Hour WTAD Variety Prgm. WTMJ Sidewalk Reporter

1:00 CST 2:00 CDT Chamber Opera Series: WFBM WISN WSBT WKBB WOC (sw-15.27)

The Story of Mary Marlin, sketch (Ivory Flakes): WHO WMAQ WLW WTMJ KSD Turn to pages 10 and 11 for pic-tures of the members of the cast.

Marriage License Romances:WGN

Originalities: WBOW

News: WTAD WHIP WIND KMOX-Voice of the Farm KWK-Backstage Wife WAAF-Waltz Time WBAA-Meditations WBBM-Broadcast Rhymsters WBBM-Broadcast Rhymsters
WCCO-Day Dreams
WHA-Armchair Journeys
WBA-Concert Trio
WIRE Reporter
WJD Tommy Tucker's Orch.
WKBH-Ma Perkins WLS-Homemakers Hour WMBD-Men on the Street WOWO-The Observer WTAQ-Man on the Street

1:15 CST 2:15 CDT Oxydol's Own Ma Perkins, sketch WMAQ WTMJ WHO KSD

Details of contest on this may be found on inside bac

Chamber Opera Series: WKBH

Swingtime Trio: WBOW

KMOX-Judy & Jane, sketch KWK-Great Works of Man WAAF-Washington Park Races WBAA-I Want a Job WBBM-Meet the Missus WCCO-Betty & Bon WGN-Afternoon Melodies WHA-Wisconsin Political Forum WHA-Wisconsin Political Forum WHIP-Dancing Party WIND-Max Miller, pianist WiRE-Noonday Headlines WLW-Ma Perkins, sketch WMBD-His Majesty, the Baby WMT-Frank Voelker, organist WTAD-Little Theater WTAQ-To be announced

1:30 CST

Fepper Young's Family, sketch (Camay Soap): WTMJ WMAQ (Camay Soap): WTMJ WMAQ WHO WLW KSD Details of contest on this program may be found on inside back cover.

Maurice Spitalny's Orch.: WBOW WIBA (sw-15.33)

Evalyn Tyner, songs: WMBD WFBM WSBT WTAQ WKBH WISN WOC (sw-15.27)

Harold Stokes' Orch.: WGN

News: WCFL WMT WLS News: WCFL WMT WLS KMOX-Magic Kitchen KWK-News; Musical Prgm. WAAF-Eunice Clark, songs WBAA-Monitor Views the News WBBM-Pat Flanagan WBBM-Pat Flanagan
WCCO-Julia Blake
WHA-Organ Melodies
WIND-Band Stand
WIRE-Dessa Byrd; Hoosier News
WJD-Fred Beck, organist
WOWO-Name the Tune
WPOK Stars on Parada WROK-Stars on Parade WTAD-D. A. R. Prgm.

1:45 CST 2:45 CDT Lebrun Sisters, vocal trio: WTAQ WFBM WSBT WKBH WOC WISN (sw-15.27)

The Guiding Light, sketch (White Naptha): WHO WMAQ WTMJ Naptha): 'KSD WLW

Maurice Spitalny's Orch.: WMT

KWK-Marriage License Bureau

Romances
WBAA-Wanita Wilson, sop.
WBBM-Dugout Dope
WCCO-Markets
WGN-The Leadoff Man
WHIP-Grandmother's Scrapbook
WIND.Dugout Interviews WIND-Dugout Interviews WJJD-Warm Up Time WMBD-Hello, Neighbor WOWO-Women in the News WROK-Old Refrains

2:00 CST 3:00 CDT At the Music Counter: WTAQ WFBM WSBT WKBH WISN WOC (sw-15.27)

Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE WHO WIBA

Club Matinee: WENR WOWO WMT WBOW

Baseball; Cubs vs. Boston: WGN WJJD WIND WCFL WBBM Ivn Harding's Wife, sketch KSD WLW KMOX-Those Happy Gilmans KMW.Today at Two
WAAF.Naws; Weather
WBAA-Concert Review
WCCO-Ladies First
WHA-Chapter a Day
WHIP-Gay Caballeros
WMBD-Editor's Daughter
WROK-News; Program Prevue
WTAD-Hanniba) Prgm.

2:15 CST 3:15 CDT Stella Dallas, sketch (Milk of Magnesia): WTMJ WIRE WIBA WHO WMAQ

At the Music Counter: WCCO WMBD

Midstream, drama: WLW KWK KMOX-One Woman's Opinion KSD-Heart of Julia Blake, sketch WHIP-Behind Kitchen Doors WROK-Musicale WTAQ Fiddlers Three

2:30 CST 3:30 CDT Happy Jack, songs: WMAQ KSD Symphonettes: WTAQ WOC WKBH WFAM WMBD WFBM WISN (sw-15.27)

Club Matinee: WIBA WMT

KMOX-Popular Melodies; Headline Highlights KWK-Richard Hayes, organist WAAF-Emerson Frent, tnr.
WBAA-Home Builders
WCCO-Front Page Parade
WHA-Music of the Masters
WIRE-Song Time
WLW-Heart of Julia Blake
WOWO-Old Time Religion WROK-Robert Bruce, grapholo

WTAD-Sports Talk
WTMJ-News; Police; Weather,

2.45 CST 3.45 CDT

Leon Goldman, violinist: WKBH WFBM WFAM WTAQ WMBD WCCO WOC WISN (sw-15.27)

Girl Alone, sketch WMAQ

The Hatterfields, sketch: WLW

KMOX-Dope from the Dugout KMON-Dope from the Dugout KSD-The Master Singers KWK-Man in the Stands WBAA-Edward Foley, pinnist WHIP-Orch, with Denna Taylor WHO-Favorite Melodies WIRE-Police Court WROK-Martha K. Johnson,

gic carpet
WTAD-Cy & Freckles
WTMJ-Down a Country Road

3:00 CST 4:00 CDT Neighbor Nell, philosophy; Irma Glen, organist: WENR

The Castillians: WFAM WFBM WCCO WTAQ WKBH WISN WMBD WOC (sw-15.27)

Who Sang It? Vocalists; Orch.: WBOW WIRE WMAQ

Baseball Game: WTAD WMT Baseball; Cards vs. Philadelphia: KMOX KWK KSD-Baseball Scores

WAAF-Rhumba Beat
WHIP-Harmony Hall
WHBA-Today's Front Page
WJBC-Devotional Hour
WLW-Houseboat Hannah, sketch
WOWO-News
WROK-Kave Kreamer Women
of the Hour
WTMJ-Valient Lady, sketch WAAF-Rhumba Beat

3:15 CST 4:15 CDT Sithouettes of the West: WOWO WIBA WENR

WBAA-Famous Homes of Fainous Americans WHIP-Hawaiian Moods WHO-Judy and Jane, sketch WLW-Charlie's Singing School WTMJ-Home Harmonizers

3:30 CST 4:30 CDT Your Family & Mine, sketch (Sealtest): WMAQ WTMJ WIBA Charles Sears, tnr.: WENR

March of Games: WKBH WISN WFBM WMBD WCCO WOC Don Winslow of the Navy: (sw-15.21)

WBOW

Good Listening for Wednesday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour.

AFTERNOON

12:15 CST (1:15 CDT) Let's Talk It Over. 12:30 CST (1:30 CDT) Chamber Opera Series. 5:45 CST (6:45 CDT) Science on the March.

NIGHT

6:00 CST (7:00 CDT) Gang Busters. 6:00 CST (7:00 CDT) One Man's Family. 6:30 CST (7:30 CDT) Paul Whiteman. 6:30 CST (7:30 CDT) Tommy Dorsey. 7:00 CST (8:00 CDT) Town Hall Summer Show. 8:00 CST (9:00 CDT) Kay Kyser. 8:30 CST (9:30 CDT) Edgar A. Guest.

Gloomchasers: WLW

News: WHO WJBC WAAF-Jimmie Kozak, pianist WBAA-Afternoon Musicale WFAM-Young America on the Air; Pop Concert WHA-Weather Bureau WHIP-Concert with Lois Hols

man
WIRE-Rainbow Trio
WOWO-Warren Family Council
WROK-Swedish Gospel Service
WTAQ-Herman Daumler, violinist

3:45 CST 4:45 CDT Exploring Space: WKBH WISN WFBM WFAM WTAQ WMBD WOC WCCO

Joseph Gallicchio's Orch.: WTMJ WIBA KSD WMAQ

Rakov's Orch.: WENR WOWO WBBM-Tenth Inning

WJBC-Variety WLW-Man of Mars, drama WROK-Master Singers

4:00 CST 5:00 CDT Don Winslow of the Navy, sketch (Krispies): WLW WENR

News; Lew White, organist: WFBM WTAQ WKBH WFAM WBBM WCCO

Jesse Crawford, organist: WBOW WMAQ KSD WHO Bobby Hayes' Orch.: WOWO

Baseball Scores; WIND WJJD
News: WHIP WISN WOC
WAAF-Tea Dance
WBAA-Magic Carpet
WCFL-Jack Kelley's Orch.
WGN-Bill Anson
WHA-Wisconsin Political Forum
WHIP-Airlane Dance
WIBA-Dr. Bob Jones
WJBC-Request Hour

WJBC-Request Hour WMBD-Kitty Keene, In WROK-News; Musicale WTMJ-Variety Revue

5:15 CDT 4:15 CST Malcolm Claire, children's stories; News: WBOW WMAQ KSD (sw-9.53)

Lew White, organist: WTAQ WISN WBBM

Frank Ferneau's Orch.: WGN

Bobby Hayes' Orch.: (sw-15.21)

News: WHIP WENR WBAA-Melody Moods WCFL-Adrian Rollini's Ensemble WFAM-Killer Dillers WHAM-Killer Dillers
WHA-Organ Reverie
WHO-Baseball Time
WHAD-Dance Hour
WIND-Musical Toast
WIRE-News: Minute Interviews
WJJD-Parade of Music

WLW-To be announced WMBD News: Pet Corner WOC-Baseball Review WROK Freeport Studios

4:30 CST 5:30 CDT Enoch Light's Orch.: WTAQ WFAM WCCO WBBM WISN (sw-11.83)

Alma Kitchell, contralto: WBOW WIBA WMAQ (sw-9.53)

Chesterfield Daily Sports Column Paul Douglas: WENR WLW KSD WOWO (sw-15.21)

News: WIND WJBC WAAF-Sport Shorts WCFL-Piano Recital WFBM-Tea Time Tunes

WGN-Armchair Melodies WHIP-Homespun WIRE-William Wirges' Orch. WJJD-Fred Beck, organist WKBH-P.T.A. Talk WMBD-Bargain Counter WSUI-Opera Arias WSUI-Opera Arias

4:45 CST 5:45 CDT Doris Rhodes, songs: WISN

Nola Day, songs: WIRE KSD Dinner Concert: WENR WBOW Lowell Thomas, news commentator (Sun Oil): WLW (sw-11.87)

WAAF-Tower Tunes
WBAA-Story Book Hour
WBBM-Chicago Hour
WCFL-Jack Kelly's Orch.
WFAM-Baseball Scores; News
WGN-Little Orphan Annie WHA-Fun Time WIBA-Edgewood Dramatic Prgm WIBA-Edgewood Dramatic Prgm.
WIND-Listen to Yourself
WJBC-Varieties
WJJD-Garwood Van's Orch.
WKBH Kiddies' Hour
WMAQ-Do You Like Music?
WMBD-Dr. Sumner Miller; Melody Miniature
WOWO-Home Folk Frolic
WTAQ-Theater Lobby Interviews

5:00 CST 6:00 CDT Easy Aces, sketch (Anacin): WENR WMT WIRE (sw-11.87)

To be announced: WMAQ WLW Ray Heatherton, songs: WTAQ (sw-11.83)

News: WCFL WLID KMOX-Grandstand Managers KSD-News; Dick Leibert, organist
KWK-Home Plate Interviews
WAAF-Half & Half
WBBM-John Harrington, sports
WBOW-Merry Go Round
WCCO-Livestock
WFAM-Crimecasts WFAM-Crimecasts WFBM-Wheeler Mission WFBM-Wheeler Mission
WGN-Dance Orch.
WHA-Deutsche Musik Stunde
WHIP-Polish Merchants Hour
WHO-Johnny at the Piano
WIBA-The Plainsmen
WIND German Hour
WISN-Show Window
WMBD-Happy Train
WOC-Man on the Street
WOWO-Organ Reveries
WSUI-Musical Moods
WTAD-Cy & Freckles
WTMJ-News; Moment Musicale

5:15 CST 6:15 CDT Adrian Rollini's WMAQ (sw-9.53) Orch.: WHO

Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Products): WMT WENR (sw-11.87) Marion Carley, pianist: WFBM WMBD WKBH WCCO WOC

To be announced: KWK

KMOX-Let's Compare Notes KSD-Popeye the Sailo WBBM-We the Wives WBBM. We the Wives
WCFL-Tune Teasers
WFAM-Let's Go Fishin'
WGN-Dinner Music
WIBA-Old Refrains
WIRE-To be announced
WJJD-Ben Kanter, pianist
WLW-Denton & Barber, sports
WOWO-George Sokolsky
WROK-Sports
WTAD-Hannibal Prgm.
WTAQ-Bureau of Public Service
WTMJ-Heinie and His Grenadiers

5:20 CST 6:30 CDT Living History, drama: WFBM WFAM WBBM KMOX WCCO

WOC (sw-11.83)

The story of "Henry Clay and the War Hawks" will be drama-tized.

Ennio Bolognini's Orch.: WENR WHO WBOW

Ralph Blaine, tnr.: WOWO WMT

News: WTAD WMAQ WKBII
WIBA WIRE
Sports: WGN KSD WMBD
WAAF-Jack Odell, news
WCFL-Tom Cook, tnr.
WISN-Sports Parade; Interlude
WJJD-Sentenced Men. interviews
WI.W-Let's Celebrate
WROK-Symphony Orchestra
WSUI-Sports Time
WTAQ-Al Michel's Sport Wheel

5:45 CST 6:45 CDT
To be announced: WFAM WKBH
WBBM WMBD KMOX WTAQ
WCCO WFBM WOC WISN

Science on the March.: WENR wowo

Speaker: Dr. Carroll Dane Fenton. Subject: "With Beaks and Feathers."

Sports: WTMJ WJJD
Sports: News: WMT KWK
KSD-Your Family and Mine
WAAF-Evening Concert
WBOW-Ice Jamboree
WCFL-Hal Totten, sports
WGN-The Dukes & their Duchess WHO-News WIBA-Today's Birthdays; Sports

WIRE-Basenology
WLW-Paul Sullivan, news
WMAQ-Let's Celebrate
WSUI-Daily Iowan of the Air

NIGHT

6:00 CST 7:00 CDT One Man's Family (Tenderleaf Tea): WTMJ WMAQ WIRE KSD WIBA WHO WLW WTAM (also see Sun. Prgms. at 10:30 p.m.)

Gang Busters, drama Colgate): KMOX WFBM WBBM WCCO WJR WHAS WISN (sw-11.83) (also KNX KSL at 10 p.m.) Roy Shield Revue: WOWO (sw-11.87)

Musical Steeplechase: WGN WMT

Sports: WKBB WTAD WKBH WOC WBOW WOC WBOW KWK-AI Sarli's Jam Session WCFL-News WFAM-The New Yorkers WGN-Concert Orch. WHIP-Hungarian Hour WIND-Recreation of Base Baseball WJJD-Hal Munro's Orch.

WLS-Don Kelley's Sport Scoop WMBD-Dinner Music WROK-News; Concert Hall WSUI Dinner Hour Prgm WTAQ-Mutiny on the High Seas 6:15 CST 7:15 CDT

Roy Shield Revue: KWK News: WMBD WOC WLS WBOW-Our Neighber WCFL-Pop Tunes WFAM-Amer. Family Robinson WJJD-Your City Government, spkr. WKBB-Sweetheart Serenade WKBH-Dinner Music WTAD-Freshest Thing in Town

6:30 CST Paul Whiteman's Orchestra and Guests (Chesterfield Cigarettes): WKBB WJR WBBM WFAM (sw-11.83) (also at 9:30 p.m.)
Guests: Raymond Scott Quintet.

WTAQ-Parade of Bands

Tommy Dorsey, His Trombone & Orch. (Raleigh & Kool): Edythe Wright; Jack Leonard; Three Esquires; Paul Stewart, m.c.: WMAQ WTAM WHO WIRE WLW WTMJ KSD (also at 10:30

Lone Ranger, drama (Silvercup): WGN

Silhouettes in Blue: Soloists: Orchestra: WMT WOWO WLS KWK WBOW (sw-11.87)

KMOX-France Laux, sports WCCO-Dick Long's Orch. WCFL-Douglas Wilson WFBM-D'Artega's Orch. WHAS Romance Time
WHIP-What Can They Do?
WIBA-Taliesen String Quartet
WISN-Down by Herman's WJJD-Bob Atcher & Bonnie Blue Eyes, hillbilly songs WKBB-Dance Time WKBH-American Weekly WMBD-Jack Lyon, organist WOC-German Band WROK-Musical Workshop WTAD-Dust Off the Diamond WTAQ-News

6:45 CST

News: WFBM WKBB News: WFBM WKBB KMOX-Summer Serenade WCCO-Baseball Resume WCFL-Judge J. H. Lyle. talk WJJD-Church on the Hillside WKBH-Shall We Dance? WTAQ-Talking Drums

8:00 CDT

Town Hall Summer Show (Sal Hepatica & Ipana); Col. Stoop-nagle; Harry von Zell; Peter Van Steeden's Orch.; Guest: WIBA WTAM WMAQ WTMJ WIRE WLW WHO KSD (sw-9.53) (also KFI at 10 p.m.)

To be announced: WBOW WLW

Meet the Champ: WFBM WHAS WKBB WKBH WTAQ WISN WSBT WMBD WBBM WCCO KMOX WJR WOC

Bob Crosby's Orch.: WMT

KWK-Music as You Like It WCFL-Labor Flashes WGN-News; Sports
WIND Traffic Court
WJJD-Happy Valley Folks
WLS-Grant Park Concert
WROK-Freeport Studios WSUI-Children's Hour

7:15 CST 8:15 CDT

All-Star Football Game: WBOW WLW (sw-11.87)
Turn to page 4 for a story in connection with this program.

All-Star Football Game: WGN

WCFL-Favorite Melodies WJJD-Suppertime Frolic WSIA-Views & Interviews

7:30 CST 8:30 CDT All-Star Footbal Game: WOWO WIBA Fom Men Only (Vitalis); Peter

Van Steeden's Orch.; Peg La Centra; Fred Uttal: WTAM WLW WIRE WMAQ KSD WHO

Mark Warnow's Music: WMBD WTAQ WHAS WKBB WSBT WKBH KMOX WCCO WBBM WJR WOC WISN (sw-11.83)

All-Star Football Game: WMT

WBOW-Bertha Pratt King WCFI. News
WFBM-Piano Twins
WIND-South Center Amateur
Hour
WENR-To be announced
WSUI-Evening Musicale
WTMJ-Let's Celebrate

8.45 CDT All-Star Football Game: WBOW WLW WIBA WMT

WBBM-John Harrington, WBBM-John Harrington, news WCFL-Geo. Hessberger's Orch. WFBM-Question Mark Limited WISN-Studio Reflections WJJD-Suppertime Frolic WSBT-Quizo-quest WSUI-Poetic Interlude WTMJ-Let's Dance

8:00 CST 9:00 CDT
Kay Kyser's Musical Klass &
Dance, with Virginia Sims, Harry
Babbitt & Sully Mason, vocalists
(Lucky Strike): WTMJ WTAM
WHO WMAQ WIRE WIRE KSD
KOA WLW (sw-9.53)

Word Game, Max Eastman, m.c.: WBBM WHAS WCCO WKBH WSBT WKBB WTAQ KMOX WFBM WJR WOC WISN (sw-

All-Star Football Game: WMT WCFL-Grant Park Concert

WMBD-Al, Flo & Billie WROA Home Builders WRO's Home Builders WSUI-Guest Artist Prgm.

8:15 CST 9:15 CDT WMBD-Gomer Bath, news com mentator WISN-Baseball; St. Paul vs. Milwaukee WROK-News; Prgm. Prevue; Trees Beautiful

8:30 CST 9:30 CDT All-Star Football Game: WENR

All-Star Football Game: WGN WMT KWK

E 7/48

Frequencies

FT 66
KMOX-1090
KOA-830
KSD-550
KWK-1330
WAAF-920
WBAA-890
WBAM-770
WBOW-1310
WCCO-810
WCFL-970
WFAM-1200
WFBM-1230
WGN-720
WHAS-820
WHAS-820
WHIP-1480
WHO-1000
WIBA-1280
WIND-550
WIRE-1400 WJR.750 WKBB-1500 WKBH-1380 WLW-700 WLW-700 WMAQ-670 WMT-600 WOWO-1160 WROK-1410 WSUI-880 WTAM-1070 WTAQ-1330 WTMJ-620

It Can Be Done (Household Finance); Edgar A. Guest; Frankie Master's Orch.: WJR WFBM WBBM WHAS KMOX WOC (sw.11.83)
Gnest: Lester Pfister, whose hybrid corn has earned him a million dollars in three years.

Turn to page 2 for more detail.

KWK-Lone Ranger, sketch KWK-Lone Ranger, sketch
WCCO-Your Community Show
WCFL-Make Believe Danceland
WIND-Organ & Vibra Harp
WKBB-Student Peace Service
WKBH-Olive Hagen, organist
WMBD-The Shadow, drama
WOWO-Our Yesterdays
WROK-Musicale
WSBT Vacation Vogues
WTAQ-Earl Bottomley, baritone 8:45 CST 9:45 News: WIND WOWO WKBB-Let's Waltz WKBH-Rapid Ad WOWO-Bob Wilson, news. WROK-Social Security Speaker
WSUI-Daily lowan of the Air
WTAQ-Interviews with the Past 9:00 CST 10:00 CDT Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA KFI WLW KSD WTAM WHO

Vincent Lopez' Orch.: WOC WJR WBBM WMBD

Johnny Messner's Orch.: WBOW (sw-9.53)

News: WKBB WIBA KMOX-The Goldbergs, sketch KWK-Easy Aces. sketch WCCO-Don't Believe It WENR-Globe Trotter WFBM-Sports Review WHAS-Baseball; Louisville vs. Toledo WIND-Swedish Prgm. WKBH-Musical Moments
WOWO-Johnny Silvers' Orch.
WROK-George Hall's Orch.
WSBT-Don Pablo's Orch.
WTAQ-Club Normandie En

tains
WTMJ-Kilowatt Hour
9:15 CST 19:15 CDT Johnny Messner's Orch.: KOA

Vincent Lopez' Orch.: WCCO KMOX WFBM WKBH

KSD-Russ David's Orch.

9:45 CDT
O

News.

News.

ty Speaker of the Air ith the Past
10:00 CDT
(Campbell's E KOA KFI

WENR-Ennio Bolognini's Orch.
WIRC-News; Musical Interlude
WJJD-Harry Owen's Orch.
WJR-Let's Celebrate
WKBB-James Melton
WLW-Musical Steeplechase
WMAQ-Fort Pearson. news
WMBD-Value Hints
WMBD-Value Hints WROK Musicale
WTAM-Sports; Tom Manning
WTAM-Tom Manning
WTAM-Tom Manning
WTAM-Easy Aces. sketch

9:30 CST 10:30 CDT Paul Whiteman's Orch. & Guests (Chesterfield Cigarettes): KMOX WFBM WHAS WMBD WCCO WTAQ WKBH WISN WOC (also see 6:30 p.m.)

All-Star Football Game: N WENR WOWD WMT WIBA

Gene Krupa's Orch.: WKBB (sw-6.12)

Abe Lyman's Orch.: WMAQ KSD WBOW WTAM (sw-9.53)

All-Star Football Game: WGN

KOA-Light on the West WBBM-News with Todd Hunter WCFL-Henry Halstead'ss Orch. WHO-James Melton, Inc., Orch. WIND-An Evening at the Coun try Club
WIRE-Baseball Gaine
WJR-Baseball Scores; Lions Tales
WLW-Paul Sullivan, news

WROK-Gospel Fellowship Hour WSBT-News WTMJ-Dance Orch.

9:45 CST 10:45 CDT Gene Krupa's Orch.: WSBT WJR Abe Lyman's Orch.: WHO KSD

News: WIND WROK WBBM-Henri Gendron's Orch-WLW-Noble Sissle's Orch-WTAM-Sammy Watkins' Orch-WTMJ-Today's Events

10:00 CST 11:00 CDT

Hal Kemp's Orch.: WSBT WCCO WTAQ WKBB WBBM KMOX (sw-6.12)

Clyde Lucas' Orch.: WBOW WMAQ

Reggie Child's Orchestra: WOWO WCFL (sw-6.14)

Dick Barrie's Orch.: WGN News: WMBD WFBM WHO WJR

WOC WOC KOA-Dick Stabile's Orch. KWK-Sports Review WENR-Music as You Desire It WHAS-Baseball; Louisville v

Toledo WIRA-Club Chanticleer

WIND-Swing Quartet WISN-Baseball; St. Paul vs. Mil-

September 1, 1938

WMT-Three Eye League Baseball WEDNESDAY
WTAM-Musical Bulletin Board WTMJ-Last Word in Sports

10:15 CST 11:15 CDT Hal Kemp's Orch.: WJR WOC WKBH WKBB WFBM

Reggie Childs' Orch.: WOWO

Clyde Lucas' Orch.: WHO WMAQ WBOW

Dick Barrie's Orch.: KWK

WCCO-Cedric Adams WHAS-News
WHBA-Hollywood at the Beach
WIND-Cafe Continental
WLW Buster Locke's Orch.
WMBD-Sports Review
WTAM-Mosic You Want
WTMJ-Dance Orch.

10:30 CST 11:30 CDT Tommy Dorsey, His Trombone & Orch. (Raleigh & Kool): KOA KFI (also see 6:30 p.m.)

Earl Hines' Orch.: WIRE WHO WBOW WMAQ WTMJ WIBA Glen Gray's Orch.: WISN WOC WKBH WKBB WSBT WBBM WMBD WTAQ WFBM WJR

King's Jesters: WOWO WCFL (sw-6.14)

Griff Williams' Orch.: WMT KMOX Morning Headlines

KWK-News WCCO-Rollie Johnson

August 31

WGN-Jack Russell's Orch. WHAS-Dance Band WIND-News & Music WLW-Clyde McCoy's Orch.

10:45 CST 11:45 CDT Glen Gray's Orch.: KMOX WCCO

King's Jesters: WENR

Griff Williams' Orch.: KWK

WCFL-Emil Flindt's Orch WIND-Cappy's Cabana

11:00 CST 12:00 CDT Carlos Molina's Orch.: WOC KMOX WISN WTAQ WMBD WBBM WKBB WFBM

Herbie Kay's Orch.: KOA WMAQ WBOW KSD

Al Buettner's Orch.: WENR

Sterling Young's Orch.: WMT

Dance Orch.: WIRE WTMJ WCCO-Jimmy Grier's Orch. WHO-Veterans' Forum WIND-Nite Watch WKBH Weather Report WLW-Twenty-four Hour Review WTAM-Otto Thurn's Orch.

End of Wednesday Programs

Thursday

Thursday

MORNING

The Band Goes to Town: (sw

WMAQ-Your Neighbor WMBD-Breakfast Club WMT-Country Home;

7:15 CST Montana Slim, so WFAM (sw-21.51)

7:30 CST

Clock
WOWO-Radio Bible Class
WTAQ-Mike's Uprisin'
WTMJ-Top o' the Morning

WFAM (SW-21.31)

News: WMT WHO WCCO WLS

KWK-Sunnytime

WHIP-Half and Half

WIND-Morning Review

WJJD-H. Zimmerman, organist

WLW-Peter Grant, news

WMBD-Musical Clock

WROK-Breakfast Melodies

WTAD-Breakfast Brevities

Breakfast Club: News: WOWO

Joyce Jordan, Girl Interne, sketch (Calox Toothpowder & Soldified Albolene): WBBM

Herman & Banta; News: WHO

Herman & Banta; News: WHO
News: WKBB WTAQ
Morning Devotions: WLS WKBH
Musical Clock: WBOW WMT
KMOX-Ozark Varieties
WCCO-Musical Chimes
WFAM-Your Engagement Book
WIBA-News; Musical Clock
WIND-Hawaiian Melodies
WLW-Gospel Singer
WMAQ-Whistler & His Dog
WMBD Weather Report
WROK-Morning Parade
7:45 CST

7:45 CST 8:45 CDT Bachelor's Children, sketch (Old Dutch Cleanser): KMOX News: WTAD WHIP WIND

KWK-News; Rapid Service

songs; News:

8:30 CDT

7:00 CST

WBBM-Linda's First Love, sketch WFAM-Morning Devotions WHO-Rare Bits of News WJJD-Ill. League of Women Vot-

8:00 CDT ers WKBH-Breakfast Melodies Breakfast Club; News: WCFL WBOW WLS-News Report WLW-Your Hollywood News Girl WMAQ-A Step Ahead with Nor-

Richard Maxwell, tnr.-philosopher: WFAM (sw-21.51) man Ross WMBD-Police Bulletins WTAQ-Today's Almanac

8:00 CST 9:00 CDT Just Neighbors, sketch: WOWO WCFL KWK

Pretty Kitty Kelly, sketch (Wonder Bread): WOC WBBM WFBM KMOX WCCO WISN WKBB

News: WJJD WTAD
Musical Clock: WOC WHIP WIRE
WKBB WBBM WKBH KMOX
Early Risers Club: WISN WROK
KWK-Band Music; News
WAAF-Breakfast Express
WCCO-Air 'Almanac
WFBM-Early Birds
WGN-Everyday Words; Good
Morning Prgm.
WHO-Fave and Cleo
WIBA-Farm Front; Musical Clock
WIND-The Abundant Life
WLS-Trailer Tim
WLW-The Merrymakers
WMAQ-Your Neighbor Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WIRE WMAQ

WKBH WMBD News: Musical Clock: WROK WMT KSD-News; Dick Leibert, organ WFAM-Concert Time WGN-Marth Crane and Helen

Joyce WHA-Bandwagon WHIP-Salon Musicale
WHO-Coffee Pot Inn
WIND-Priscilla Holbrook, pianist
W.JD-Bosworth Broadcast
WLS-Hal Culvert & John Brown, WIAQ-Morning Potpourri 8:15 CDT

8:15 CST 9:15 CDT John's Other Wife, sketch (Louis Philippe): WMAQ WIRE

Myrt & Marge, sketch (Suped Suds): WFBM KMOX WBBM WISN WCCO WMBD

Jerry Sears' Orch.: WCFL KWK (sw-15.21)

KSD-Bright & Early Melodies WAAF-Home Reporter WCFL-Double in Stars WHA-Morning Melodies WHO-Fruit Reporter WIND-Your Favorite Band WND-Your Favorite Band
WKBB-Musical Almanac
WKBH-Uncle Bob
WLS-Variety Music
WLW-Myrt & Marge, sketch
WOC-Musical Clock
WOWO-Swing Patrol
WTAD-Gems of Melody
WTMJ-Hymns of All Churches 8:30 CST 9:30 CDT Just Plain Bill, sketch (Bi-So-Dol): WMAQ WIRE 9:30 CDT

Hilltop House, sketch (Palmolive Soap); Bess Johnson: KMOX WBBM WCCO WISN WMBD

Walter Blaufuss' Orch.: KSD Alan Courtney's Gloomchasers: WMT KWK WGN

WAAF-Canary Serenade WBOW-Radio Gospel

WCFL-Hit Revue WFAM-Shoppers' Guide WFBM-Favorite Melodies WHIP-Variety Time WHO-Those Happy Gilmans WIBA-Today's Almanac; Society Reporter WIBA-Today's Almanac; Society Reporter
WISD-Jimmy Dean, cowboy songs
W.J.D. Ill. Medical Society
WKBB-Chancel Steps
WKBH-Olive Hagen, organist
WLS-Old Music Chest
WLW-Hilltop House, sketch
WOWO-Tri Topics
WROK-Morning Devotions
WTAD-Interchurch Revival
WTAD-Sunshine Hour
WTMJ-Blue Room Ensemble
8:45 CST
9:45 CDT

R:45 CST 9:45 CDT
The Woman in White, sketch
(Pillsbury): WMAQ WHO KSD
WIRE WTMJ
Turn to page 3 for more detail.

Stepmother, sketch (Colgate): WBBM KMOX WCCO WFBM

Ma Perkins, sketch (Oxydol): WLS (sw-15.21) Details of contest on this program may be found on inside back cover.

Popular Waltzes: WBOW (sw

WCFL-Bittersweet Melodies
WHIP-Women & The Home
WHND-Swing Melodies
WISN-Early Risers Club
WJJD-Tommy Tucker's Orch
WKBB-Tonic Tunes
WKBH-At the Keyboard
WLW-Betty and Bob, sketch
WMBD-Women of Today
WOW-Modern Home Forum
WROK-Town Crier
WTAD-Hanubar Prgm
9:00 CST 10:00 CDT
Story of Mary Marlin (Ivory
Flakes): WLS (sw-15.21)
Turn to sages 10 and 11 for pictures of the members of the cast.
Get Thin to Music (Wheaties):

Get Thin to Music (Wheaties); WGN

Originalities: WIBA WBOW (sw-21.5)

David Harum, sketch (Bab-0) KSD WIRE WMAQ WHO

Mary Lee Taylor (Pet Milk) WBBM WMBD WFBM WO€

KMOX-To be announced KWK-Singing Cowboys
WAAF-Musical Memories WAAF-Musical Memories
WCCO-Ma Perkins, sketch
WCFL-Better Homes, talk
WFAM-Musicale
WHA-Your Health
WIND-Traffic Court
WISN-Songs of Yesterday
WJJD-Priscilla Holbrook, pianist
WKBB-Hits & Encores
WKBH-String Serenade
WLW-The Goldbergs, sketch
WMT-News; Radio Gossip
WROK-News
WSBT-Two-Way Harmonies WRUK-News WSBT-Two-Way Harmonies WTAQ-Rhythm and Romance WTMJ-Dan Harding's Wife

9:15 CST 10:15 CDT Vic & Sade, sketch (Crisco): WLS WI.W (sw-15.21)

Morning Moods: WFAM Breen & de Rose: WBOW WMT

Lorenzo Jones, sketch (Phillips): WIRE WMAQ WHO KSD

Bachelor's Children (Old Dutch Cleanser): WGN

News: WMBD WKBB WOC News: WMBD WKBB WOC The Editor's Daughter, sketch: WBBM WOWO KMOX. To be announced KWK-Great Works at Man WAAF-Hog 'n' Harmony WCCO-Bachelor's Children WCCO-Bachelor's Children
WFBM-Apron Strings
WHA-Keeping Up with Science
WHIP-Modern Varieties
WISA-Organ Meloides
WISN-Symphonetta
WJD-Frank Trumbauer's Orch.
WROK-On the Mall
WTAQ-Music in a Sentimental
Mood

10:30 CDT 9:30 CST Pepper Young's Family (Camay Soap): WLS (sw-15.21)
Details of contest on this program may be found on inside back cover.

WTMJ-Happy Gilmans

Do You Remember?: WIBA WTM.1 (sw-21.5)

Big Sister, sketch (Rinso): WISN WCCO WBBM KMOX WMBD WFBM

Story of the Month: WBOW WCFL

KWK-Pop Wise & Filbert

WAAF-Swing High
WAAF-Swing High
WFAM-Hollywood Fashion Parade
WGN Man on State Street
WHA-Musical Varieties
WHIP-Names & Their Stories
WHO-Mountain Pete's Mountaineers WIND-Serenade to the Ladies

WIND-Serenade to the Ladies
WIRE-Dessa Byrd
WJJD-Women's Exchange Prgm.
WKBB-Eb & Zeb
WKBH-Today's Almanac
WLW-Summer Sing
WMAQ-Radio Tatler
WMT-Louise Hathaway
WOC-Jungle Jim
WOWO-Linda's First Love, sketch WROK Musicale
WTAD Ma Perkins, sketch
WTAM Women's Hour
WTAQ Round-up

10:45 CDT 9:45 CST The Road of Life (Chipso): WLW WMAQ WTMJ

Aunt Jenny's Stories (Spry): WMBD WFBM KMOX WBBM WCCO WISN

Viennese Ensemble: WBOW WMT WOWO (sw-21.5)

Getting the Most Out of Life (Fleischmann's Yeast): (sw-15.21)

Kitty Keene, sketch: WHO

Kitty Keene, sketch: WHO
KSD-Buccaneers, octet
KWK-The Kiddie Klub
WAAF-Novelettes
WCFL-Anything Can Happen
WFAM and Pike, organiss
WMN-Painted Dreams
WHIP-Hilbilly Time
WIBA-Church of the Air
WIND-Markets: News
WIRE-Linda's First Love
WJJD-Dick Jurgens' Orch.
WKBB-Gems of Melody
WKBH-Swing Interlude WKBB-Genis of Melody
WKBH-Swing Interlude
WLS-Grace Wilson, contr.; John
Brown, pianist
WOC-Melodic Variations
WROK-Melody Time
WTAD-Kitty Keene, sketch

10:00 CST 11:00 CDT Tower Town Tempos: WOC WISN WFBM WMBD WFAM WTAQ KMOX

Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ

Campus Kids: WMT KWK WIRE WBOW

Al & Lee Reiser, pianists: KSD

Al & Lee Reiser, pianists: KSD WAAF-Let's Dance WBBM-Missus Goes to Market WCCO-Thomas Sawyer WCFL-Peekers in the Pantry WGN Manhattan Mother, sketch WHA-Homemakers WHIP-Vocalvieties WHO-The Goldbergs, sketch WIBA-Linda's First Love, sketch WIBA-Linda's First Love, sketch WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs WJBC-Theater Time WJJD-Bureau of Missing Persons WKBB-Hollywood Reporter WKBH-Home Economics Prgm. WLS-Market Reports; News WLW-Editor's Daughter. sketch WOWO-Bill Board WROK-News; Program Prevue WSUI-Illustrated Musical Chats WTAD-News WTMJ-What's New in Milwau kee?

kee? 10:15 CST

Geo. Griffin, tnc.: KWK WIRE WBOW (sw-15.33)

The O'Neills, sketch (Ivory Soap): WLW WMAQ Houseboat Hannah, sketch: WHO

KMOX KSD:George Hall's Orch. WAAF-Willie Winn. sport of kings WBBM-Voice of Romance. WCCO-Judy & Jane WGN-Don Pedro's Magic Violin WHIP-Musical Spotlight WIBA-Editor's Daughter, sketch WIND-Piano Tunes KMOX

WMT-Bits of Everything
WROK-His Majesty, the Baby
WTAD-Ben & Vee
10:30 CST 11:30 CDT
Nat'l Farm & Home Hour; Guest
Spkrs.: WMAQ WBOW WIBA
(sw-15.21)

Romance of Helen Trent, sketch (Old English Wax): WBBM Old English

Speaker: Dr. Harold Paul Sloan, Subject: "The Gospel by Saint Luke is History."

News: WHIP KWK WAAF-Livestocks; Sweet & Slow WCCO-Those Happy Gilmans WCFL-Double in Stors
WFAM Harlan Hogan
WFBM-Mrs. Farrell's Kitchen
WGN-Quin Ryan, news
WHO-Myrt and Marge, sketch
WIND-Harry Zinumerman, organies

wire-Footnotes; News WISN-Mrs. Shiras
WJBC-Interviews in Homes
WJJD-Safety Court
WKBB-House of MacGregor WKBH-Questions and Answers
WLS-Evelyn, the Little Maid
WLW-News; Livestocks; River;
Weather; Markets
WMBD-Honeymoon Lane
WOC-Weekly Shopper
WROK-Kaye Kreamer, Woman's

Forum WTAD-Let's Waltz WTAQ-News; Merry-Go-Round
WTMJ-Kitty Keene, sketch
10:45 CST 11:45 CDT
Cadets Quartet: KSD WIRE

Our Gal Sunday, sketch (Old English Wax): WBBM KMOX

Nat'l Farm & Home Hour: KWK

Reveries: WMT

WAAF-Myrna Dee Sergent, talk WCCO-Grandma Travels WFAM-Four-Eleven Alarm WGN-Musical Mail Box WHIP-Trio WHO-Hilltop House, sketch WHO-Hillop House, sketch
WIND-Fram Talk
WISN-Ann Leslie's Scrapbook
WJBC-Peggy Payne & Pioneers
WKBB-The Mixing Bowl
WKBH-Arkansas Travelers
WLS-Across the Mike
WMBD-Bandwagon
WCC-Sevenfans Prom WOC-Screenfans Prgm.
WROK Freeport Studios
WTAD-Berty & Bob
WTMJ-Bargain a Minute
11:00 CST 12:0 12:00 CDT Jean Ellington, songs: KSD

The Goldbergs, sketch (Oxydol):
WOC WKBB WBBM WCCO
Details of contest on this program
may be found on inside back cover.

(Continued on Next Page)

THURSDAY

September 1

(11:00 a.m. Continued)

WISN-News WJBC-Women in the News WJJD-Criminal Court Interviews WKBH-Your Home Prgm. WLS-Piano Concert KMOX-Ma Perkins, skete WAAF-Symphonic Hour WBAA-Morning Melodies WCFL-Smoke Rings Serenade
WCFL-Smoke Rings Serenade
WFBM-Kitchen of the Air
WGN-Noontime Melodies
WHA-Music Appreciation
WHIP-Southtown Church Hour WHO Dan Harding's Wife, sketch

WHO-Dan Harding's Wife, sketch
WIND-News
WIRE-Singin' Sam
WISN-Organ Melodies
WJBC-Surprise Party
WJJD-Melody Review
WKBH-Magic Violin
WLS-Melody Parade; Grace Wil-WLD-Melody Parade; Grace Wil-son, contr. WMBD-Messenger; Weather WMT-Tom Owens' Cowboys WOWO-Consolaires WSBT-News; Stork Report; Farm

Flashes WSUI-Program Calendar; Weath-WTAD-All for the Ladies WTAQ-Em Owen, organist WTMJ-Heinie-Spam

11:15 CST 12:15 CDT Vic & Sade, sketch (Crisco): WBBM WCCO KMOX WISN Words & Music: WCFL KSD (sw-15.33)

Denver Darling & Trail Blazers

News: WOWO WJJD News: WOWO WJJD WBAA-Town Crier WFBM-Bohemians WHIP-Englewood Hour WHO-Vic and Sade, sketch WIND-Tommy Ott, organist WIRE-Farm Hour WIRE-Farm Hour
WJBC-Personality
WKBB-Book of the Hour
WKBH-Club Calendar
WMBD-Jack Lyon, organist
WOC-Hynns of All Churches
WSBT-None-Such Neighbors
WSUI-The Fashion Shop
WTMJ-Heinie & His Grenadiers
11:30 CST 12:30 CDT
Road of Life, sketch (Chipso):
KMOX WBBM

Mother-in-Law, sketch: KWK

Mother-in-Law, sketch: KWK
KSD-Hildegarde, songs
WBAA-Parade of Melody
WBOW-Presentation
WCCO-Houseboat Hannah
WCFL-Noonday Concert
WFBM-Hoosier Farm Circle
WGN-Markets; Mid-day Service
WHIP-Man on the Street
WHO-Bowers Band
WIBA-Adele Genschaw, pianist
WIND-Bob Atcher & Bonnie Blue
Eyes, hillbilly songs
WISN-Morning Musicale
WJBC-Singin' Sam
WJJD-Priscilla Holbrook, pianist
WKBB-Social Calendar; Farm
News

News WKBH-Rhapsody and Rhythm; Livestock Quotations WLS-Markets; News WLW-Livestock & Poultry Re-WLW-Livestock & Poultry Reports; News
WMAQ-Fort Pearson, news
WMBD-Thrift Message; The Lady
& the Doctor
WMT-Sweet & Swing
WOC-Caroline Ellis
WOWO-Whisparing Strings WOWO-Whispering Strings WSBT-Harlan Hogan WSUI-Yesterday's Musical Favorites WTAD-Police News WTAQ-Mailman

11:45 CST 12:45 CDT Those Happy Gilmans, comedy sketch (Corn-Kix): WMAQ WLW (sw-15.21) 12:45 CDT

Glenn Darwin, bar.: WOWO KWK

Gospel Singer; Edward MacHugh (Ivory Soap): WCCO WBBM KMOX

To be announced: WIRA

News: WBAA WMT WCFL-Know Yourself WFBM-Markets; Farm Bureau WHA-Magazine Rack WHIP-Cascade Melodies WHP-Cascade Melodies
WHO-Markets; Weather
WIND-News & Livestock Reports
WISN-Even as You and I
WJBC-Rhythm Review
WJJD-Salon Ensemble WKBH-Hits and Encores WLS-Dinner Bell Prgm. WMBD-Window Shoppers WOC-Farm Bureau & Markets WROK-'Round the Town WSBT-Man-on-the-Street WSUI-Farm Flashes WTAD-Debutants WTAQ-Farmhands

AFTERNOON

12:00 CST Enoch Light's Orch.: WCCO WCC WKBB WKBH WSBT WBT (sw-15.27)

Betty & Bob, sketch (Gold Medal): WIRE WTMJ KWK WHO WMAQ (sw-15.21)

Harold Turner, pianist: WGN

News: WTAD WMBD WJBC
KMOX-Singin' Sam
KSD-Sports Preview
WAAF-Jack Odell, news
WBAA-Russ Graefnitz, pianist
WBBM-Manhattan Mother
WBOW-Street Reporter
WCFL-Spotlight Prgm.
WFBM-Blue Ribbon Melodies
WHA-Musicale
WHIP-Wally Estrup, songs
WIBA-Country Home: Interlude WIBA-Country Home; Interlude WIND-Lupi Italian Prgm. WIND-Lupi Italian Prgm.
WISN-Musical Heat Wave
WJJD-Livestock Markets
WLS-Touring the World: Cuba
WLW-Linda's First Love, sketch
WMT-Cedar Valley Hillbillies
WOWO-Purdue Agricultural Pro-

grain WSUI-Rhythm Rambles 12:15 CST 1:15 CDT'
Arnold Grimm's Daughter, sketch
(Gold Medal): WIRE WMAQ
WLW KWK WTMJ (sw-15.21)

Marion Carley, pianist: WSBT WBT WOC (sw-15.27)

Let's Talk It Over: WBOW

As You Like It: WGN

Kitty Keene, Inc., sketch: WCCO KMOX News: WFBM WKBB on the Street: WBBM WKRH WAAF-Terry O'Donnell, tnr. WBAA-Woman Shopper WCFL-Echoes of Havana WHIP-I Am the Law of Your Life WHIP-I Am the Law of Your Life
WHO-Voice of the Farm
WIBA-News; Market Reports
WJBC-Walkathon
WJJD-Mid-day Roundup
WLS-Voice of the Farm
WMBD-Town Crier; Markets
WMT-Question Man; Voice of

WOWO-Market Service
WROK-Column Left; News
WTAD-Cy and Freckles
1:30 12:30 CST 1:30 CDT

Southern Cruise: WSBT WISN WFBM (sw-15.27)

Valiant Lady, sketch (Gold Med-al): WIRE WMAQ KWK WLW (sw-15.21)

Rakov's Orch.: WCFL (sw-15.33)

Rakov's Orch.: WCFL (sw-15.33)
News: WHO WOC
Farm News: WLS WMBD
KMOX-Linda's First Love, sketch
WAAF-Markets; Meat Board
Talk; Waltz Interlude
WBAA-Luncheon Dance Time
WBBM-Kitty Keene, Inc.
WBOW-Midday Melodies
WCCO-First Edition
WGN-Melody Time
WHA-Farm Prgin.
WHIP-Concert Orch. with Leafay
Mead

Mead
WIND-Safety Talk
WKBB-Man on the Street
WKBH-Luncheon Music
WMT-Markets; Hillhillies
WOWO-The Hoosier Hop
WROK-Couple on the Street;
Treasure Chest
WTAD-Farm; Weather; Markets
WTMJ-Voice of the Farm
12:45 CST 1:45 CDT

Southern Cruise: WOC WMBD Hymns of All Churches (Gold Medal): WMAQ WIRE KWK WHO (sw-15.21)

News: WKBH WTAQ
KMOX-Editor's Daughter, sketch
KSD-News; Market Reports
WAAF-The "L" Reporter
WBAA-Market Reports
WBBM-Houseboat Hannah
WBOW-Vigo County Agricultural
Agent

Agent
WCCO-Home Folk Tunes
WGN-The Hit Makers
WIBA-Melody Moments
WIND-Organ & Vibra Harp

Good Listening for Thursday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour.

AFTERNOON

3:00 CST (4:00 CDT) Keyboard Concerts.

NIGHT

6:00 CST (7:00 CDT) Rudy Vallee. 6:00 CST (7:00 CDT) Sinfonietta.

7:00 CST (8:00 CDT) Promenade Symphony Orchestra of Toronto.

7:00 CST (8:00 CDT) Major Bowes. 7:00 CST (8:00 CDT) Good News of 1938.

8:00 CST (9:00 CDT) Bob Burns and Guests. 8:30 CST (9:30 CDT) Americans at Work.

WJJD-Ben Kanter, piano & song WKBB-Pet Corner; What's Where WKBB-Pet Corner; What's where on the air WLS Gabriel Heatter, commentator; Closing Grain Markets WLW-Kitty Keene, Inc., sketch WMT-Iowa Cornhuskers; Many Happy Returns; Iowa Cornh'kers WROK-Home Folks Hour WTAD-Musical Moments WTMJ-Sidewalk Reporter

1:00 CST 2:00 CDT Army Band: WOC WISN WSB1 WFBM WKBB WCCO (sw-15.27)

The Story of Mary Marlin, sketch (Ivory Flakes): WMAQ WTMJ (Ivory Flakes): WMAQ WTMJ WHO WLW KSD Turn to pages 10 and 11 for pic-tures of the members of the cast.

Moods in Music: WGN Originalities: WBOW

News: WTAD WHIP

News: WTAD WHIP
Men on the Street: WMBD
WTAQ
KMOX-Inquiring Reporter
KWK-Backstage Wife, sketch
WAAF-Waltz Time
WBAA-Dedication of New Theater
WBBM-Broadcast Rhymsters
WCFL-Make Believe Danceland
WHA-Farm Organization Forum WHA-Farm Organization Forum WIBA-Concert Trio WIND-Priscilla Holbrook, pianist

WIND-Priscilla Holbrook, pianist WIRE-Reporter WJJD-Tommy Tucker's Orch. WKBH-Ma Perkins, sketch WLS-Homemakers Hour WMT-A Trip Thru Niagara; German Band WOWO-The Observer

1:15 CST 2:15 CDT Reminiscing: KWK

Ma Perkins, sketch (Oxydol): WMAQ WTMJ WHO KSD Details of contest on this program may be found on inside back cover.

Army Band: WTAO WKBH

Light Opera: (sw-15.33) KMOX-Judy & Jane, sketch KMOX-Judy & Jane, sketch
WAAF-Washington Park Races
WBBM-Meet the Missus
WCCO-Betty & Bob. sketch
WGN-Afternoon Musicale
WHA-Musical Varieties
WHIP-Dancing Party
WIND-Band Stand
WIRE-Noonday Headlines
WLS-Homemakers' Hour
WI.W.-Ma. Perkins sketch WLW-Ma Perkins, sketch WMBD-His Majesty, the Baby WMT-Ralph Slade's Orch. WTAD-Yellow Fang

1:30 CST 2:30 CDT

Grand Slam Revue; Ed Schaughency; Maurice Spitalny's Orch.: WBOW WIBA (sw-15.33)

Ray Bloch's Varieties: WCCO WISN WMBD WSBT WTAQ WFBM WKBH WOC (sw-15.27)

Pepper Young's Family, sketch (Camay Soap): KSD WHO WLW WMAQ WTMJ Details of contest on this program may be found on inside back cover.

Harold Stokes' Orch.: WGN

KMOX-Magic Kitchen KWG. Nagic Kitchen
KWK-News; Musical Interlude
WAAF-Matinee Melodies
WBAA-Monitor Views the News
WBBM-Pat Flanagan
WCBD News Oddities WCFL-News

WIND-Dugout Interviews WIRE-Dessa Byrd; Hoosier News WIRE-Dessa Byrd; Hoosier News WJJD-Two Pianos WLS-News Report WMT-News; Nature's Wonderland WOWO-Name the Tune WROK-Old Refrains

The Guiding Light, sketch (White Naptha): WMAQ WHO WTMJ WLW KSD

Grand Slam Revue; Ed Schaughency; Maurice Spitalny's Orch.: WLS

WBAA-Marjory Williamson, sop. WBBM-Dugout Dope WC(O-Markets WCRL-Baseball Interviews WGN-The Leadoff Man WHIP-Illinois Federation of Woman's Clube men's Clubs WJJD-Warm Up Time; News WMBD-Hello. Neighbor WMT-Movie Man WOWO-Women in the News WROK-Tabernacle Hour

2:00 CST 3:00 CDT Do You Remember?: WOC WISN WFBM WTAQ WKBH WSBT (sw-15.27)

Backstage Wife, sketch (Dr. Lyons): WTMJ WIRE WMAQ WHO WIBA

Club Matinee: WBOW WENR

Baseball; Chicago Cubs vs. Boston: WBBM WCFL WJJD WIND WGN

WGN

Dan Harding's Wife, sketch:
KSD WLW
KMOX-Those Happy Gilmans
KWK-Today at Two
WAAF-News Flashes; Weather
WBAA-The Concert Review
WCCO-Ladies First
WHA-Chapter a Day
WHIP-Gay Caballeros
WMBD-Editor's Daughter, sketch
WROK-News; Program Prevue
WTAD-Hannibal Prgm.

2:15 CST 3:15 CDT Do You Remember?: WCCO

Stella Dallas, sketch (Milk of Magnesia): WIRE WTMJ WIBA WMAQ WHO

Midstream, drama: WLW KWK Matinee Melodies: WAAF WHIP

KMOX-One Woman's Opinion KSD-The Dreamers WHIP-Fashions

2:30 CST 3:30 CDT Happy Jack, songs: WMAQ KSD Club Matinee: WIBA WENR

Wilson Angel, songs: WKBH WMBD WFAM WFBM WTAQ WOC WISN (sw-15.27)

KMOX Popular Melodies; Head-line Highlights KWK-Richard Hayes, swing or-KWK-Richard Hayes, swing organist
WAAF-Jimmie Kozak, pianist
WBAA-Home Builders' Prgm.
WCCO-Front Page Parade
WHA-Music of the Masters
WHIP-Organ Moods
WIRE-Marimba Time
WLW-Jane Tresler, vocalist
WOWO-Old-Time Religion
WROK-N.Y.A. Drama
WTAD-Sports Talk
WTMJ-News; Police; Weather;
Spotlight

2:45 CST 3:45 CDT Of Men and Books, book review: WOC WTAQ WFAM WKBH WFBM WISN WMBD WCCO (sw-15.27)

Girl Alone, sketch: WMAQ

The Hatterfields, sketch: WLW KMOX-Dope from the Dugout

KMOX-Dope from the Dugout KSD-Songs of Jean Carmen KWK-Man in the Stands WBAA-Treasure Chest WHIP-Orch. With Eunice Clark WHO-Tea & Crumpets WIRE-Police Court WROK-Rhythm Before Three WTAD-Cy & Freckles WTMJ-Wisconsin State Fair

3:00 CST 4:00 CDT

The Four of Us; Irma Glen, organist: WENR

Men of Harmony: WBOW WIRE WMAQ

Keyboard Concerts: WFAM WOC WFBM WMBD WTAQ WISN WCCO WKBH (sw-15.27) The music detail for this program may be found on page 7 this week.

Baseball Game: WTAD WMT Baseball Game: WIAD WM Baseball; Cardinals vs. delphia: KMOX KWK WAAF-The Rhumba Beat WBAA-Men of Vision WHIP-Musical Stories WIBA-Today's Front Page WJBC-Prophetic Hour WIW Huysbott Househ WLW-Houseboat Hannah WOWO-News

WROK-Kaye Kreamer, Women of the Hour WTMJ-Valiant Lady, sketch

3:15 CST 4:15 CDT

Nature Study Prgm.: WBOW WMAQ WIRE Subject: "Study of the Indians that occupied the park region before the advent of the white man."

Silhouettes of the West: WENR WOWO WIBA

WBAA-Jeanette Norman, pianist WHIP-Hawaiian Moods WHO-Judy & Jane WLW-Charlie's Singing School WTMJ-Home Harmonizers

3:30 CST Nila Mack's Let's Pretend: WOC WCCO WTAQ WISN WMBD

Edward Davies, bar.: WENR WLW WBOW Your Family & Mine (Sealtest): WMAQ WIBA WTMJ

Charlie Randall's Orch .: WLW Don Winslow of the Navy: (sw 15.21)

News: WHO WJBC WAAF-How Much Do You Know WFAM-Pop Concert WFBM-Monticello School's Prgm. WHA-Weather Bureau WHIP-Concert with Violanda WHIP-Concert with Violands
Casalvieri
WIRE-Mastersingers
WKBH-German Hour
WOWO-To be announced
WROK-Helene Kimberley, songs

3:45 CST 4:45 CDT Shefter & Brenner, piano duo: WENR WOWO WIRE

Joe Gallicchio's Orch.: K WIBA WBOW WMAQ WTMJ

WBAA-Interesting People in the News WBBM-Tenth Inning

WFBM-D. A. R. Prgm. WJBC-Variety WLW-Man of Mars, drama WROK-Master Singers 4:00 CST 5:00 CDT Don Winslow of the Navy, sketch (Krispies): WLW WENR

News; Four Notes; Dave Bacal: WBBM WCCO WKBH WTAQ WFAM WFBM

To be announced: WIRE WMAQ

To be announced: WBOW (sw 9.53)

News: WHIP WOC. KSD-Grace Henerfer, sop. WAAF-Tea Dance WBAA-The Magic Carpet WCFL-Jack Kelly's Orch. WGN-Bill Anson
WHA-Wisconsin Political Forum
WHO-Rhythm Makers
WIBA-Madison Concert Orch.
WIND-Baseball Scores
WISN-News; Prgm. Preview
WJBC-Request Hour
WJD-Baseball Scoreboard
WMBD-Kitty Keepe Inc. WMBD-Kitty Keene, Inc. WROK-News; Musicale

4:15 CST 5:15 CDT

 $\begin{array}{cccc} \textbf{Doris} & \textbf{Rhodes,} & \textbf{songs:} & \textbf{WTAQ} \\ \textbf{WFBM} & \textbf{WCCO} & \textbf{WBBM} & \textbf{WKBH} \\ \textbf{WISN} & & & & \end{array}$

Malcolm Claire, childrens' stories; News: KSD WBOW (sw-9.53)

Laura Saurez, spp.: WIRE WMAQ WOWO

Henry Weber's Concert Orch .:

WBAA-Melody Moods WCFL-Jack Kelley's Orch. WENR-News WFAM-Christian Science Prgm. WFAM-Christian Science Prgm.
WHA-Madison Concert Orch.
WHIP-Airlane Dance
WH()-Baseball Time
WIND-Musical Toast
WIRE-News; Minute Interviews
WJJD-Parade of Music
WLW-To be announced
WMBD-News; Pet Corner
WOC-Baseball Review
WROK-Freeport Studios
WTMJ-Variety Revue

4:30 CST 5:30 CDT

Chesterfield Daily Sports Column; Paul Douglas: WOWO WENR WLW KSD (sw-15.21)

Crossroads Hall: WCCO WISN WKBH WFAM WTAQ (sw-11.83)

Rhythm School: WBOW WMAQ WIBA WIRE (sw-9.53)

News: WJBC WCFL WIND WAAF-Sport Shorts WBAA-Dick Curtner, pianist WBBM-Piano Parade WFBM-Tea Time Tunes WGN-Armchair Melodies WHIP-Seeing Blind WJJD-Salon Ensemble WMBD-Bargain Counter

4:45 CST 5:45 CDT Dinner Concert: WENR

Lowell Thomas, news commenta-tor (Sun Oil): WLW (sw-11.87)

Nina Dean, sop.: WMAQ WIBA WIRE WBOW (sw-9.53)

KSD-Xavier Cugat's Orch; Songs ASD-Aavier Cugat's Orch; So & Sketch
WAAF-It's Dance Time
WBAA-Story Book Hour
WBBM-Chicago Hour
WCFL-Jack Kelly's Orch.
WFAM-Baseball Scores; News
WGN-Little Orphan Annie
WHA-Fun Time
WIND-Jimmy Dudley the Inco WIND-Jimmy Dudley, the Inquir-WIND-Jimmy Dudley, the Ir ing Reporter WJBC-Varieties WJJD-Garwood Van's Orch. WKBH-Kiddies' Hour WMBD-Flo Francis WOWO-Home Folk Frolic

5:00 CST 6:00 CDT

Easy Aces, sketch (Anacin); Jane Ace: WENR WMT WIRE (sw-11.87)

Ray Heatherton, bar.: WTAQ (sw-11.83)

To be announced: WMAQ WLW News: WCFL WJJD
KMOX-Grandstand Managers
KSD-News; Gabriel Heatter
KWK-Home Plate Interviews
WAAF-Harmony Hall
WBBM-Sports
WBOW-Merry Go Round
WCCO-Livestock
WFAM-Crimecasts WFAM-Crimecasts WFBM-Crimecasts
WFBM-Christian Science Prgm.
WGN-Sweet & Low
WHA-Morphy Memorial Musicale
WHIP-Polish Merchants Hour
WHO-Concert Gens
WIBA-The Plainsmen
WIND Gengan Hour WIND-German Hour WISN-Show Window WISN-Show Window
WMBD-Happy Train
WOC-Man on the Street
WOWO-Organ Reveries
WSUI-Musical Moods
WTAD-Cy & Freckles
WTMJ-News; Gabriel Heatter

5:15 CST 6:15 CDT Console Moods: WOC WCCO WKBH WISN

Vocal Varieties (Tums); Smoothies; DeVore Sisters; Orch.: WHO KSD WIRE WMAQ (sw-9.53)

Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Products): WENR WMT (sw-11.87)

George McCall's Screen Scoops (Old Gold Cigarettes): (sw-11.83) (also at 9:15 p.m.) For news of Hollywood read "Hol-lywood Showdown" in every issue of Radio Guide.

KMOX-Let's Compare Notes
KWK-Musical Prgm.
WAAF-Hollywood Brevities
WBBM-We the Wives
WCFL-Tune Teasers
WFAM-Moderate Melodies; Me

Frequencies

WHIP-1480 WHO-1000 WIBA-1280 WIND-560 WIRE-1400

WISN-1120 WJBC-1200 WJJD-1130 WJJD-1130 WJR-750 WKBB-1500 WKBH-1380 WLS-870 WLW-700 WMAQ-670 WMBD-1440 WMT-600 WOW-1160 WOW-1160 WSUI-880 WTAD-900 WTAM-1070 WTAQ-1330 WTMJ-620

morial Park Chimes WFBM-Bohemians WGN-Evening Serenade WIBA-Wisconsin Wildlife Fed. WIBA-Wisconsin Wildlife Fed.
WJJD-Ben Kanter, pianist
WLW-Denton & Barber, sports
WMBD-Twilight Melodies
WOWO-Better Films Speaker
WROK-Sports
WTAD-Hannibal Prgm.
WTAQ-Bureau of Public Service
WTMJ-Heinie's Grenadiers

5:30 CST 6:30 CDT

Del Casino, songs: WFBM WCCO KMOX WBBM WFAM WOC (sw-11.83)

Elvira Rios, songs: WMT WOWO Mario Cozzi, bar.: WBOW WHO Inside of Sports (Phillies Cigars): $WLW\ KWK$

News: WIRE WKBH WMAQ WIBA WSUI WAAF-Jack Odell, news

W.A.T.-Jack Oden, news WCFL-Songs in the Making WENR-Ennio Bologninas Orch WISN-Sports Parade; Interlude WJJD-Sentenced Men, interviews WROK-Organ Reveries

5:45 CST 6:45 CDT

Eton Boys Quartet: WMBD WOC WFAM WFBM KMOX WBBM WISN WTAQ WKBH WCCO

Song Pictures; Pioneer Quartet; Organ: WOWO (sw-11.87)

Inside of Sports (Phillies Cigars):

Sports: WTMJ WJJD WOC Sports; News: KWK WMT KSD-Your Family and Mine WAAF-Evening Concert WBOW-lee Jamboree WCFL-Hal Totten, sports WHO.News WHO-News
WHO-News
WIBA-Today's Birthdays; Sports
WIRE-Basonology
WLW-Paul Sullivan, news WMAQ-Let's Celebrate WROK-Mr. & Mrs. DeWitt Bumgarner, songs WSUI-Daily Iowan of the Air

NIGHT

6:00 CST 7:00 CDT Rudy Vallee's Variety Hour (Royal Desserts): WTMJ WHO WIRE WTAM WIBA WLW KSD WMAQ (sw-9.53)

Men Against Death, drama: WJR WBBM WFBM KMOX WTAQ WSBT WHAS WCCO (sw-11.83)

To be announced: WOWO WMT (sw-11.87)

Alfred Wallenstein's Sinfonietta

The music detail for this program may be found on page 7 this week.

Sports: WTAD WKBB WKBH
WOC WLS WBOW
KWK-Jam Session
WCFL-News
WFAM-New Yorkers
WIND-Recreation of Today's
Reschall Game WIND-Recreation of To Baseball Game WISN-Down by Herman's W.J.D-Hal Munro's Orch. WMBD-Dinner Music WROK-News; Concert Hall WSUI-Dinner Hour Prgm.

6:15 CST 7:15 CDT

Alfred Wallenstein's Sinfonietta:

News: WMBD WOC WLS News: WMBD WOC WLS WBOW-Our Neighbors WCFL-Jack Kelly's Orch. WFAM-Amer. Family Rob WJJD-Salon Ensemble WKBB-Sweetheart Serena WKBH-Dinner Music WROW Nick and Peter WROK-Nick and Pete WTAD-Freshest Thing in Town

7:30 CDT 6:30 CST Green Hornet, drama (Health Aids, Inc.): WGN KWK WMT

To be announced: WCCO WJR WISN WHAS WMBD WKBB KMOX WKBH WSBT WOC (sw-11.83)

Port of Missing Hits: WBOW

WBBM-Carlos Molina's Orch. WCFL-Douglas Wilson WFAM-Brilliant Bronze Boys WFBM-Nat Brandynne's Orch. WJJD-Bob Atcher & Bonnie Blue WJD-Bob Actor & Bonnie Blue Eyes, hillbilly songs WLS-Grant Park Concert WROK-Geneva Community Prgm WTAD-Dust Off the Diamond WTAQ-News

6:45 CST 7:45 CDT To be announced: WFAM WTAQ WBBM 7:45 CDT

News: WKBB KMOX WFBM WCCO-Baseball Resume WCFL-Dance Orch. WHAS-Your Favorite Hymn WJJD-Church on the Hillside

7:00 CST 8:00 CDT

Don't You Believe It (Sensation Cigarettes): WGN KWK

Good News of 1939 (Maxwell Press Time: KWK House Coffee); Robert Young,
m.c.; Frank Morgan; Fanny
Brice; Meredith Willson's Orch;
Guests: WIRE KSD WHO WLW
WTAM WMAQ WTMJ WIBA
(sw-9.53)

Major Bowes' Chrysler): WBBM WHAS WJR (MOX WMBD WISN WCCO WOC WFBM WTAQ WKBH WOC (sw-11.83)

Promenade Symphony Orch. of Toronto; Reginald Stewart, cond.: WLS WBOW (sw-11.87)
James Melton will be gnest and will offer Clair de Lune (Debussy). Sombrevo (Chaminade). In the Silence of the Night (Rachmaninoff) and Love Went A-Riding (Bridge).

WCFL-Labor lashes WIND-News & Sports WIND-News & Sports
WIJD-Suppertime Frolic
WKBB-Dubuque Star Revue
WMT-Refreshing Rhythms
WROK-Freeport Studios
WSBT-Hayloft Jamboree
WSUI-Children's Hour

7:15 CST 8:15 CDT Bob Crosby's Orch.: WGN WMT

KWK-Musical Headlines WCFL-Union Labor League
WtND-Children Are People
WKBB-Music in a Sentimental WSUI-Around the State

7:30 CST 8:30 CDT Promenade Symph. of Toronto: WENR

Geo. Olsen's Orch.: KWK WMT

WCFL-News WGN-Dick Jurgens' Orch. WIND-Night Court WKBB-Amer. Family Robinson WMAQ-Grant Park Concert WOWO-Studio Party WSUI-Evening Musicale

7:45 CST 8:45 CDT KWK-Inside of Sports WCFL-Geo. Hessberger's Orch. WGN-News; Sports Celebrity Pa

rade WIND-Hal Munro's Orch. WJJD-Suppertime Frolic WKBB-Let's Waltz WOWO-Mississippi Fo WSUI-Men of Vision i Four

8:00 CST 9:00 CDT Kraft Music Hall; Starring Bob Burns, connedian; Johnny Trot-ter's Orch.; Foursome Novelty Instrumental Quartet; Guests: KSD KOA WTMJ WTAM WHO IAQ WIRE WIBA WLW (sw

People I Have Known, variety prgm.: WBOW WENR WMT WOWO (sw-11.87)

Essays in Music: WSBT WFBM WBBM WKBB KMOX WKBH WMBD WJR WOC WTAQ WHAS (sw-11.83)

WCCO-Who's the Champ? WCCO-Who's the Champs WCFL-Concert Orch. WGN-Concert Orch. WIND-Organ & Vibra Harp WISN-Interlude WROK-Home Builders WSUI-The Story of a State

8:15 CST

9:15 CDT

WIND-Grant Park Concert WISN-Baseball; St. Paul vs. Mil-waukee WROK-News; Program Prevue

8:30 CST 9:30 CDT Americans at Work: KMOX WOC WSBT WFBM WBBM WMBD WKBB WTAQ WKBH WJR A fireman from Pblladelphia will speak.

Henry Weber's Concert Revue: WGN KWK

WCCO-Baseball Game WCFL-Make Believe Danceland WHAS-Baseball; Louisville vs. Toledo WRUK-Farm Prgm. WSUI-Melody Time

8:45 CST 9:45 CDT News: WOWO WIND WROK-Alice Blue, songs WSUI-Daily Iowan of the Air

9:00 CST 10:00 CDT

Amos 'n' Andy, sketch (Campbell's Soup): WMAQ KOA WIRE KFI WTAM WLW KSD WHO

Sports Question Box: (sw-9.53) Will McCune's Orch.; WBBM WOC WJR WMBD

WOC WJR WMBD

News: WIBA WKBB WMT

KMOX-The Goldbergs, sketch

KWK-Easy Aces, sketch

WBOW-Dance Orch.

WENR Globe Trotter

WFBM Sports Review

WIND-Hit Review

WKBH-Olive Hagen, organist

WOWO-Johnny Silvers' Orch.

WROK-George Hall's Orch.

WSBT-Don Pablo's Orch.

WTAQ-Club Normandie Entertains tains WTMJ-Musical Moments

10:15 CDT 9:15 CST

George McCall's Screen Scoops (Old Gold): WFBM WBBM WHAS KMOX WISN WCCO WOC WJR (also see 5:15 p.m.) For neva of Hollywood read "Hollywood Showdown" in every Issue of Radio Guide.

Adrian Rollini's Orch.: WBOW (sw-9.53)

Buster Locke's Orch.: WMT

News: WIRE WKBB KOA-Talent of All Ages KSD-Russ David's Orch. KWK-Mr. Keen, Tracer of Lost

September 2, 1938

WENR-Ennio Bolognini's Orch. WGN-Shep Field's Orch. WGN-Shep Field's WHO-Sport Review WHBA-Vocal Varieties
WIND-Hal Munro's Orch.
WKBH-Rapid Ad
WLW-Vocal Varieties
WMAQ-Romance in Song WMBD-Value Hints WROK-Penthouse Players WTAM-Romance in Sone WTAQ-Dance Orch. WTMJ-Vocal Varieties

10:30 CDT 9:30 CST

Richard Himber's Orch.: WBOW KSD WHO (sw-9.53)

Eddy Duchin's Orch.: WOC WFBM WKBH WKBB (sw-6.12) Larry Clinton's Orch.: KWK

Dick Jurgens' Orch.: WGN

Baseball Game: WIRE WMT WCCO
KMOX-France Laux, sports
WBBM-News With Todd Hunter
WCFL-To be announced
WENR-Earl Hines' Orch.
WHA-Musical Varieties
WHAS-Baseball; Louisville vs.

Toledo WIBA-Holiywood at the Beach WIND-Evening at Country Club WIND-Baseball; St. Paul vs. Mil-waukee WJR-Baseball Scores; Lions Tales

WJR-Baseball Scores; Llons Tale
WLW-Billy Snider's Orch.
WMAQ-Abe Lyman's Orch.
WMBD-Peoria on Parade
WROK-Lee Williams' Orch.
WSBT-News
WTAM-Sannny Watkins' Orch.
WTAQ-Riverside Ballroom Orch
WTMJ-Let's Dance

9:45 CST 10:45 CDT

Eddy Duchin's Orch.: KMOX WBBM WTAQ WSBT WJR

Richard Himber's Orch.: KOA Shep Field's Orch.: WLW

News: WROK WIND WFAM-Music Group WIBA-Club Chanticleer WiSN-Tenth Inning WTMJ-Today's Events

10:00 CST 11:00 CDT

Johnny Long's Orch.: WISN WKBB WBBM WSBT WTAQ (sw-6.12)

Clyde McCoy's Orch.: WBOW Bob Grant's Orch.: WCFL (sw-6.14)

Dick Barrie's Orch.: WGN

News: WFBM WHO WJR WOC WMAQ WMBD KMON-Recorded Prgm. KOA-Westernaires & Men of the KOA-wester..... West KWK-Sports WENR-Music As You Desire It WIBA-Evening Concert WIND-Max Miller's Quartet

September I

WKBH-News; Music WLW-Paul Sullivan, news WTAM-Musical Bulletin Board WTMJ-Last Word in Sports

THURSDAY

10:15 CST 11:15 CDT

Johnny Long's Orch.: WOC WJR WFBM WKBH

Clyde McCoy's Orch.: WHO

Dick Barrie's Orch .: KWK

KMOX-Marshall Family, drama WCCO-Cedric Adams WHAS-News WIND-Cafe Continental WLW-Sweet Adeline WLW-Sweet Adeline WMBD-Sports; Prgm. Review WTAM-Music You Want WTMJ-Dance Orchestras

10:30 CST 11:30 CDT Dance Orch.: WHO WIBA WLW WBOW WCFL WIRE

Ted Weems' Orch.: WTAQ WJR WKBH WMBD WOC WFBM WSBT WISN WKBB WBBM

Freddy Martin's Orch.: (sw-6.14)

Jimmy Dorsey's Orch.: WGN KMOX-Headline Highlights KMOX-Headine Highights KOA-Dick Stabile's Orch. KWK-News WCCO-Rollie Johnson WHAS-Dance Band WIND-In the Gloaming WMAO-Earl Hines' Orch WMT-Eiectric Park Band

11:45 CDT 10:45 CST Freddy Martin's Orch.: WENR WMT

Ted Weems' Orch.: WCCO KMON

Jimmy Dorsey's Orch.: KWK WIBA-Club Chanticleer WIND-Cappy's Cabana

11:00 CST 12:00 CDT

Will Osborne's Orch.: WHO KOA WBOW WIRE WMAQ

Carlos Molina's Orch.: KMOX WKBB WOC WMBD WFBM WBBM WISN WTAQ

Frank Trumbauer's Orch.: WENR Vincent Pirro's Orch.: WGN WMT

KSD-Joe Reichman's Orch. KWK-Jack Gaulke's Orch. WCCO-Jimmy Grier's Orch WIBA-Hollywood at the Beach WIND-The Nite Watch WKBH-Weather Report WLW-Twenty-four Hour Review WTAM-Ralph Malvin's Orch.

End of Thursday Programs

Friday

Friday

MORNING

7:00 CST 8:00 CDT

Breakfast Club; Musical Prgm.; News: WCFL WBOW Arthur Godfrey, songs (Hecker Products Corp): (sw-21.51)

The Band Goes to Town: (sw 21.5)

News: WTAD WJJD
Early Risers: WISN WROK
Musical Clock: WOC WKBB
WIRE WKBH WBBM KMOX WHIP
KWK-Band Music; News
WAAF-Breakfast Express
WCCO-Air Almanac
WFAM-Kitchen Clinic
WFBM-Early Birds
WGN-Everyday Words; Good
Morning Prgm.
WHO-Faye and Cleo
WIBA-Farm Front; Musical Clock
WIND-The Abundant Life
WLS-Organ Moods
WLW-The Merrymakers
WMAQ-Your Neighbor WHIP WMAQ-Your Neighbor WMBD-Breakfast Club

WMT-Country Home; Musical

WOWO-Radio Bible Class WTAQ-Mike's Uprisin'
WTMJ-Top o' the Morning

7:15 CST 8:15 CDT Montana Slim, WFAM (sw-21.51) songs; News: Person to Person: (sw-21.5)

News: WLW WMT WCCO WHO WLS Breakfast Melodies: WROK KMOX-Recorded Prgm. WCCO-News Slants
WGN-Carolyn Price, home coun

cilor WHIP-Hit Revue WHO-Hardware News WIND-Morning Review WJJD-Harry Zimmerman, organ-

WMBD-Musical Clock 7:30 CST 8:30 CDT Breakfast Club; News: WCFL WOWO

Herman & Banta; News: (sw-21.5) Joyce Jordan, Girl Interne (Calox Toothpowder & Solidified Albo-lene): WBBM

News: WKBB WTAQ
Morning Devotions: WKBH WLS
Musical Clock: WMT WBOW
KMOX-Ozark Varieties
WCCO-Musical Chimes
WFAM-Your Engagement Book

WGN-Good Morning Prgm. WGN-Good Morning Prgm.
WHIP-Just About Time
WHO-Williams Brothers Quartet
WIBA-News; Musical Clock
WIND-Hawaiian Melodies
WLW-The Gospel Hour
WMAQ-Whistler & His Dog
WMBD-Weather Report WROK-Morning Parade

Amanda Snow, songs: (sw-21.5) Bachelor's Children, sketch (Old Dutch Cleanser): KMOX

Sunny Melodies: (sw-21.51) News: WIND WTAD WHIP WIRE

WIRE
KWK-News; Rapid Service
WBBM-Linda's First Love
WFAM-Morning Devotions
WHO-Rare Bits of News
WJD-Know Your Postal Service
WKBH Breakfast Meiodies WLS-Variety Music
WLW-Your Hollywood News Girl
WMAQ-A Step Ahead with Norman Ross
WMBD-Police Flash

WTAQ-Today's Almanac 8:00 CST 9:00 CDT Pretty Kitty Kelly, sketch (Wonder Bread): WOC KMOX WCCO WISN WBBM WFBM WKBB

Just Neighbors, sketch: WCFL WOWO KWK Mrs. Wiggs of the Cabbage Patch

sketch (Old English WMAQ WIRE News: WKBH WMBD WAAF Musical Clock: WROK WMT KSD-News; Dick Leibert, organ WGN-Martha Crane & Helen

Joyce WFAM-Concert Time WHA-Bandwagon WHIP-Salon Musicale WHO-Coffee Pot Inn WHO Coffee Pot Inn
WIND-H. Zimmerman, organist
WJJD Bosworth Broadcast
WLS-Hal Culver, with Howard
Peterson, organist
WLW-Betty Crocker, sketch
WTAO Break fast Club
WTAO Morning, Petropuri

8:15 CST

WTAQ-Morning Potpourri

Jerry Sears' Orch.: WCFL KWK (sw-15.21)

Myrt & Marge, sketch Suds): WFBM KMOX WBBM WCCO WMBD

John's Other Wife, sketch (Louis Philippe): WMAQ WIRE Musical Clock: WOC WMT KSD-Bright & Early Melodies

WAAF-Rhythm Rhapsody WHA-Morning Melodies WHO-Fruit Reporter WIND-Your Favorite Band WIND-Your Favorite Band WKBB-Musical Almanac WKBH-Uncle Bob WLS-Néws Report WLW-Myrt & Marge, sketch WOWO-Swing Patrol WTMJ-Betty Crocker

Josh Higgins of Finchville,

Hilltop House, Bess Johnson (Palnotive Soap): WMBD WISN WBBM KMOX WCCO Turn to pages 10 and 11 for pic-tures of the members of the cast.

Just Plain Bill, sketch (Bi-So-Dol): WMAQ WIRE Medical Information Bureau

Walter Blaufuss' Orch .: KSD

WAAF-Canary Serenade WBOW-Gospel Radio WFAM-Shoppers' Guide WFBM-Morning Serenade WGN-Morning Melodies WHO-Variety Time WHO-Those Happy Gilm WHIP-Variety Time
WHO-Those Happy Gilmans
WIBA-Almanac; Society Reporter
WIND-Jimmy Dean, cowboy songs
WJJD-Illinois Congress of Parents & Teachers, spkr.

WKBB-Chancel Steps WKBB-Chancel Steps
WKBH-Olive Hagen, organist
WLS-Old Kitchen Kettle,
Ann Hart; Novelodeons
WLW-Hilltop House, sketch
WMT-Musical Clock
WOWO-Tri Topics
WROK-Morning Devotions
WTAD-Interchurch Revival
WTAQ-Sunshine Hour
WTMJ-Blue Room Ensemble

8:45 CST

Stepmother, sketch (Colgate): WBBM WFBM KMOX WCCO

Woman in White, sketch (Pills-bury): WMAQ WTMJ KSD WHO bury): Warrage
WIRE
Turn to page 3 for more detail.

Oxydol's Own Ma Perkins, sketch: WLS (sw-15.21) Details of contest on this program may be found on Inside back cover.

Popular Waltzes: WMT WBOW (sw-21.5)

Ear! Lawrence, bar.: KWK WGN

WCFL-Bittersweet Melodies WHIP-Women & The Home WIND-Swing Melodies WISN-Early Risers Club WJJD-Tommy Tucker's Orch. WKBB-Stars Over Hollywood

(Continued on Next Page)

7/46 E

FRIDAY

September 2

(8:45 a.m. Continued)

WKBH-Amer. Family Robinson WLW-Betty & Bob, sketch WMBD-Women of Today WOWO-Modern Home Forum WROK-Town Crier

WTAD-Hannibal Prgm.
9:00 CST 10:00 CDT
David Harum, sketch (Bab-0):
WIRE WMAQ KSD WHO

The Story of Mary Marlin, sketch (Ivory Soap): WLS (sw-15.21)
Turn to pages 10 and 11 for pictures of the members of the cast.

Richard Maxwell, tnr.: WFBM WKBB WKBH WISN WTAQ WOC WFAM

Originalities: WIBA WBOW (sw-21.5)

Get Thin to Music (Wheaties):

KMOX-Fashions in Melody KWK-Singing Cowboys
WAAF-Woman's Page of the Air
WBBM-The Heart of Julia Blake
WCCO-Ma Perkins, sketch
WHA-Safety in the Water
WND-Municipal Court WJJD-Salon Ensemble
WLW-The Goldbergs, sketch
WMBD-Messenger; Weather
WMT-News; Radio Gossip WROK-News WTMJ-Dan Harding's Wife

9:15 CST 10:15 CDT Vic & Sade, sketch (Crisco) WLS WLW (sw-15.21)

Breen & de Rose, songs: WMT WBOW (sw-21.5)

Ruth Carhart, songs: KMOX WFAM

Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO KSD

Bachelor's Children (Old Dutch Cleanser): WGN

News: WMBD WKBB WOC Editor's Daughter, sketch: WBBM WOWO WOWO
KWK-Great Works of Man
WAAF-Hog 'n' Harmony
WCCO-Bachelor's Children
WCFL-Rhythm Roundup
WFBM-Apron Strings
WHP-Modern Varieties
WIBA-Organ Melodies
WISN Complements WISN-Symphonetta WJJD-Frank Trumbauer's Orch. WKBH-Music Makers
WKOK-On the Mall
WTAQ-Crimson Trail
WTMJ-Those Happy Gilmans

9:30 CST 10:30 CDT Big Sister, sketch (Rinso): WMBD WISN WCCO KMOX WBBM WFBM

Pepper Young's Family (Camay Soap): WLS (sw-15.21) Details of contest on this program may be found on inside back cover.

Story of the Month: WCFL

Do You Remember?: WIBA WTMJ WBOW

KWK-Pop Wise & Filbert WAAF-All About Dogs, talk WFAM-Morning Musicale WGN-Man on State Street WHA-Musical Varieties WHIP-Monitor Views the News WHO-Mountain Pete's Mountain-WIND-Between Us Girls, inter

view
WIRE-Dessaa Byrd
WJJD-H. Zimmerman, organist
WKBB-Eb & Zeb WKBH-ED & Zeb WKBH-Today's Almanac WLW-Short, Short Story WMAQ-Radio Tattler WMT-Gospel Baritone WOC-Front Page Drama WOWO-Linda's First Love WROK-Musicale WTAD-Ma Perkins, sketch WTAQ-Roundup

10:45 CDT 9:45 CST Aunt Jenny's Stories (Spry): KMOX WISN WMBD WFBM WBBM WCCO

The Road of Life, sketch (Chipso): WLW WTMJ WMAQ

Viennese Ensemble: WMT WBOW WOWO (sw-21.5)

Getting the Most Out of Life (Fleischmann's Yeast): (sw-15.21)

Kitty Keene, (Dreft): WHO Inc., sketch

Silhouettes in Blue: KWK

KSD-Ferde Grofe's Orch. WAAF-Novelettes WCFL-Anything Can Happen WFAM-Lou Pike, organist WFAM-Lou Pike, organist
WGN-Painted Dreams
WHP-Hillbilly Time
WHRA-Church of the Air
WHND-Livestock Markets
WHRE-Linda's First Love, sketch
WJJD-Dick Jurgens' Orch.
WKBB-Morning Melodies
WKBH-Swing Interlude
WLS-Grace Wilson, contr.
WOC-Melodic Variations
WROK-Melody Time
WTAD-Kitty Keene. sketch
10:00 CST 11:00 CDT
Dan Harding's Wife, sketch
(Nat'l Biscuit Co.): WMAQ

Mary Margaret McBride, columnist (La France & Satina): WOC KMOX WCCO WMBD WBBM WFBM WISN WFAM

Radio City Four: WMT WIRE

Vaughn de Leath: KSD

WAAF-Let's Dance WBOW-Christian Science Prgm. WCFL-Peekers in the Pantry WGN-Manhattan Mother, sketch WHA-Homemakers WHIP-Vocalrieties
WHO-The Goldbergs, sketch
WIBA-Linda's First Love, sketch
WIND-Bob Atcher & Bonnie Blue
Eyes, hillbilly songs
WJBC-Theater Time
WJD-Bureau of Missing Persons
WKBB-Hollywood Reporter
WKBH-Home Economics
WLS-Market Reports; News
WLW-Editor's Daughter, sketch
WOWO-Bill Board
WROK-News: Program Prevue WHIP-Vocalrieties WROK-News; Program Prevue WSUI-Illustrated Musical Chats WTAD-News WTAQ-Hits & Encores WTMJ-What's New in Milwaukee

10:15 CST 11:15 CDT
The O'Neills, sketch (Ivory Soap): WLW WMAQ

Irene Beasley, R.F.D. No. 1: WKBB WFBM WFAM WTAQ WOC

Alden Edkins, basso: WBOW WIRE KWK (sw-15.33)

Houseboat Hannah, sketch: WHO Houseboat Hannah, sketch: WHO KMOX KSD-Xavier Cugat's Orch. WAAF-Willie Winn, sport of kings WBBM-Voice of Romance WCCO-Judy & Jane WGN-Don Pedrbs Magic Violin WHIP-Musical Spotlight WIBA-Editor's Daughter, sketch WIND-Twentieth Century Sere-WIND-Twentieth Century nade WISN-News

WISN-News
WJBC-Women in the News
WJBC-Women in the News
WJDD-Criminal Court Interviews
WKBB-Hits & Theores
WKBH-Your Home Prgm.
WLS-H. Peterson, organist
WMBD-Linda's First Love, sketch
WMT-Bits of Everything
WROK-Music Graphs
WTAD-Bee & Vee
10:30 CST
Nat'l Farm & Home Hour: WIBA
WMAQ WBOW (sw-15.21)
Remance of Helen Trent sketch

Romance of Helen Trent, sketch (Old English Floor Wax): WBBM KMOX

Fortification for Life's Demands; Speaker: KSD

News: WHIP KWK WGN News: WHIP KWK WGN WAAF-Livestocks; Sweet & Slow WCCO-Those Happy Gilmans WCFL-Double in Stars WFAM-Harlan Hogan WFBM-Mrs. Farrell's Kitchen of

the Air WHO-Myrt & Marge, sketch WHO-Myrt & Marge, sketch
WIND-Harry Zimnerman, organist
WIRE-Footnotes; News
WISN-Ann Leslie's Scrapbood
WJBC-Dollar Daze
WJJD-Safety Court Broadcast
WKBB-House of MacGregor

WKBB-House of MacGregor
WKBH-Songtime
WLS-Evelyn the Little Maid
WLW-News; River; Weat
Livestock
WMBD-Honeymoon Lane
WOC-Screenfans Prgm.
WOWO-Richard Trojan WROK-Kaye Kreamer, Woman's

WROK-Kaye Kreamer, Woman's Forum
WTAD-Tonic Tunes
WTAQ-News; Merry Go Round
WTMJ-Kitty Keene, sketch
10:45 CST 11:45 CDT
Nat'l Farm & Home Hour: WLW

Good Listening for Friday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) National Farm and Home

AFTERNOON

3:45 CST (4:45 CDT) "So You Want To Be---"

NIGHT

6:00 CST (7:00 CDT) Lucille Manners.

6:00 CST (7:00 CDT) First Nighter. 7:00 CST (8:00 CDT) Tim and Irene.

7:30 CST (8:30 CDT) March of Time.

8:30 CST (9:30 CDT) Jimmie Fidler.

Bailey Axton, tnr.: WCFL World Traveler: WMT

KSD-Lady Courageous WAAF-Myrna Dee Sergent, talk WCCO-Grandma Travels WFAM-Luncheon Dance WGN-Musical Mail Box WGN-Musical Mail Box WHIP-Trio WHO-Hilltop House, sketch WIRE-Jimmie Grier's Orch. WISN-Organ Melodies WJBC-Peggy Payne & Pioneers WKBB-Treasure Chest WKBH-Rose Green WLS-Short, Short Stories WMBD-Bandwagon WOWO-Honolulu Serenaders WROK-Freeport Studios WROK-Freeport Studios WTAD-Betty & Bob, sketch WTMJ-Blue Room Ensemble

11:00 CST 12:00 CDT The Goldbergs, sketch (Oxydol):
WKBB WCCO WBBM WOC
Details of contest on this program

may be found on inside back cover. Carlton & Wayne, piano duo: KSD WMAQ

KMOX-Ma Perkins, sketch WAAF-Symphonic Hour WBAA-Contract Bridge Chats WCFL-Hit Review WCFL-Hit Review
WFBM-Bohemians
WGN-Noontime Musical
WHA-Music Appreciation
WHIP-Southtown Church Hour
WHO-Dan Harding's Wife, sketch
WIND-News
WIRE-Singin' Sam
WJBC-Surprise Party
WJD-Melody Review
WKBH-Magic Violin
WLS-Melody Parade; Grace Wilson, contr.

son, contr. WMBD-Wayside Chapel WMT-Tom Owens' Cowboys WOWO-Voice of the Farm WSBT-News; Stork Report; Farm WSUI-Program Calendar; Weath-

er Report
WTAD-All for the Ladies
WTAQ-Hollywood on Parade
WTMJ-Heinie and Dinty 11:15 CST 12:15 CDT

Vic & Sade, sketch (Crisco):
WBBM WCCO WISN KMOX

Words & Music: WCFL KSD (sw-15.33)

Between the Bookends: WMT

News: WOWO WJJD
WBAA-Morning Melody
WHO-Vic and Sade
WHIP-Englewood Hour
WIND-Tommy Ott. organist
WIRE-Welcome Stranger
WJBC-Personality
WKBB-Book of the Hour
WKBH-Club Calendar
WMBD-Al, Flo & Billie
WOC-Betty Crocker
WSBT-Day Dreamer; Cai WSBT-Day Dreamer; Camera

Club Club WSUI-Homemakers' Chat WTMJ-Heinie & His Grenadiers 11:30 CST 12:30 CDT Words & Music; Soloists & Organist: WIBA

Road of Life, sketch (Chipso): KMOX WBBM

Mother-in-Law, sketch: KWK

Man on the Street: WHIP WOWO
WBOW-Presentation
WCCO-Houseboat Hannah
WCFL-Midday Melody Mart
WFBM-Hoosier Farm Circle
WGN-Markets; Midday Service
WHO-Home Folks
WIND-Bob Atcher & Bonnie Blue

Eyes WIRE-Farm Hour Nat'l Farm & Home Hour: WLW
KWK

Our Gal' Sunday, sketch (Old
English Floor Wax): WBBM
KMOX

WIRE-Farm Hour
WISN-Morning Musicale
WJBC-Singin' Sam
WJJD-Loop Noon-day Service
WKBB-Farm News; Do You
Want a Job?

WKBH-Romance and Rhythm; WKBH-Romance and Rhythm; Livestock Quotations WLS-Markets; News WLW-Live Stock & Poultry Re-ports; News WMAQ-Fort Pearson, news WMBD-Thrift Message; Good Morning Neighbors WMT-Sweet & Swing; Cedar Val-ley Hilbilibe ley Hilbillies
WOC-Caroline Ellis
WSBT-In Movieland
WSUI-Yesterday's Musical Favorites WTAD-Police News WTAQ-Mailman

11:45 CST 12:45 CDT Those Happy Gilmans, comedy sketch (Corn-Kix): WMAQ WLW (sw-15.21)

Gospel Singer; Edward MacHugh, bar. & Organ (Ivory WBBM WCCO KMOX

Your Hollywood Newsgirl (Lydia E. Pinkham): WCFL

Judy & Lanny, songs: KWK WOWO

News: WIND WBAA WFBM-Markets; Farm Bureau WHA-Magazine Rack WHIP-Cascade Melodies WHO-Markets; Weather WISN-Even as You and I WJBC-Reid & Vin WKBH-Hits and Encores WLS-Dinner Bell Program WLS-Dinner Bell Program
WMBD-Window Shopper
WOC-Farm Bureau & Markets
WROK-Round the Town
WSBT-Man-on-the-Street
WSUI-Farm Flashes
WTAD-Dance Revue
WTAQ-Farmhands

AFTERNOON

12:00 CST 1:00 CDT Marine Band: WLS

Old Familiar Tunes: WCCO WOC WKBB WKBH WSBT (sw-15.27)

Betty & Bob, sketch (Gold Medal): WIRE WTMJ KWK WHO WMAQ (sw-15.21)

Harold Turner, pianist: WGN

News: WMBD WJBC WTAD

KMOX-Singin' Sam KMOX-Singin' Sam
KSD-Sports Preview
WBAA-Agricultural Forum
WBBM-Manhattan Mother
WBOW-Street Reporter
WCFL-Spotlight Prgm.
WFBM-Blue Ribbon Melodies
WHA-Moon Musicale
WHIP WILL Forum WHA-Moon Musicale
WHIP-Wally Estrup, songs
WIBA-Country Home; Interlude
WIND-Lupi Italian Hour
WISN-Musical Heat Wave
WJJD-Livestock Markets
WLW-Linda's First Love, sketch
WMT-Cedar Valley Hillbillies
WOWO-Wilbur Pickett's Orch.
WSUI-Rhythm Rambles

12:15 CST 1:15 CDT Al Bernard's Minstrels: WSBT WOC (sw-15.27)

Arnold Grimm's Daughter, sketch (Gold Medal): WMAQ WLW WIRE KWK WTMJ (sw-15.21)

As You Like It: WGN

Marine Band: (sw-15.33) News: WKBB WFBM

News: WKBB WFBM
Man on the Street: WBAA
WBBM WKBH
Kitty Keene: WCCO KMOX
WAAF-Encores
WBAA-Hollywood Reporter
WBOW-On the Mall
WCFL-Echoes of Havana

WHIP-Alice Oleson, pianist
WHO-Melodious Favorites
WIBA-News, Market Reports
WJBC-Walkathon
WJJD-Midday Round Up
WLS-Corn Belt Gossip
WMBD-Town Crier; Farm Mkts.
WMT-Question Man; Voice of Iowa WOWO-Market Service WROK-Column Left; News WTAD-Cy & Freckles 12:30 CST 1:30 CDT Navy Band: WSBT WFBM WISN (sw-15.27) For pictures turn to page 12.

Valiant Lady, sketch (Gold Medal): WMAQ WLW WIRE KWK (sw-15.21)

Marine Band: WOWO WCFL

Girl Meets Boy: WGN

News: WOC WHO
News: WOC WHO
Rhythm Rascals. WTAQ WTMJ
KMOX-Linda's First Love. sketch
WAAF-Markets; Health Talk
WBAA-Luncheon Dance Time
WBBM-Kitty Keene, sketch
WBOW-To be announced
WCCO-First Edition
WCFL Consent Conse WCFL-Concert Canopies
WHA-Farm Prgm.
WHIP-Concert Orch.
WIND-WPA Prgm. WKBB-Man On the Street WKBH-Luncheon Music
WLS-Voice of the Feed-lot; Market Reports
WMBD-Farm News WMT-Markets: Hillbillies WROK-Couple on the Street; Highways Are Happy Ways WTAD-Farm; Weather; Markets 12:45 CST 1:45 CDT Street:

Betty Crocker (Gold Medal): WMAQ WIRE KWK WHO (sw-15.21)

Navy Band: WMBD WOC

News: WKBH WTAQ KMOX-Editor's Daughter, sketch KSD-News; Markets
WAAF-The "L" Reporter
WBAA-Market Reports
WBBM-Houseboat Hannah, sketch WBBN-HGuseboat Hannah, sketch
WBOW-County Agricultural Agt.
WCCO-Voice of the Farm
WGN-Hits of Today
W1BA-Melody Moments
WIND-Organ & Vibra Harp
WJJD-Ben Kanter, pianist
WKBB-Pet Corner; What's Where WKBB-Pet Corner; What's Where on the air WLS-Vitality Jim WLW-Kitty Keene, Inc., sketch WMT-Joe Doakes; Many Happy Returns; A Trip Thru Niagara WROK-Home Folks Hour WTAD-Luncheon Music WTMJ-Sidewalk Reporter 1:00 CDT 2:00 CDT Buffalo Summer Theater: WSBT WFBM WKBB WISN WOC (sw-15.27)

The Story of Mary Marlin, sketch (Ivory Flakes): WMAQ WHO WLW WTMJ KSD Turn to pages 10 and 11 for pic-tures of the members of the cast.

Marriage License Romances: WMT WGN

Originalities: WBOW

News: WTAD WHIP
Man on the Street: WMBD
WTAQ
KMOX-Voice of the Farm KMOX-Voice of the Farm
KWK-Backstage Wife, sketch
WAAF-Waltz Time
WBAA-Musical Moments
WBBM-Broadcast Rhymsters
WCCO-Day Dreams
WCFL-Make Believe Danceland
WHA-Workers Education Today
WIBA-Concert Trio
WIND-Dugout Interviews
WIRE-Reporter
WJJD-Warm Up Time
WKBH-Ma Perkins
WLS-Homemakers Hour
WOWO-The Observer

1:15 CST
2:15 CDT

1:15 CST 2:15 CDT
Oxydol's Own Ma Perkins, sketch:
WMAQ WTMJ WHO KSD
Betails of contest on this program
may be found on inside back cover.

Dot & Pat, songs & patter: WBOW (sw-15.21-15.33) WBOW (sw-15.21-15.33)

Baseball; Washington vs. Philadelphia: WJJD WIND KMOX-Judy & Jane, sketch KWK-Great Works of Man WAAF-Washington Park Races WBBM-Meet the Missus WCCO-Betty & Bob WGN-To be announced WHA-Musical Varieties WHIP-Dancing Party WIRE-Noonday Headlines WKBH-Matinee Music WLW-Ma Perkins, sketch WLW-Ma Perkins, sketch WMBD-His Majesty, the Baby WMT-Frank Voelker, organist

WTAD-Little Theater
WTAQ-WPA Concert

1:30 CST 2:30 CDT
Pepper Young's Family, sketch
(Camay Soap): WMAQ WLW
WHO KSD WTMJ
Details of contest on this program
may be found on inside back cover.

Continental Varieties: WBOW (sw-15.21-15.33)

Harrisburg Revue: WFBM WTAQ WSBT WISN WKBH WOC (sw-15.27)

Harold Stokes' Orch.: WGN

Harold Stokes' Orch.: WGN

News: WCFL KWK WLS WMT
KMCX-Magic Kitchen
WAAF-Eunice Clark, songs
WBAA-Monitor Views the News
WBBM-To be announced
WCCO-Julia Blake
WHA-Organ Melodies
WHIP-Dancing Party
WIBA-WCTU Prgm,
WIRE-Dessa Byrd; Hoosier News
WMBD-Better Vision
WOWO-Name the Tune
WROK-Stars on Parade
WTAD-Medical Assn.

1:45 CST

2:45 CDT

1:45 CST 2:45 CDT
The Guiding Light, sketch (White
Naptha): WHO WMAQ WTMJ
KSD WLW

Continental Varieties: WMT WLS

KWK-Marriage License Romances WBAA-Songs & Melodies WBBM-Dugout Dope WCCO-Markets
WCFL-Baseball Interviews
WGN-The Lead-Off Man
WHIP-Virginia Lee Winslow,

sonsg WIBA-Concert Trio WMBD-Hello, Neighbor WOWO-Women in the News WROK-Old Refrains WTAD-Bessie Dean Reinert

2:00 CST 3:00 CDT
Backstage Wife, sketch (Dr.
Lyons): WMAQ WHO WIRE
WTMJ WIBA

Club Matinee: WMT V WOWO WBOW (sw-15.21) WENR

Rubbertown Revue: WKBH WOC WFBM WSBT WISN WTAQ (sw-15.27)

Dan Harding's Wife, sketch: KSD WLW KMOX-Those Happy Gilmans KWK-Today at Two WAAF-News; Weather WBAA-Afternoon Musi WBBM-Baseball Game Musicale WBBM-Baseball Game
WCCO-Ladies First
WGN-Your English
WHA-Chapter a Day
WHIP-Gay Caballeros
WMBD-Editor's Daughter, sketch
WROK-News: Program Prevue
WTAD-Hannibal Prgm.

2:15 CST 3:15 CDT Stella Dallas, sketch (Milk of Magnesia): WIRE WTMJ WIBA WMAQ WHO

Rubbertown Revue: WMBD

Midstream, drama: WLW KWK KMOX-One Woman's Opinion KSD-Heart of Julia Blake WHIP-City Librarian WROK-Johnny Murphy, songs WTAQ-Fiddlers Three

2:30 CST Club Matinee: WIBA 3:30 CDT

Eton Boys: WKBH WFAM WOC WFBM WISN WTAQ WMBD (sw-15.27)

Happy Jack, songs: WMAQ KSD KWK-Richard Hayes, swing organist KMOX-Popular Melodies; Head-KMOX-Popular Melodies; Head-line Highlights
WAAF-Matinee Melodies
WBAA-Home Builders
WCCO-Front Page Parade
WGN-Afternoon Musicale
WHA-Music of the Masters
WHIP-Organ Moods
WIRE-Gene Auston
WLW-Heart of Julia Blake, sketch
WOWO-Old-Time Religion
WROK-Robert Bruce, graphogogist

gist WTAD-Sports Talk WTMJ-News; Police; Weather;

2:45 CST 3:45 CDT
World Economic Cooperation
Prgm.: WFAM WOC WFBM
WKBH WTAQ WCCO WMBD
WISN (sw-15.27)

Girl Alone, sketch: WMAQ

The Hatterfields: WLW Baseball Game: KWK KMOX KSD-Melodeers

Frequencies

FT66
KMOX-1090
KOA-830
KSD-550
KWK-1350
WAAF-920
WBBM-770
WBBW-770
WCC0-810
WCFL-970
WFAM-1230
WCFL-970
WFAM-1230
WFAM-1230
WHA-940
WHAS-870
WHIP-1480 WISN-1120 WJBC-1200 WJJD-1130 WJJD-1130 WJR-750 WKBB-1500 WKBH-1380 WLS-870 WLW-700 WMAQ-670 WMBD-1440 WHIP-1480 WHO-1000 WIBA-1280 WIND-560 WIRE-1400

WAAF-Jimmie Kozak, pianist WBAA-Tunme Kozak, pianist WBAA-Tune Topics WGN-Margery Graham WHIP-Denna Tyler, contralto WHO-Favorites Melodies WIRE-Police Court WROK-Rhythm Before Three WTAD-Cy & Freckles WTMJ-Down a Country Road

3:00 CST 4:00 CDT Sing for Your Supper with Doris Rhodes & Del Casino: WKBH WMBD WTAQ WISN WCCO WFBM WOC WFAM (sw-15.27)

Neighbor Nell, philosophy; Irma Glen, organist: WENR (sw-15.21) Tune Types; Frank Hodek's Orch.: WBOW WIRE WMAQ

Louis Rich Entertains: WGN

Baseball Game: WTAD WMT Baseball Scores: WIND KSD WAAF-The Rhumba Beat

WBAA-Concert Review WHIP-Harmony Hall
WIBA-Today's Front Page
WJBC-Int'l Sunday School Les son WJJD-Baseball Scoreboard

WLW-Houseboat Hannah sketch WOWO-News WROK-Kaye Kreamer, Women of

the Hour WTMJ-Valiant Lady, sketch

3:15 CST 4:15 CDT Silhouettes of the West: WOWO WIBA WENR

WHIP-Hawaiian Moods
WHIO-Judy & Jane
WIND-Musical Toast
WJJD-Parade of Music
WLW-Charlie's Singing School WTMJ-Home Harmonizers

3:30 CST 4:30 CDT Nancy Martin, sengs: WENR WBOW WOWO WIRE

Your Family & Mine (Sealtest): WMAQ WIBA WTMJ (sw-9.53)

When We Were Young: WFBM WKBH WOC WFAM WISN WCCO

Don Winslow of the Navy: (sw 15.21)

News: WHO WJBC WAAF-Melody Medley
WGN-Leonard Salvo, organist
WHA Weather Bureau
WHIP Concert with Jean Hurst WLW-Drifting Pioneers WMBD-Peoria on Parade WROK-Helene Kimberley WTAQ-Herman Daumler, violinist

3:45 CST 4:45 CDT So You Want to Be—: WOC WMBD WTAQ WISN WCCO WFAM WFBM WKBH

Little Variety Show: WBOW WOWO WIRE WENR

Cadtes Quartet: KSD WTMJ WIBA WMAQ

WBBM-Tenth Inning WJBC-Variety WLW-Man of Mars WROK-Master Singers

4:00 CST 5:00 CDT Don Winslow of the Navy, sketch (Krispies): WLW WENR Felix Knight, tnr.; Orch.: WBOW WIBA WHO W WMAO

(sw-9.53) To be announced: WGN

News; Enoch Light's Orch.; WFBM WTAQ WBBM WSBT WCCO WKBH

Salon Orch.: WIRE WOWO News: WISN WOC WHIP WAAF-Tea Dance WBAA-Magic Carpet WCFL-Jack Kelley's Orch. WFAM-Question Party WGN-Bill Anson WHA-Wisconsin Political Forum

WJBC-Request Hour
WJJD-Baseball Scores
WMBD-Kitty Keene, Inc.
WROK-News; Musicale
WJMJ-Variety Revue
4:15 CST 5:15 CDT
Enoch Light's Orch.: KMOX
WISN

Salon Orch.: WMT (sw-15.21)

Malcolm Claire, children's stories; News: KSD WCFL WMAQ WBOW (sw-9.53)

WBOW (sw-9.55)

News: WHIP WENR

WBAA-Melody Moods

WFAM-Killer Dillers

WGN-Armchair Melodies

WHIP-Airlane Dance

WHO-Baseball Time

WIBA-Dance Hour

WIRE-News; Minnte Interviews

WLW-To be announced

WMBD-News: Pet Corner

WOC-Baseball Review

WROK Freeport Studios

WOC-Baseball Review
WROK Freeport Studios
4:30 CST 5:30 CDT
Chesterfield Daily Sports Column;
Paul Douglas: WOWO WLW
KSD WENR (sw-15.21)

Not So Long Ago: WISN WCCO WTAQ WFAM WBBM WKBH (sw-11.83)

The Four of Us:: WBOW WIBA

News: WIND WJBC WAAF-Sport Shorts WCFL Smoke Rings WFBM Tea Time Tunes WFBM.Tea Time Tunes
WHIP-Homespun
WIRE-Boy Scouts of America
W.J.D-Fred Beck, organist
WMBD-Bargain Counter
4:45 CST 5:45 CDT
Marlowe & Lyon, piano duo:
WENR

Lowell Thomas, news commentator (Sun Oil): WLW (sw 11.87)

Jimmy Kemper & Co.: KSD W1BA WBOW WIRE

Not So Long Ago: KMOX

WAAF-Tower Tunes WBAA-Story Book Hour WBBM-Chicago Hour WCFL-Jack Ivelly's Orch. WFAM-Ball Scores; News WGN-Little Orphan Annie WHA-Fun Time WHA-Fun Time
WIND-Listen to Yourself
WJBC-Popular
WJJD-Garwood Van's Orch.
WKBH-Kuddies' Hour
WMAQ Say It With Music
WMBD-Dean & Gail
WOWO-Home Folk Frolic
WTAQ-Theater Lobby Interview

5:00 CST 6:00 CDT Dick Todd, songs; Richard Leibert, organist: WOWO WMT WENR KWK (sw-11.87)

To be announced: WLW WMAQ Ray Heatherton, bar.: WTAQ WFBM (sw-11.83)

KMOX-Grand Stand Manager KSD News; Dick Leibert, organ ist KWK-Home-Plate Interviews WAAF-Harmony Hall WBBM-John Harrington, sports WBOW-Merry-Go-Round WCCO-Livestock WCO-Livestock
WFAM-Crimecasts
WGN-Evening Serenade
WHA-Alpine Melodies
WHIP-Polish Merchants Hour
WHO-Johnny at the Piano
WIBA-The Plainsmen
WIND German Hour

WIBA-The Plainsmen
WIND-German Hour
WIRE-Audition Book
WISN-Show Window
WJJD-News
WMBD Happy Train
WOC-Man on the Street
WSUI-Musical Moods
WTAD-Cy & Freekles
WTMJ-News: Moment Musical

5:15 CST 6:15 CDT Jimmy Fidler's Hollywood Gossip (Drene): (sw-9.53) (also at 8:30

p.m.)
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.
Turn to page 3 for more detail.

To be announced: WHO WIRE Hollace Shaw, sop.: WOC WMBD WCCO WKBH WFBM

Music Is My Hobby: WOWO WMAQ Guest: Martin Young, violinist.

Turner & Marson: KWK WGN KMOX-Let's Compare Notes NOA Music by Cugat WAAF-International Potpourri WBBM-We the Wives

WCFL-Tune Teasers
WENR-Words of Thunder
WFAM-Let's Go Fishin'
WIBA-Silver Springs Prgm.
WJJD-Ben Kanter, pianist
WLW-Denton & Barber, sports
WMT-Musical Gems WROK-Sport Review WTAD-Hannibal Press WTAQ-Bureau of Public Service WTMJ-Heinie & His Grenadiers 5:30 CST 6:30 CDT Adventures in Science, drama: WHAS WFAM WFBM KMOX WBBM WCCO (sw-11.83) 6:30 CDT

Carol Weymann, sop.: KWK WCFL WMT WOWO

Ennio Bolognini's Orch.: WENR WHO

News: WKBH WIBA WMAQ WIRE Sports: WGN WTAQ WMBD

KSD
WFAM-Speaking of Sports
WISN-Sports Parade; Interlude
WJJD-Sentenced Mcn. interviews
WI.W-Let's Celebrate WOC-Organ Moods WROK-Organ WSUI-Sports Time

5:45 CST 6:45 CDT
To be announced: WOC WMBD
WKBH WBBM WTAQ WISN
KMOX WCCO WFBM WFAM

Trio Time: WENR WOWO (sw 11.87)

Sports: WTMJ WMBD WJJD Sports: WTMd WMBD WJJD KWK KSD-Your Family and Mine WAAF-Evening Concert WBOW-Ice Jamboree WCFL-Hal Totten, sports WGN-Dukes & their Duchess WHO-News WHO-News WHE Basenplays; Sports

WIRE-Basonology WIW-Paul Sullivan, news WMAQ-Let's Celebrate WMT-Sports, News WR Dance Hour WSUI-Daily Iowan of the Air

NIGHT

6:00 CST 7:00 CDT Cities Service Concert; Lucille Manners, sop.; Frank Black's Orch.: WMAQ WTMJ WIBA WIRE WTAM WHO KSD (sw-9.53)

Johnnie Presents What's My Name? (Philip Morris) With Budd Hulick, m.c.; Arlene Francis & Ray Bloch's Orch.: WGN WLW Details of contest on this program may be found on inside back cover.

Maurice Spitalny's Orch.: WMT WOWO (sw-11.87)

Campana's First Nighter; Drama, Barbara Luddy & Les Tremayne: WBBM WFBM WHAS KMOX WJR WCCO (sw-11.83)

WJR WCCO (sw-11.83)

Sports: WTAD WOC WKBB
WKBH WBOW
KWK-Al Sarli's Jam Session
WCFL-News
WFAM-New Yorkers
WIND-Recreation of Today's Game
WISN Down by Herman's
WJJD-Hal Munro's Orch.
Wis Don Kellev's Sport Review
WMBD-Dinner Music
WROK-News; Concert Hall
WSUI-Dinner Hour Prem
WTAQ-Mutiny on the High Seas
6:15 CST 7:15 CDT

News: WMBD WOC WLS
KWK-Hawaiian Meiodies
WBOW Our Neighbors WCFI Pon Tunes WFAM-Amer. Family Robinson WFAM-Amer. Family Robinson WFBM-Jordan Conoservatory WJID-Variations, musical prgm. WKBB-Sweetheart Serenade WKBH-Dinner Music WROK-Two Little Girls in Blue, with Helene WTAD-Freshest Thing in Town

WTAQ-Parade of Bands
6:30 CST 7:30 CDT
Lone Ranger, drama (Silvercup): WGN

St. Louis Blues: WCCO WOC WMBD WISN WFAM WKBH WJR (sw-11.83)

If I Had the Chance; Interviews; Orch.: WBOW (sw-11.87) Twenty Fingers of Harmony: WMT

KMOX-France Laux, sports
KWK-Improve My Music Club
WBBM-Of Men & Books
WCFL-Douglas Wilson
WHAS-Our Mother of Sorrows
Church

WJJD-Bob Atcher & Bonnie Blue Eves. hillbilly songs WBB-Gold Mystery Pianist WBB-Gold Mystery Pianist User Guenther's Concert Or-WI.S-N. Y. A. Prgm. WLW-Let's Explore Ohio WRUK-Italian Hom WTAD-Dust Off the Diamond

6:45 CST 7.45 CDT St. Louis Blues: WTAQ KMOX WBBM

Frank Ferneau's Orch .: WMT KWK

News: WFBM WKBB WCCO-Baseball Resume WCFL-Stars of Tomorrow WJJD-Church on the Hillside WJR-Fitzgerald for Govern

talk WLW-West of Cheyenne

7:00 CST 8:00 CDT Royal Crown Revue (Nehi, Inc.); Tim & Irene, comedy team; Graham McNamee; Golden Gate Jubilee Quartet; Fredda Gibson; Jubilee Quartet; Fredda Gloson's Teddy Bergman; George Olsen's Orch.: WLS KWK WLW WMT WCWO (sw-11.87) (also KF1 at 10:30 a.m.) Details of contest on this program may be found on inside back cover.

Waltz Time (Phillips); Frank Munn, tnr.; Abe Lyman's Orch.: WMAQ WTAM KSD WIRE WHO (sw-9.53)

WHO (sw-9.53) WIRE
Frank Minn will sing Where
in the World and Now It Can Be
Told. The chorns will offer Let's
Waltz for Old Time's Sake and
I Love You With All My Heart.
The orchestra will play The One
Rose That's Left in My Heart,
Dolores, Liebestraum and Play
Fiddle Play.

Hollywood Showcase; Lud Glus-kin's Orch.: WCCO WSBT WJR WTAQ WFBM WOC WHAS WTAQ WFBM V WBBM (sw-11.83)

Grant Park Concert: WGN
Turn to page 1 for a story of the
Grant Park Concerts.

KMOX-Musical Moments WBOW-The Magic Claw WCFL-Labor Flashes WIBA-Social Security; Safety WIBA-Social Security; Saf Council WIND News & Sports WISN-Dance Orch. WJJD-Happy Valley Folks WKBB Dubuque Star Revue WKBH-Rapid Ad WMBD-Seriously Speaking WROK-Freeport Studios WSUI-Children's Hour WTAD-The Debutants WTMJ-Let's Celebrate

7:15 CST 8:15 CDT The Hollywood Showcase: KMOX

News: WTAD WSUI WCFL-Favorite Melodies WIBA-Badger Sports Forum WIND-Government & Business

WISN-American Weekly WIJD-Suupertime Frolic, cumber land Ridge Runners WKBB-Let's Waltz WKBH-Dance Time WIMJ Let's Dance

7:30 CST 8:30 CDT #:SU CST 8:30 CDT
Death Valley Days, drama (Boran): WIRE WMAQ WHO WTAM
WLW KSD (also at 10 p.m.)
Draina: "Rusty and the Lone
Sheep."

The March of Time (Time, Inc.):
KWK WMT WTMJ WENR
WOWO (sw-11.87)
Turn to page 2 for more detail.

Hollywood Showcase: WISN WKBH

Dick Jurgens' Orch.: WGN

WBBM-John Harrington, news WiFL News WIBA Concert Trio WIND Moonlight Sonata WKBB-St. Patrick's Church No vena WMBD-Treasure Hunt WSUI-Evening Musicale; Gaie Toland, Lone Tree

7:45 CST 8:45 CDT WBBM-To be announced WCCO Let's Celebrate WCFL-Geo. Hessberger's Orch.

Wayne King's Orch. (Lady Esther): WHO WTMJ WIBA KSD WMMAQ WTAM WIRE KOA (sw-9.53)

The Ghost of Benjamin Sweet, drama: WCCO KMOX WHAS WBBM WMBD WSBT WKBB WTAQ WKBH WOC (sw-11 83)

Joachim Guenther's Concert Orchestra: WGN

WIND-Organ & Vibra Harp WISN-Baseball; Minneapolis vs. WISN-Baseball; Minneapons vs.
Milwaukee
WIR-Let's Celebrate
WLW-To be announced
WMT-Radio Riddles
WROK Home Builders
WSUI-Album of Artists
8:15 CST 9:15 CDT
To be announced: WJR

WIND Grant Park Concert WMT-Style Talk; Musical Inter

WMT-Style Talk; Musical Interlude
WROK-News; Program Prevue
8:30 CST 9:30 CDT
Jimmie Fidler's Hollywood Gossip
(Drene): KSD WLW WMAQ
WIRE KOA (also see 5:15 p.m.)
For news of Hollywood read in the both Radio Guide
of Radio Guide
Turn to page 3 for more detail.

Benno Rabinoff, violinist: WTAM Curtain Time (Gen. Mills): WGN Ink Spots: WBOW (sw-11.87)

Barry Wood's Music: WJR WOC WFBM WMBD WSBT WKBB WHAS WKBH WBBM WCCO (sw-11.83)

KMON-Let's Celebrate
KWK-The Lone Ranger
WCFL-Make Believe Danceland
WENR Grant Park Concert
WHO-Hits & Encores
WIBA-Lawyers Guild
WMT-Bohemian Frolic WOWO-James Melton, tnr.; Or

WOWO-James Melton, tnr.; Orchestra
WROK-Alexander Sisters
WSUI-History in Review
WTAQ-News
WTMJ-Dance Orch.
8:45 CST 9:45 CDT
Don't You Believe It (Sensation Cigarettes): WLW

Jesse Crawford, organist: (sw 9.53)

The State of the Nation; Jay Franklin, commentator: WENR WMT WBOW WTMJ (sw-6.14) American Viewpoints: WJR WCCO WSBT WKBH WKBB WTAQ KMOX WMBD WOC WBBM (sw-11.83)

WBBM (sw-11.83)

James Melton, tar.; Orch.: WHAS
WFBM WMAQ
News: WOWO WSUI
KGA-Consumers Council
KSD-Mystery Stories
WIBA-Charles Rehl
WIND-News & Sports
WIRE-Frank Trumbaner's Orch.
WROK-Boy Scouts of America
WTAM-Continental Echoes
9:06 CST 10:00 CDT
Amos 'n' Andy (Campbell's
Soup): WMAQ WIRE KOA WLW
KSD WTAM WHO KFI
Henry Busse's Orch.: WJR Henry Busse's Orch.: WJR WBBM WKBH

Eddy Rogers' Orch.: WBOW News: WKBB WIBA WMI KMOX-The Goldbergs, sketch KWK-Toasty Paul's Orch WCCO-Don't Believe It W(rl. Novena Broadcast WENR-Globe Trotter WFBM-Sports Review
WGN-Bob Crosby's Orch.
WHAS-Baseball; Louisville vs Columbus WIND-Swedish Prgm. WIND-Swedish Frgm.
W.BU: Personality Hour
WMBD-Treasure Hunt
WOC-James Melton, tnr.; Orch
WOWO-Johnny Silvers' Orch.
WROK-Hi Cole's Harmonica Aces
WSBT-Don Pablo's Orch.
WTAQ-Club Normandie Entertains
WTML-Kilowatt Hour

WTMJ-Kilowatt Hour 9:15 CST 10:15 CDT Harry Candulla's Orch.: WLW Henry Busse's Orch.: WFBM WOC KMOX WCCO News: WIRE WMAQ WKBB KOA-To be announced KSD-Russ David's Orch. KSD-Russ David's Orch.
WENR-Ennio Bolognini's Orch.
WGN-Dick Jurgens' Orch.
WHO-Sports Review
WKBB-Dance Time
WIBA-Club Chanticleer
WKBH-Sports
WI.W-Mcmory Bouquet
WMBD-Value Hints
WHOM: Value of Christian Vo. WMBD-Value Hints
WROK-Voice of Christian Youth
WTAQ-Bay Beach Orch.
WTAM-Tom Manning
WTM-I Easy Aces
9:30 CST 10:30 CDT
Al Donahue's Orch: KSD WBOW

WTAM (sw-9.53) Guy Lombardo's Orch.: WOC WMBD WKBH WFBM WKBB KMOX WTAQ (sw-6.12)

FRIDAY

September 2

Harry Owens' Orch.: WOWO

The Nation's Playhouse: WI.W

Baseball Game: WIRE WMT KOA-Golden Melodies WBBM-News With Todd Hunter WCCO-Sports WENR-Earl Hines' Orch. WENR-Earl Hines' Orch.
WHAS-Music to Your Iaste
WHO-Parade
WIBA-Continental Nights
WIND-Hal Munro's Orch.
WR-Baseball Scores; Lions Tales
WMAQ-Abe Lyman's Orch.
WROK-Lee Williams' Orch.
WSET-News

WSBT-News WTMJ-Screen & Radio Preview 9:45 CST 10:45 CDT Guy Lombrado's Orch.:

News: WIND WROK WGN-Bernie Cummins' Orch: WTMJ-Today's Events

10:00 CST 11:00 CDT Death Valley Days, drama (Borax): KOA KFI (also see 7:30 p.m.)

Richard Himber's Orch.: WMAQ Frank Trumbauer's Orch.: WOWO

Paul Pendarvis' Orch.: WISN WSBT WKBB WBBM WCCO KMOX WTAQ (sw-6.12)

Hal Kemp's Orch.: WGN

News: WFBM WJR WOC WLW WHO WMBD Sports: WTMJ KWK WBOW-Are You Listening? WCFL-Henry Halstead's Orch. WINR Music As You Desire It WHAS-Baseball: Louisville v

WIBA-Hollywood at the Beach WIND-Max Miller's Quartet WKBH-News; Music WTAM-Musical Bulletin Board

10:15 CST 11:15 CDT Dance Orch.: WOC WFBM WJR Frank Trumbauer's Orch.: WCFL

Richard Himber's Orch .: WIIO

Hal Kemp's Orch.: KWK WCCO-Cedric Adams WHAS News
WHAS News
WISN-Tenth Inning
WLW-Los Amigos
WMBD-Sports: Program Review
WTAM-Music You Want
WTMJ Dance Orchestras
10:30 CST 11:30 CDT

Dance Orch.: WOWO Henry King's Orch.: WTAQ WKBH WMBD WKBB WFBM WOC WJR WSBT WISN

Blue Barron's Orch.: W WIRE WBOW WLW WHO WIBA

Bob Crosby's Orch.: WMT WGN KMOX-Tomorrow Morning's Headlines KOA-Dick Stabile's Orch. KWK News
WCC' Rollie Johnson
WHAS-Dance Band
W!ND News & Music
WMAQ Earl Hines' Orch.

Henry King's Orch.: KMOX WCCO

Dance Orch.: WENR Bob Crosby's Orch.: KWK

WIBA-Club Chanticleer WIND-Cappy's Cabana

11:00 CST 12:00 CDT 11:00 CST 12:00 CDT Carlos Molina's Orch.: WOC WCCO WKBB WFBM WBBM WMBD WTAQ KMOX WISN

Al Buettner's Orch.: WHO WIRE WMAQ WBOW

Archie Loveland's Orch.: WENR Dick Jurgens' Orch.: WMT WGN KWK

KOA-Bob Graysih's Orch. KSD-Herman Waldman's Orch. WIBA-Hollywood at the Beach WIND-The Nite Watch WKBH-Weather Report WLW Twenty four Hour Review WTAM Otto Thurn's Orch.

End of Friday Programs

SATURDAY

September 3

MORNING

7:00 CST 8:00 CDT Breakfast Club; News: WCFL WOWO WBOW (sw-15.21)

Richard Maxwell, tnr.: WFAM (sw-21.51)

The Wise Man: (sw-21.5)

Early Risers: WISN WROK Musical Clock; WISN WHIP WMT WKBH WIRE WKBB WOC WBBM News: WJJD WTAD News: WJJD WTAD KMOX-A Case of Questions KWK-Band Music; News WAAF-Breakfast Express WCCO-Air Almanac WFBM-Early Birds WGN-Good Morning Prgm. WHO. The Wise Mar WHO The Wise Man
WIBA-Farm Front; Musical Clock
WIND-Morning Review
WLS-Trailer Tim
WLW-Arthur Chandler, Jr., organist WMAQ-Your Neighbor

7:15 CST 8:15 CDT Montana Slim, songs; News; WFAM (sw-21.51)

WMBD-Breakfast Club WTAQ-Mike's Uprisin' WTMJ-Top o' the Morning

The Charioteers; News: (sw 21.5)

News: WCCO WMT WHO WLS Fred Beck, organist: WJJD WIND KWK-Billy Swift, boy detective WHIP-Morning Melodies WMBD-Musical Clock WROK-Breakfast Melodies

Fiddler's Fancy: WBBM WFAM (sw-21.51)

Breakfast Club: News.: WLW Junior News by Jolly Bill Steinke; News: (sw-21.5)

News: WKBB WTAQ
Musical Clock: WMT WBOW
KMOX-Religious Talk
WCCO-Musical Chimes
WHO-Faye & Cleo
WIBA-News; Musical Clock
WIND-Hawaiian Melodies WIBA-News; Musical Clock WIND-Hawaiian Melodies WKBH-Morning Devotions WLS-Sunday School WMAQ-Whistler & His Dog WMBD-Weather Report WROK-Morning Parade WSBT-Cafe Continental

7:45 CST 8:45 CDT Amanda Snow, songs: (sw-21.51)

WIND WTAD WHIP KMOX-Travelogue
KWK-News; Rapid Service
WFAM-Sunshine Express
WHO-Rare Bits of News WIRE-Fishing News; News WJJD-American Legion Band WKBH-Breakfast Melodies WLS-Variety Music
WLS-Variety Music
WMAQ-A Step Ahead with Norman Ross
WMBD-Police Flash WSB f-The Laff Parade WTAQ-Today's Almanac

8:00 CST 9:00 CDT Saturday Morning Club: WMAQ (sw-21.5)

Lew White, organist: WKBB WFBM (sw-21.51)

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Musical Clock: WROK WMT
News: WAAF WKBH WMBD
KMOX.P. T. A. Prgm.
KSD.News; Dick Leibert, organ
KWK-Social Security Speaker;
Musical Interlude
WBBM-Saturday Sunshine
WFAM-Sunshine Express
WGN-Martha Crane & Helen
lovce WHA Band Wagon WHIP-Salon Musical
WHO-Coffee Pot Inn
WIND-Priscilla Holbrook, pianist
WJJD-Bosworth Broadcast WLS-Little Visits with Little WTAD-Market Basket WTAQ-Morning Potpourri

o:15 CST 9:15 CDT Viennese Ensemble: WLW WMAQ WOWO (sw-15.21)

Saturday Morning Club: WCFL KSD WIRE

Lew White, organist: WMBD KMOX

KWK-It's a Natural WAAF-Home Reporter WHA-Morning Melodies WHO-Fruit Reporter WIND-Your Favorite Band WKBH-Uncle Bob WLS-News & Bookings

8:30 CST 9:30 CDT The Child Grows Up: KWK WMT WOWO WMAQ (sw-15.21)

WCFL WLW WIRE WHO (sw-21.5)

The Jewell Cowboys, hillbilly songs: WKBB WFBM WKBH WTAQ WMBD (sw-21.52)

KMOX-Popular Melodies WAAF-Canary Serenade WBOW-Radio Gospel WBOW-Radio Gospel
WCCO-Jolly Grocer
WFAM-Shoppers' Guide
WGN-Morning Melodies
WHIP-Variety Time
WIBA-Today's Almanac; Society

Reporter
WIND-Jimmy Dean, cowboy songs
WJJD-Salon Echoes
WLS-The Prairie Singer
WROK-Morning Devotions
WTAD-Sunday School Lesson

8:45 CST 9:45 CDT Music Internationale: WBOW

Swing Serenade: WMAQ WMT (sw-15.21)

The Day You Were Born: WGN KMOX-Ozark Varieties

KMOX-Ozark Varieties
KWK-Singing Cowboys
WCCO-Betty Crocker
WCFL Bitter Sweet Melodies
WHIP-Women & The Home
WIND-Swing Melodies
WJJD-Story Book Lane
WLS-Chore Boys
WLW Synagogue of the Air WMBD-Women of Today WOWO-Modern Home Forum WROK-Town Crier WTAD-Hannibal Prgm.

9:00 CST 10:00 CDT Orientale: WKBB WCCO WTAQ WISN WKBH WFAM WOC (sv-21.51)

Bailey Axton, tnr.: WBOW KSD WMAQ WIBA WHO (sw-21.5)

Vaughn de Leath, songs: WCFL (sw-15.21)

Get Thin to Music (Wheaties)

News: WIND WROK KMOX-Carolyn Pryce KWK-Top o' the Morning WAAF-Musical Memories WBBM Saturday Sports Huddle WFBM (sw-21.51)

Breen & de Rose, songs: WOWO
WLW WIRE WCFL (sw-15.21)

WFBM-Morning Serenade
WIRE-Prgm Highlight
WJJD-Priscilla Holbrook, pianist
WLS-Spelling Bee

Good Listening for Saturday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:00 CST (11:00 CDT) Columbia Concert Hall. 10:30 CST (11:30 CDT) National Farm and Home

NIGHT

6:00 CST (7:00 CDT) Saturday Night Swing Club. 6:00 CST (7:00 CDT) Kaltenmeyer's Kindergarten.

6:30 CST (7:30 CDT) Johnny Presents. 7:00 CST (8:00 CDT) Professor Quiz. 7:00 CST (8:00 CDT) National Barn Dance. 8:00 CST (9:00 CDT) Hit Parade.

WLW-Mail Bag WMBD-Messenger; Weather WMT-News; Radio Gossip WTMJ-Carla Pestalozzi

9:15 CST 10:15 CDT Melody Ramblings: WBBM WISN WKBH WCCO WTAQ WFAM (sw-21.51)

Radio City Four: WOWO WMT (sw-15.21)

Al & Lee Reiser, piano duo: KSD WMAQ WBOW WTMJ WHO (sw-21.5)

Manhatters: WGN

News: WKBB WMBD WOC
KMOX-Organ Interlude; Better
Films Council
WAAF-Hog 'n' Harmony
WCFL-Rhythm Roundup
WHA-News and Views
WHIP-Modern Varieties
WIND-Hillbilly Ballads
WIRE-Old-Feshioned Hymna WIRE-Old Fashioned Hymns WJJD-Frank Trumbauer's Orch. WROK-On the Mall

9:30 CST Do You Remember: WHO WIBA WMAQ WBOW (sw-21.5)

Junior Musicomedy: WISN WOC WFAM WMBD WKBH KMOX WFAM WMBD WKBH KMOX WFBM WTAQ WBBM (sw-21.51)

Our Barn: WOWO (sw-15.21)

Army Band: WLW

KWK-Pop Wise & Filbert WAAF-Swing High WCCO-Stocks WCFL-Sat. Morning Revue WGN-Man on State Street WHA-Musical Varieties WHIP-Name Stories WIND Serenade to the Ladies WIRE-Dessa Byrd WJJD String Ensemble WKBB-Eb & Zeb WMT-Rev. R. J. Wells WROK-Melody Time WTMJ-Boy Scouts

9.45 CST 10:45 CDT You Remember: KSD

Army Band: KWK

Junior Musicomedy: WKBB

WAAF-Novelettes WCCO-Dr. O'Brien WCFL-Hit Revue WGN-Dorothy Foster, pianist WHIP-Hillbilly Time WIND-Valparaise Univ. Prgm. WIND-Dick Jurgens' Orch. WLS-Organ Concert WTMJ-Piano Duo

10:00 CST 11:00 UD a Call to Youth; Guest Spkr. 11:00 CDT Call to Yout WIBA WOWO

Columbia Concert Hall: WISN WTAQ KMOX WFAM WKBB WOC WCCO WFBM (sw-21.51)
The music detail for this program may be found on page 7 this week.

Music Guild: WBOW WIRE KSD WHO WMAQ

Rifle Team Match: KWK

WAAF The Bandstand
WBBM-Missus Goes to Market
WCFL-Peekers in the Pantry
WGN-Poetry New & Old
WHA-Homemakers
WHIP-Station JOY
WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar WJBC-Theater Time WJJD-Fred Beck, organist WJD-Fred Beck, organist
WKBH-Home Economics
WLS-Program Review; News
WLW-Mv Health
WMBD-Pekin Visitor
WMT-Swing Your Partner
WROK-News; Program Prevue
WSUI-Illustrated Musical Chats

WTAD-News WTMJ-What's New in Milwaukee 10:15 CST 11:15 CDT Carol Weymann, sop.: WIBA WLW WOWO (sw-15.33-15.21) Tall Corn Time: WMT KWK

WAAF-Willie Winn, sport of kings WBBM-Amer. Dental Assn. WGN-Melody Time WIND-Priscilla Holbrook. pianist

10:30 CST 11:30 CDT Nat'l Farm & Home Hour: WIBA WBOW WMAQ (sw-15.21)

Along Gypsy Trails: WHO KSD

Concert Hall: WKBH

News: KWK WHIP WAAF-Livestock; Sweet & Slow WBBM-Meet Chicago WCFL-Youth 'Round the World WCFL-Youth 'Round the World WGN-Quin Ryan. news WIND-Gary Civic Theater Prgm. WIRE-Footnotes; News WISN-Snooks Studio Starlets WJBC-Interviews in Homes WJJD-Tommy Tucker's Orch. WLS-Evelyn. the Little Maid WLW-News; Livestock WMBD-Honeymoon Lane WOC-Radio Bazzar WOWO-Musical Workshop WROK-Kaye Kreamer Woman's forum

WTAD-Popular Concert WTAQ-News; Children's Hour WTMJ-Blue Room Ensemble

10:45 CST 11:45 CDT Nat'l Farm & Home Hour: KWK WLW

To be announced: WCFL WIRE WHO

Enoch Light's Orch.: WKBB WKBH WFAM WFBM KMOX WBBM WCCO (sw-21.51)

WBBM WCCO (sw-21.51)
WAAF-Myrna Dee Sergent, talk
WGN-Musical Mail Box
WHA-Novelty Shop
WHIP-Trio
WIND-Fred Beck, organist
WHA-Novelty Shop
WHIP-Swing Time
WJBC-Peggy Payne & Pioneers
WJBD-Debator's Forum
WLS-Across the Mike
WMBD-Sutliff & Case Bandwagon

gon WMT Kiddies Revue WOC-Screenfans Prgm. WOWO-Kiddie Time WROK-Freeport Studios WTMJ-Bargain a Minute

11:00 CST 12:00 CDT Enoch Light's Orch.: WOC WISN Words & Music: WIRE KSD WMAQ WHO

News: WIND WJJD
WAAF-Symphonic Hour
WBAA-Just Kids
WCFL-Musical Prgm.
WGN-Luncheon Music
WHA-Parents' Question Box
WHIP-Southtown Church Hour
WJBC-Surprise Party
WJJD-Priscilla Holbrook, pianist
WLS-Home Talent Prgm.
WMBD-Juvenile Theater
WSBT-News; Stork Report; Farm
Flashes News: WIND WJJD

News: WJJD WOWO WCFL-Moon of Manakoora WGN-To be announced WHA-Federal Music Group WHIP-Englewood Hour WHP-Englewood Hour
WIND-Tommy Ott, organist
WJBC-Personality
WKBH-Club Calendar
WLS-Grain Market Summary
WMT-Tom Owens' Cowboys
WSBT-None-Such Neighbors
WSUI-Science News of the Week WTAQ-Hollywood on Parade WTMJ-Heinie & His Grenadiers

11:30 CST 12:30 CDT Ray Kinney's Orch.: WMT WCFL WOWO (sw-15.21)

Buffalo Presents: WKBB WSBT WOC WBBM

Campus Capers: WHO WIBA KSD WMAQ (sw-15.33)

KMOX-Magic Kitchen KWK-Kiddie Klub WBAA-Arthur Jackelin, pianist WBOW-Presentation WCCO-Markets WFBM-Hoosier Farm Circle WGN-Markets; Midday Service WHA-Consumer Facts WHIP-Man on the Street WIND-Bob Atcher & Bonnie Blue Eyes WIRE-Farm Hour WISN-German Hour WJBC-Hawaiian Serenaders WJJD-Fred Beck, organist WKBH-Rhapsody and Rhythm; WKBH-Khapsooy and Knyum, Livestock Quotations WLS-Markets: News WLW Voice of the Farm WMBD-Thrift Message; Police

Bulletins WSUI-Yesterday's Musical Favorites WTAD-Police News WTAQ-Mailman

11:45 CST 12:45 CDT Buffalo Presents: WKBH

WBBM-Chicago Park District WCCO-Safety Talk WCFL-Know Yourself WFBM-Markets; Farm Bureau WHA-Organ Melodies WHIP-Cascade Melodies WJBC-Rhythm Review
WJJD-Garwood Van's Orch.
WLS-Grain Market Summary
WLW-Afternoon Edition WMBD-Window Shopper WMT-News; Cedar Valley Hillbill-

ies
WROK-'Round the Town
WSBT-Man on the Street
WSUI-Farm Flashes
WTAD-YMCA Prgm.
WTAQ-Farmhands

AFTERNOON

12:00 CST Your Host It Buffalo: WIRE WCFL (sw-15.33)

Romany Trail: WCCO KM WOC WSBT WKBB WKBH Bill Krenz's Orch.: WLW WMAQ WOWO (sw-15.21)

Alan Courtney's Gloomchasers: WGN KWK

News: WJRC WMRD WTAD News: WJBC WMBD WTAD KSD-Midday Sports Preview WAAF-Jack Odell, uews WBAA-Market Reports WBBM-Man on the Street WBOW-Street-Reporter WFBM-Mid-day Meditation WHA-Noon Musicale WHIP-Wally Estrup, songs WHO-Corn Belt Hour WIBA-Noon Interlude WIND-Lupi Italian Prgm. WISN-Musical Heat Wave WJJD-Hawaiian Melodies WLS-Man on the Farm WLS-Man on the Farm WMT-Cedar Valley Hillbillies WSUI-Rhythm Rambles WTMJ-Home Harmonizers

12:15 CST 1:15 CDT Your Host Is Buffalo: WBOW WCFL

Bill Krenz' Orch.: WTMJ

News: WKBB WROK WFBM KMOX Of Men & Books WAAF-Encores WSBT-News; Stork Report; Farm Flashes WSU-Program Calendar; Weath er Report WTAD-All for the Ladies WTAQ-Les Parker's Orch. WTMJ-Heinie-Spam WSBM-News: Market Reports WJBC-Walkathon WJJD-Mid-day Roundup WKBH-Man on the Street WMBD-Organ Melodies; Farm Markets WMT-Question Man; Voice of Iowa

WOWC-Market Service WTAD-Cy & Freckles

12:30 CST 1:30 CDT Whittemore & Lowe, piano duo: WMAQ WLW (sw-15.21)

Tune Time: WBBM WFBM WSBT (sw-15.27)

Golden Melodies: WCFL WIRE (sw-15.33)

News: WHO WOC Luncheon Music: WKBH WBAA KMOX-Elementary School Band WAAF-Markets; Optometry Talk WBOW-Midday Melodies WCCO-First Edition WHA Farm Prgm.
WHAI Farm Prgm.
WHIP-Concert With Lois Holsman
WIND-Musical Varieties
WKBB-Man on the Street
WLS Musical Prgm.; Poultry Service WMBD-Farm News WMT-Markets; Hilbillies
WOWO-Ozark Rambler
WROK-Couple on the Street;

Treasure Chest WTAD-Farm, Markets; Weather WTMJ-Dance Orch. 12:45 CST Tune Time; WKBB WOC

Golden Melodies: WHO

Burt Farber's Orch.: WOWO WLW WMAQ (sw-15.21)

WLW WMAQ (sw-15.21)

News: WKBH WTAQ
Tune Time: WBAA WCCO
To be announced: KMOX WJJD
KSD-News; Market Reports
WAAF-The "L" Reporter
WBOW-County Agricultural Agt.
WGN-The Leadoff Man
WIBA-Mclody Moments
WIND-Dugout Interviews
WMBD-Roy King
WMT-A Trip Thru Niagara; Iowa
Cornhuskers
WROK-Home Folks' Hour
WTAD-Luncheon Music WTAD-Luncheon Music WTMJ-Sidewalk Reporter

1:00 CST 2:00 CDT Merrymakers: WFBM WOC WSBT WBBM (sw-15.27)

Rakov's Orch.: KWK WOWO WLW WIBA

Rhythm & Rhyme: WMAQ KSD WTMJ WBOW (sw-15.33)

News: WHIP WTAD

News: WHIP WTAD

KMOX-Inquiring Reporter

WAAF-Waltz Time

WBAA-Radio Stage

WCCO-Jimmy Grier's Orch.

WGN-To be announced

WHA-Taxation in Wisconsin

WHO-Agricultural Conservation

WIRF-Reporter WHO-Agricultural Conservation
WIRE-Reporter
WISN-Gypsy Trail
WKBH-Kal Kalsow's Orch.
WLS-Merry-Go-Round
WMBD Men on the Street
WMT-lowa Cornhuskers; German
Rand Band WTAQ-Man on the Street

1:15 CST 2:15 CDT Merrymakers: WTAQ WMBD

Rhythm & Rhyme: WHO

Rhythm & Rhyme: WHO
KMOX-Venida Jones, organist
WAAF-Washington Park Races
WHA-Wisconsin Political Forum
WHIP-Dancing Party
WIRE-News
WISN-Dugout Doings; Baseball,
Minneapolis vs. Milwaukee
WMT-Frank Voelker, organist
WROK-Judy and Jo, songs
WTAD-Yellow Fang

1:30 CST 2:30 CDT Gertrude Lutzi, sop.: WKBH WTAQ WMBD WFBM WOC WSBT WCCO (sw-15.27)

Swingology; Vocalists and Orch.: WBOW WHO KSD WMAQ (sw-15.33)

Ricardo's Orch.: WOWO WIBA WLW WMT

WLW WMT

News: WCFL KWK
KMOX-Safety Brigade
WAAF-Charlie Johnson, Duke of
the Uke
WBAA-Music, Maestro, Please
WBBM-Pat Flanagan
WGN-Dorothy Foster, pianist
WHA Die Deutsche Musik Stunde
WHIP-Dancing Party
WIRE-Dessa Byrd
WROK-Kiddies Club
WTMJ-News; Police, Weather &
Mercantile

1.45 CST

2.45 CDT

1:45 CST Variety From London: KWK

KMOX-Popular Melodies; Head-line Highlights

Headline Highlights WBBM-Dugout Dope WGN-Leadoff Man WHIP-Topical Commentary WIND-Dugout Interviews WIJD-Bugout Interviews
WJJD-Warm Up Time
WLS-Julian Bentley, news
WMT-The Movie Man
WTAD-Bessie Dean Reinert
WTMJ-Wisconsin Taxpayers

3:00 CDT Charles Paul, organist: WTAQ WMBD WKBH WFBM WCCO WOC WSBT (sw-15.27)

Calling All Stamp Collectors: WBOW WHO WMAQ KSD (sw-9.53)

Club Matinee, variety prgm.: WTMJ WIBA WENR WOWO KWK WMT WIRE WLW

Baseball; White Sox vs. Detroit: WGN WBBM WIND WJJD WCFL WGA WBBM WIND WILD WELL KMOX-One Woman's Opinion WAAF News Flashes: Weather WBAA-House that Rhythm Built WHA-Chapter a Day WHIP-Spanish Fiesta WROK-News; Program Prevue WTAD-Hannibal Prgm.

2:15 CST 3:15 CDT Dancepators: WOC WSBT WCCO WKBH WTAQ WFBM WMBD (sw-15.27)

Narragansett Special: WHO KSD WMAQ WBOW (sw-9.53)

KMOX-Dope From the Dugout KWK-Man in the Stands WBAA-Joe Smith, pianist WFBM-Jordan Conservatory WHIP-Studio Theater WROK-Helen Benson, cowgirl

2:30 CST 3:30 CDT To be announced: WMBD WFAM WKBH WTAQ WFBM WOC (sw-15.27)

Matinee: WTMJ WIBA WENR

Baseball; Browns vs. Indians: KMOX KWK KMOX KWK
WAAF-Front Page Drama
WBAA-Stamp Club of the Air
WCCO-Front Page Parade
WHA-Music of the Masters
WHIP-Orchestra With Bob Delaney WROK-Rhythm Before Three WTAD-Sports Roundup

2:45 CST 3:45 CDT To be announced: WCCO

Judy & Lanny: WBOW WMAQ KSD WHO

WBAA-Three High Hatters
WBBM-Tenth Inning
WCCO-Basehall Game
WHIP-Orch. with Bob Delaney
WROK-Melodettes Trio WROK-Melodettes Tric WTAD-Cy & Freckles

3:00 CST 4:00 CDT Top Hatter's Orch.: WMAQ WHO WIRE WBOW (sw-9.53)

Columbia Concert Orch.: WFAM WFBM WKBH WMBD WBBM WOC WTAQ (sw-15.27)

Trio Time: WENR WOWO WLW

Baseball Game: WTAD WMT WAAF-Jimmie Kokaz, pianist WBAA-Machine Age WCFL-To be announ WHIP-Harmony Hall WHIP-Harmony Hall
WIND-Baseball Scores
WJBC-Children's Hour
WROK-Saturday Matinee

3:15 CST 4:15 CDT Trio Time: (sw-15.21)

Barney Rapp's Orch.: WGN

WBAA-Hoosier Corn-Huskers WHIP-Hawaiian Moods WIND-Musical Toast

3:30 CST 4:30 CDT Paul Sabin's Orch.: WLW WIRE

WENR WOWO (sw-15.21) Kidoodlers: WBOW WHO WIBA WTMJ WMAQ (sw-9.53) On page 8 you will find pictures of the Kidoodlers.

America Dances: WBBM WKBH WFAM WFBM WTAQ WMBD WOC WCCO (sw-15.27)

WAAF-The Rhumba Beat WBAA-Curb Stone Reporter
WHA-Weather Bureau
WHIP-Concert with Charles Fogarty WISN-Dancing Tunes WJBC-News

News; Console Echoes: WFAM WTAQ WBBM WKBH WFBM 4:00 CST

El Chico, Spanish Revue: News: WMAQ WIBA WBOW WHO KSD (sw-9.53)

Resume Davis Cup Finals: WIRE WOWO WENR

News: WHIP WOC
WAAF-Tea Dance
WCFL-To be announced
WGN-Bill Anson
WHA-Wisconsin Political Forum
WIND-Baseball Scores
WJBC-Request Hour
WJJD-Baseball Scoreboard
WLW-Truly American
WMRD-Kitty Kenna Inc. WMBD-Kitty Keene, Inc. WROK-News; Musicale WTMJ-Variety Revue

4:15 CST 5:15 CDT Songs for You: WFAM WISN WFBM WKBH WTAQ WCCO

Schemes That Skin, drama: WGN

To be announced; News: WENR wowo

WBBM-Chicago Hour
WHA-Organ Reverie
WHIP-Airlane Dance
WHO-Baseball Time
WIND-Musical Toast
WIRE-News
WJD-Parade of Music
WMBD-News; Pet Corner
WOC-Baseball Review
WROK-Freeport Studios WROK-Freeport Studios

4:30 CST 5:30 CDT
Will McCune's Orch.: WTAQ
WFAM WKBH WFBM WCCO
WISN (sw-11.83)

Chesterfield Daily Sports Colum with Paul Douglas: WENR WLW WOWO KSD (sw-15.21)

Blue Baron's Orch.: WMAQ WIRE

News: WIND WJBC KMOX-Grandstand Managers WAAF-Sport Shorts WBBM-Jack Hallon's Review WGN-Armchair Melodies WHIP-Howard Rooney's Mas-

WIBA-Federal Housing Prgm.
WJD-Salon Ensemble
WMBD-Bargain Counter
4:45 CST 5:45 CDT
Will McCune's Orch.: KMOX
WMBD

The Art of Living; Dr. Norman Vincent Peale; WMAQ WIBA KSD (sw-9.53)

Blue Barron's Orch .: WENR WLW WOWO (sw-11.87)

KWK-Home Plate Interviews WAAF-It's Dance Time WFAM-Ball Scores; News WHA-Fun Time WHA-Fun Time
WIND-Musical Interlude
WJBC-Popular Music
WJJD-Garwood Van's Orch.
WKBH-Kiddies' Hour
5:00 CST 6:00 CDT
Exploring Music: WFAM KMOX
WISN WTAQ WMBD WOC WCCO

(sw-11.83)

Richard Himber's Orch.: WBOW WHO WIRE WIBA WMAQ KSD (sw-9.53)

Message of Israel: WENR WOWO

Luigi Romanelli's Orch.: WGN KWK WMT

News: WCFL WJJD
WAAF-Organ Melodies
WBBM-John Harrington, sports
WFBM-Safety Question Box
WHA-Evening Musicale
WHIP-Polish Merchants Hour
WIND-German Hour
WISN-Tenth Inning
WLW-Fortunes Washed Away
WTAD-Hannibal Prgm.
WTMJ-News: Moment Musicale
5:15 CST 6:15 CDT
Exploring Music: WKBH WBBM

Vincent Pirro's Orch.: WGN

KMOX-Let's Compare Notes WAAF-Hollywood Brev WCCO-Tourist Bureau Brevities WCFL-Radio Comments WCFL-Radio Comments
WJBC-News
3:45 CST
4:45 CDT
Frank Hawk's Sky Patrol: WMAQ
KSD WIBA WHO WBOW (sw9.53)
WCFL-Radio Comments
WCFL-Radio Comments
WCFL-Radio Comments
WCFL-Radio Comments
WWAP Prgm.
WISN-Show Window
WJJD-Gene Austin, songs
WLW-Denton & Barber, sports
WMT-Parade of Features
WROK-Sport Review

WBBM Tenth Inning
WISN-Baseball; Minneapolis vs.
Milwaukee
WJBC-Variety
WTMJ-Heinie & His Grenadiers
5:30 CST 6:30 CDT
Syncopation Piece: WFBM WCCO
WFAM WTAQ WBBM
KMOX

Larry Clinton's Orch.: WHO WCFL

Inside of Sports (Phillies Cigars): WLW KWK

Joe Sudy's Orch.: WOWO KWK WMT (sw-11.87)

News WIBA WKBH WTA
WIRE WMAQ
Sports: WGN KSD WMBD
WAAF-Jack Odell, news
WBAA-Curb Stone Reporter
WBOW-Medical Ass'n
WENR-Ennio Bolognini's Orch.
WHA-Music Album
WISN-Sports Parade: Interlude WIBA WKBH WTAD WISN-Sports Parade; Interlude
WJD-Frank Trumbauer's Orch.
WROK-Organ Melodies
5:45 CST 6:45 CDT

Clinton's Orch.: WMAQ KSD (sw-9.53)

Inside of Sports (Phillies Cigars): WGN

Ben Feld's Orch .: WISN

News: WLW WHO
Sports: WJJD KWK WTMJ
WAAF-Evening Concert
WBOW-Welfare Prgm. WCFL-Hal Totten, sports
WENR-Ennio Bolognin's Orch.
WIBA-Today's Birthdays: Sports WIBA-Ioday's Birindays, Spoi WIRE-Basonology WKBH-Musical Appetizers WMBD-Peoria's Church World WMT-Sports; News WROK-Dance Hour WSUI-Daily Iowan of the Air

NIGHT

6:00 CST 7:00 CDT Kaltenmeyer's Kindergarten, variety prgm.: WBOW WHO WIBA WIRE WMAQ KSD WTMJ (sw-9.53)

Saturday Night Swing Club: KMOX WFBM WTAQ WMBD WFAM WISN WBBM WCCO (sw-11.83)

Al Donahue's Orch.: WLW WMT WOWO (sw-11.87)

News: WCFL WHAS Sports: WKBB WTAD WKBH

WOC
KWK-Al Sarii's Jam Session
WGN-Concert Orch.
WIND-Re-creation of Baseball
Game
WJJD-Hal Munro's Orch.
WJR-News Comes to Life
WLS-Don Kelley's Sport Scoop
WROK-News; Concert Hall
WSUI-Dinner Hour Prgm.
WTAM-Orto Thurn's Orch
6:15 CST
7:15 CDT
Sat. Night Swing Club: WKBH
WOC

Bands Across the Sea: KWK

News: WMBD WLS WCFL-Keep in Time
WHAS-Dr. Charles W. Welch
WJJD-Your Illinois
WKBB-Sweetheart Serenade
WTAD-Hannibal Prgm.
6:30 CST 7:30 CDT

Johnny Presents Russ Morgan & His Orch. (Philip Morris); Jack Johnstone dramas; Genevi-eve Rowe and the Swing Four-teen; Glenn Cross, tnr.; Floyd Sherman, tnr.: WJR WBBM (sw-11.83) (also at 9:30 p.m.)

Impressions; Raoul Nadeau, bar .:

Santa Fe Fiesta: WTAM KSD WMAQ WHO WIRE WLW (sw-9.53)

Designs in Harmony: WCCO Original Play: WMT KWK (sw-11.87)

1.87)
Drama: "Valor Fulfilled," by Aubrey Wisberg.

News: WOC WTAQ

SMOX-Piano Recital

WBOW-To be announced

WCFL-Insurance Talk

WFAM-The New Yorkers

WFBM-Concert Miniatures

WHAS Pages Orch WHAS-Dance Orch. WIBA-Concert Under the Stars WISN-Money for You
WJJD-Bob Atcher & Bonnie Blue
Eyes, hillbilly songs
WKBB-Dance Time WKBH-Dinner Music

WROK-Melody Time WTAD-Dust Off the Diamond WTMJ-Sue Archer 6:45 CST 7:45 CDT Santa Fe Fiesta: WLW WBOW WTAM (sw-9.53)

WTAM (sw-9.53)

News: WKBB WFBM

KMOX-Interviews

KSD-Russ David's Music

WCCO-Baseball Resume

WCFL-Geo. Hessberger's Orch.

WHO-This Business Week

WJJD-Church on the Hillside

WIRE-Rep. State Comm. Prgm.

WISN-Curtain Calls

WKBH-Variety Theater

WMAQ-Abe Lyman's Orch.

WMBD-Al, Flo & Billie

WOC-Jungle JJm. sketch WOC-Jungle Jim. sketch WROK-The Wanderers WTAQ-American Weekly Drama WTMJ-Let's Dance

7:00 CST 8:00 CDT Alka-Seltzer National Barn Dance; Henry Burr; Hoosier Hot Shots; Novelodians; Uncle Ezra; Maple City Four; Joe Parsons; Lucille Long; Joe Kelly, m.c.; Guests: WLS WLW WIBA WTMJ (sw-11.87) (also at 9 p.m.)

Prof. Ouiz with Bob Trout (Nash Motor Car Co.): WFBM WISN KMOX WHAS WBBM WCCO WJR (sw-11.83) (also KNX KSL at 10 p.m.)

Details of contest on this program
may be found on inside back cover.

America Dances: WIRE WTAM WHO KSD WBOW WMAQ (sw-

Park Concert: KWK Grant WMT WGN
Turn to page 1 for a story of the
Grant Park Concerts.

WCFL-Labor Flashes WIND-News; Sports WIND-News; Sports
WJJD-Suppertime Frolic
WKBB-Dubuque Star Revue
WKBH-Rapid Ad
WMBD-Sidewalk Spellers Club
WOC Organ Moods
WROK-Freeport Studios
WSBT-Four Vikings
WTAQ-Al Michel's Sport Wheel 7:15 CST
WCFL-Melody Moments
WIND-Dixieland Band
WKBB-Music in a Sentimental

Mood WKBH-News from State Capitol WSBT-Down the Fairway WTAQ-House of Peter MacGregor

Jazz Nocturne: WMT Rhythm Rendezvous Orch.: WOC WBBM WHAS KMOX WFBM WTAQ WKBB WCCO WISN WJR WMBD WKBH WSBT (sw-11.83)

KSD-To be announced KWK-Out of the Sky WCFL-Insurance Talk WGN-Dick Jurgens' Orch. WIND-Invitation to the Walt: 7:45 CST 8:45 CDT 7:45 CST 8:45 CDT KWK-Inside of Sports WBOW-Dance Orch. WCFL-Herr Louie & the Weasel WGN-News & Sports WIND-Hal Munro's Orch.

WKBH-Rapid Ad 8:00 CST 8:00 CST 9:00 CDT Lucky Strike Hit Parade; Carl Hoff's Orch.; Fredda Gibson & Buddy Clark, vocalists; Song-smiths Quartet; Guests: WSBT WISN WCCO WMBD WFBM WBBM KMOX WTAQ WHAS WJR WOC WKBB WKBH (sw-11.83)

The Crickets; Buddy Twiss, m.c.; Frank Hodek's Orch.: WTAM WMAQ WBOW WHO KSD KOA (sw-9.53)

Jacques Renard's Orch.: WIBA WMT (sw-11.87)

Grant Park Concert: WMAQ

Grant Park Concert: WMAQ WCFL
The music detail for this program may be found on page 7 this week. KWK-Feature Parade
WGN-Jack Russell's Orch.
WIND-Organ & Vibra Harp
WIRE-Dept. of Public Welfare
WLS-Barnyard Jamboree
WLW-Renfro Valley Barn Dance
WROK-Home Builders
WTMJ-Wis. State Fair
8:15 CST
9:15 CDT
WIND-Grant Park Concert
WIRE-Richard Leibert
WROK-News; Program Prevue
WTMJ-Dance Orch.
8:30 CST
9:30 CDT
Concert in Rhythm; Al Roth's Concert in Rhythm; Al Roth's Orch.: WBOW WLS WIBA WMT KWK WIRE WTMJ (sw-11.87)

WKBH-Dinner Music
WKIS-Barn Dance Party
WMBD-Thelma Jean & Ramblers

Dance Orch.: WMAQ KOA
WTAM (sw-9.53)

american radiohistory com

Dick Barrie's Orch.: WLW WGN KSD-Community Forum WCFL-Make Believe Danceland WHO-Sunset Corners Frolics WLS-Songs That Live WMAQ-Grant Park Concert

WROK-Symphonic Hour
8:45 CST 9:45 CDT o:45 UST 9:45 CDT Del Casino, songs: WKBB WJR WBBM WTAQ WKBH WISN KMOX WSBT WCCO WMBD WOC (sw-11.83)

Dance Orch.: KSD

WFBM-Home Life Serenade
WHAS-Kentucky Play Party
WIND-News
9:00 CST 10:00 CI 10:00 CDT Alka-Seltzer Barn Dance: KOA KWK WBOW WMT WTCN WLS (also see 7 p.m.)

Francis Craig's Orch.: WTAM KSD WLW (sw-9.53)

Count Basie's Orch.: WKBH WJR KMOX WBBM WMBD WCCO WKBB WISN

Jimmy Dorsey's Orch.: WGN

WFBM-Sports Review WIBA-News WIND-Hal Monro's Orch WIND-Hal Monro's Orch.
WIRE-Margit Hegedus Ensemble
WJJD-Sonş of the Pioneers
WLS-Front Porch Serenade
WMAQ-Ennio Bolognini's Orch.
WOC-Turner Hall Dance
WROK-George Hall's Orch.
WTAQ-Club Normandie Entertains
WSBT-Don Pablo's Orch.
WTMJ-Dance Orch.
9-15 CST 10-15 CDT

9:15 CST 10:15 CDT Basie's Orch.;

Wm. Farmer's Orch.: WMAQ

News: WIRE WKBB News: WIRE WKBB
Sports: KMOX WHO
WGN-Dick Jurgens' Or
WIBA-Club Chanticleer
WIND-Hit Review
WMBD-Value Hints WROK-Lee Williams' Orch.
9:30 CST 10:30 CDT

Johnny Presents Russ Morgan
(Philip Morris): WHAS WFBM
KMOX WCCO WOC WISN (also

see 6:30 p.m.) Red Norvo's Orch.: WKBB (sw-6.12)

Abe Lyman's Orch.: WMAQ WHO WTAM KSD WLW (sw-9.53)

Dance Orch.: WIBA

Bernie Cummins' Orch.: WGN

Dance Orch. WKBH WTMJ WTAQ WMBD WBBM-News With Todd Hunter WCFL-Henry Halstead's Orch. WIRE-Baseball Game WJR-Baseball Scores; Lions Tales 9:45 CST 10:45 CDT Red Norvo's Orch.: WSBT WJR

News: WIND WROK WBBM-Carlos Molina's Orch. WLS-Quartet
WTMJ-Todav's Events
10:00 CST 11:00 CDT
Rudy Vallee's Orch.: WGN SATURDAY

September 3

Erskine Hawkins' Orch.: WCFL KOA KSD WTAM

Dance Orch .: (sw-6.14)

Sammy Kaye's Orch.: WISN WKBB WBBM WSBT KMOX WCCO WTAQ (sw-6.12) News WFBM WHO WMBD WMT WJR WOC

WMT WJR WOC KWK-Sports WBOW-Leo Baxter's Orch. WHAS-Kentucky Play Party WIBA-Hollywood at the Beach WIND-Max Miller's Quartet WKBH-News; Music WLS-National Barn Dance WLW-Paul Sullivan, news WMAO-Farl Hings' Orch WMAQ-Earl Hines' Orch. WTMJ-Last Word in Sports 10:15 CST 11:15 CDT Erskine Hawkins' Orch.: WHO

Sammy Kaye's Orch.: WKBH WJR WFBM WOC

KWK-Jack Gaulke's Orch WCCO-News
WIND-Cafe Continental
WLW-Clyde McCoy's Orch.
WMBD-Sports, Program I
WMT-Electric Park Band
WTMJ-Dance Orchestras Review

Paul Pendarvis' Orch.: WOC WTAQ WKBH WMBD WSBT KMOX WFBM WBBM WKBB WISN WJR

Blue Barron's Orch.: WMAQ KOA WTAM WBOW KSD WHO WIBA

Leo Reisman's Orch .: WIRE WMT

Bob Crosby's Orch.: WGN KWK Dance Orch.: WHAS

WCCO-Rollie Johnson
WCFL-Henry Halstead's Orch.
WIND-In the Gloaming
WLW-Ray Pearl's Orch.
16:45 CS'1 11:45 C 11:45 CDT Reisman's Orch.: WIBA

Paul Pendarvis' Orch.: WCCO

WIND-Cappy's Cabana
11:00 CST 12:00 CDT
Al Buettner's Orch.: WENR

Ted Weems' Orch.: WISN WCCO WBBM WTAQ WFBM WMBD WKBB

Bunny Berigan's Orch.: \
WMAQ WHO WBOW KOA

Jim Walsh's Orch.: WMT WGN

KMOX-Barnyard Follies
KSD-Herman Waldman's Orch.
WIBA-Hollywood at the Besch
WIND-The Nite Watch
WKBH-Weather Report
WLW-Twenty-four Hour Revi
WOC-Bill Voss' Fun Club
WTAM-Ralph Malvin's Orch.

End of Saturday Programs

Every Saturday Night **Bubbling Over** With Mirth and Melody ALKA-SELTZER WLS WLW WTMJ WIBA WMT WTCN 9:00 P.M., CST — 10:00 P.M., CDT

Log of Short-Wave Stations Whose Programs Are Listed

(Megacycles or thousands of kilocycles shown) thousands of kilocycles show:
6.15 OLR3A, Czecho11.72 slovakia
9.43 OLR4A, "
9.745 OLR5A, "
11.805 OLR5A, "
11.805 OLR5B, "
9.74 OZF. Denmark
9.64 PCJ. Holland
15.20 PHI. "
6.02 PRF5. Brazil
11.77 RAN, U.S.S.R.
15.11 RKI. "
11.855 RNE. "
10.37 RV59, "
9.855 SBP, Sweden 1
9.49 SPD, Poland
SPW. "
14.05 TFJ, Iceland (Megacycles of CJRO, Canada CJRX, Cuba COCH, "COCO, "COCQ. "COGF. "CSW. Portugal CXA8. Uruguay DJB. Germany DJC. "DJL, "DJL, "DJL, "DJF, "EAJ43. Canarias EAQ. Spain 17.775 9.50 9.60 15.08 12.00 6.00 11.705 11.53 13.64 12.23 EAQ. Spain EAR. '' EA9AH. Spanish EAR. '9.49 SPD. Poland 11.53

EA9AH. Spanish
Morocco
FO8AA, Tahiti
GSA. England
GSB. '11.75
GSE. '9.51
GSSE. '11.86
GSB. '11.75
GSF. '11.86
GSB. '11.75
GSF. '11.86
GSB. '11.75
GSF. '11.86
GSG. '11.79
CSSE. '11.86
GSG. '11.79
CSSE. '11.86
GSG. '12.79
CSSE. '12.47
CSSE. '13.86
CSSE. '15.14
CSSE. '15.14
CSSE. '15.14
CSSE. '15.15
CSSE. '15.14
CSSE. '17.79
CSSE. '17.78
CSSE. '17.79
CS LRX. Argentina 9.66

Short-wave programs of American stations are shown along with the regular listings beginning on page 25. These are indicated, for example, by (sw.11.87) in parentlesses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American shortwave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

News Broadcasts

Daily—1:35 a.m., JZK; 2:50, GSG, GSD, GSE, GSG, GSI; 8:45, JDY; 9:30, GSF, GSG, GSH, GSJ; 9:55, JZK; 12 noon. GSF, GSG, GSH, GSJ; 2 p.m., GSD, GSG, GSI; 3:10, TPA3; 5:15, GSB, GSF, GSG, GSD, GSF; 5:30, OLR4A or OLR4B; 5:45, EA9AH; 7, HP5A; 7:05, JZK, JZL; 8, EA9AH, HP5J, RAN, RKI; 8:35, IRF, 2RO4; 8:40, GSB, GSD, GSG, GSO, GSP, EAR; 9, EAJ43; 9:15, DJB, DJD, DJP; 10:45, CJRO, CJRX; 11, TPA4; 11:30, DJB, DJD, DJP, GSB, GSC, GSD, GSI.

Daily except Sundays—9:20 a.m., VK3LR.

Mon., Tues., Thurs., Fri.—9:50 p.m., OLR5A or OLR5B.

Sunday, August 28

- *8 a.m.—Overseas hour (Eastern U. S. A.): JZK

 *9 a.m.—Variety program: DJL

 *9 a.m.—International church: COCQ

 *9 a.m.—Overseas hour (South Seas): JZK

 9:15 a.m.—Report of the March-Past of the "Bijzondere Vrijwillige Landstorm" on the occasion of the 40 Years Coronation Jubilee of Queen Wilhelmina: PCJ (15.22)

 12:10 p.m.—Symphony concert: DJB

 *1:45 p.m.—Rio de Oro Marimba Band: TGWA (15.17)

 2:20 p.m.—John MacArthur Quintet: GSG GSI

 2:45 p.m.—League of Nations program: HBJ HBQ (6.675)

 5:20 p.m.—War news in English: EA9AH

 6 p.m.—Cuban organ music: COCO

 *7 p.m.—Overseas period (Eastern North America): JZL JZK

 *7 p.m.—Polish program (North America): SPW

 SPD

 *7 p.m.—Cadena Crusselas network program:

- SPD

- **SPD **Tp.m.—Cadena Crusselas network program: COCQ COCO **Tp.m.—Spanish news: W3XAL (17.78) **Tp.m.—Portuguese program (North America): CSW3 (9.74) 7:15 p.m.—Our Sunday concert: DJB DJD **7:45 p.m.—Spanish news: W2XE (11.83) **8 p.m.—Portuguese news: W3XAL (17.78) **8 p.m.—El Salvadorian program: YSD **8 p.m.—El Salvadorian program: YSD **8 p.m.—PHOHI program (North America): RAN 8:15 p.m.—PHOHI program (North America): PCJ (9.59) *8 p.m.—Soviet program (North America): RAN
 8:15 p.m.—PhOHI program (North America): PCJ (9.59)

 *8:30 p.m.—English news: ZRO4 IRF

 *8:40 p.m.—Loyalist news: EAR (9.488) EAQ

 *8:45 p.m.—Opera, "II Trovatore": ZRO4 IRF

 *9 p.m.—Nationalist program (North America):
 Salamanca (10.37)

 *9:15 p.m.—English news: DJB DJD DJP

 *9:30 p.m.—Jamaica on the Air: HH2S (5.925)

 *9:30 p.m.—Spanish news: GSB GSO

 *9:30 p.m.—Protuguese news: GSB GSO

 *10 p.m.—Program from Miami, Florida: W4XB

 (6.04)

 *10:30 p.m.—Danish program (North America):
 OZF

 *11 p.m.—English news: TPB7 TPA4

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- *11 p.m.—English news: TPB7 TPA4
 *12:45 a.m. (ex. Sat.)—Program from South Africa: ZRK ZRH
 *1:30 a.m.—Overseas hour (West Coast): JZK

Key to Symbols Used: *Daily; †Week Days; \$Monday, Thursday; ‡Monday, Tuesday, Thurs-day, Friday; ††Tuesday, Thursday, Saturday; ‡‡Wednesday, Saturday.

On Short Waves

Edited by Chas. A. Morrison

President, International DX'ers Alliance

Times indicated on this page are for Eastern Daylight Saving Time. For EST and CDT subtract 1 hour; for CST, 2 hours; for MST, 3 hours; for PST, 4 hours

COMMENTARY describing the thrilling Tourist Trophy Motor Race to be held at Donington Park, England, on Saturday, September 3, will be broadcast over Daventry Stations GSF, GSG and GSJ at 6:45 a.m. and over GSD and GSI at 12:10 a.m. EDT. The distance for scratch starters will be one hundred laps of the three-and-one-eighth-mile circuit . . Short-Wave Station HH2S (5.925) of Port-au-Prince, Haiti, is now broadcasting an interesting all-English program entitled the "Jamaica Hour," nightly from 9:30 to 10 p.m. EDT. These programs, arranged in Jamaica, consist of sprightly music and talks suitable for listeners on that isle. Reception for listeners on that isle. Reception reports can be sent direct to the above-named station or to Mrs. Violet Allwood of "Vermont," Chapelton, Allwood of "Ver Jamaica, B. W. I.

Akifusa Saito of Kumamoto, Japan, writes that the time schedule of the daily overseas broadcasts for Eastern North America has been altered to the following: 8 to 8:30 a.m. EDT over JZK, and from 9:30 to 10 p.m. EDT over JZL.

Your columnist has been honored by Radio Pioneer Amando Cespedes Marin of TI4NRH, Heredia, Costa Rica, in that he has been made a "Caballero" of the NRH Fraternal Order and in recognition of this fact has received a handsome silver medhas received a handsome silver medal engraved in gold, suspended from the red, white and blue silk ribbon of Costa Rica. Senor Marin received more than 4,000 reception reports from all parts of the world during the course of the May broadcasts celebrating the tenth anniversary on the air of TI4NRH.

Some time during the month of September I hope to have the honor of entertaining this grand old man of radio, as he is soon to visit this country, his first since 1906. In writing about his impending visit, in his own inimitable words, he said: "This letter to you is the sunshine glory of a happy man that thinks U. S. A. is

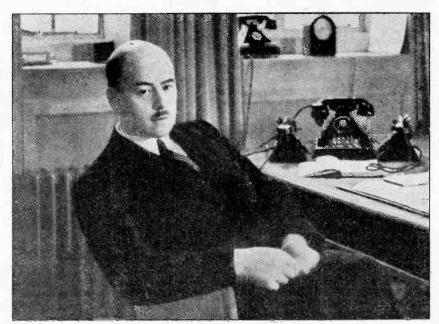
near to him, and that by September first week, my eyes will be looking at wide open, to recognize whatever I left 32 years ago."

The 100-watt stations of the orange network of Pan-American Airways, operating between Seattle, Wash, and Ketchikan and Juneau, Alaska, have been licensed to communicate on any one of the following frequencies: 16.44, 12.33, 8.22, 6.57, 5.692, 5.165, 3.082, 2.986 and 1.638 megs.

SHORT-WAVE SHORTS: August Balbi of Los Angeles, Calif., reports that CJRX (11.72) and CJRO (6.13) of Winnipeg, Canada, have only been operating on Saturdays from 5 p.m. to 12 midnight EDT of late . . "Radio Martinique" (9.7), Fort - de - France, Martinique, is relaying "Paris Mondial" Tuesdays and Thursdays from 6:30 to 7:30 p.m. EDT . . . The callletters for the new Zenith television transmitter which is to be installed near Chicago, Ill., will be W9XZV . . . PRA8 (6.015) of Pernambuco, Brazil, is being heard irregularly SHORT-WAVE SHORTS: August

Brazil, is being heard irregularly near 5 p.m. EDT . . F. W. Ogilvie, president and vice-chancellor of the Queen's University, Belfast, Ireland, has been appointed director-general of the British Broadcasting Corportion. ation . . . Starting Sunday, August 28, the news-bulletin in the first part of the news-bulletin in the first part of transmission IV from Daventry will be heard at the new time of 2 p.m. EDT . . . Harold Clein of Los Angeles, Calif., informs me that the new verification cards for VP2LO (6.384) of St. Kitts, are issued in any one of the following colors: blue, rose mauve, pink or cream. The rose, mauve, pink or cream. The call is in maroon and the station data in royal blue. Since December 20, 1937, more than 7,000 verifications have been issued by this station.

Remote Iran is soon to be on the air. The Iranian government has placed an order for two 20,000-watt short-wave transmitters for Teheran. The call-letters will be EQC and EQB and the stations will operate on 9.68 and 6.155 megs respectively.



Sir Noel Ashbridge, BBC's controller of engineering, enlightens listeners to Daventry stations in his occasional talks on technical topics

Monday, August 29

8 a.m.—Archbold Expedition of the American Mu-seum of Natural History in Hollandia, New Guinea, contacts U. S. stations: PK6XX (14.02)

\$9 a.m.—Program from Hong Kong: ZBW3 \$9 a.m.—Siamese broadcast: HS8PJ (19.02) 11 a.m.—Antonia Butler, cello: GSF GSG GSJ †11:30 a.m.—Program from the Vatican: HVJ (15.12)

(1).12)

...—Promenade Concert; BBC Symphony Orchestra conducted by Sir Henry Wood: GSG
.....—Broadcast from St. Kitts: VP2LO

3 p.m.—Promenade Concert; BBC Symphony Orchestra conducted by Sir Henry Wood: GSG †5 p.m.—Broadcast from St. Kitts: VP2LO (6.384)

†5 p.m. (ex. Sat.)—News: W2XAD (15.33)
W2XAF (9.53)

†6 p.m. (ex. Sat.)—Science news: W1XAL (11.79)

†6:45 p.m. (ex. Sat.)—News in Portuguese (South America): W2XE (11.83)

†7 p.m.—The Monitor views the news: W1XAL (11.79)

‡7:55 p.m.—North American program from Czechoslovakia: OLR5A or OLR5B

8 p.m.—German Study Club: DJB DJD DJP 9 p.m.—German Study Club: DJB DJD DJP 9 p.m.—"Brazil on the Air": PSH (10.22)

9:15 p.m.—Cicily and the Friuli: 2RO4 IRF †10:30 p.m.—Treble Attraction: COCM (9.885)

†11:30 p.m.—Transmission from the Casion de la Playa: COCD (6.13)

Tuesday, August 30

8:45 a.m.—Science and the Public: GSF GSG GSJ
11:20 a.m.—Victor Silvester's Orchestra: GSF
3:30 p.m.—Scarborough Nights: GSG GSI
7:15 p.m.—Karl V. Baltz, violinist: DJB DJD
7:20 p.m.—"Topics of the Day," Commander
Stephen King-Hall: GSG GSP
8:05 p.m.—Play, "Timothy Thimble's Boat": GSG
8:45 p.m.—Typical orchestra: YV5RC
††9 p.m.—Argentina music: Gavilan and Cattaneo,
guitar duo: COGF
9:20 p.m.—Oratorio, "Svata Ludmila": OLR5A or
OLR5B

OLR5B

OLROB ††9:45 p.m.—Program from Costa Rica: TI4NRH 10:20 p.m.—Central European Review of Affairs: OLR5A or OLR5B

Wednesday, August 31

8 a.m.—County cricket; Surrey vs. Lancashire and Sussex vs. Yorkshire: GSF GSG GSJ 10:30 a.m.—The Birthday of Queen Wilhelmina: PCJ (15.22) 12:40 p.m.—"World Affairs," H. Wickham Steed:

PCJ (15.22)
12:40 p.m.—"World Affairs," H. Wickham Steed:
GSF GSG GSJ
3 p.m.—Promenade Concert; BBC Symphony Orchestra, conducted by Sir Henry Wood: GSG
7:15 p.m.—Variety hour: DJB DJD
8 p.m.—Budapest program: HAT4
8:30 p.m.—Ketty Mego, vocalist: YV5RC
‡*9 p.m.—Program from Sweden (North America): SBP
10:35 p.m.—BBC Empire Orchestra: GSD GSI
11:15 p.m.—Erna Weinberger, planist: DJB DJD

Thursday, September 1

7:45 a.m.—Leslie Whittaker: GSF GSG GSJ
9:55 a.m.—Musical program: PCJ (15.22)
12:35 p.m.—County Cricket; Surrey vs. Lancashire and Sussex vs. Yorkshire: GSF GSG GSJ
4 p.m.—Billy Cotton's Band: GSG GSI
4:30 p.m.—Speedway Racing, World Championship Finals: GSG GSI
5:35 p.m.—BBC Empire Orchestra: GSG GSP
7:30 p.m.—Popular orchestra: YV5RC
8 p.m.—Orchestra Musette: LRX
8:45 p.m.—Selections from operas: 2RO4 IRF
9 p.m.—Northfleet Silver Band: GSG GSP
11 p.m.—Roy Henderson, baritone: GSD GSI

Friday, September 2

7:30 a.m.—Henry Hall's Orchestra: GSF GSG GSJ 10 a.m.—Herman Darewski's Band: GSF GSG 12:30 p.m.—County Cricket; Surrey vs. Lancashire and Sussex vs. Yorkshire: GSF GSG GSJ 3 p.m.—Promenade Concert; BBC Symphony Orchestra, conducted by Sir Henry Wood: GSG 5 p.m.—English news: LSY (18.115) LRA (9.69) 6:30 p.m.—Dave Frost's Band: GSG GSP 7:15 p.m.—Concert Orchestra: YV5RC 7:45 p.m.—Evencio Castellanos, pianist: YV5RC 8:45 p.m.—Guest night: 2RO4 IRF 9 p.m.—Esso Hour: COCH (9.43) 9:15 p.m.—Salvador Santaella's Orchestra: YV5RC 9:15 p.m.—Any Bernardy: 2RO4 IRF 9:30 p.m.—The Schmidt's at Home: DJB DJD 10:20 p.m.—Play, "Bravest of the Brave": GSD

Saturday, September 3

6:45 a.m.—Motor Racing; The Tourist Trophy Race: GSF GSG GSJ
9:55 a.m.—History of the Netherlands During the Reign of Queen Wilhelmina: PCJ (15.22)
12:30 p.m.—Henry Hall's Orchestra: GSF GSG 4:30 p.m.—Reg Pursglove's Band: GSG GSI 6 p.m.—Tourist hour: HP5A 7:15 p.m.—Tupinamba Orchestra: YV5RC 8:20 p.m.—Two Pianos in Harmony: GSG GSP 8:30 p.m.—Henry Roy's Band: CXA8 (9.64) 8:45 p.m.—Venezuelan Typical Orchestra: YV5RC 9 p.m.—Hour of Costa Rica: TIPG (6.41) 11 p.m.—Opera: OAX4J 12 mid.—Northern Messenger; messages to those in the Arctic: VE9DN

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SUMMER CONTESTS

BECAUSE the prize contests announced on the air constitute a considerable proportion of America's prize-money and because listeners have demonstrated their interest in these announcements with millions of contest entries, RADIO GUIDE is publishing this list of national contests each week in this space. The list includes outstanding contest opportunities not announced on the air as well as all the prominent competitions broadcast over Coast-to-Coast networks.

\$3,000.00 CASH

PRIZES: \$1,000 weekly, 20 \$100 bills, 200 Alexander Smith "Floor Plan" rugs.

THE RULES: Complete the statement "I believe Camay is best for complexion and bath ——" in twenty-five additional words or less. Send three Camay wrappers with each entry. Entries should be sent to Procter & Gamble, Cincinnati, Ohio. This contest begins August 15; closes September 24.

For more details listen to "Pepper Young's Family" on NBC, Monday to Friday at 11:30 a.m. and 3:30 p.m. EDT.

\$1,000.00 CASH

PRIZES: (Grand) 1st. \$500: 100 prizes, each \$5.

THE RULES: Name your favorite of Orange, Lemon or Lime Life Savers and tell in not more than ten words why you like it best. Write answer on entry card which may be obtained from dealers only. Attach a label from five-cent package of flavor you write about to card and mail to 1.e Savers, Port Chester, New York. Contest closes September 30. Open to United States and Canada. Canada

CASH FOR MENUS

PRIZES: (Weekly) 1st, \$25; twelve smaller cash

THE RULES: Send in seven dinner menus to cover a week beginning Thursday. Write short paragraphs about the general kinds of breakfasts and lunches you serve. Send with the entry an itemized shopping list for all the food you need for breakfasts, lunches and dinners, with costs. Tell in detail one or more recipes for the most unusual dishes in your menu for the week. Tell how many are in your family, with the ages of he children, and write the following statement above your signature: "I authorize you to publish my name and the material I am sending you." Send this material to A & P Kitchen, P. O. Box 200, Grand Central Station, New York City.

For more details see your nearest A & P grocer.

\$100.00 FOR JINGLES

PRIZES: (Indeterminate) \$100 for accepted Jingles.

THE RULES: Write a six-line jingle, of which the last line is the product-name "Burma-Shave," to be used in roadside-serial signs. Send entries to Burma-Vita Co., 2019 East Lake St., Minneapolis, Minn. Contest closes September 1.

TEN \$100.00 BILLS

PRIZES: (Every Day) Ten \$100.00 bills, plus 15 Longines wrist-watches.

THE RULES: Finish the sentence, "I find Oxydol the ideal laundry soap because . . ." writing 25 additional words or less. Enclose one box-top from any size package of Oxydol (or facsimile) with each entry. Mail to Oxydol, Department L. K.. Box 28, Cincinnati. Ohio, making sure to use sufficient postage. All entries will be judged for originality, sincerity and aptness of thought. The decision of the judges will be final. Duplicate prizes will be awarded in case of ties. No entries returned. Contest closes midnight, September 23.

For further details of the Oxydol \$1.000-a-Day Contest, tune in "Ma Perkins" or "The Gold-bergs," heard Mondays through Fridays.

\$50,000.00 CASH

PRIZES: (Weekly) 1st, \$1,000 cash; ten prizes, each \$50 cash; fifty prizes, each \$10.

THE RULES: Complete the sentence, "I like Royal Crown Cola because ——" in twenty-five

additional words or less. No limit on number of entries from each contestant, but each entry must include the top from a bottle of Royal Crown Cola ("RC" Cola). Mail entries to Royal Crown Cola, Columbus, Ga. There are twenty-five weekly contests; winners are announced each week on the air.

or more details listen to "Royal Crown Revue, NBC, Friday, 9 p.m. EDT. For the Wes' 8:30 p.m. PST.

40,183 PRIZES

PRIZES: (Qualifying monthly prizes) Five thousand prizes, each six cans of tuna fish. (Grand Prizes): 1st, \$5,000; 182 lesser prizes totaling \$5,000 more.

\$5,000 more.

THE RULES: Fill in three words (no more) to comblete the following sentence: "I like this quality tune because it is —, — and —," Use the three words you consider most descriptive of Chicken of the Sea Tuna or White Star Tuna. Attach two labels from each brand to each entry and send to Contest Department, Van Camp Sea Food Co., Terminal Island, Cal. The qualifying prizes will be awarded for the 5,000 lest ent ies cach month March through October These winners will be eligible to enter the \$10,000 cash contest, based on a statement titled, "It's the natural thing to say."

\$20,000,00 CASH

PRIZES: (Grand) Twenty prizes, each \$1,000

cash.

THE RULES: The contest is open to owner of any house built or modernized with General Electric equipment, and cn which construction was started after Feb. 1, 1937, and which will be completed within the period of August 15, 1937, to December 24, 1938. Obtain coupon from General Electric dealer which can be sent to General Electric Home Bureau, Dept. G., 570 Lexington Ave.. New York (ity, for official entry blank, and complete instructions for plans, photographs and specifications to be sent. Small houses can compete on equal terms with large ones, on the basis of these ten points: 1, Good location and architecture; 2, sound construction and skilled labor; 3, quality materials and equipments 4, landscaping and interior decoration; 5, sound financing; 6, new materials; 7, plumbing and sanitation; 8, heating and air-conditioning; 9, insulation and sound-deadening, and 10, electrification. Contest closes Dec. 24, 1938.

\$1,000.00 CASH

PRIZES: (Grand) 1st, \$200; 2nd, \$100; 3rd, \$75; 4th, \$50; 5th. \$25; twenty prizes, each \$10; forty prizes, each \$5; fifty prizes, each \$3.

prizes, each \$5; fifty prizes, each \$3.

THE RULES: In the July, August and September issues of Click Magazine, pictures of famous persons are identified with "quotes" of their best-known expressions. Fill in the names of the six persons pictured in each issue, and send the three sets of identified pictures, together with a letter of not more than one hundred words describing "What I like best about the July, August and September issues of Click," in one envelope, to Click, P. O. Box 8245, Philadelphia, Pa. Do not send answers each month—they must be sent as a complete set for the three months. Entries must be postmarked before midnight, September 1.

PRIZES: (Weekly) Six prizes, each \$25 cash.

THE RULES: Submit six questions, suitable for use on the air, with complete correct answers, to "Professor Quiz," care of CBS, New York City.

For more details, listen to "Professor Quiz," CBS, Saturday, 9 p.m. EDT. For the West, 9 p.m. MST, 8 PST.

\$10.00 QUESTIONS

PRIZES: (Weekly) \$10 for each set of questions

THE RULES: That "What's My Name?" program is based on sets of questions which are intended to identify famous persons for those in the studio audience who are chosen to participate. The first question gives a hint of the person's identity, and each succeeding question provides more facts. Listeners are awarded \$10 for each set of four questions used on the broadcast. Send questions to the station on which you hear the program.

For more details, listen to "What's My Name?" Fridays on MBS at 8 p.m. EDT.

The second annual convention of National Contesters Association will be held in Philadelphia on September 3 and 4, at the Broadwood Hotel, Broad and Wood Streets. There will be a banquet on the evening of the third. All persons interested in prize contests are invited to attend. Many famous and well-known winners are expected to attend. Arrangements have been completed for a network broadcast (NBC), originating in KYW, of a portion of the convention proceedings.

DANDRUFF?



4 Minute Treatment Stops Dandruff Itch

And Kills Nasty Scalp Odor

Dandruff is the sign of a diseased, unclean scalp. Through neglect, the tiny sebaceous glands (oil glands) fail to work as they should and become clogged with scales and dirt. The scalp becomes infected by germs and fungi, and the condition spreads.

Skin specialists generally agree that effec-Skin specialists generally agree that enective treatment for dandruff must include (1) regular cleansing of scalp; (2) killing the germs that spread infection; (3) stimulating circulation of the scalp; (4) lubrication of scalp to prevent dryness.

The Zonite Antiseptic Scalp Treatment Does These 4 Things

WHAT TO DO: Massage head for 3 minutes with this Zonite solution - 2 tablespoons Zonite to I quart of water. Use this same soiu-Zonite to I quart of water. Use this same solution for shampoo with any good soap. Rinse very thoroughly. If scalp is dry, massage in any preferred scalp oil. (For complete details of treatment, read folder in Zonite package.)

It is vitally important to use this treat-ment regularly (twice every week at first) to keep dandruff under control and keep germs from spreading. Because reinfection constantly takes place from hats, bed-pillows, combs and brushes.

lf you're faithful, you'll be delighted with the way this treatment leaves your scalp clean and healthy-free from itch and nasty scalp odor.

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